A short Introduction to Melting Experience and the other Melting Elements

© 2022 Melting Experience – All rights reserved

We are

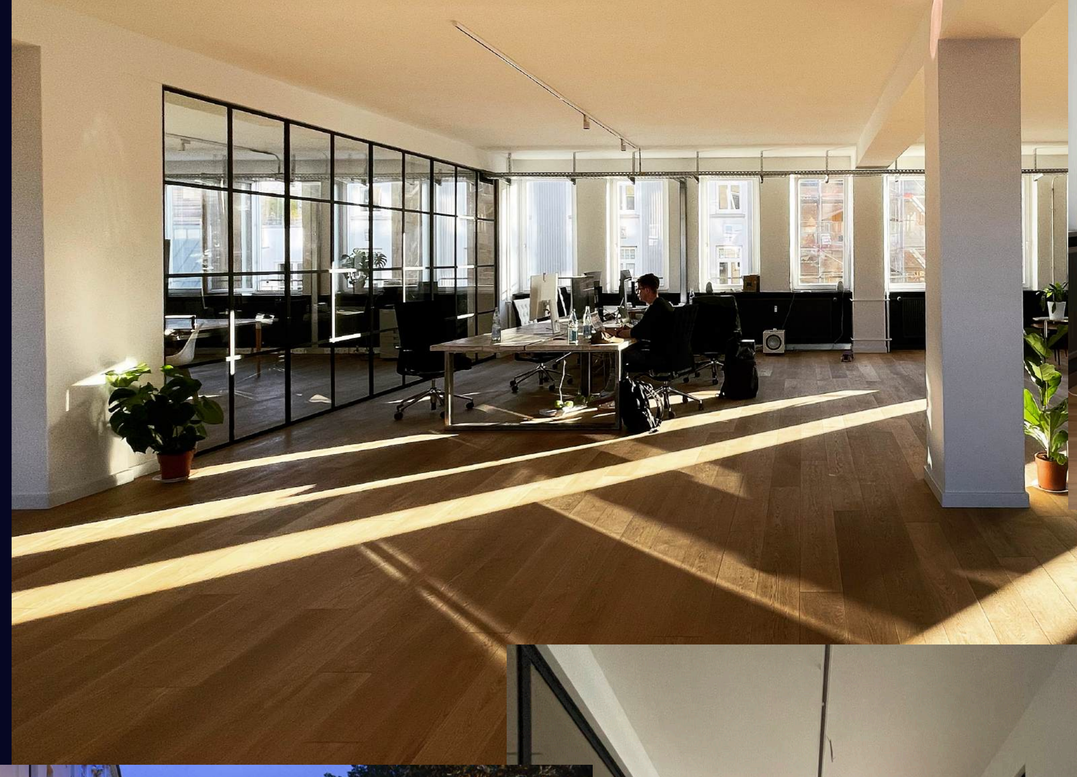
Melting Experience

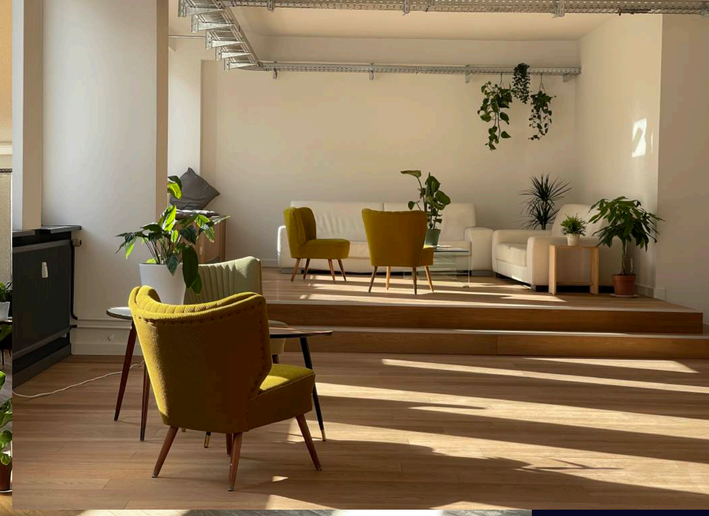
The
Melting
Elements

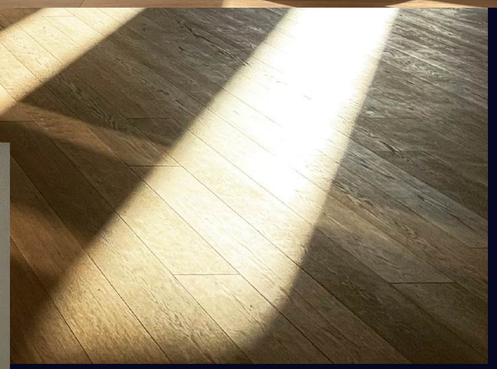
New Location since 06/2022:

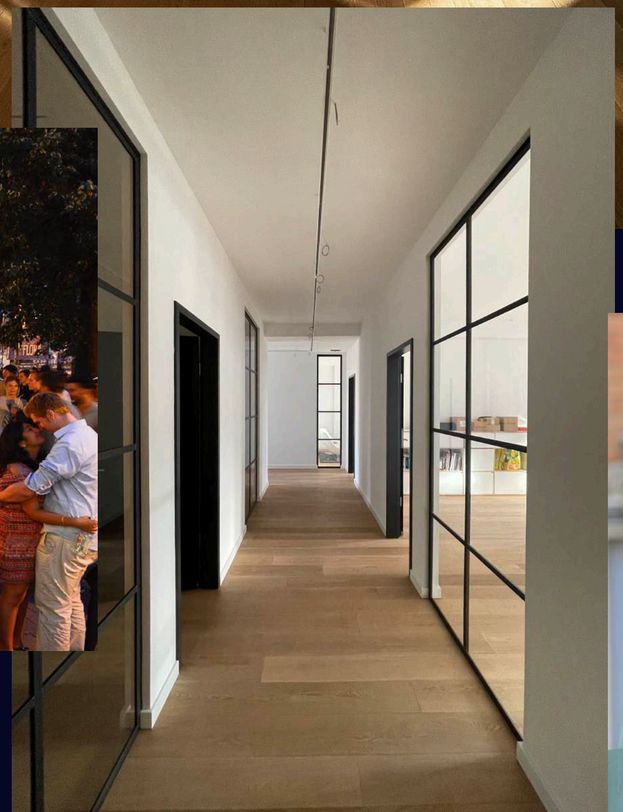
Schulterblatt 36
Hamburg

In the heart of Hamburg’s
Creative District, the
„Sternschanze“









The Melting Elements

A little bit of history repeating...

Brand Relaunch & Fokussierung auf 4 „Melting Elements“

2007
GmbH-Gründung

2009
erster Mitarbeiter
Start als „Digitale Agentur“

2011
offizieller Google-Partner

2013
erste Design-, Marketing- und Branchen-Awards

2015
neuer Standort im Wasserturm Palais

2017
Eigene Gesellschaft in New York

2019/2020
Melting Experience
Melting Signals
Melting Visions
Melting Travel

Design & Entwicklung von Websites

Digitales Marketing

Mobile Apps (iOS, Android, Windows Phone)

Social Media

Travel Platforms

Industrie 4.0 & Internet-of-Things

The
Melting
Elements

The 4 Melting Elements

Melting Signals

performance orientated digital marketing

Melting Experience

digitalization, user experience and brand strategies

Melting Travel

leading travel platforms and products for cities and destinations

Melting Visions

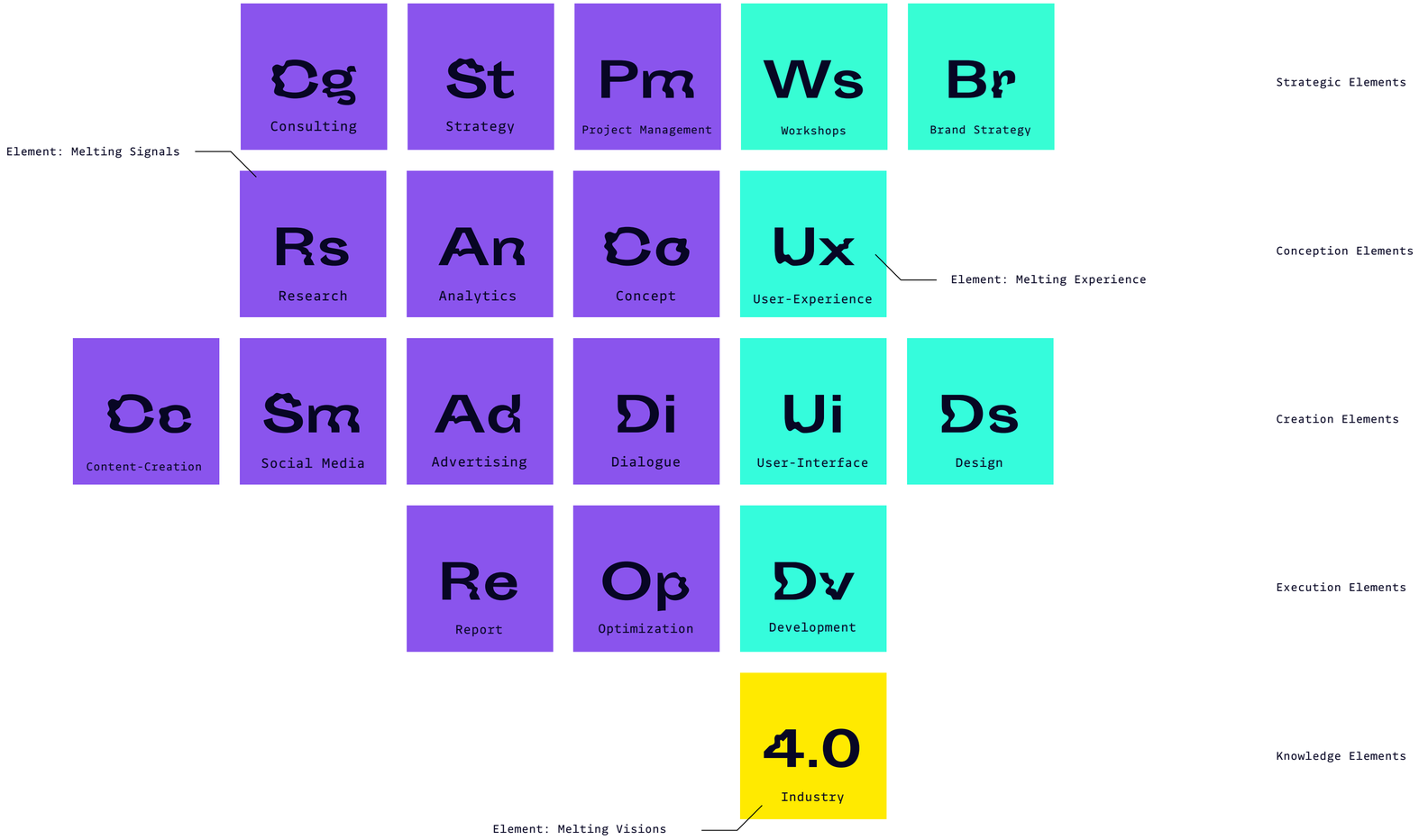
spinoff- and startup garage for digital products

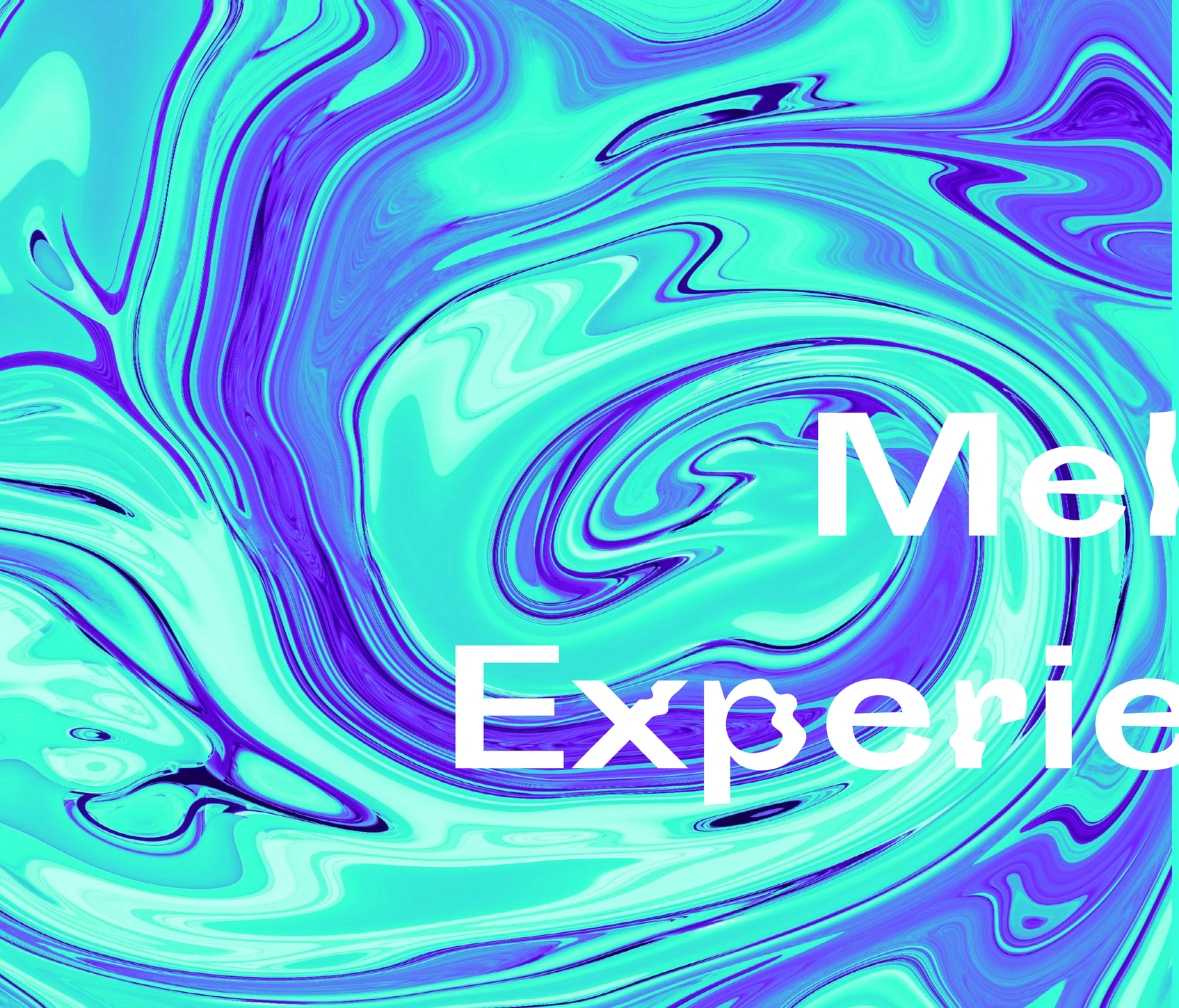
The
Melting
Elements

We **combine** our Elements for the **perfect result**

The Melting Elements

Melting the Elements





Melting
Experience

Melting Experience

The perfectly melting elements for your digital future

Brand Strategy,
Micro-Campaigns
Creative Ideas
Web
App

digitalization, user experience and brand strategies

Melting Experience

Melting Visions

IoT &
SpinOff-Ideas

Marketing Strategy
Content Creation
Advertising
Optimization

Big Scale Best-Practices
Content-Ideas

Melting Signals

performance orientated digital marketing

Melting Travel

leading travel platforms and products for cities and destinations

Melting
Experience

We melt **learnings, best-practices** and **experts**

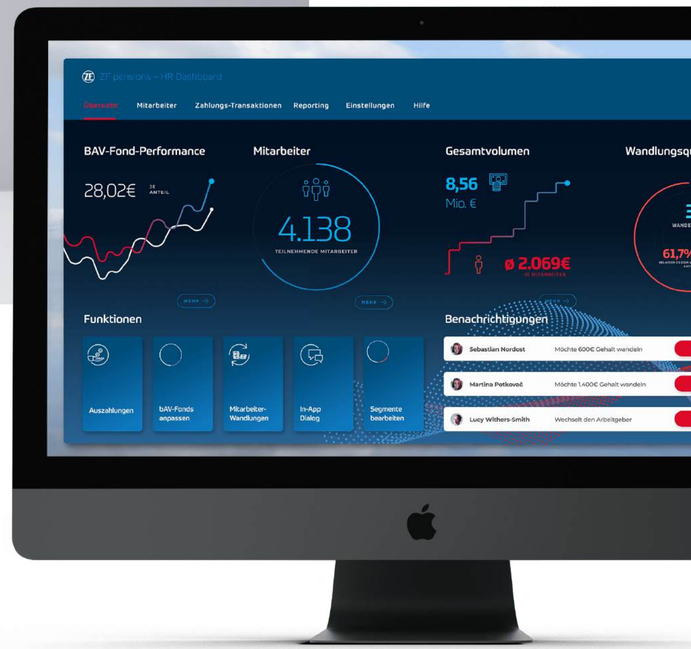
of all our Melting Elements

Melting
Experience

Clever concepts & realization of

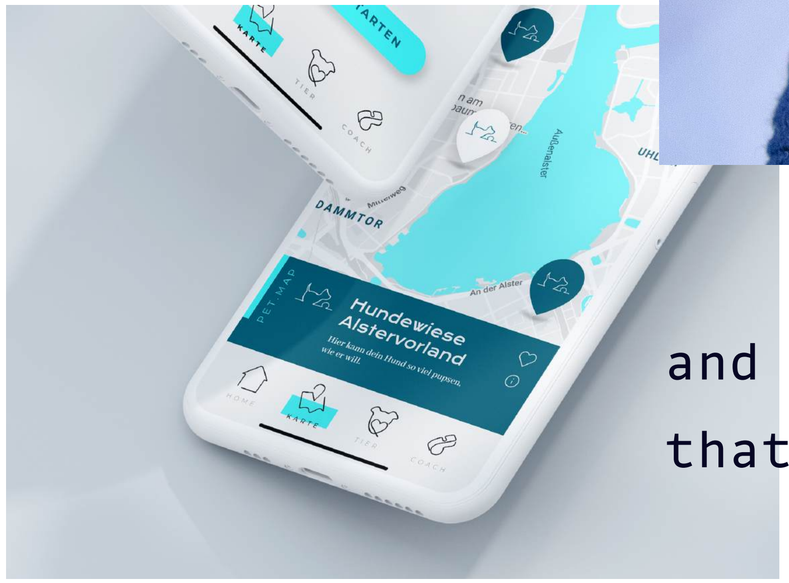
digitalisization

and **process optimization**



Melting
Experience

We develop **User Experience**
that just works,



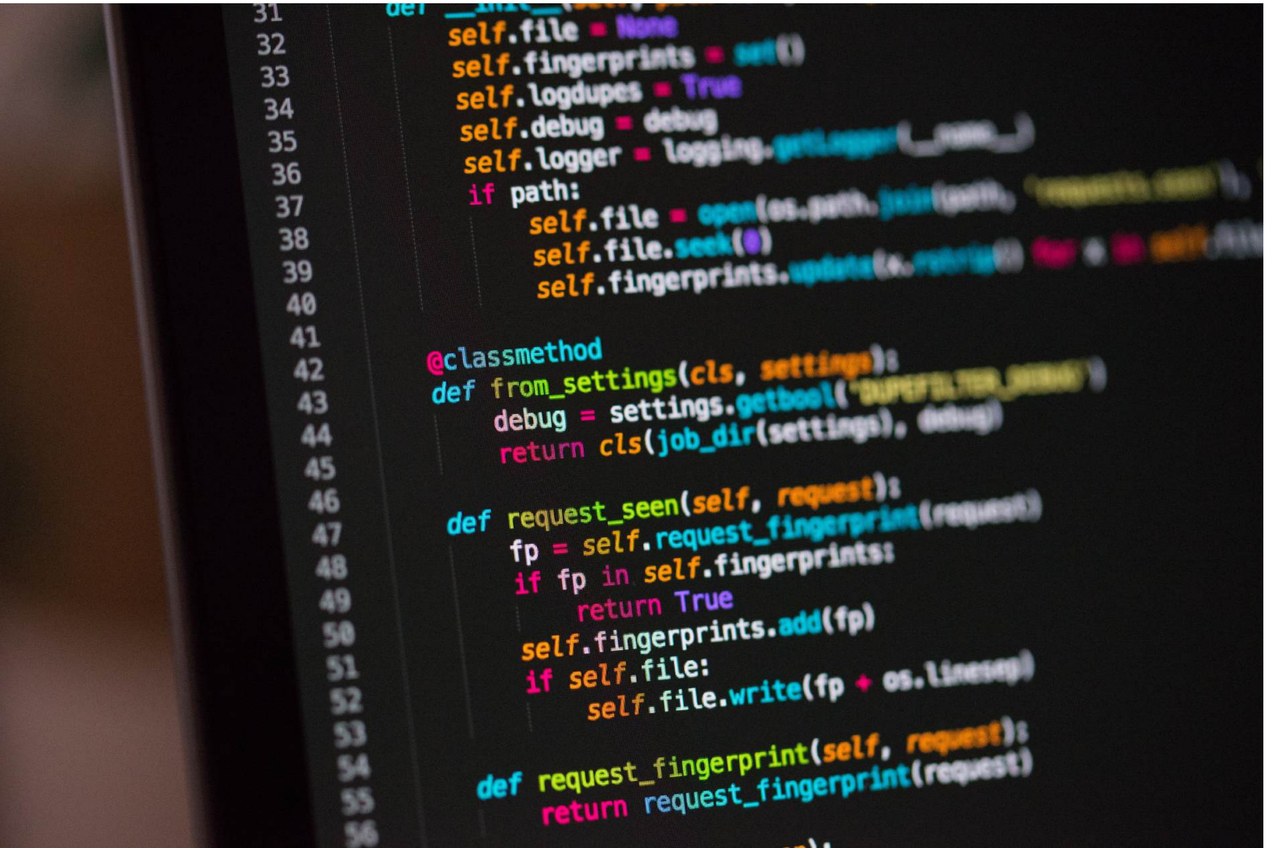
and **Interface Design,**
that shines.

Melting
Experience

Skilled in-house

development team

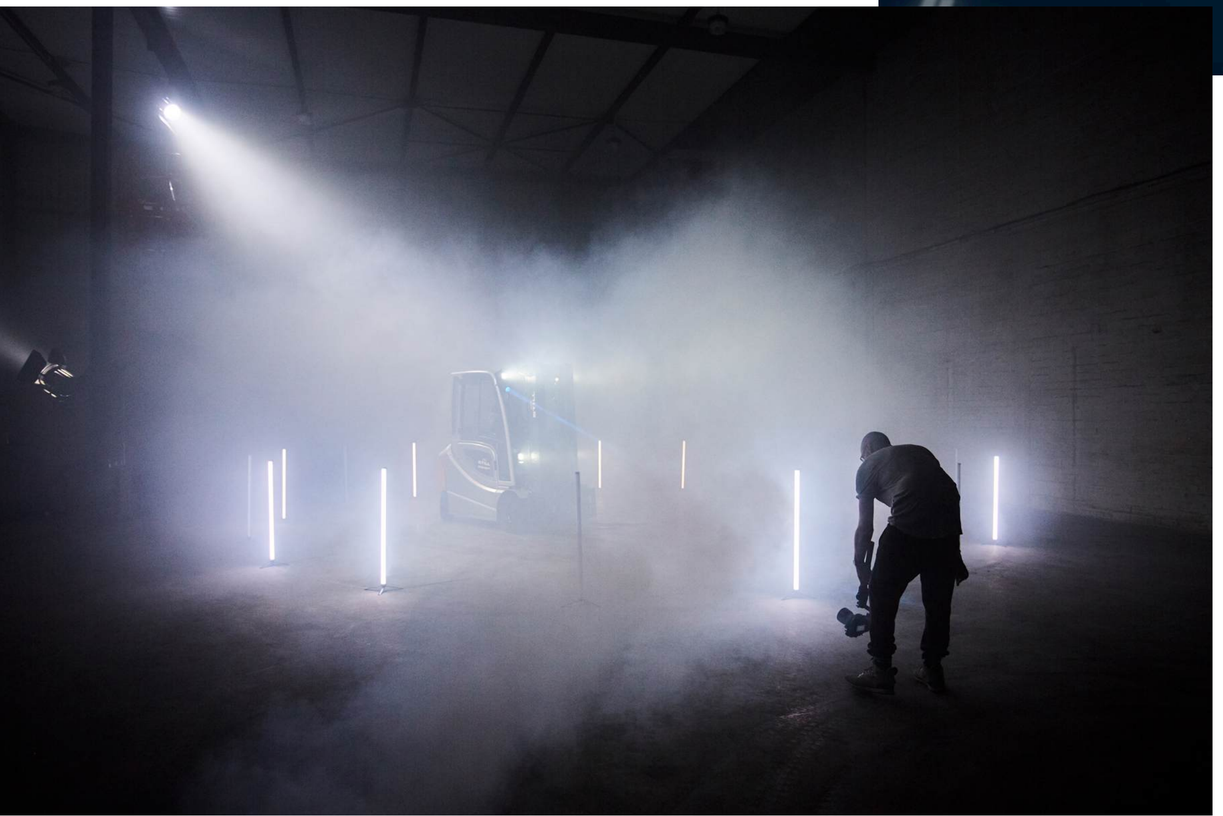
for realisizing our ideas in Backend,



Frontend

& Apps

Melting
Experience



Creative out-of-the-box

ideas & concepts

for your product, your brand, your business

Melting
Experience

+15years of Experience in

B2B & B2C

Melting
Experience

Some people think we make good stuff.

communication design award 2013

communication design award 2014

DESIGN AWARD 2016

DESIGN AWARD 2016

DESIGN AWARD 2018

DESIGN AWARD 2021

DESIGN AWARD 2021

DESIGN AWARD 2021

DESIGN AWARD 2021

DESIGN AWARD 2021

DESIGN AWARD 2021

reddot design award
best of the best 2013

reddot award 2014
winner

reddot award 2015
winner

reddot award 2016
winner

reddot award 2016
winner

reddot award 2017
winner

reddot award 2018
winner interface design

reddot winner 2021
packaging design

reddot winner 2021
interface design

reddot winner 2021
interface design

reddot winner 2021

reddot winner 2021

reddot winner 2021

reddot winner 2021
digital solutions

2014 ANNUAL MULTIMEDIA

2017 ANNUAL MULTIMEDIA

UX DESIGN AWARDS

IFOY AWARD
international forklift truck of the year 2014

Deutscher Preis für Onlinekommunikation 2017

DEUTSCHER PREIS FÜR WIRTSCHAFTS KOMMUNIKATION DER GOLDENE FUNKE GEWINNER 2013

DEUTSCHER PREIS FÜR WIRTSCHAFTS KOMMUNIKATION DER GOLDENE FUNKE GEWINNER 2017

German Design Award NOMINEE 2014

GERMAN DESIGN AWARD WINNER 2020

GERMAN DESIGN AWARD SPECIAL 2016

Melting
Experience

We create **award winning design** in

Brand, User Experience, Interface Design,

Websites, Apps

What we have done so far

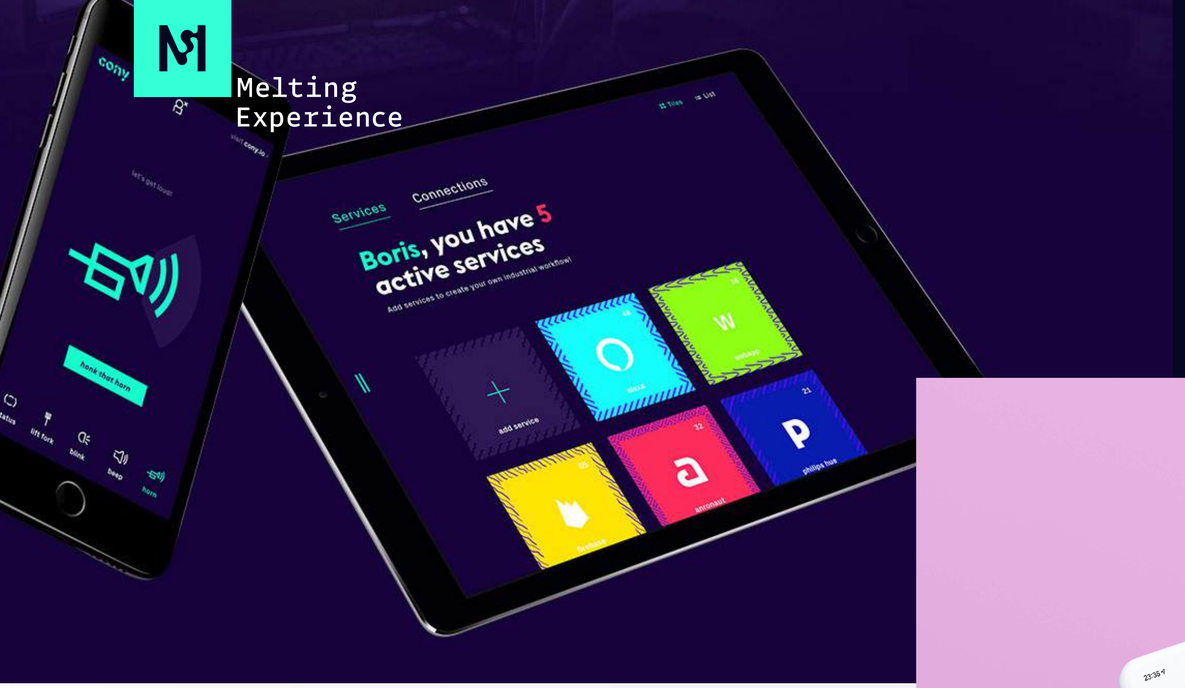
A quick look

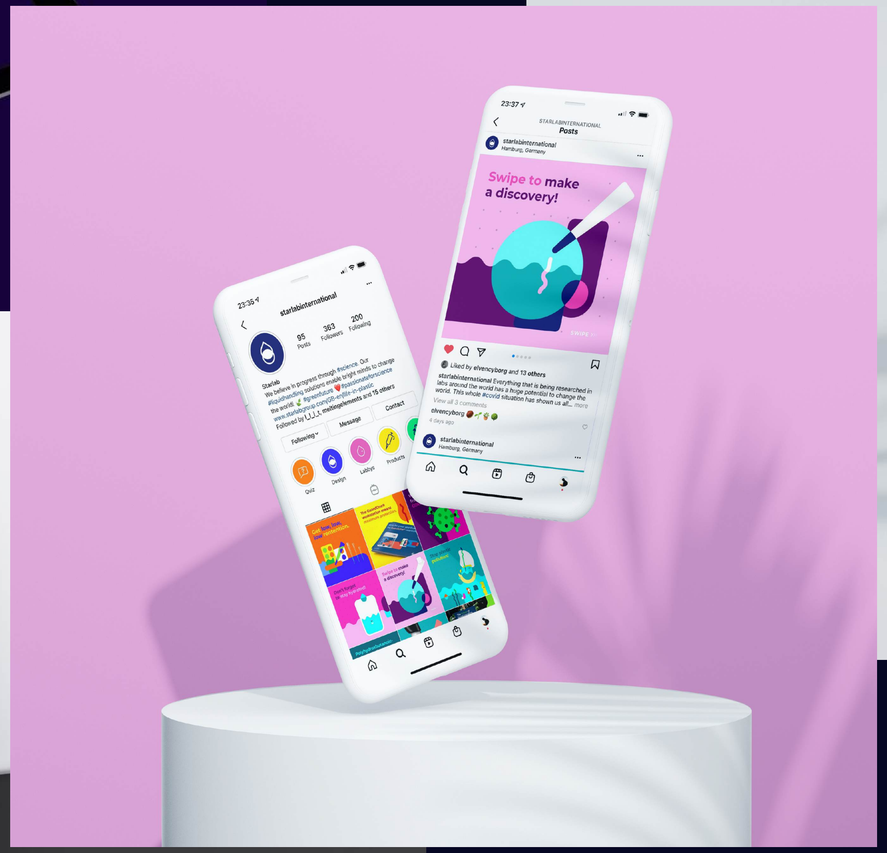
Innovative digital projects

& extraordinary Design by Melting Experience

Melting
Experience

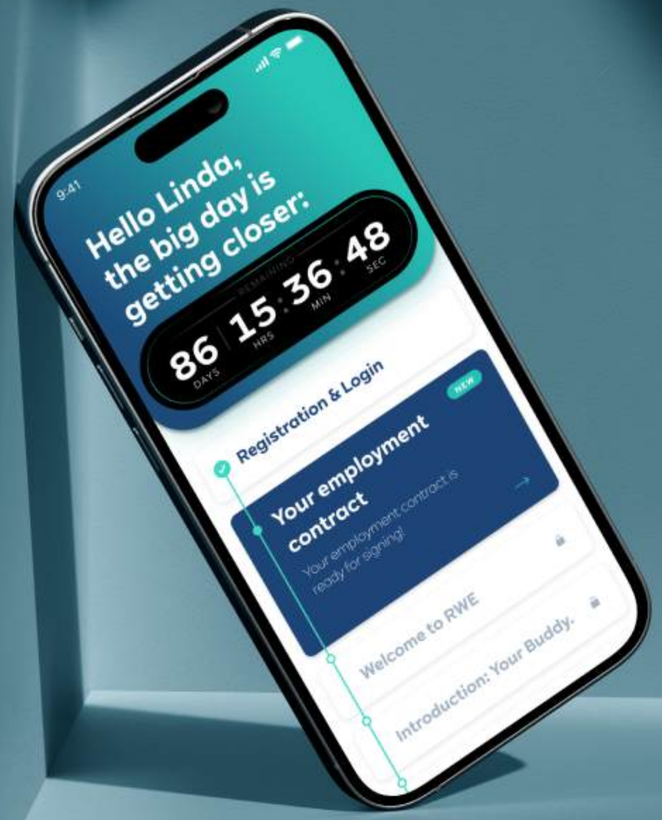
Melting
Experience

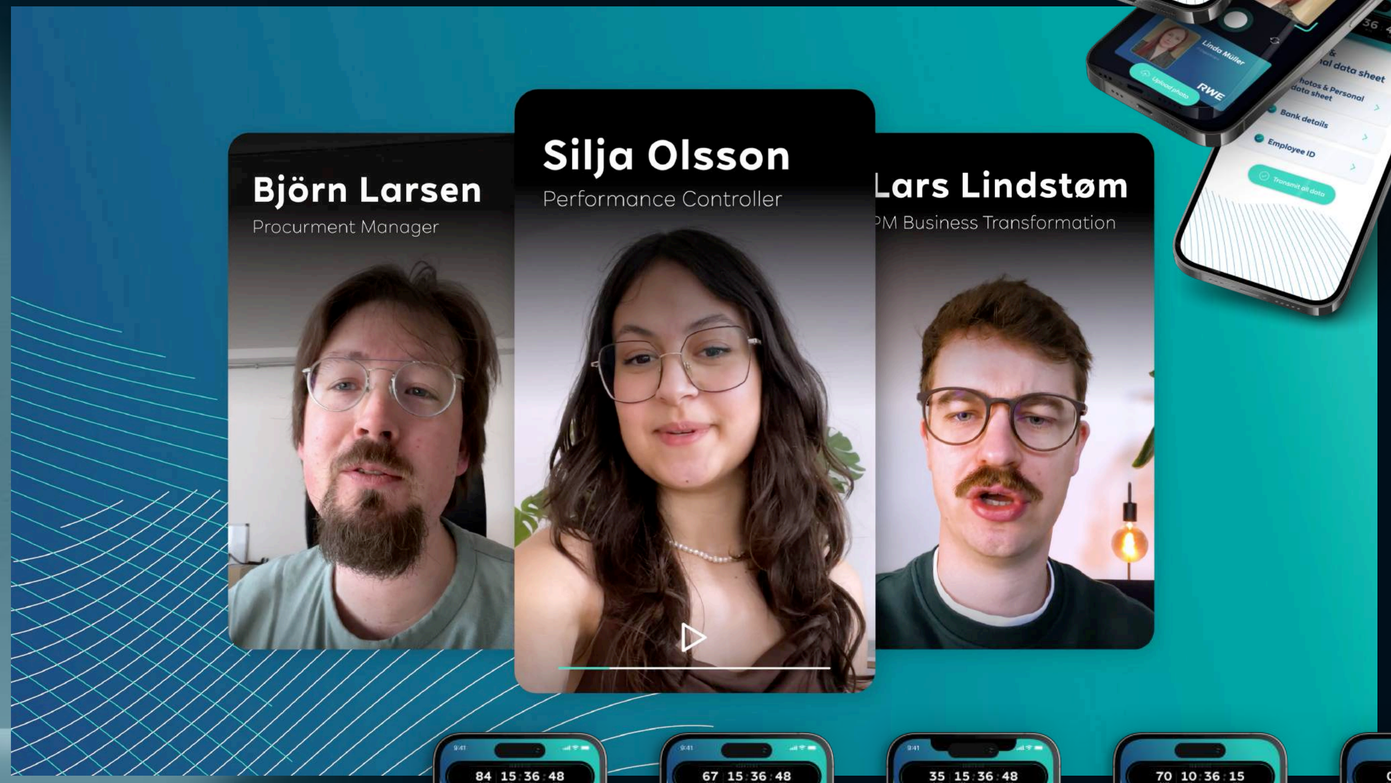


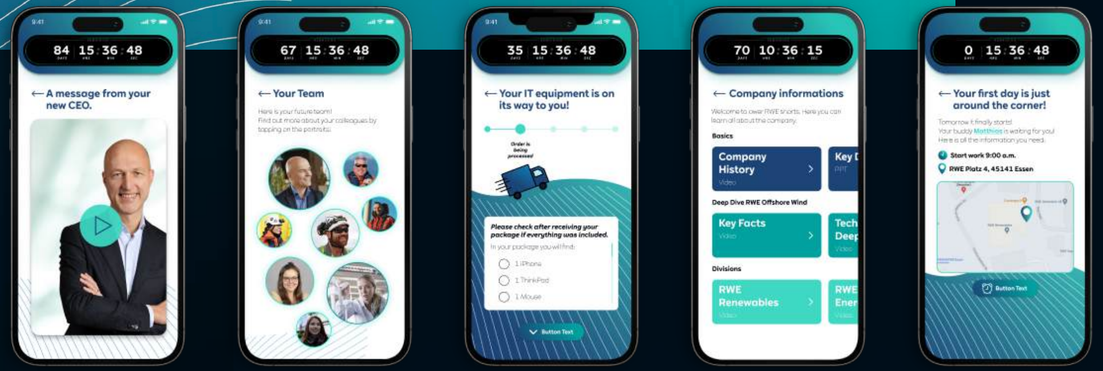


Melting
Experience

Melting
Experience

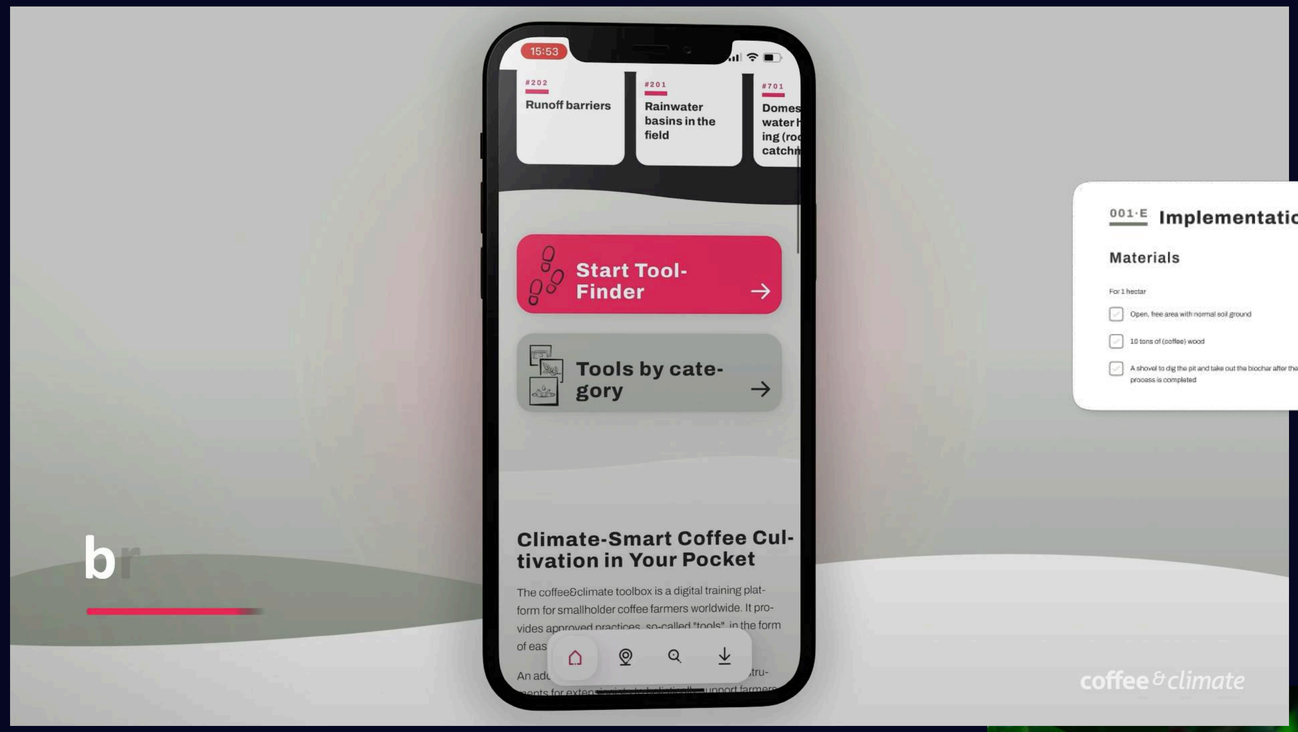


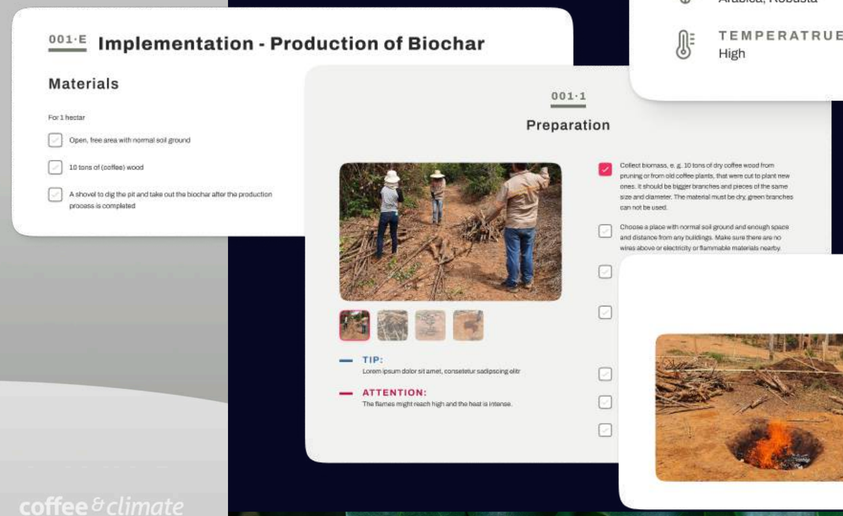


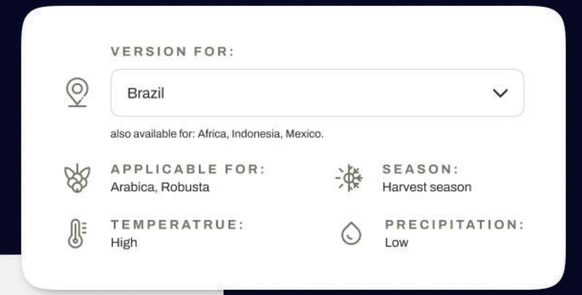


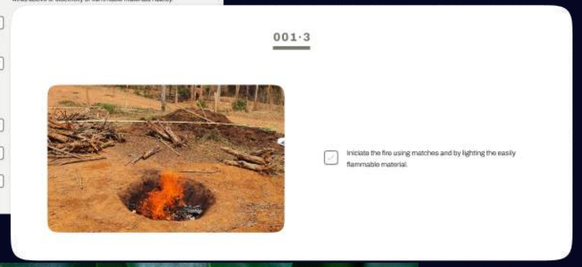
Melting
Experience

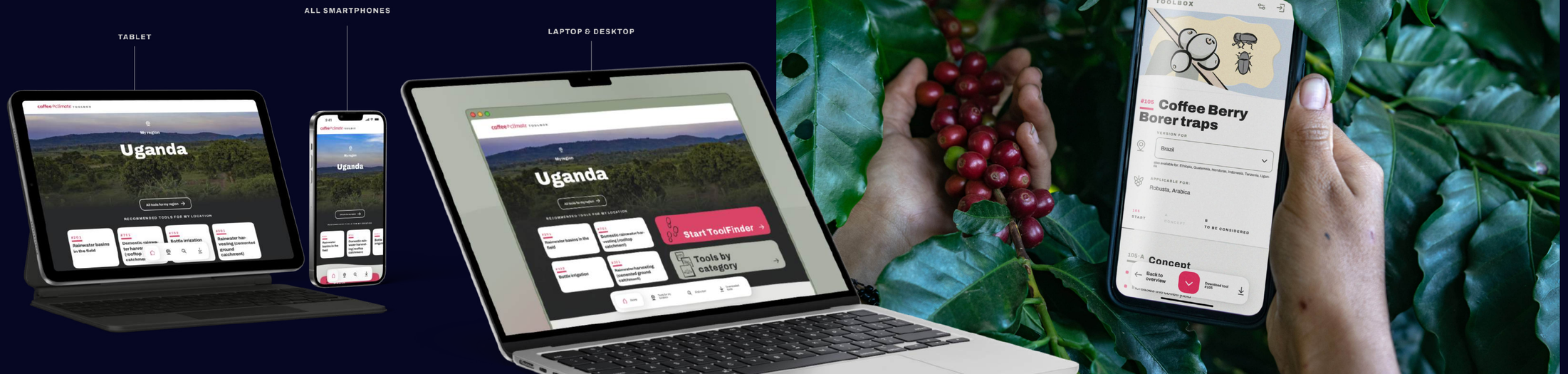
Melting
Experience







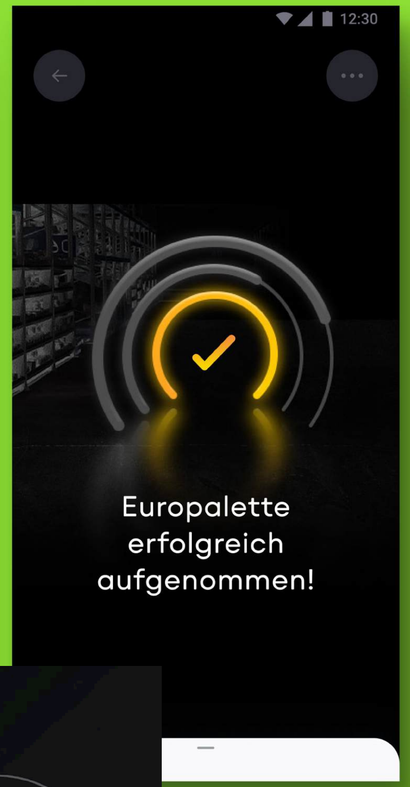


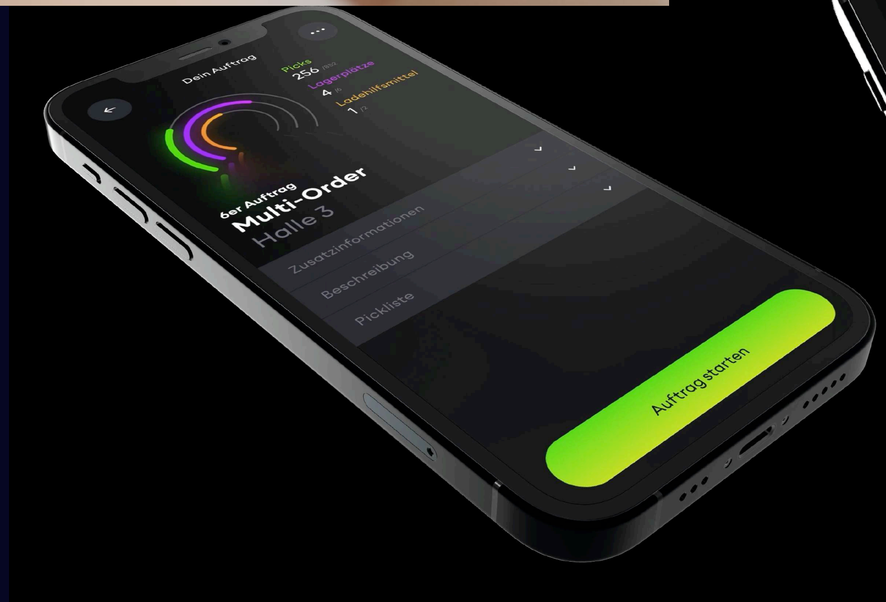


Melting
Experience

Melting
Experience

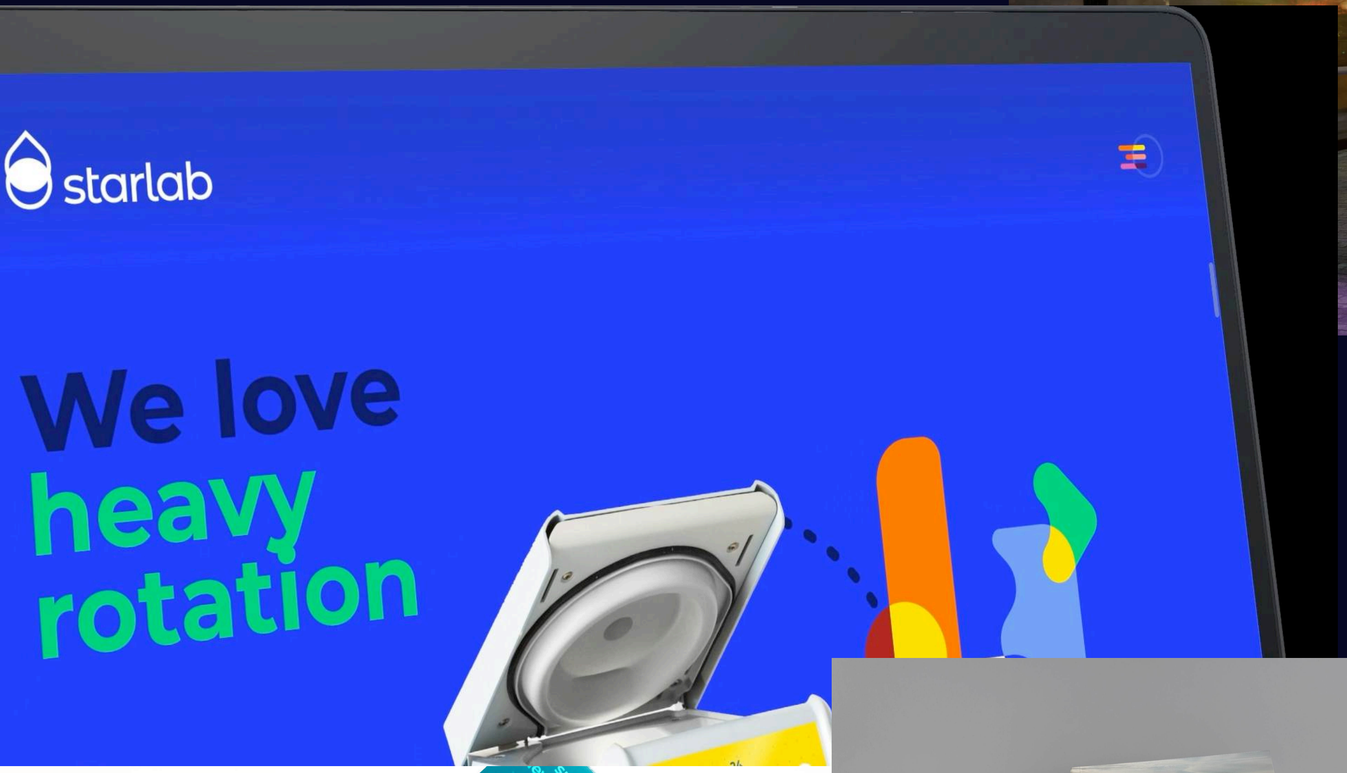
Melting
Experience

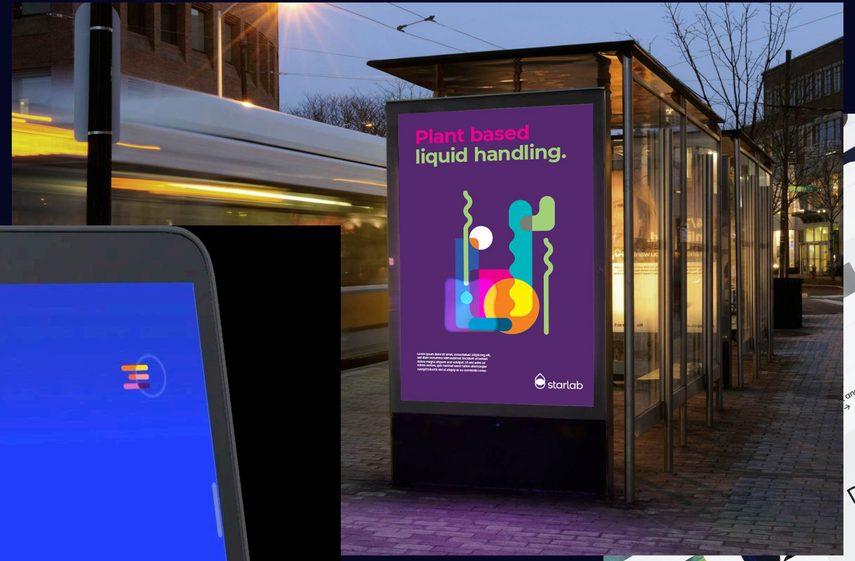


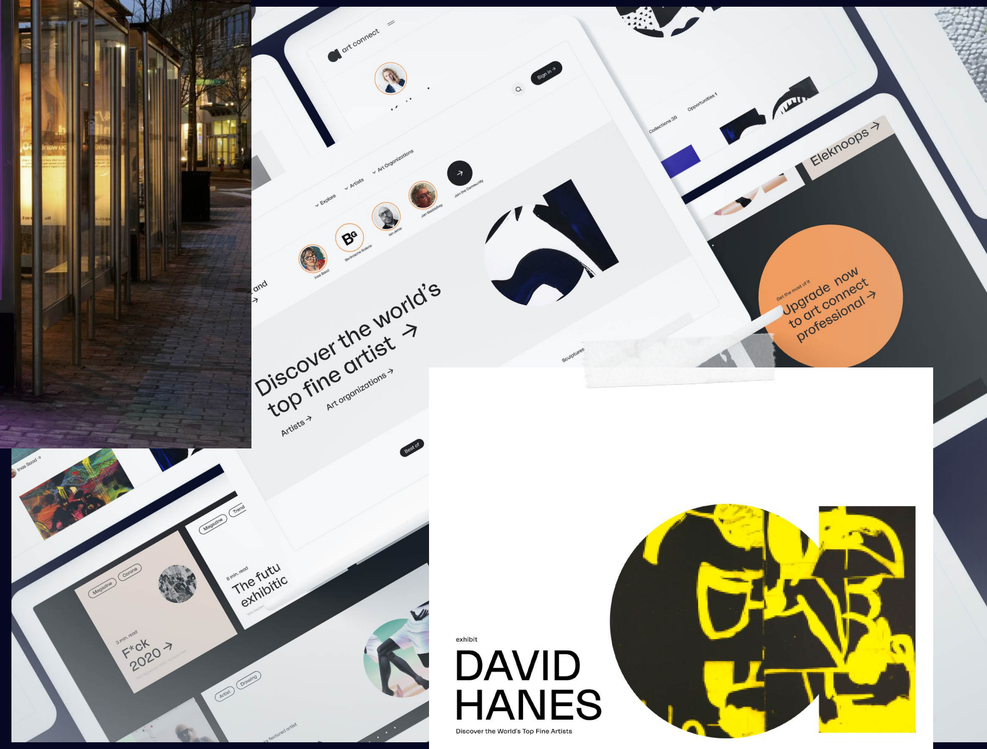


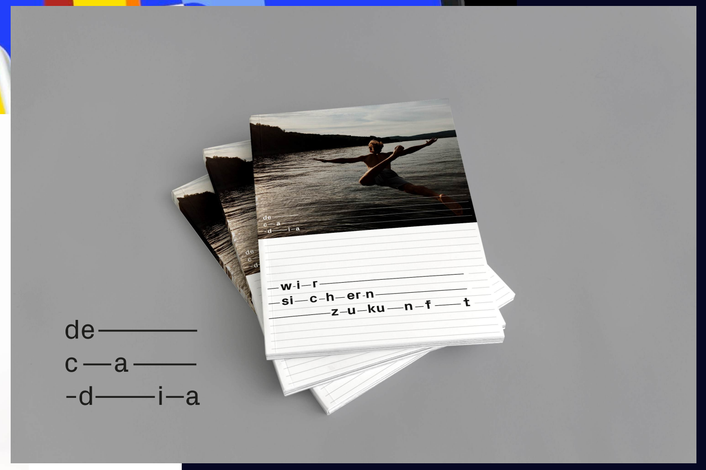
EvoScan

Melting
Experience



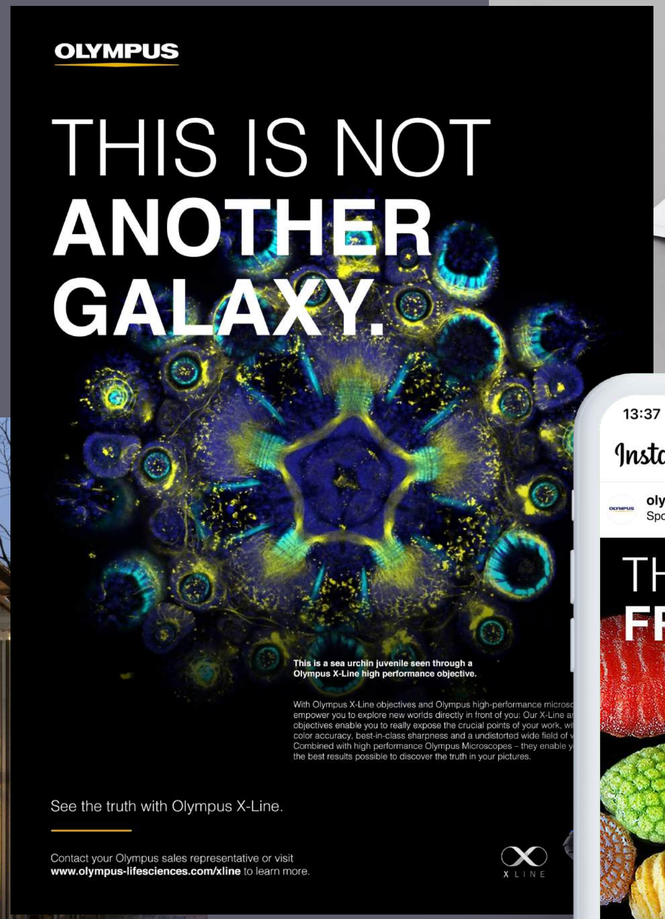


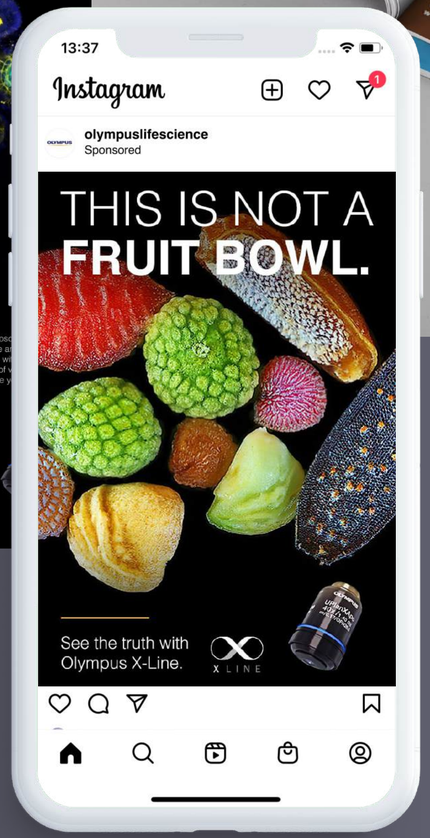


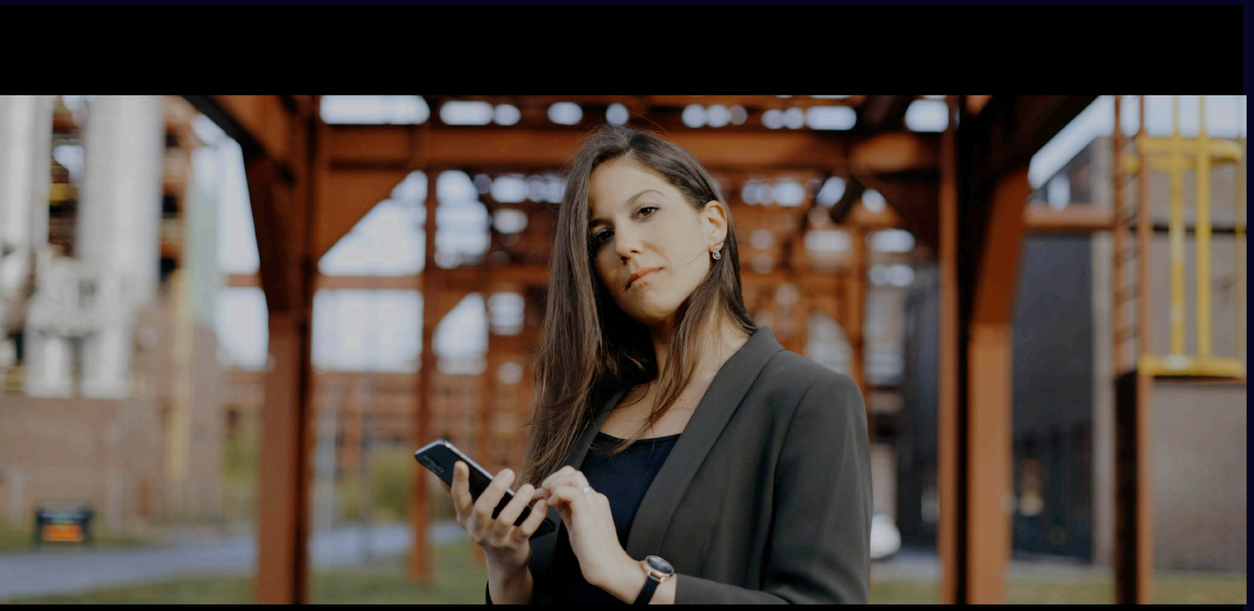


art
connect

Melting
Experience







Let’s dive deep!

Digitalization, apps and modern brand design

by Melting Experience

01

Digital Process

Forming your business processes into apps, webapps and more.

02

UX_UI

Forming your business processes into apps, webapps and more.

Melting
Experience

UX_UI

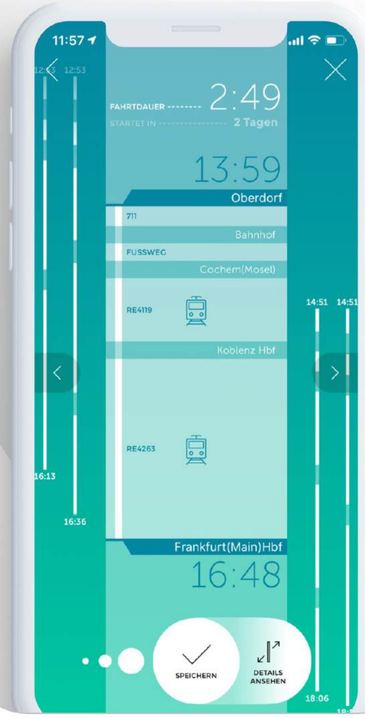
Digital transportation

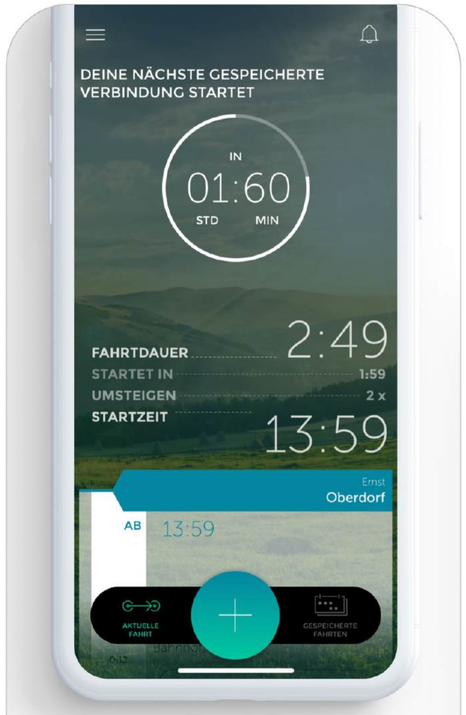
Deutsche Bahn
DB Regio AG

WOHIN·DU·WILLST
DEIN MOBILITÄTSPLANER
WOHIN·DU·WILLST
DEIN MOBILITÄTSPLANER
DB BAHN
M RV 7280
09:41
DEINE NÄCHSTE GESPEICHERTE VERBINDUNG STARTET IN
01:08
FAHRTDAUER
03:24
STARTET IN
01:08
STARTZEIT
18:49
Ernst
Moselstraße 59
FUSSWEG
AKTUELLE FAHRT
GESPEICHERTE FAHRTEN
WOHIN·DU·WILLST
DEIN MOBILITÄTSPLANER

Melting
Experience

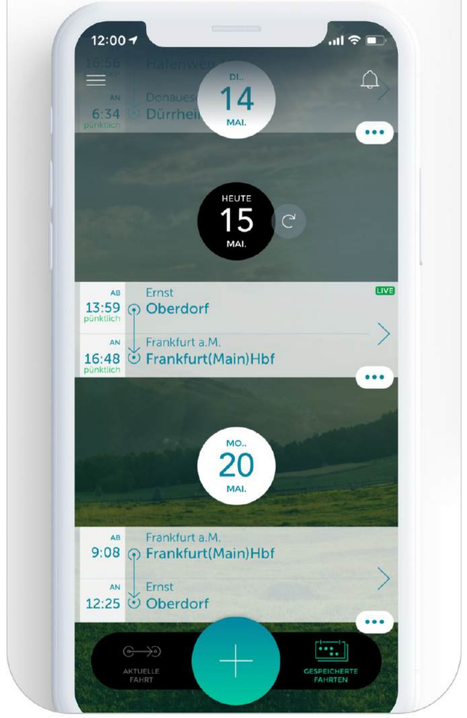
Finde ganz einfach
passende Fahrten

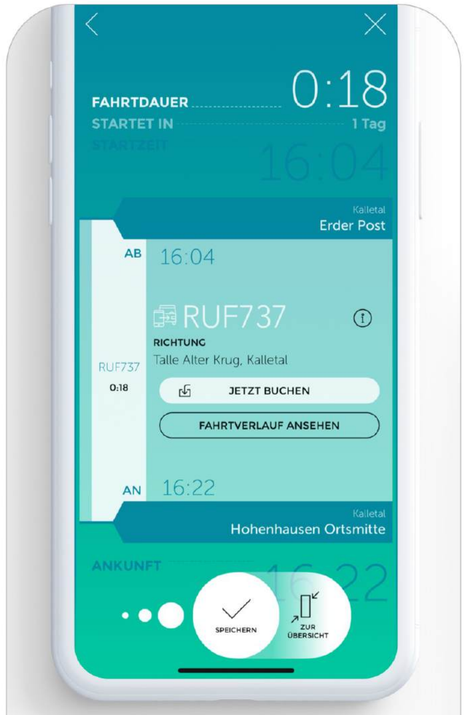




Übersichtlich:
Alle Details deiner Fahrt

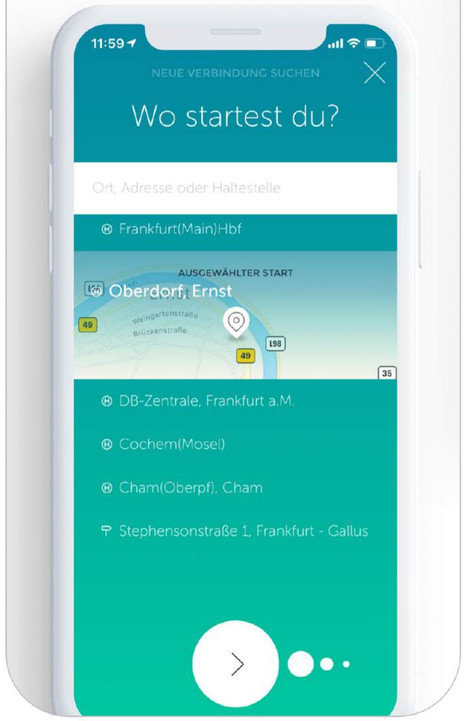
Plane und speichere
beliebig viele Fahrten



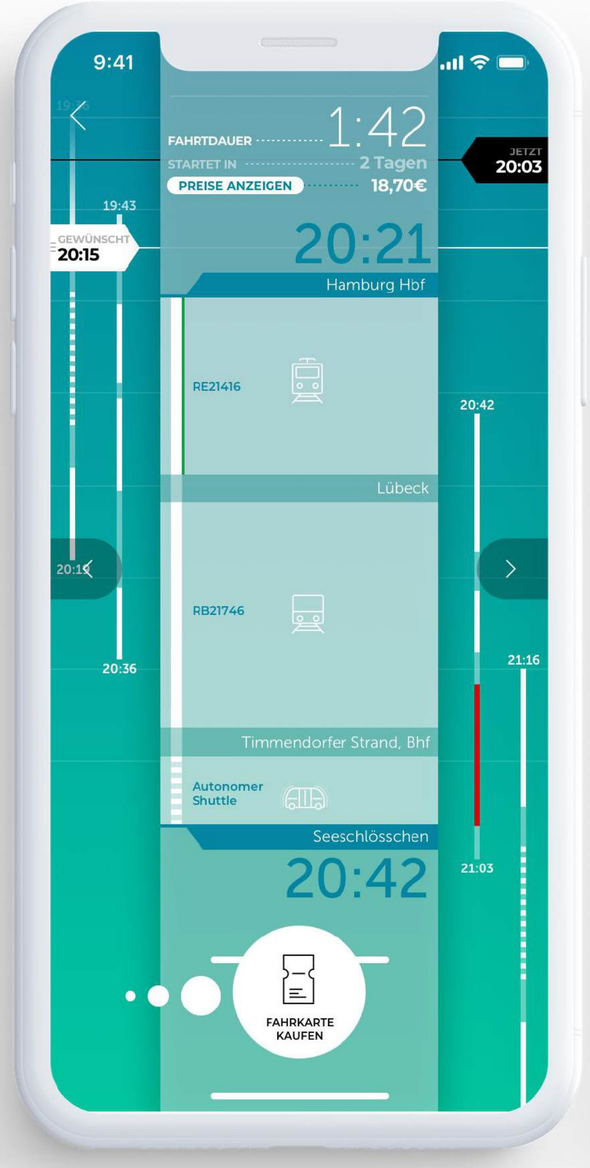


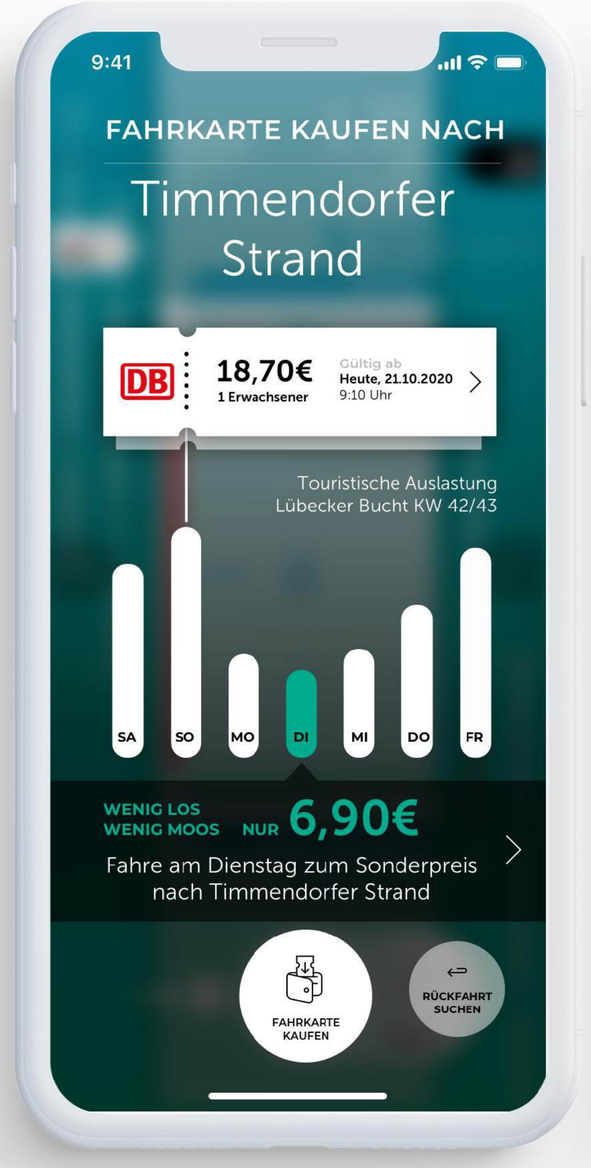
Buche Bedarfsfahrten
direkt in der App

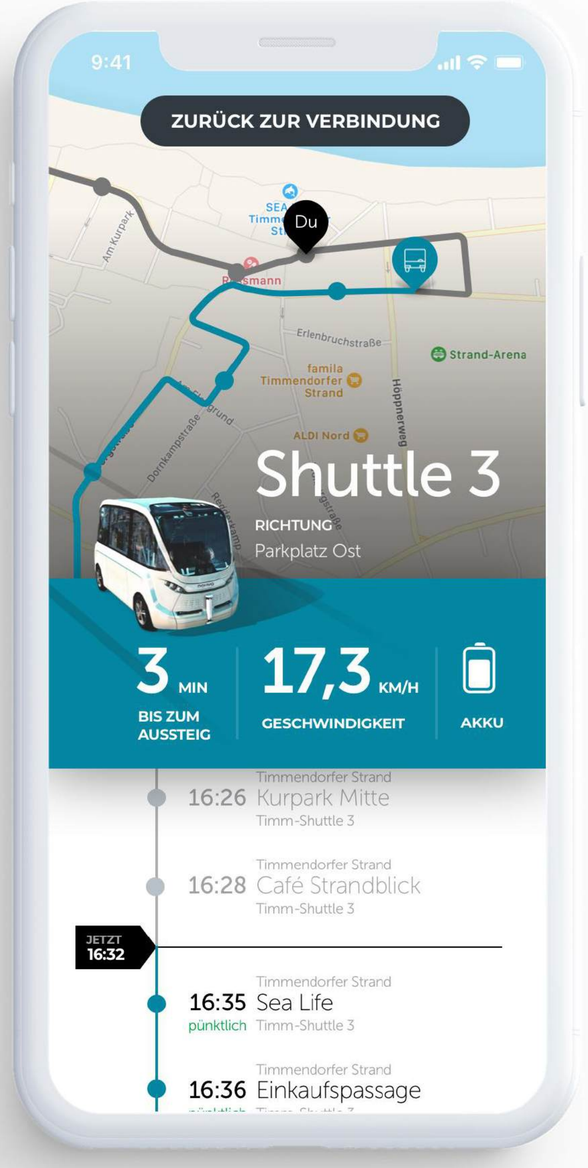
Kapiert jeder:
Die einfache Suche



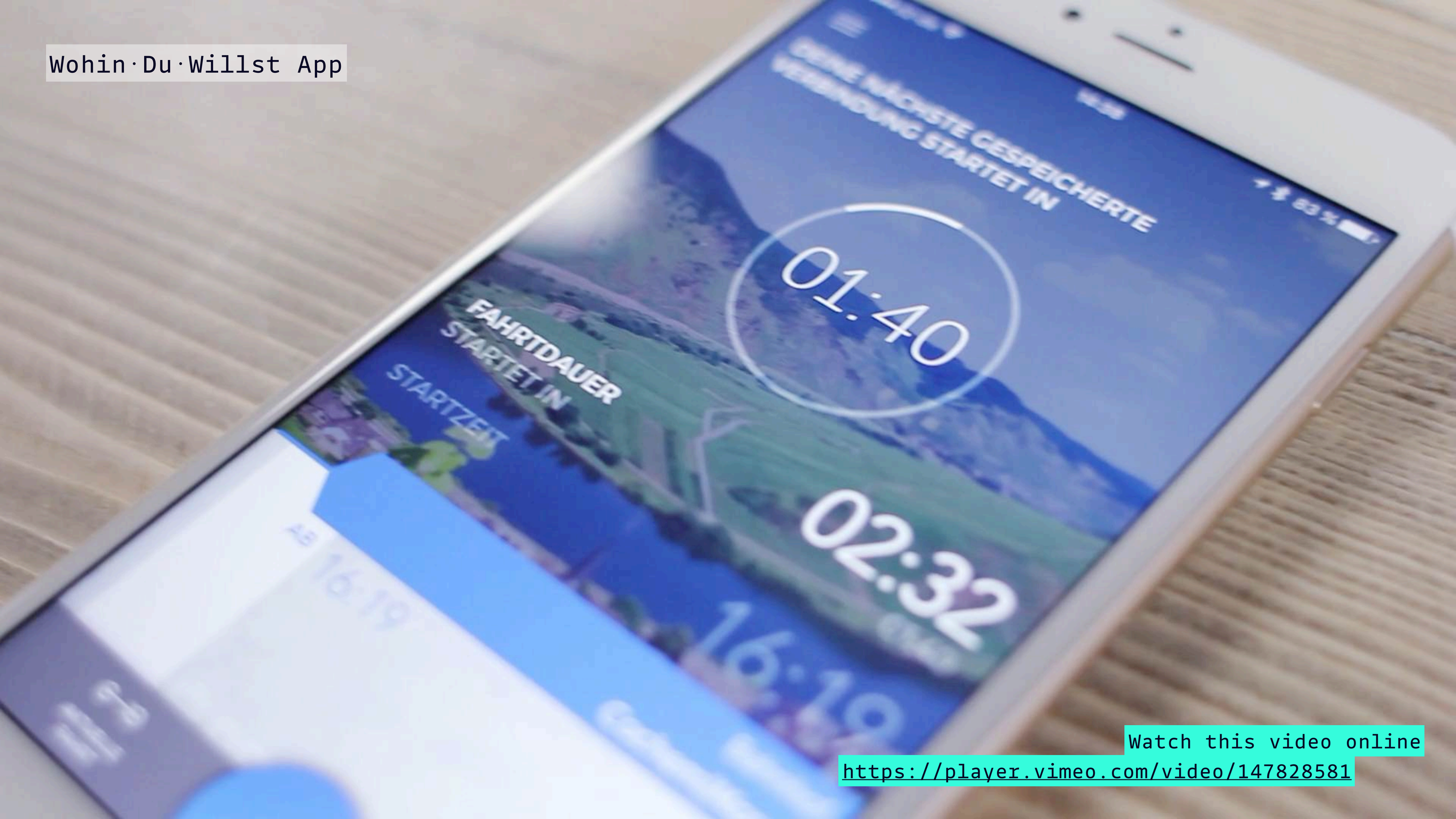
Melting
Experience







Wohin·Du·Willst App



Watch this video online
https://player.vimeo.com/video/147828581

Wohin·Du·Willst Website

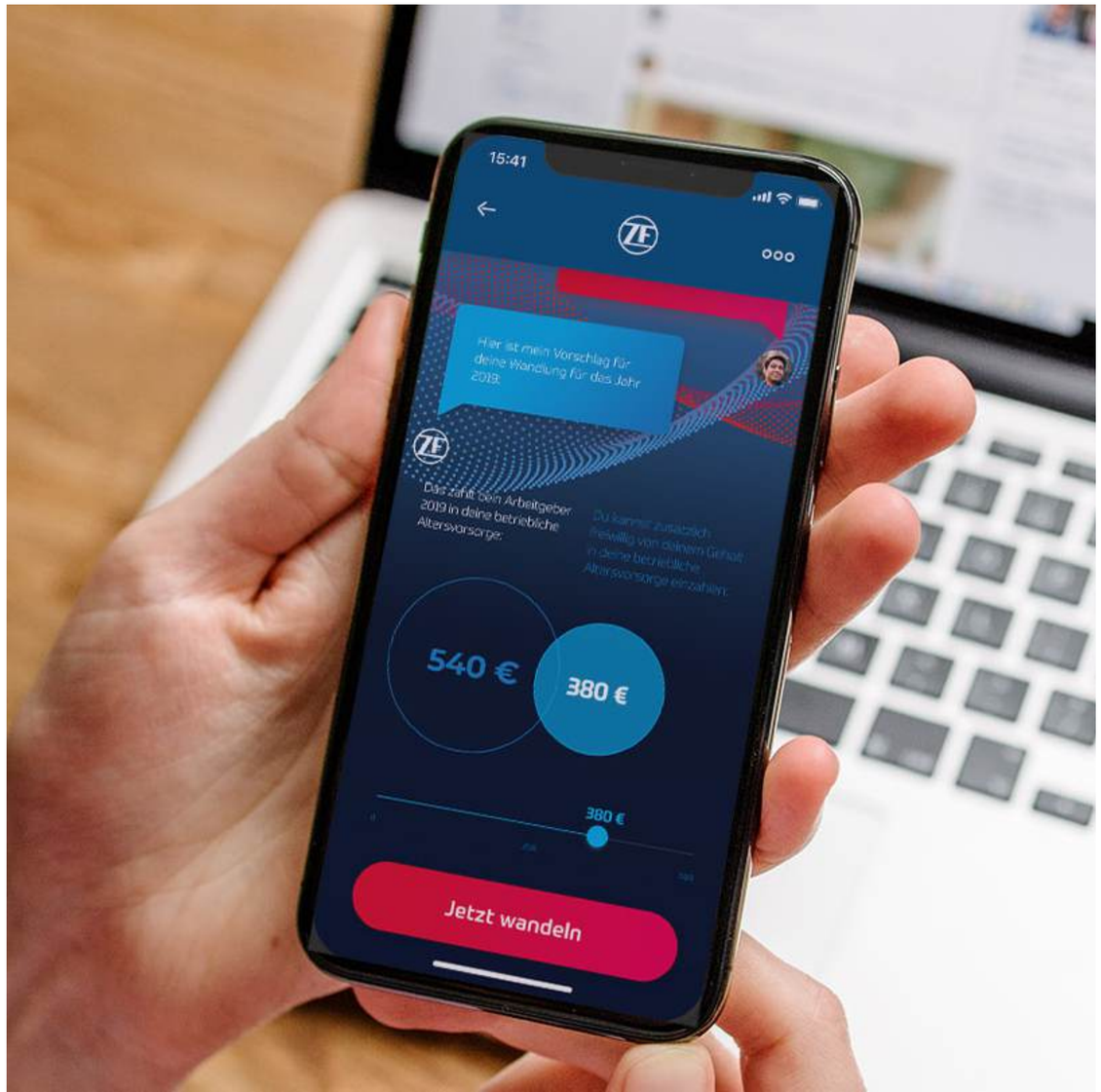
View on the web:
https://www.wohin-du-willst.de

Melting
Experience

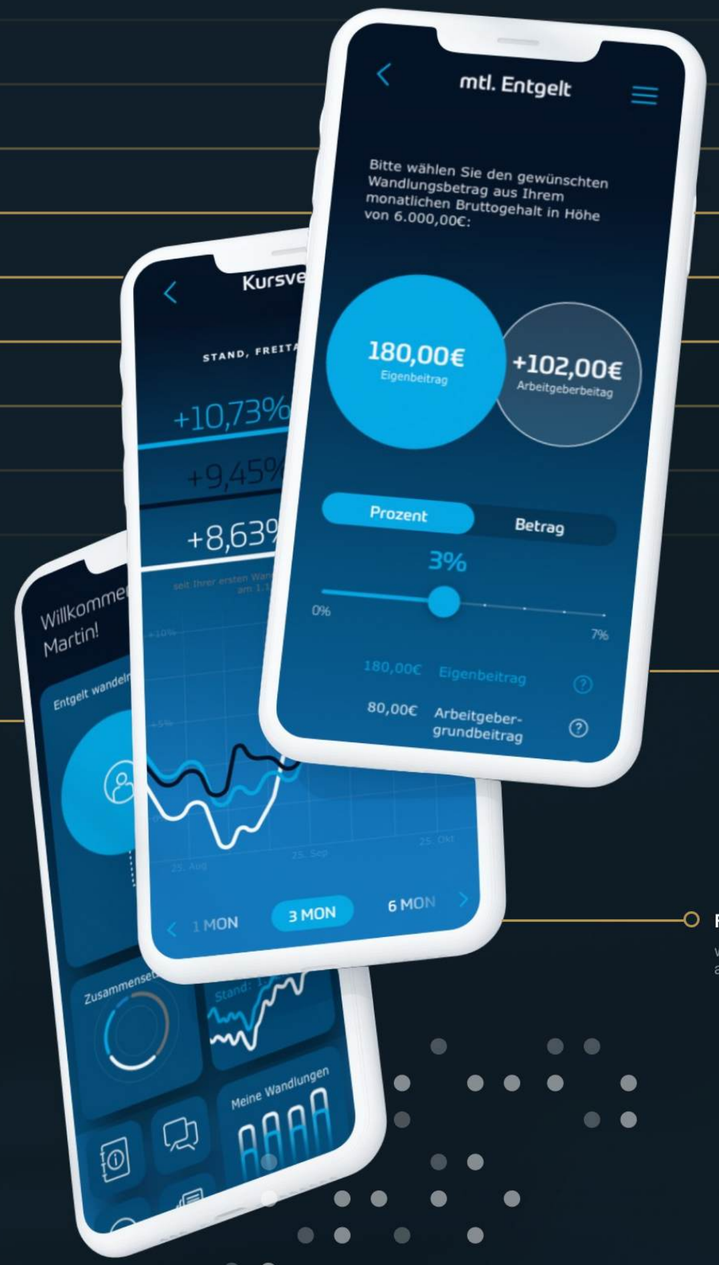
UX_UI

Digital pensions

innogy SE > decadia GmbH
for ZF Friedrichshafen



The **digital way** to deferred compensation



intelligent adaptive dashboard

All relevant DC information and actions at a glance

Ergonomic interface design

Easy user experience to to ensure effortless DC management by all employees

Full control

with comprehensive charts and data for the pension

Decadia **pro_vision** is the digital solution for your company's deferred compensation scheme.

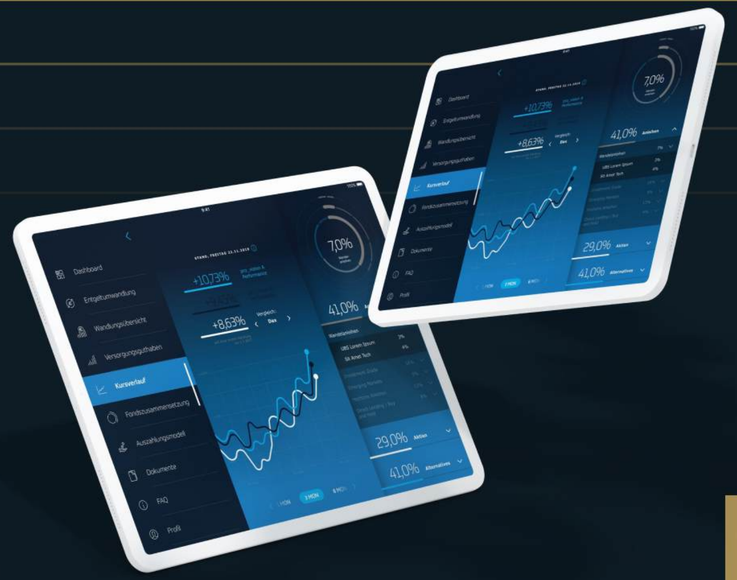
Decadia offers a **fully integrated, digital solution** spanning from the initial application and determining the amount of salary to convert, to daily monitoring of pension assets.

This is enabled by state-of-the-art applications for your employees, HR and finance department, as well as the back office support team.

DECADIA

pro_vision

Intuitive DC access for your employees.



We digitalise the world of deferred compensation and **make it easy for your employees** to handle all matters relating to your company pension scheme in an intuitive app.

All functions of this app are accessible via **smartphone, tablet, PC or indeed any device** with a browser - all so that everyone can keep track of their DC whenever and wherever they need.

de
c—a
-d——i-a

mtl. Entgelt
Bitte wählen Sie den gewünschten Wandlungsbetrag aus Ihrem monatlichen Bruttogehalt in Höhe von 6.000,00€:
180,00€
Eigenbeitrag
+102,00€
Arbeitgeberbeitag
Prozent
Betrag
3%
0%
7%
180,00€ Eigenbeitrag
80,00€ Arbeitgeber-grundbeitrag

Apply, monitor and manage from **an app**.

For us, digitalisation does not only mean making existing processes available online - we believe in all relevant processes relating to application and administration being mapped **digitally and automatically.**

This is why we can **provide the benefits of a deferred compensation scheme** to as many employees of your company as possible efficiently, using a fraction of the resources a manual process would.

de
c—a
-d——i-a

Intelligent **insights** for the employer

The **fully digital process** also offers
a variety of benefits for you as an employer:

Using our **employer_vision dashboard**, you can monitor and control the entirety of your company's pension plans - while giving your HR and finance departments access to the functions relevant to them.

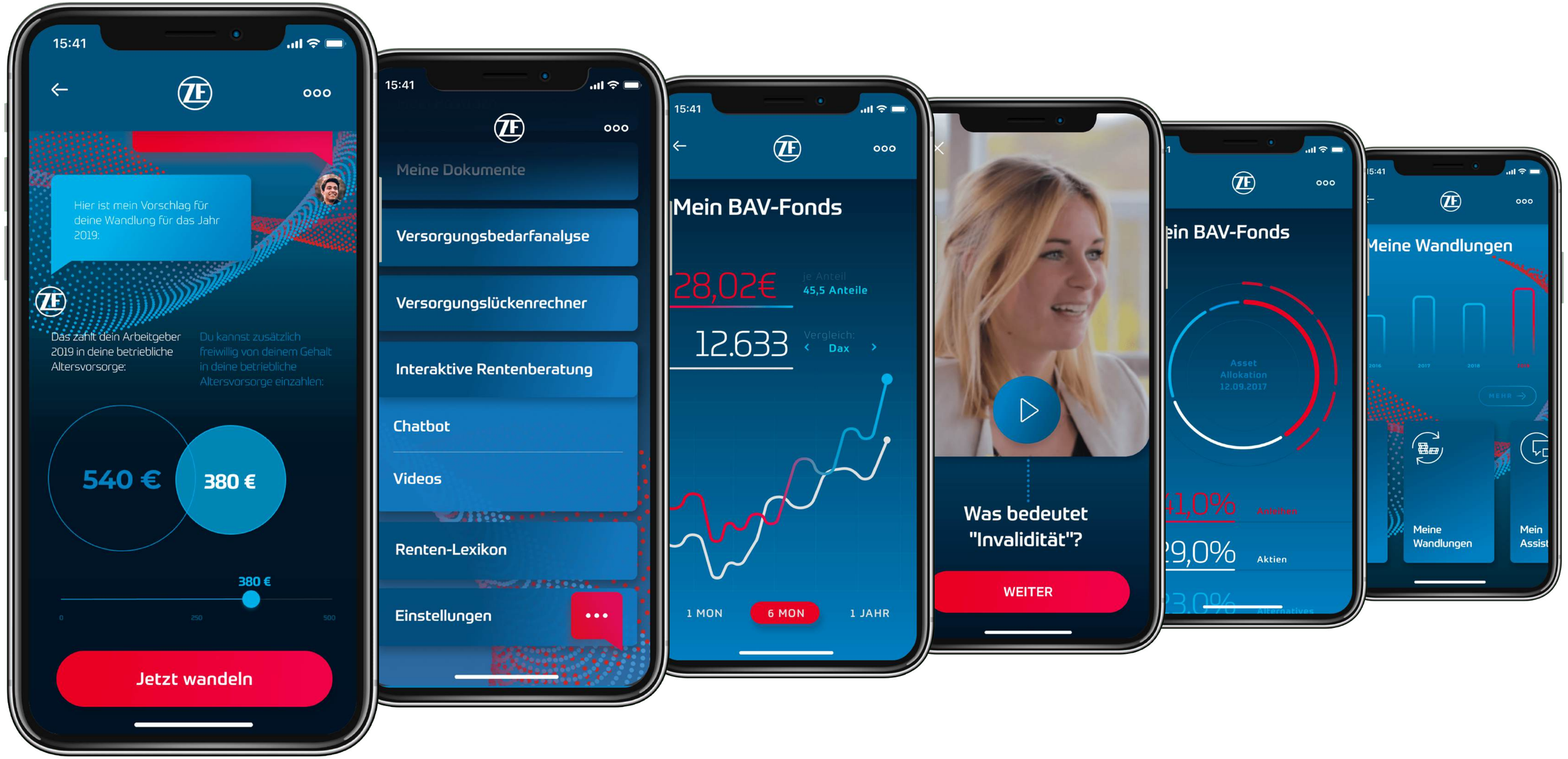
de
c—a
-d——i-a

ZF Vorsorge App

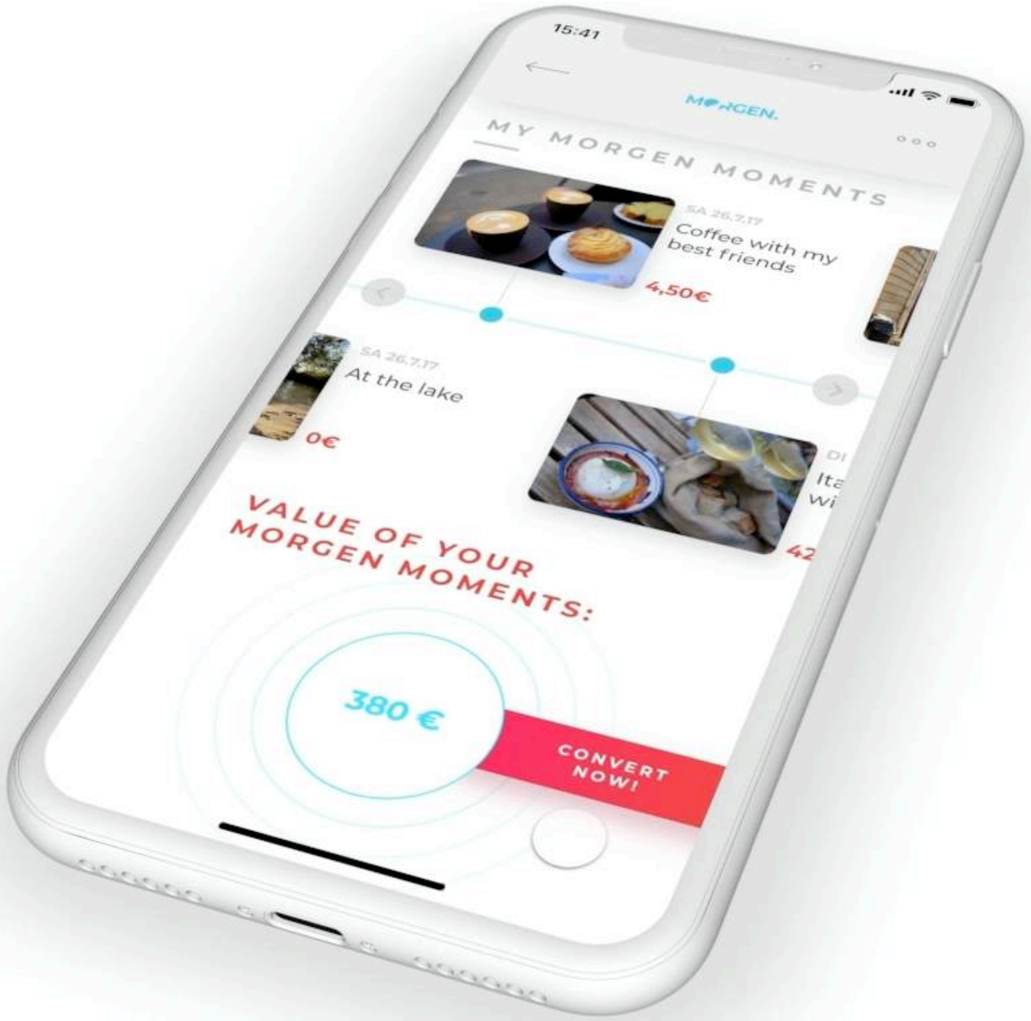
Watch this video online
https://player.vimeo.com/video/500545873

Melting
Experience

Melting
Experience



Decadia MORGEN.



Watch this video online
https://player.vimeo.com/video/549577878

Melting
Experience

UX_UI

Digital salesmen

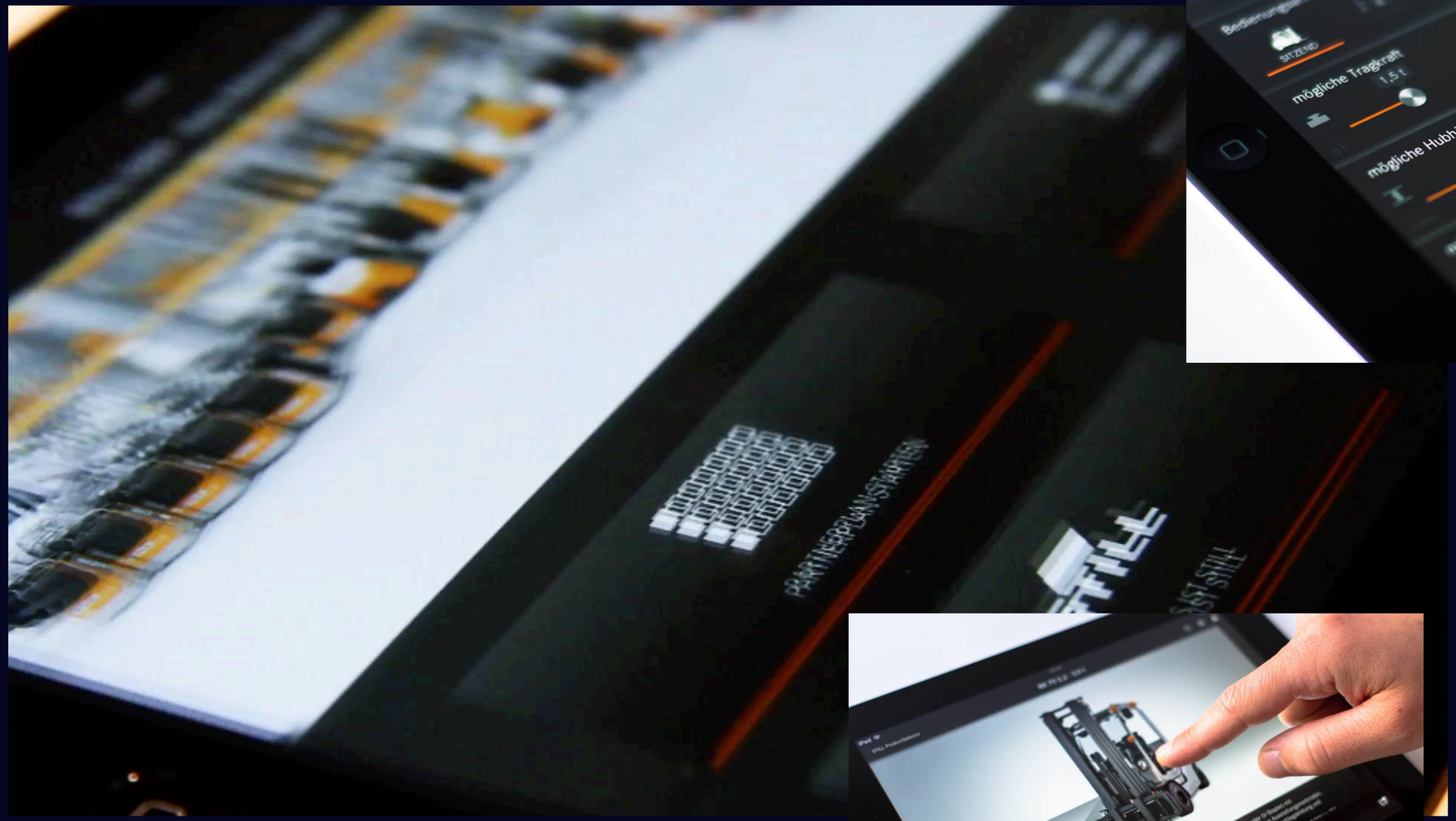
STILL GmbH

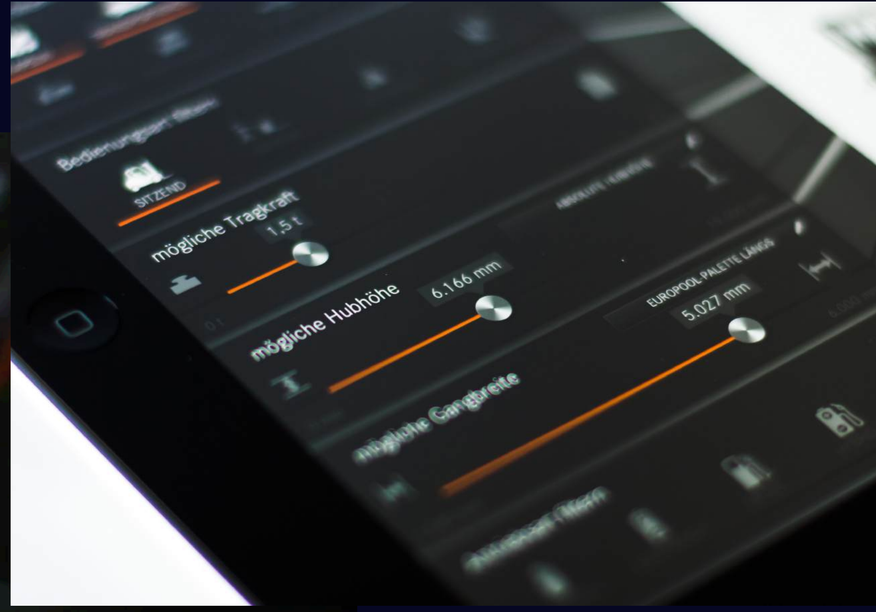
communication design award 2013

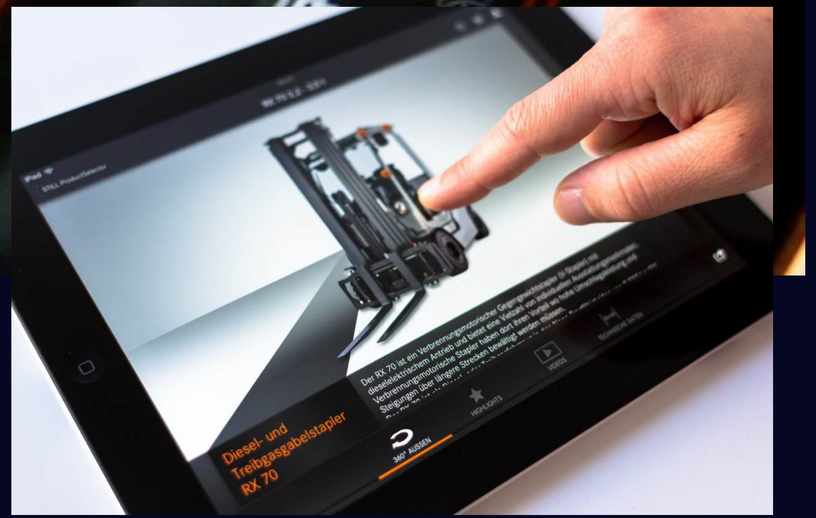
reddot design award best of the best 2013

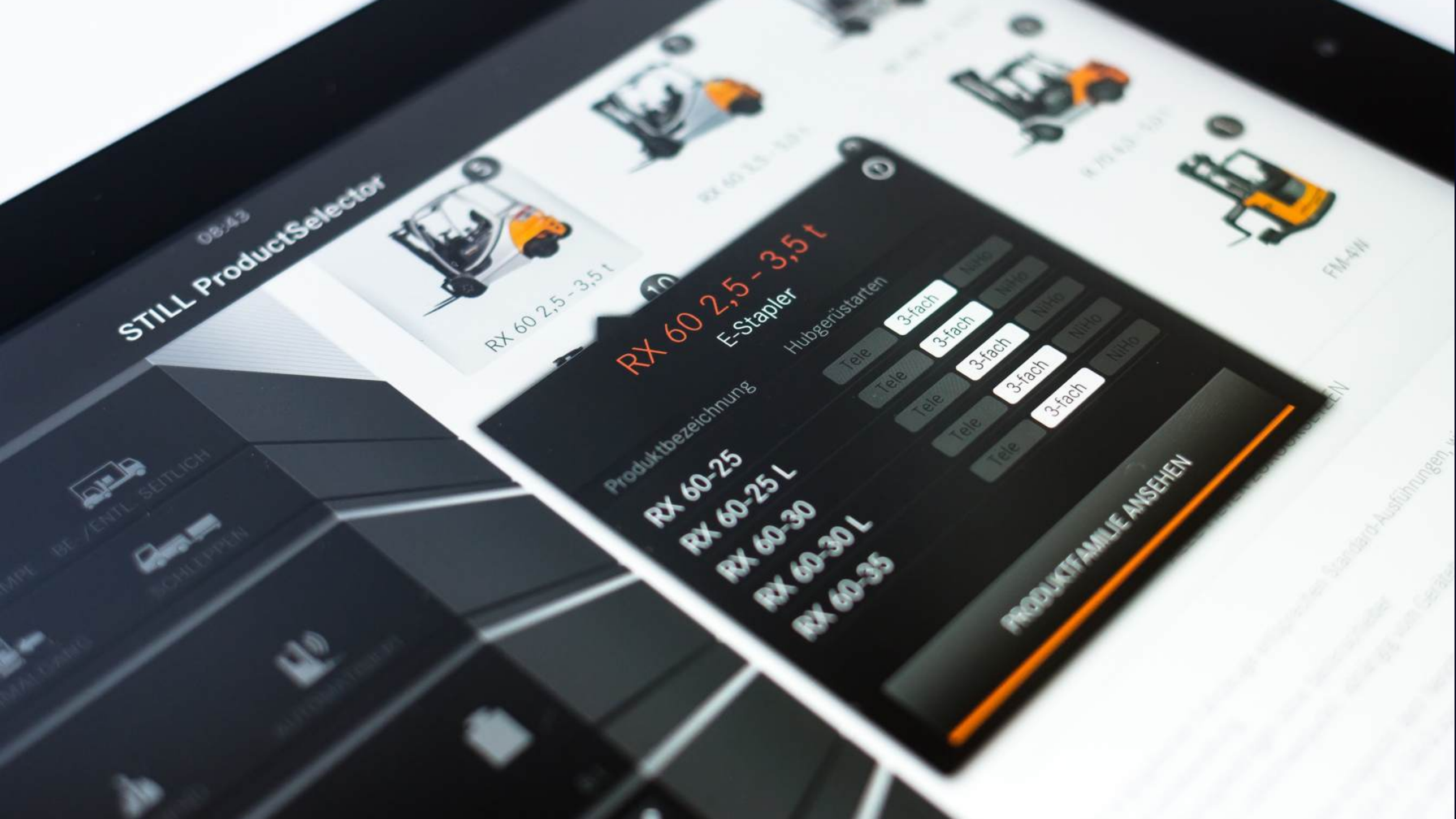
DEUTSCHER PREIS FÜR WIRTSCHAFTS KOMMUNIKATION DER DEUTSCHEN WIRTSCHAFT GEWINNER 2013

2014 ANNUAL MULTIMEDIA


PARTNERPROGRAMM STARTEN


SITZEND
mögliche Tragkraft
1,5 t
mögliche Hubhöhe
6.166 mm
EUROPOOL PALETTE LÄNGS
5.027 mm
mögliche Gangbreite

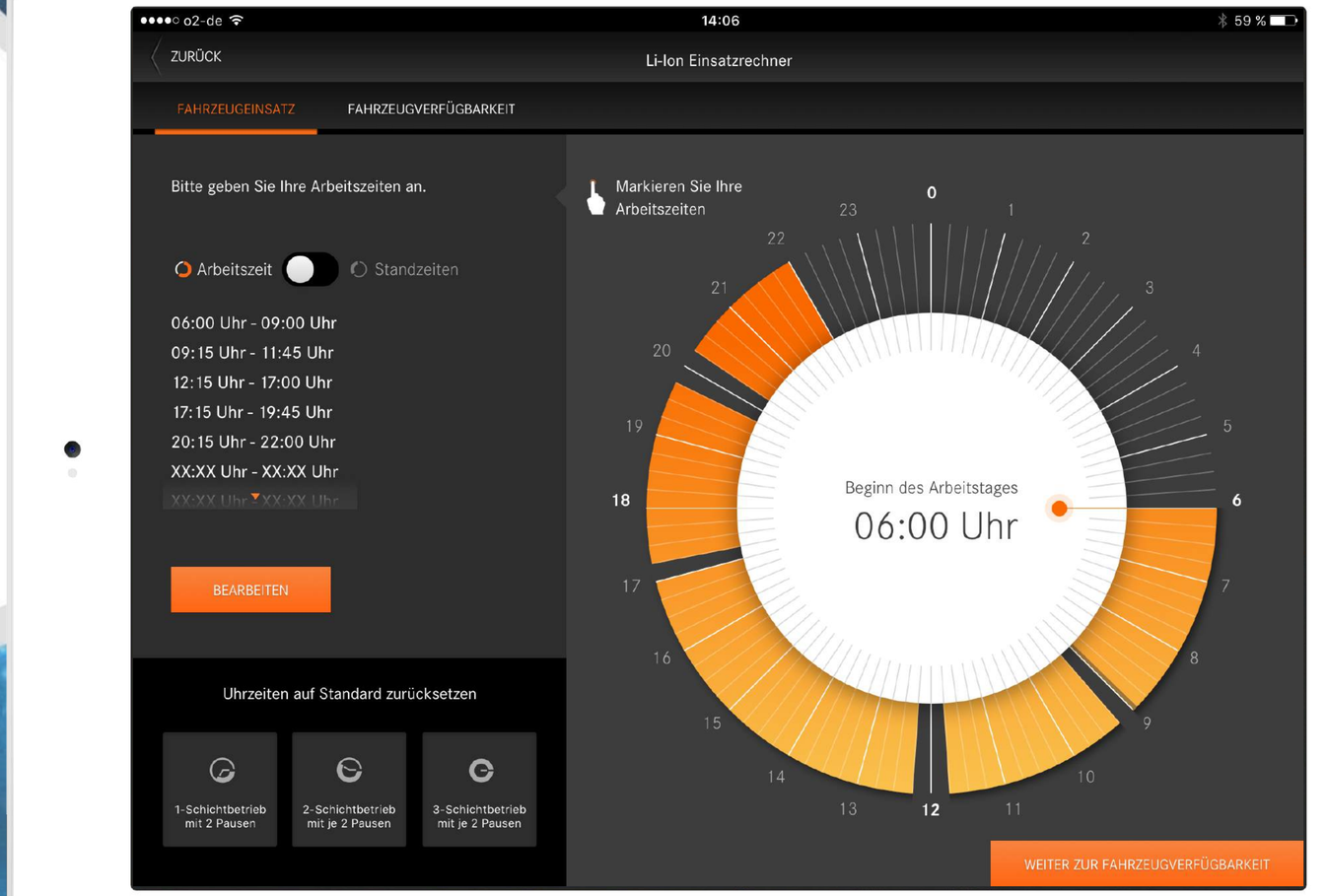

Diesel- und
Treibgasgabelstapler
RX 70
360° AUSSEN
HIGHLIGHTS
VIDEOS


08:43
STILL ProductSelector
RX 60 2,5 - 3,5 t
RX 60 2,5 - 3,5 t
E-Stapler
Hubgerüstarten
Produktbezeichnung
RX 60-25
RX 60-25 L
RX 60-30
RX 60-30 L
RX 60-35
Tele
3-fach
NiHo
PRODUKTFAMILIE ANSEHEN
FM-4/N

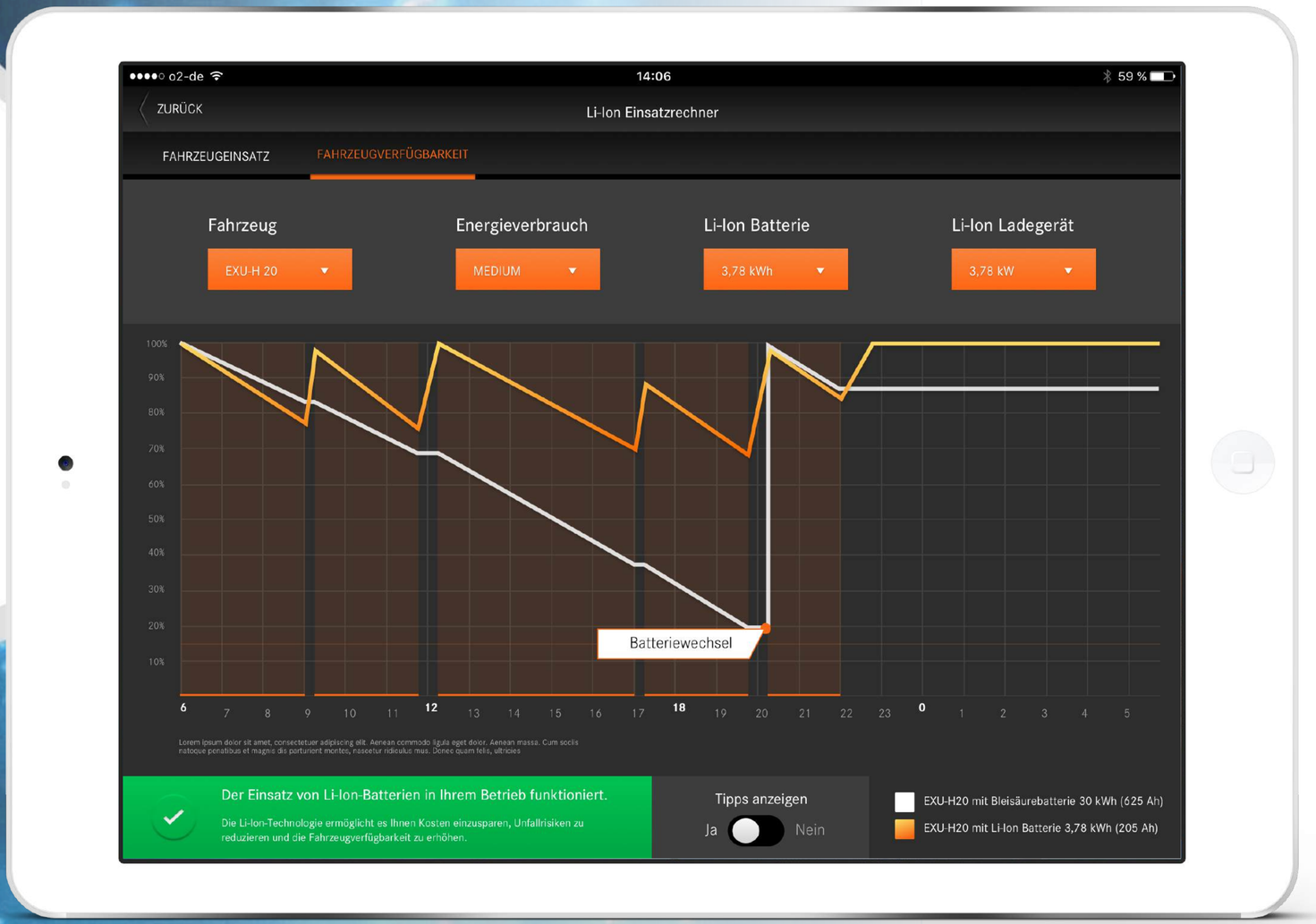
iPad
STILL ProductSelector
Der RX 70 ist ein Verbrennungsmotorischer Gegengewichtstapler (U-Stapler) mit
dieselelektrischem Antrieb und bietet eine Vielzahl von individuellen Ausstattungsmerkmalen.
Verbrennungsmotorische Stapler haben dort ihren Vorteil wo hohe Umschlagleistung und
Steigungen über längere Strecken bewältigt werden müssen.
VIDEOS
TECHNISCHE DATEN
HIGHLIGHTS
360° AUSSEN
Diesel- und
Treibgasgabelstapler

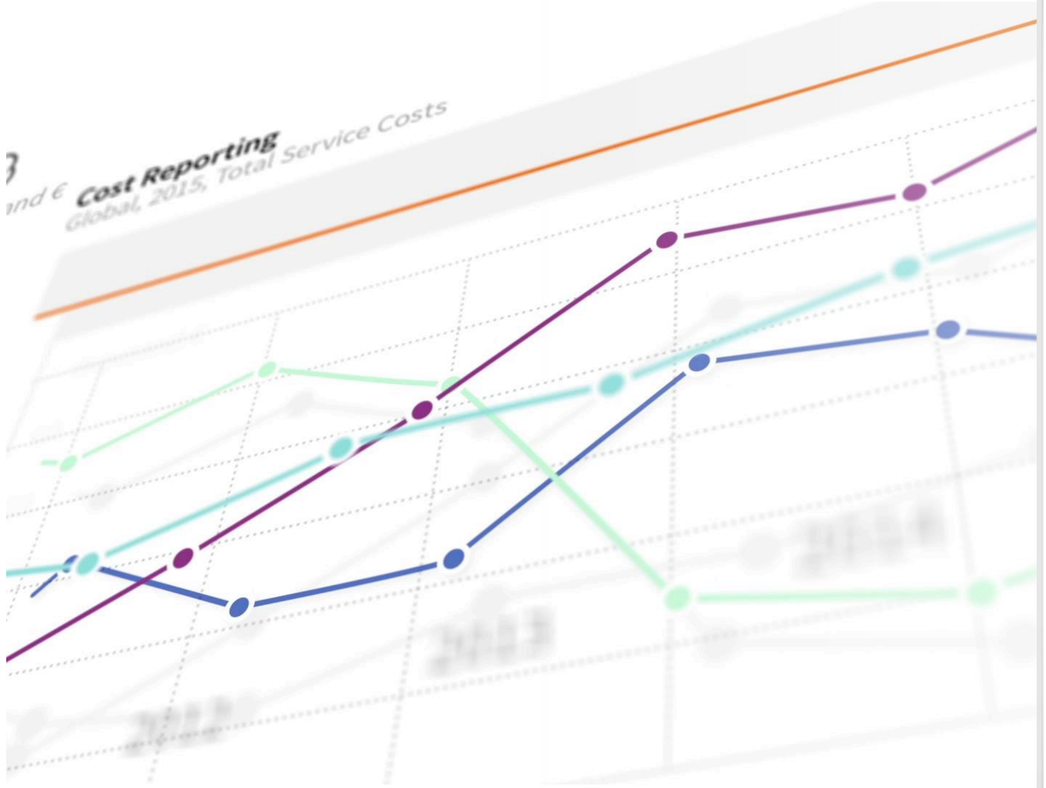
08:47
STILL PartnerPlan
WAGEN UND SCHLEPPER
ELEKTRO-STAPLER
SYSTEME
STILLREPORT
GEBRAUCHT-GERÄTE
SICHERHEIT
FINANZIERUNG

Li-Ion
TECHNOLOGY

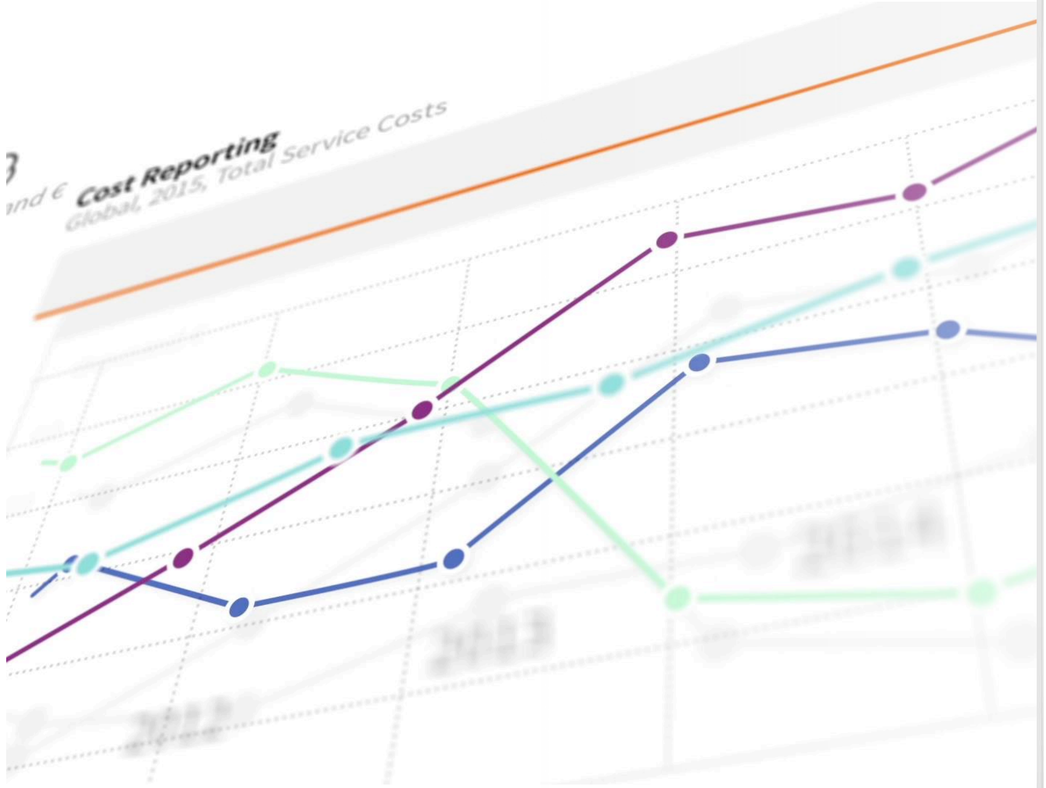


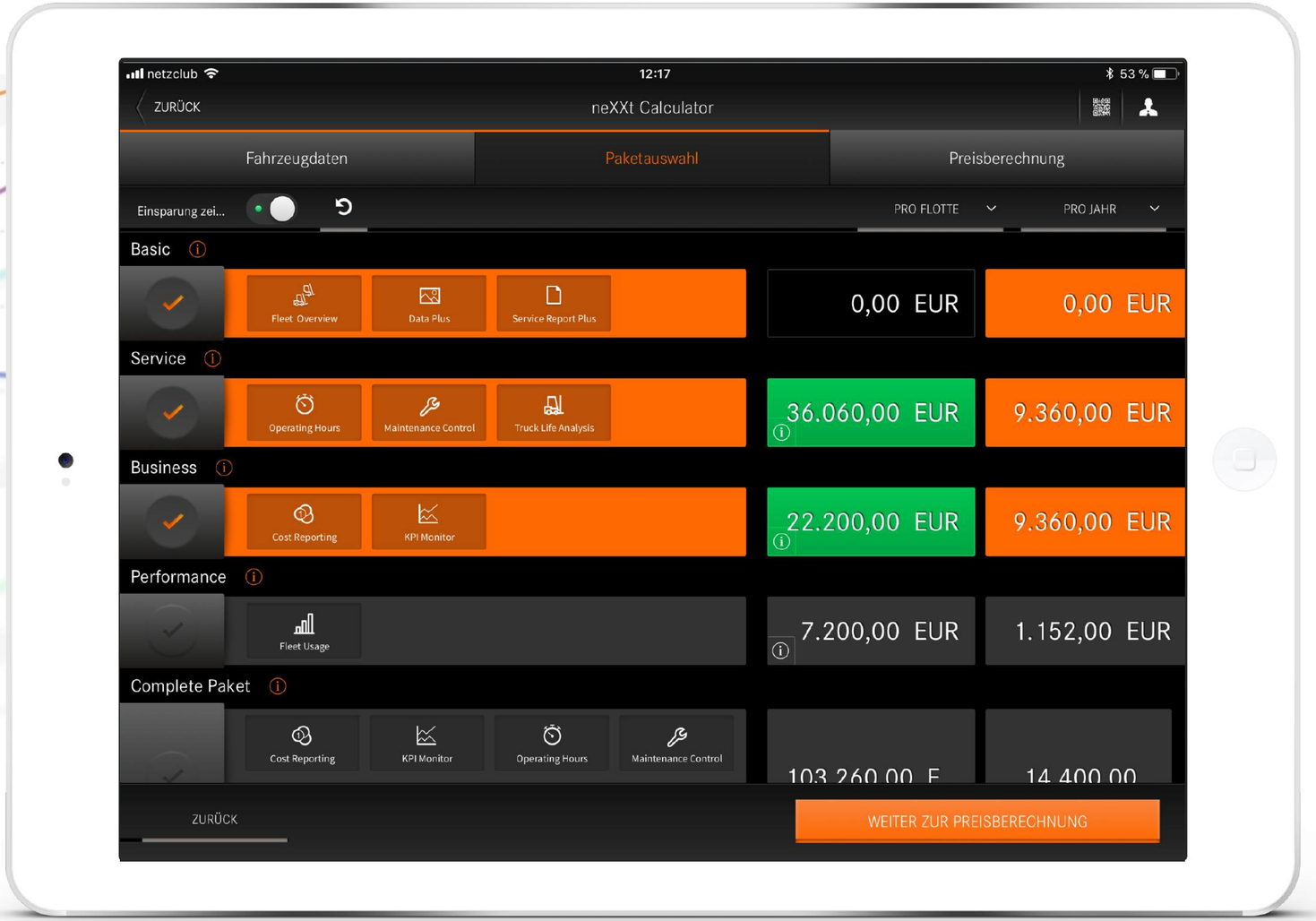
Li-Ion TECHNOLOGY

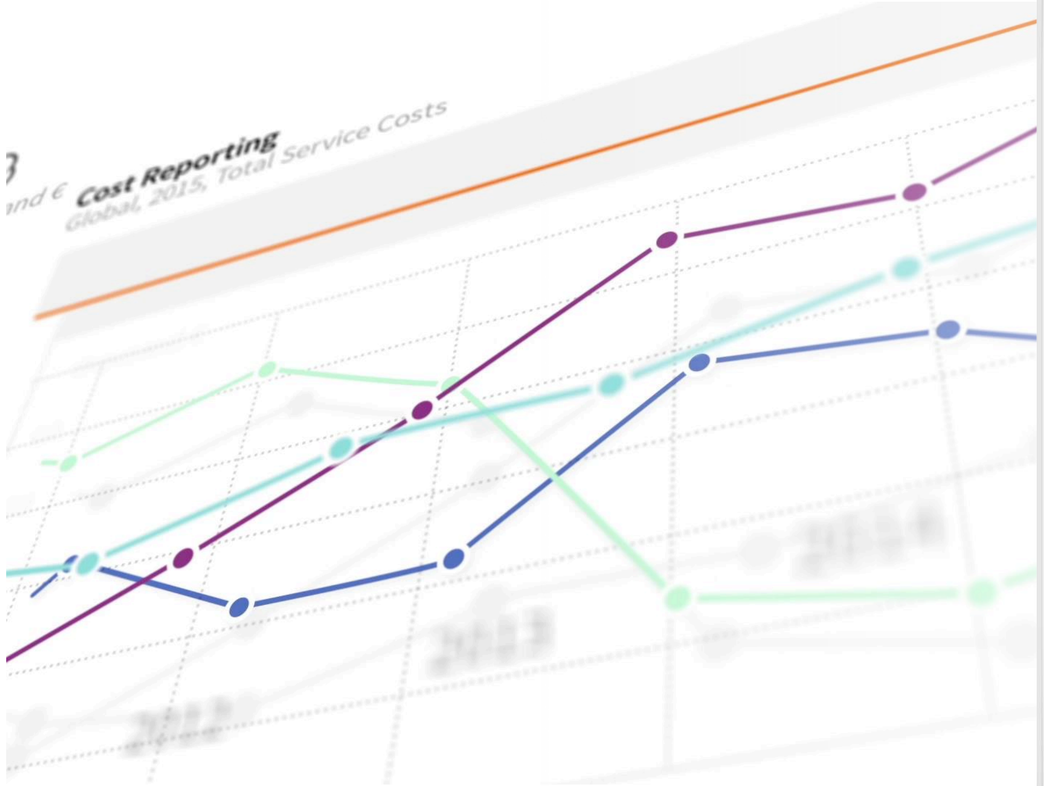


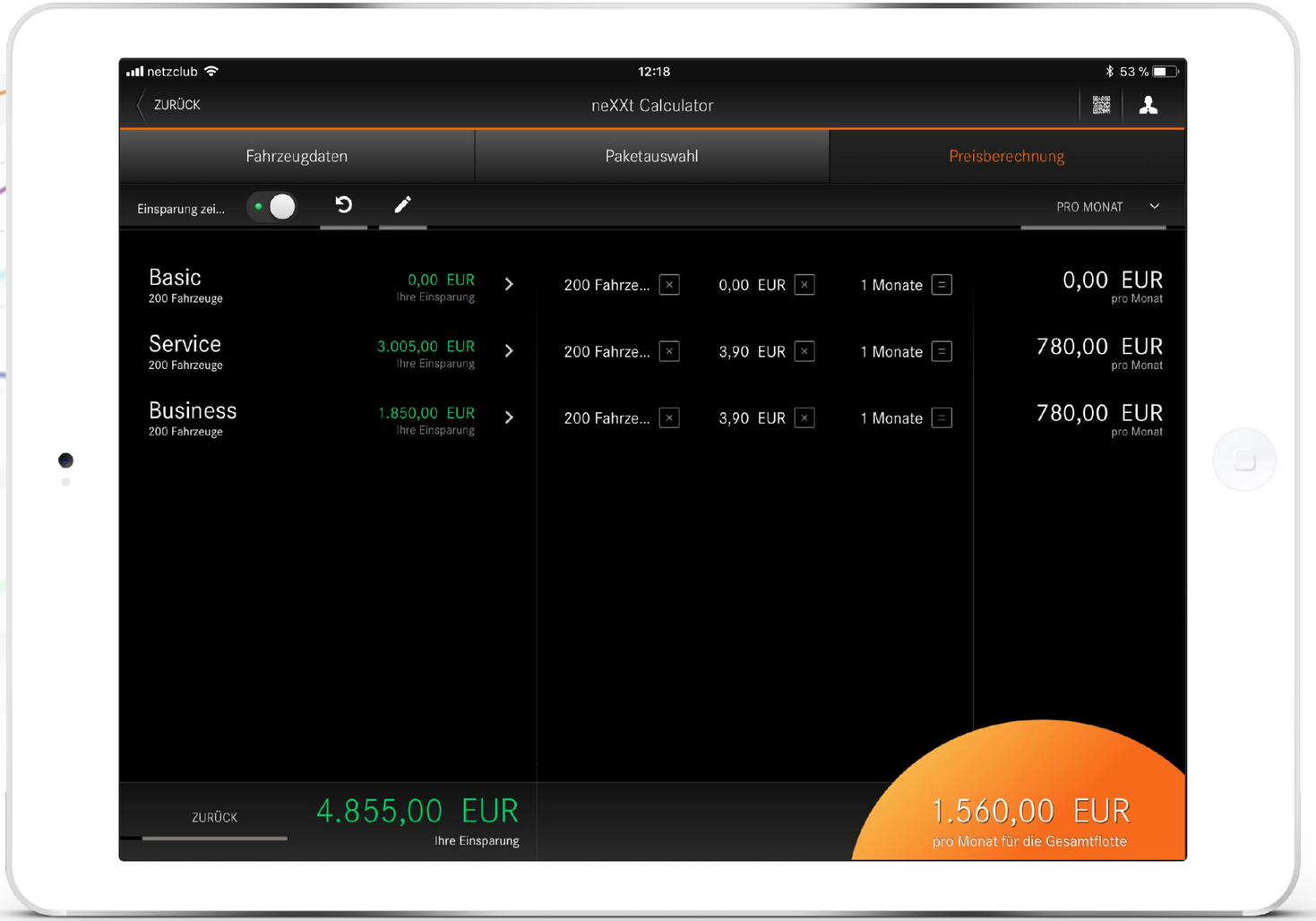

Cost Reporting
Global, 2015, Total Service Costs

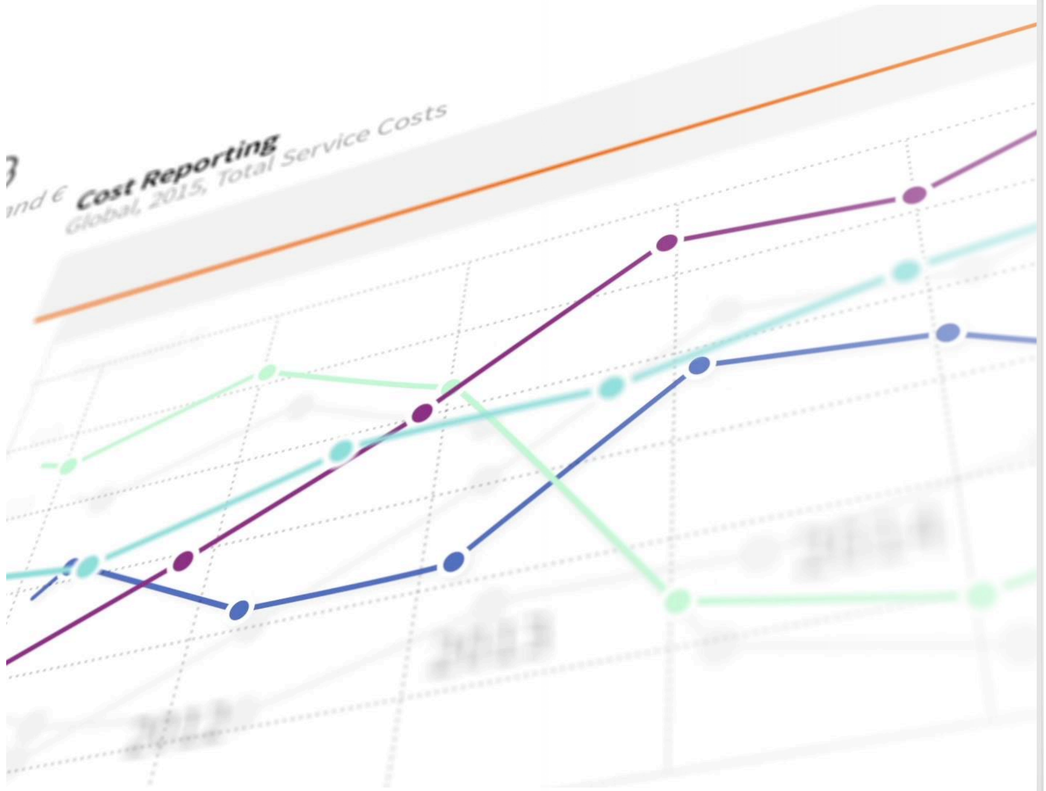
netzclub
12:16
53 %
ZURÜCK
neXXt Calculator
Fahrzeugdaten
Paketauswahl
Preisberechnung
FLEETMANAGER 4.X
FleetManager 4.x Kunde
STILL REPORT
STILLReport Kunde
NEXXT FLEET
Fahrzeug-Anzahl 200
Davon mit Datenübertragung 32
Geben Sie die Anzahl der Fahrzeuge an, die Sie in neXXt fleet darstellen wollen und wie viele davon über Datenübertragung verfügen.
WÄHRUNG
Währung EUR
neXXt fleet
Fahrzeuge mit Datenübertragung
ZURÜCKSETZEN
WEITER ZUR PAKETAUSWAHL

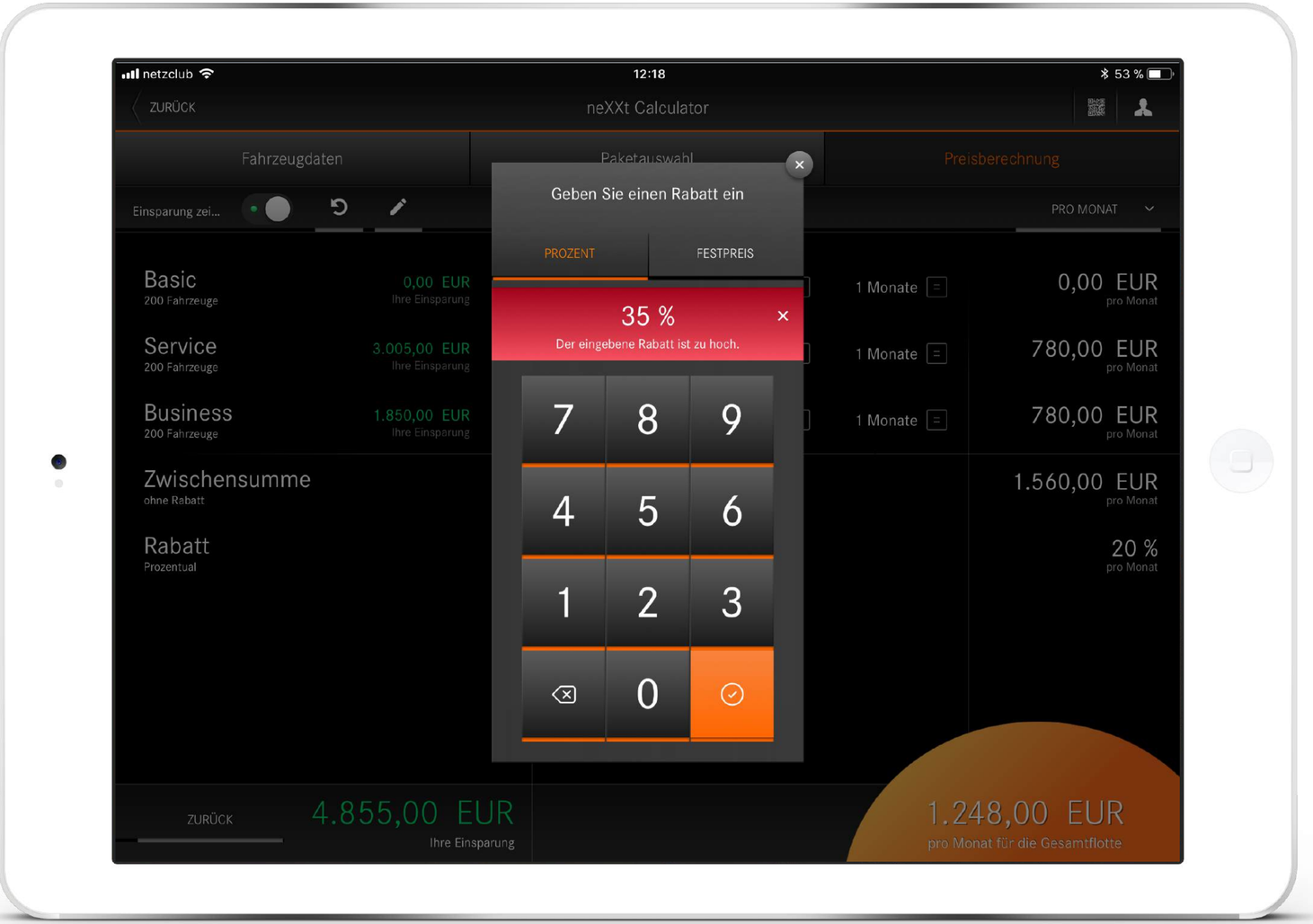

Cost Reporting
Global, 2015, Total Service Costs


netzclub
12:17
53 %
ZURÜCK
neXXt Calculator
Fahrzeugdaten
Paketauswahl
Preisberechnung
Einsparung zei...
PRO FLOTTE
PRO JAHR
Basic
Fleet Overview
Data Plus
Service Report Plus
0,00 EUR
0,00 EUR
Service
Operating Hours
Maintenance Control
Truck Life Analysis
36.060,00 EUR
9.360,00 EUR
Business
Cost Reporting
KPI Monitor
22.200,00 EUR
9.360,00 EUR
Performance
Fleet Usage
7.200,00 EUR
1.152,00 EUR
Complete Paket
Cost Reporting
KPI Monitor
Operating Hours
Maintenance Control
ZURÜCK
WEITER ZUR PREISBERECHNUNG


Cost Reporting
Global, 2015, Total Service Costs


netzclub
12:18
53 %
ZURÜCK
neXXt Calculator
Fahrzeugdaten
Paketauswahl
Preisberechnung
Einsparung zei...
PRO MONAT
Basic
200 Fahrzeuge
0,00 EUR
Ihre Einsparung
200 Fahrze...
0,00 EUR
1 Monate
0,00 EUR
pro Monat
Service
200 Fahrzeuge
3.005,00 EUR
Ihre Einsparung
200 Fahrze...
3,90 EUR
1 Monate
780,00 EUR
pro Monat
Business
200 Fahrzeuge
1.850,00 EUR
Ihre Einsparung
200 Fahrze...
3,90 EUR
1 Monate
780,00 EUR
pro Monat
ZURÜCK
4.855,00 EUR
Ihre Einsparung
1.560,00 EUR
pro Monat für die Gesamtflotte

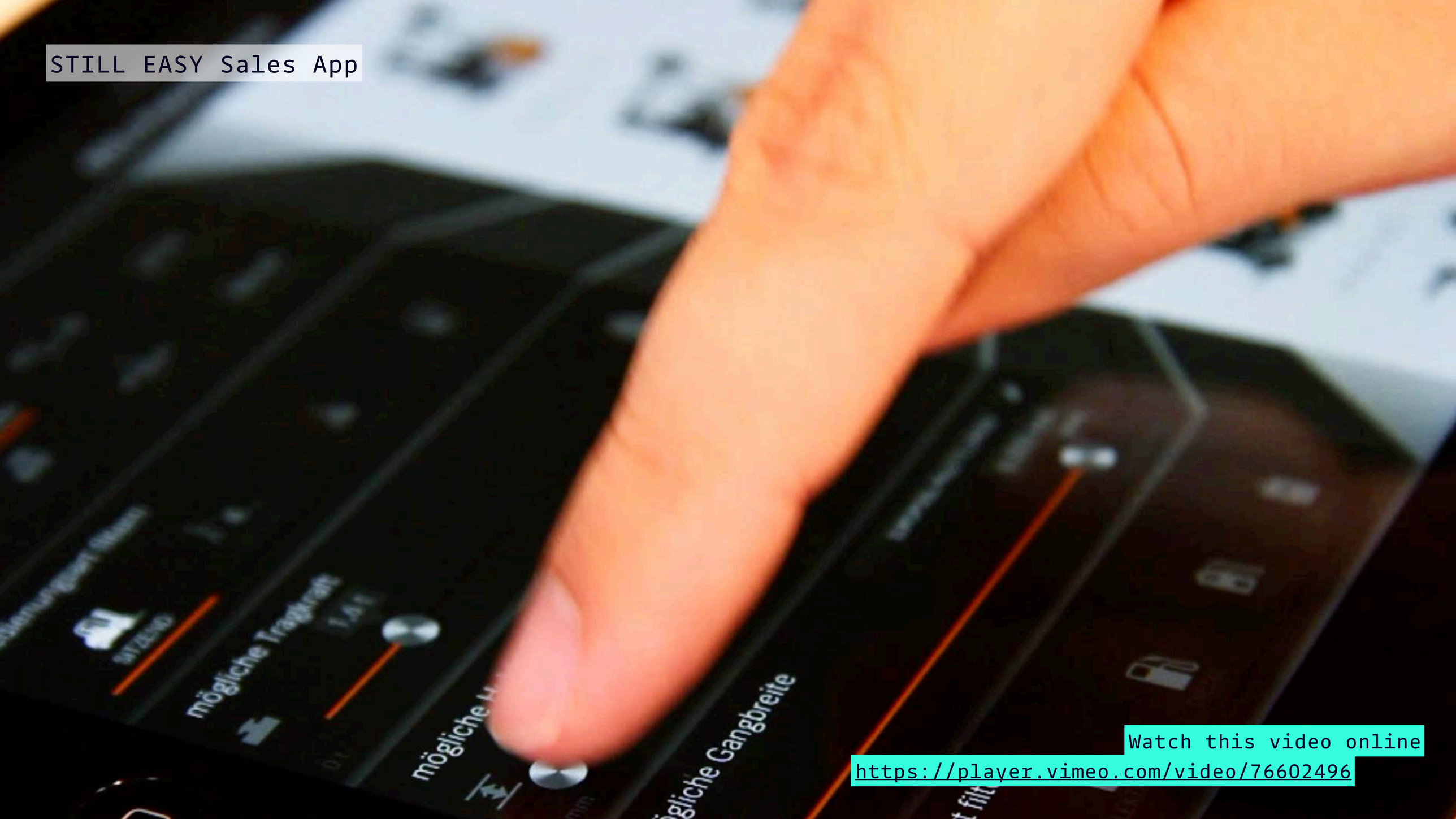

Cost Reporting
Global, 2015, Total Service Costs


netzclub
12:18
53 %
ZURÜCK
neXXt Calculator
Fahrzeugdaten
Paketauswahl
Preisberechnung
Einsparung zei...
PRO MONAT
Basic
200 Fahrzeuge
0,00 EUR
Ihre Einsparung
1 Monate
0,00 EUR
pro Monat
Service
200 Fahrzeuge
3.005,00 EUR
Ihre Einsparung
1 Monate
780,00 EUR
pro Monat
Business
200 Fahrzeuge
1.850,00 EUR
Ihre Einsparung
1 Monate
780,00 EUR
pro Monat
Zwischensumme
ohne Rabatt
1.560,00 EUR
pro Monat
Rabatt
Prozentual
20 %
pro Monat
Geben Sie einen Rabatt ein
PROZENT
FESTPREIS
35 %
Der eingebene Rabatt ist zu hoch.
7 8 9
4 5 6
1 2 3
0
ZURÜCK
4.855,00 EUR
Ihre Einsparung
1.248,00 EUR
pro Monat für die Gesamtflotte

netzclub
12:18
53 %
ZURÜCK
iGo neo Kalkulator
Abstand zwischen Kommissionierpositionen
5,0 m
0 m
15 m
Gassenlänge
80 m
20 m
120 m
Personalvollkosten pro Jahr
35.000 EUR
10.000 EUR
60.000 EUR
Arbeitsschichten
2,0 Schichten
1 pro Tag
3 pro Tag
Dauer der Nutzung
5,0 Jahre
1 Jahre
10 Jahre
Leasing
Kauf
Vergleich
Nettopreis Standardgerät
10.000 EUR
Nettopreis iGo neo
35.000 EUR
Nettopreis Vergleichsgerät
25.000 EUR
10.500 E...
Auf- und Absteigen
10.500 E...
Wegoptimierung
Amortisationszeit der Mehrkosten
1,14
Jahre
Mehr
90 EUR
Kommissionierfehler
720 EUR
Gewaltschäden
360 EUR
Verletzungsausfall
960 EUR
Anschaffung und Instandhaltung
*Einsparung pro Jahr
70.000 €
50.000 €
30.000 €
10.000 €
-10.000 €
-30.000 €
Jahr 0
Jahr 1
Jahr 2
Jahr 3
Jahr 4
Standardgerät
iGo neo
Vergleichsgerät
Das Berechnungstool dient einer überschlägigen Orientierung des Kunden über den ROI-Zeitraum der STILL iGo neo-Produkte. Sie ersetzt nicht die eigenen Bewertung des betriebswirtschaftlichen Vorteils der iGo Neo Produkte durch den Kunden. Die Berechnung ist nicht Teil des Angebots von STILL für ein iGo Neo-Gerät. Es handelt sich nicht um die Zusage einer bestimmten Beschaffenheit oder Eigenschaft der iGo neo-Produkte. STILL übernimmt keine Gewähr für die Richtigkeit der Berechnungsparameter und der Berechnung durch oder für den Kunden.

netzclub
12:19
53 %
ZURÜCK
iGo neo Kalkulator
Abstand zwischen Kommissionierpositionen
5,0 m
0 m
15 m
Gassenlänge
80 m
20 m
120 m
Personalvollkosten pro Jahr
35.000 EUR
10.000 EUR
60.000 EUR
Arbeitsschichten
2,0 Schichten
1 pro Tag
3 pro Tag
Dauer der Nutzung
5,0 Jahre
1 Jahre
10 Jahre
Leasing
Kauf
Vergleich
Rate Standardgerät
300 EUR
Rate iGo neo
750 EUR
Rate Vergleichsgerät
600 EUR
1.477 €
Kosteneinsparung pro Monat (netto)
450 EUR
Mehrkosten pro Monat
1.927 EUR
Kosteneinsparung pro Monat (brutto)
7 EUR
Kommissionierfehler
30 EUR
Nerletzungsausfall
80 EUR
Anschaffung und...
60 EUR
Gewaltschäden
875 EUR
Auf- und Absteigen
875 EUR
Wegoptimierung
25.000 €
20.000 €
15.000 €
10.000 €
5.000 €
0 €
Jahr 0
Jahr 1
Jahr 2
Jahr 3
Jahr 4
Standardgerät
iGo neo
Vergleichsgerät

STILL EASY Sales App

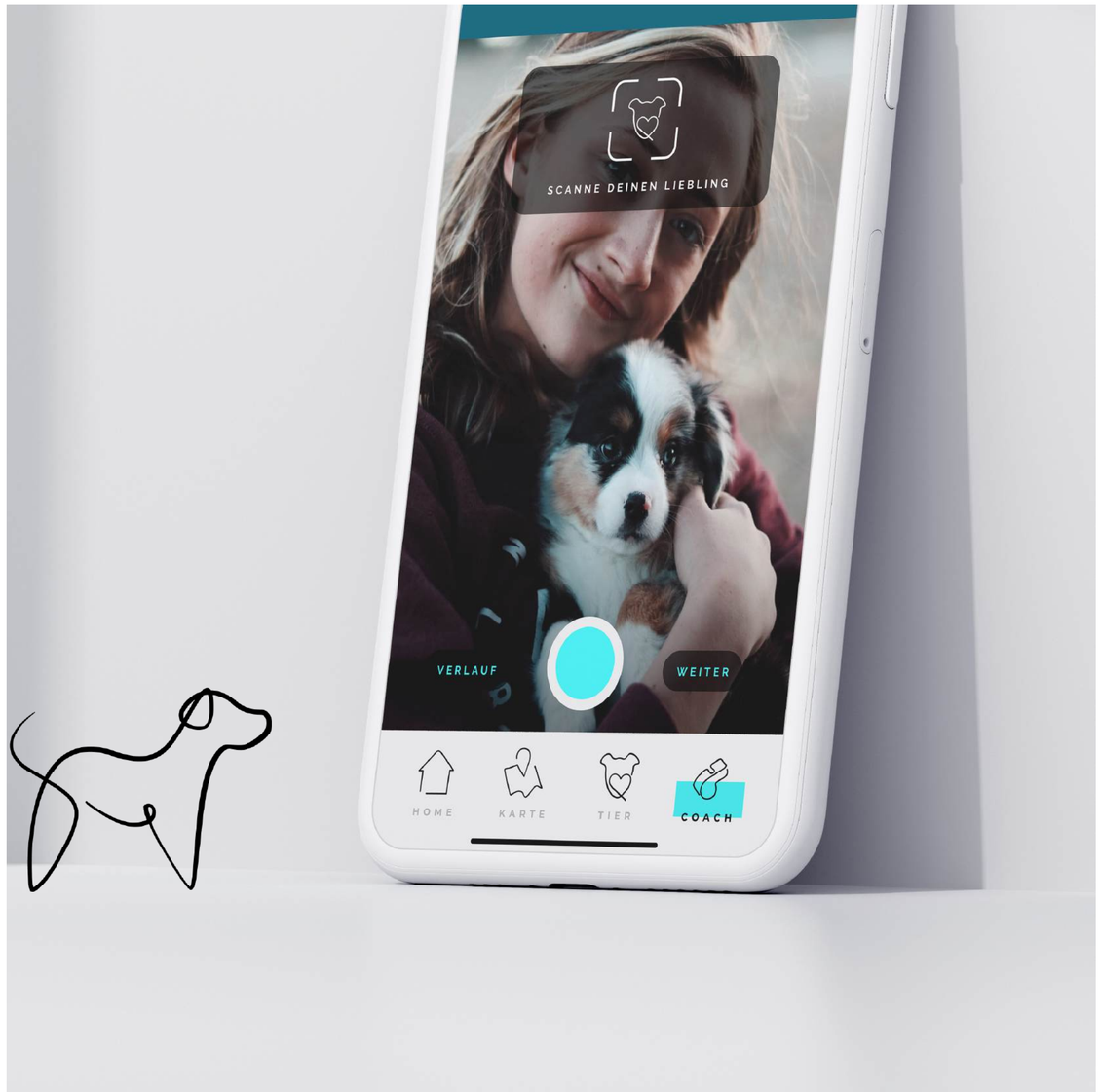


Watch this video online
https://player.vimeo.com/video/76602496

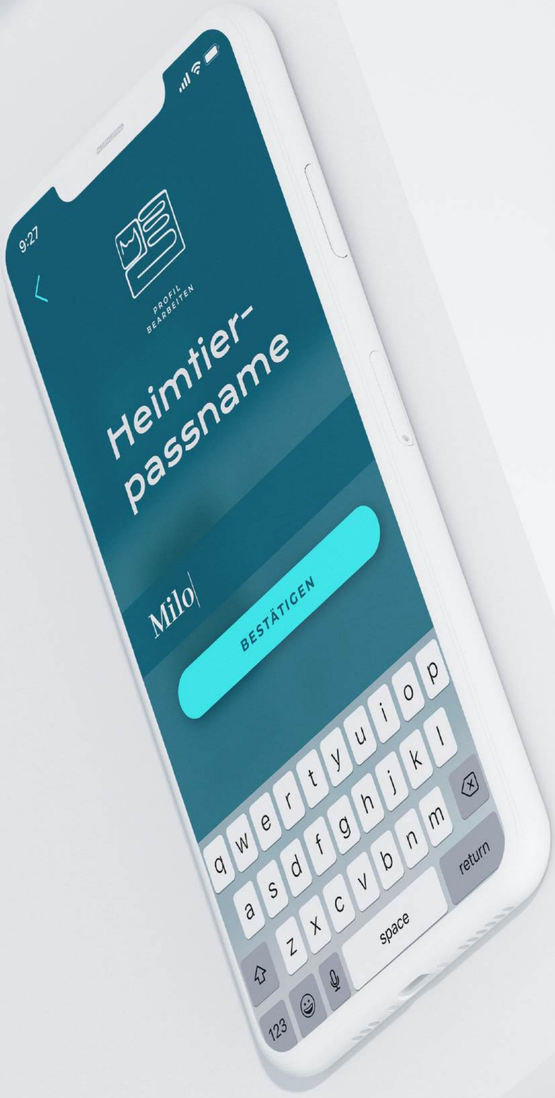
UX_UI

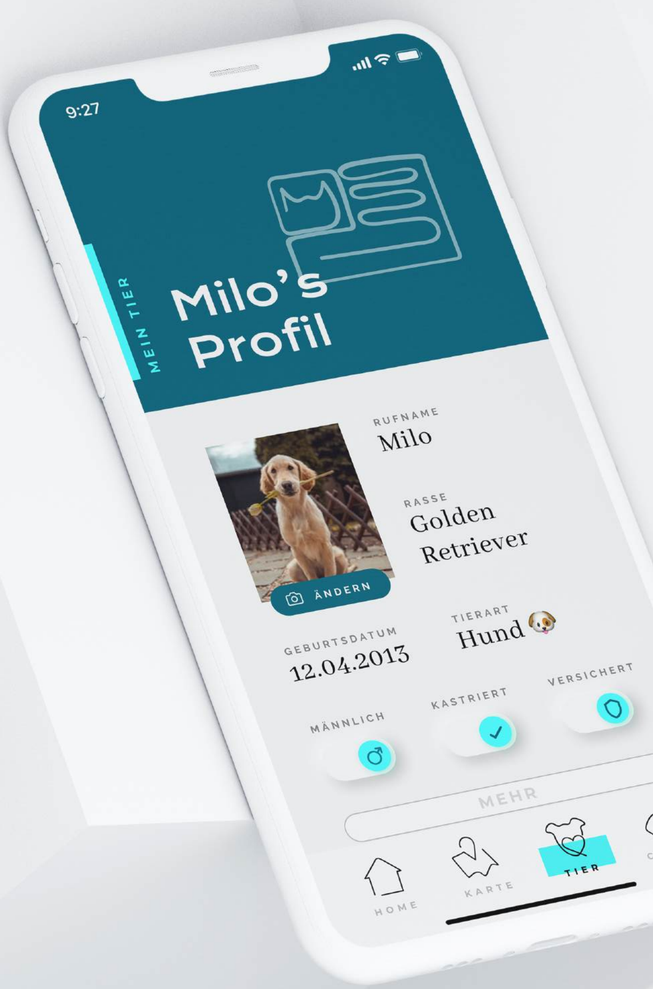
Digital dogs

around.pet Start-Up



around.pet
MEIN TIER





APP

APP

around.pet
MEIN TIER

APP

around.pet
MEIN TIER

APP

around.pet
MEIN TIER

pet.card

VIDEO

Watch this video online

EN: https://player.vimeo.com/video/513948497
DE: https://player.vimeo.com/video/569923657

Melting
Experience

UX_UI

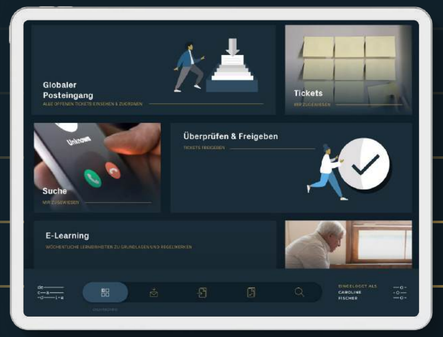
Digital administration

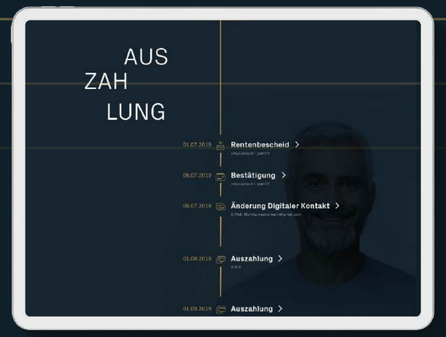
innogy SE > decadia GmbH

The other side:

Next level administration

by decadia.





THE LIFELINE

A view into the present, past, and future

We don't stop reinventing digital workflows for our customers and their employees – we have engineered **a new generation of administration** for us on our side as well.

The Decadia back office has been transformed into our **vision of a digital future**, boasting a truly intuitive user experience for our team.

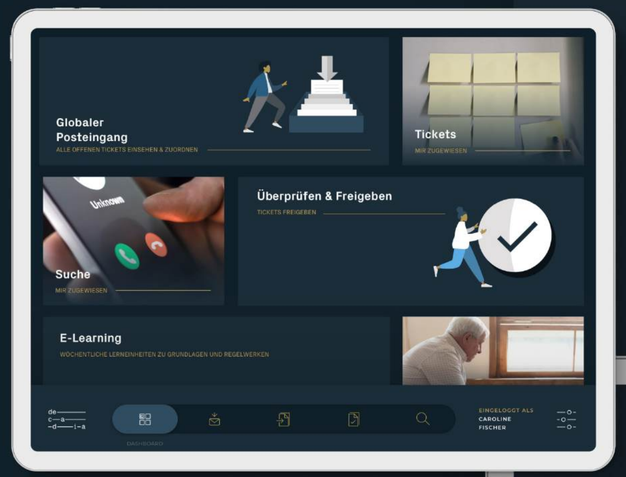
We have pioneered a digital future for our company, in order to contribute to the collective vision of a digital world that will fundamentally change the way we work.

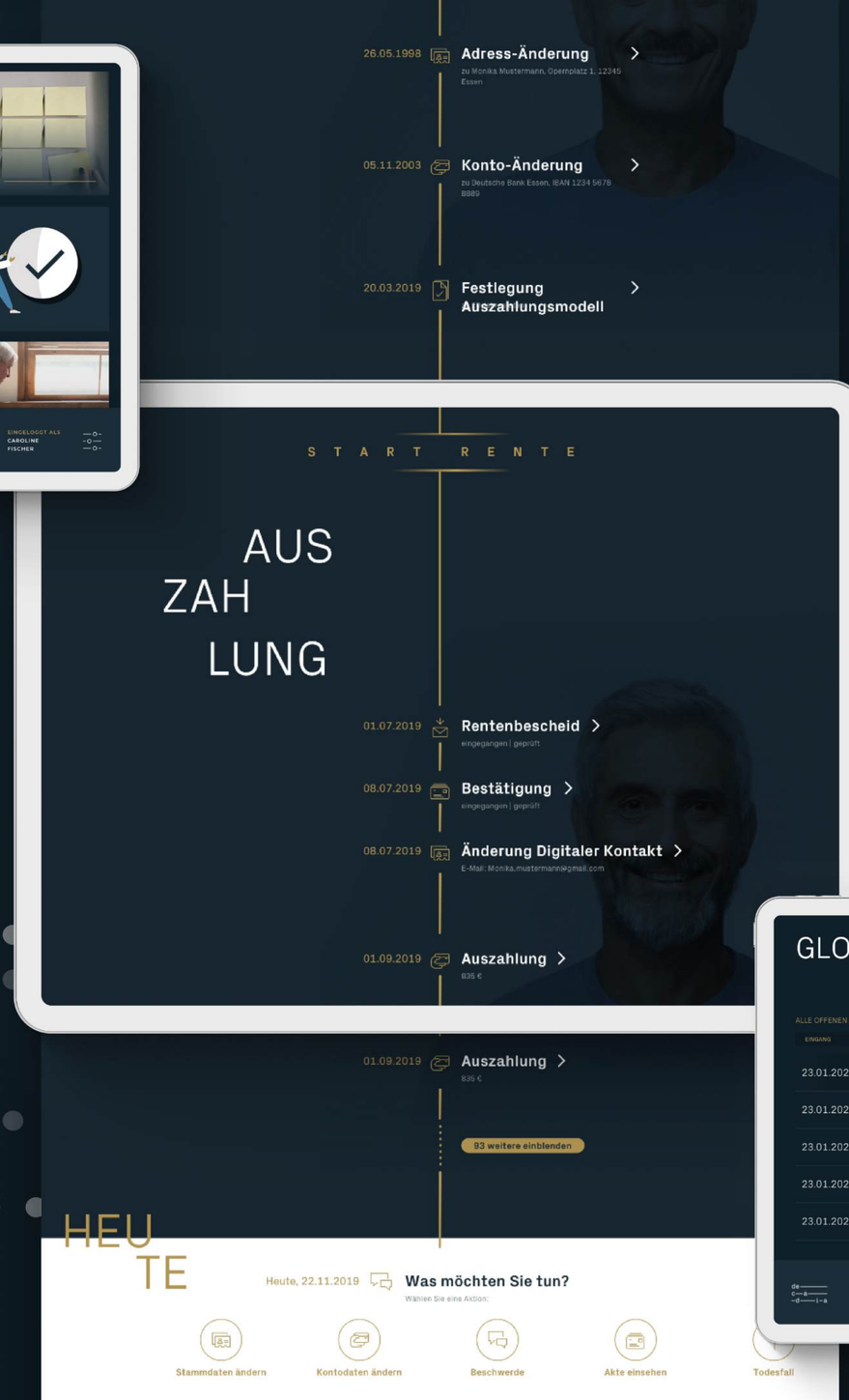
de
c—a
-d——i-a

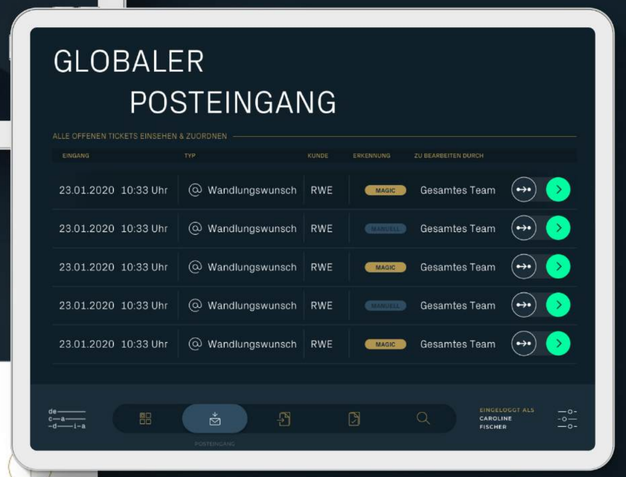
AUF BAU
01.01.1972
Wandlung
2.436 €
12 weitere einblenden
26.05.1998
Adress-Änderung
zu Monika Mustermann, Operplatz 1, 12345 Essen
05.11.2003
Konto-Änderung
zu Deutsche Bank Essen, IBAN 1234 5678 8889
20.03.2019
Festlegung Auszahlungsmodell
2010
EINGELOGGT ALS
CAROLINE FISCHER
MAX M.

VERSORGUNGS GUTHABEN
Stand, Freitag 22.11.2019
27.755 €
Beitragsgarantie inkl. 1.250€ Arbeitgeberbeiträge
26.250 €
Eigenanteilbeiträge
22.500 €
3 MON
6 MON
EINGELOGGT ALS
CAROLINE FISCHER
Globaler Posteingang
ALLE OFFENEN TICKETS EINSEHEN & ZUORDNEN
Tickets
MIR ZUGEWIESEN
Überprüfen & Freigeben
TICKETS FREIGEBEN
Unknown
Suche
MIR ZUGEWIESEN
E-Learning
WÖCHENTLICHE LERNEINHEITEN ZU GRUNDLAGEN UND REGELWERKEN
EINGELOGGT ALS
CAROLINE FISCHER
DASHBOARD

ERFOLGREICH BESTÄTIGT!
EINGELOGGT ALS
CAROLINE
FISCHER
TICKETS FREIGEBEN







DASHBOARD

Machine Learning

The days of learning how to use an interface are over. Machine learning enables the ticket system to turn the relationship between software and its user upside down. The modular interface learns how you like to work and makes intelligent suggestions based on your own workflow.

TICKET SYSTEM

Collaborative Inbox

Uniting teams that sit apart will be one of the many challenges businesses face in the future. So why not solve it now? The collaborative inbox allows for shared responsibility with transparent accountability towards the rest of the team. Agile workflows allow for highly efficient and structured teamwork while promoting creative solutions and efficient collaboration.

GLOBALER
POSTEINGANG
23.01.2020
10:33 Uhr
Wandlungswunsch
RWE
Gesamtes Team
AUF
BAU
Wandlung
Adress-Änderung
Konto-Änderung
Festlegung
Auszahlungsmodell
27.755 €
26.250 €
22.500 €
3 MON
EINGELOGGT ALS
CAROLINE
FISCHER

USER EXPERIENCE

Joy-of-use meets administrative systems.

We believe, that IT systems should work for us rather than us requiring to adapt our style of work to administrative software. Therefore, we designed move37 to be an intuitive, easy to use and accessible software a a single interaction point for our employees. It manages and displays all data assigned to our beneficiaries in one place, while all required systems are connected through our tailor-made DecadiaCore. This ensures a consistent user experience, minimized onboarding and reduced error rates througout all over our decentralized our team

Globaler Posteingang
ALLE OFFENEN TICKETS EINSEHEN & ZUORDNEN
Tickets
MIR ZUGEWIESEN
Unknown
Suche
MIR ZUGEWIESEN
Überprüfen & Freigeben
TICKETS FREIGEBEN
E-Learning
WÖCHENTLICHE LERNEINHEITEN ZU GRUNDLAGEN UND REGELWERKEN
EINGELOGGT ALS
CAROLINE
FISCHER
DASHBOARD

Decadia move37 administration app

Watch this video online
https://player.vimeo.com/video/386685551

UX_UI

Digital autonomy

BMW Group AG

SOURCE
BELT VZ2
DESTINATION
BLOCK
STORAGE
A35/12

Melting
Experience

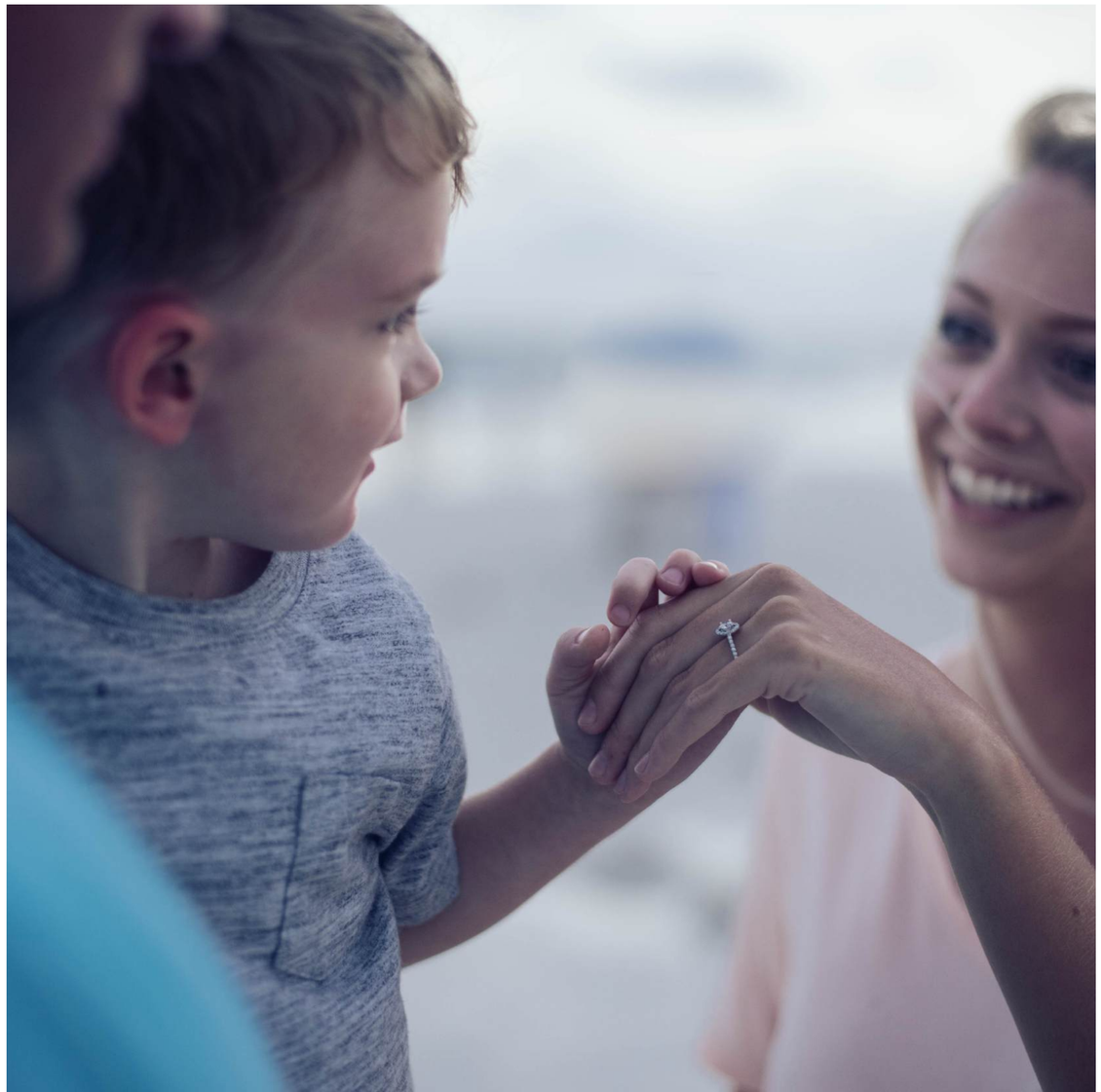
VEHICLE STATUS
EVERYTHING FINE!
WORKING: YES
LOAD: NO
VELOCITY: 0.0 KM/H
BATTERY: 78%
WORKLOAD
LAST 24H
100%
50%
0%
SERVICE
NEXT SERVICE
OCT
NOV
DEZ
JAN
FEB
BMW FUTURE LOGISTICS
VEHICLE
WORKSPACE
STORAGE
BLOCK STORAGE ACTIVITY
CURRENT
OCCUPANCY
71%
OCCUPANCY HISTORY
INTELLIGENT PREDICTION

Melting
Experience

UX_UI

Digital insurance

Concordia Versicherungen



Melting
Experience

Melting
Experience

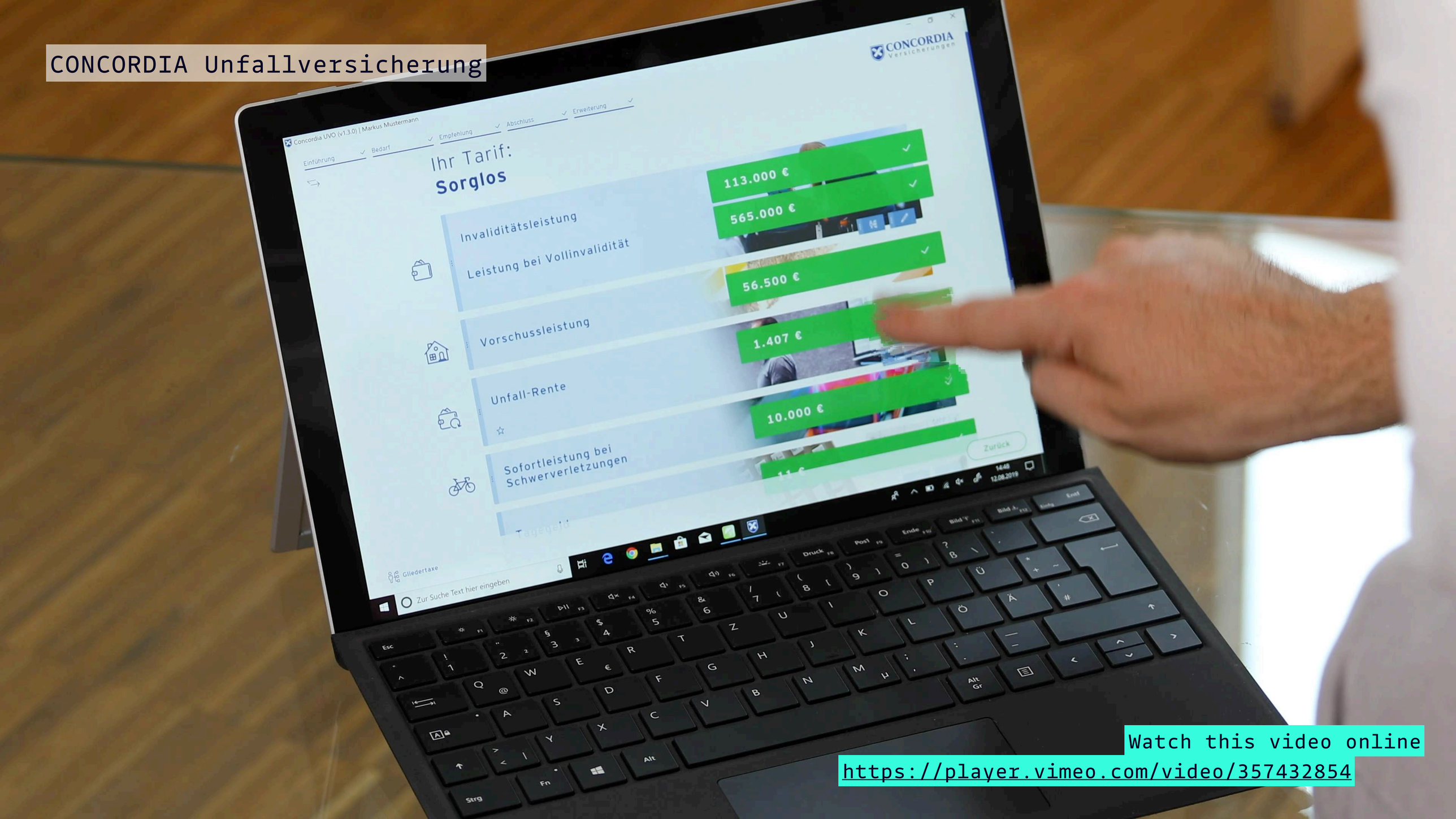
Melting
Experience

Melting
Experience

Melting Experience

Melting Experience

CONCORDIA Unfallversicherung



Watch this video online

https://player.vimeo.com/video/357432854

UX_UI

Digital strawberries

cony.io

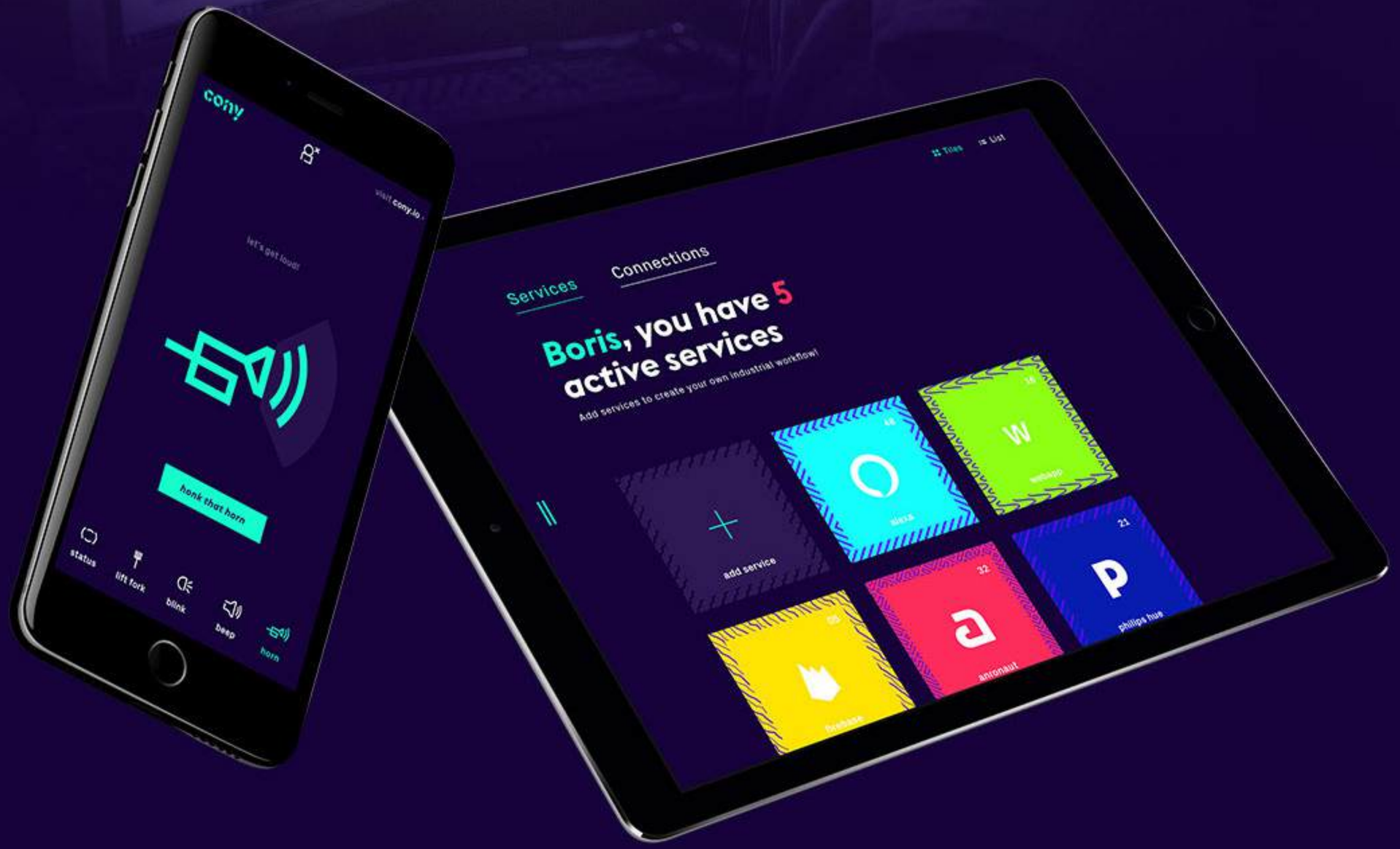
CONY

We connect everything with anything

With cony you can easily connect triggers, condititions and actions of all your connected services. Build and run – without the hassle of writing a single line of code.

Introducing

cony

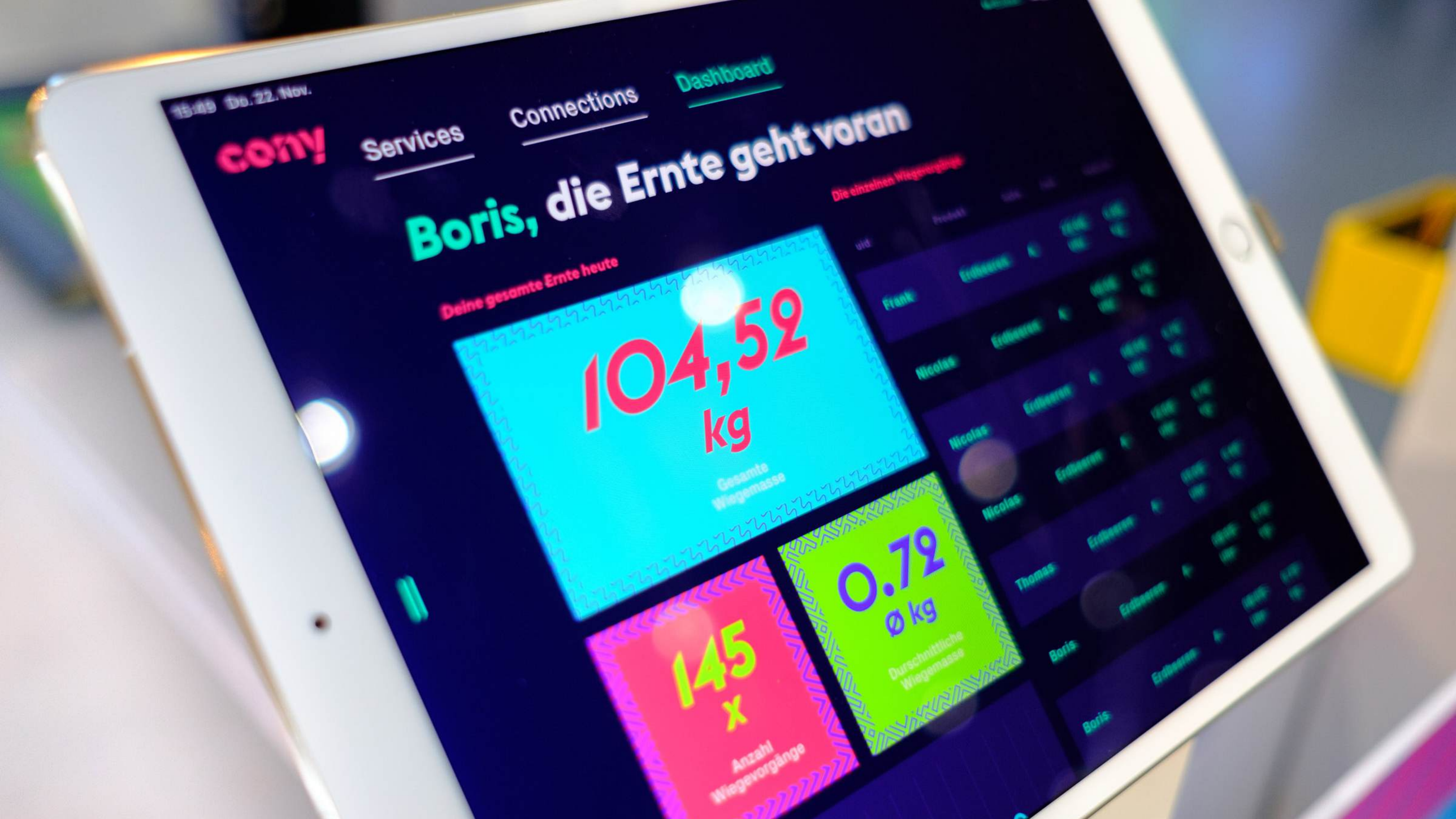

cony
visit cony.io
let's get loud!
honk that horn
status
lift fork
blink
beep
horn
Tiles
List
Services
Connections
Boris, you have 5 active services
Add services to create your own industrial workflow!
add service
philips hue
anronaut

Ernte einfach smart.
cony Smartphone-App
+ DEW D110 WLAN-Waage
= Ernte 4.0
Identifiziere dich!
Wer bist du?
3,18 kg
cony.io
Alles berührungslos und digital!
IoT without IT.
cony.io
Do-it-yourself digitalization

0.79
cony
Halte deinen NFC-Chip hinter diesen Punkt!
Identifiziere dich!
Benutzer auswählen
Wer bist Du?
0,79
kg

100 %
15:50
cony
Halte deinen NFC-Chip hinter diesen Punkt!
Identifiziere dich!
Benutzer auswählen
Wer bist Du?
0,86
kg

conny ID card
conny.io

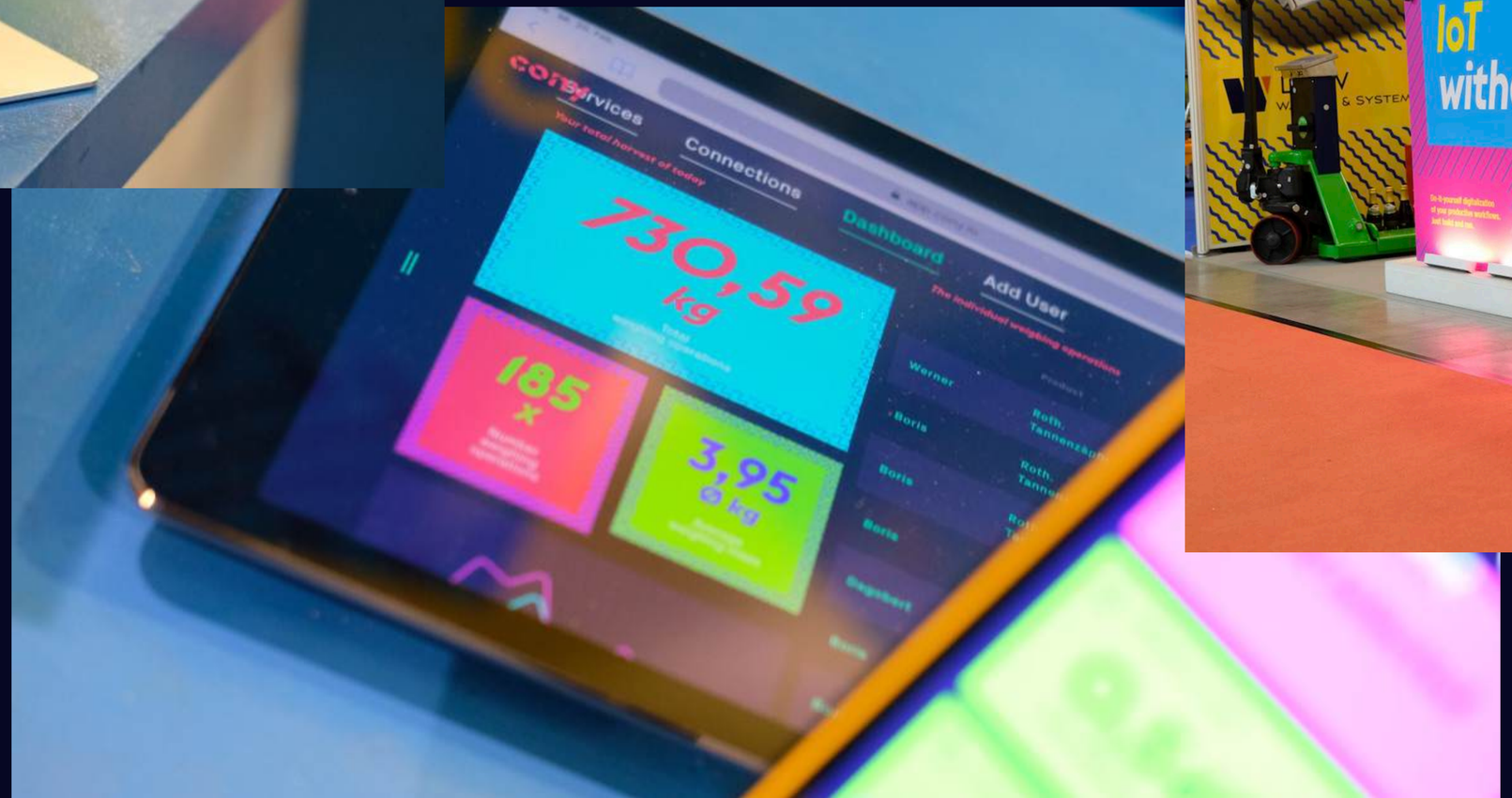

15:49 Do. 22. Nov.
cony
Services
Connections
Dashboard
Boris, die Ernte geht voran
Deine gesamte Ernte heute
104,52
kg
Gesamte Wiegemasse
145
x
Anzahl Wiegevorgänge
0.72
ø kg
Durchschnittliche Wiegemasse
Die einzelnen Wiegevorgänge
Frank
Nicolas
Nicolas
Nicolas
Thomas
Boris
Boris

cony.io Erntehelfer App

So funktioniert Ernte 4.0 auf dem Feld

Watch this video online
https://player.vimeo.com/video/304256378

not selected
0,540 kg
PowerBank
cony.io

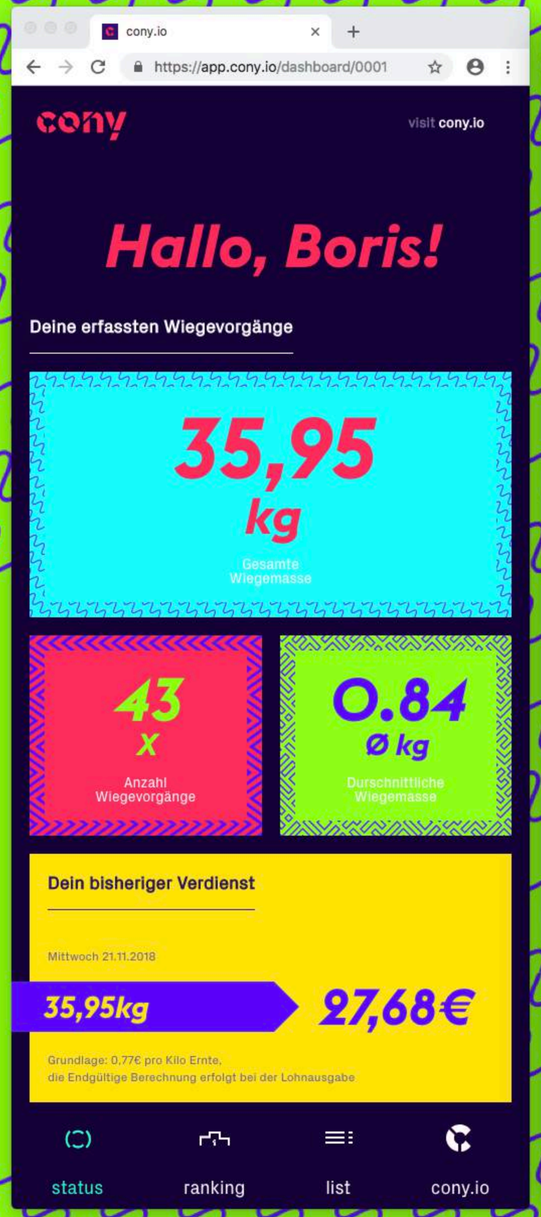

Connections
Dashboard
730,59 kg
185 x
3,95 kg
Add User

Cloud scales!
The world's easiest
cloud connected scale!
All in!
IoT
without IT.
cony.io

Chrome Datei Bearbeiten Anzeigen Verlauf Lesezeichen Personen Fenster Hilfe

Do. 14:12 melting elements

cony.io



cony.io

Macintosh HD

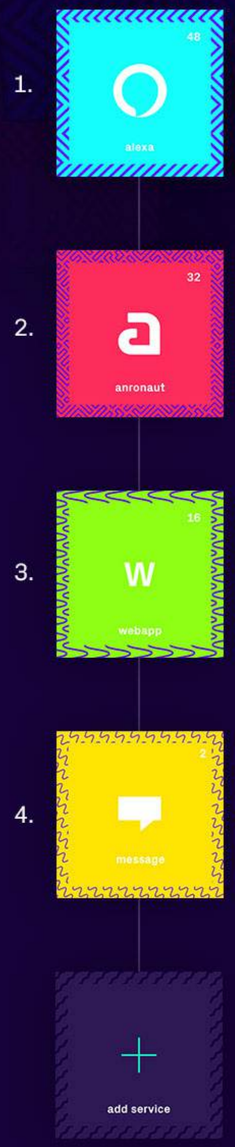
Bildschirmfoto 2018-11-...14.06.19

Bildschirmfoto 2018-11-...14.06.24

Bildschirmfoto 2018-11-...14.06.41

Alexa,
ask cony
to raise
the fork.
cony
anzonaut
EO80
all your services, vehicles and
sensors in one place
works with
cony
driven by anzonaut
works with
cony
driven by anzonaut
anzonaut

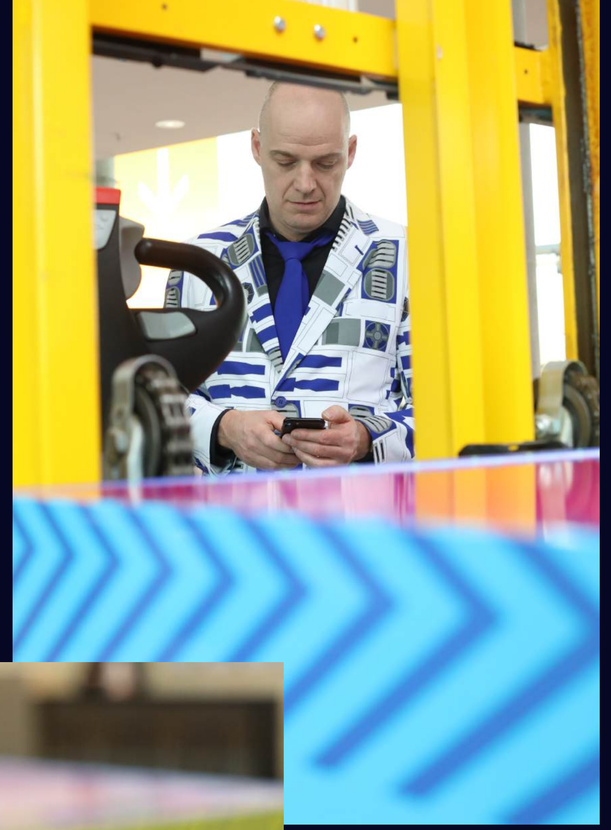
Alexa,
ask cony
to raise
the fork.
cony
cony enables you to connect
all your digital industrial solutions
to create your digital workflow.

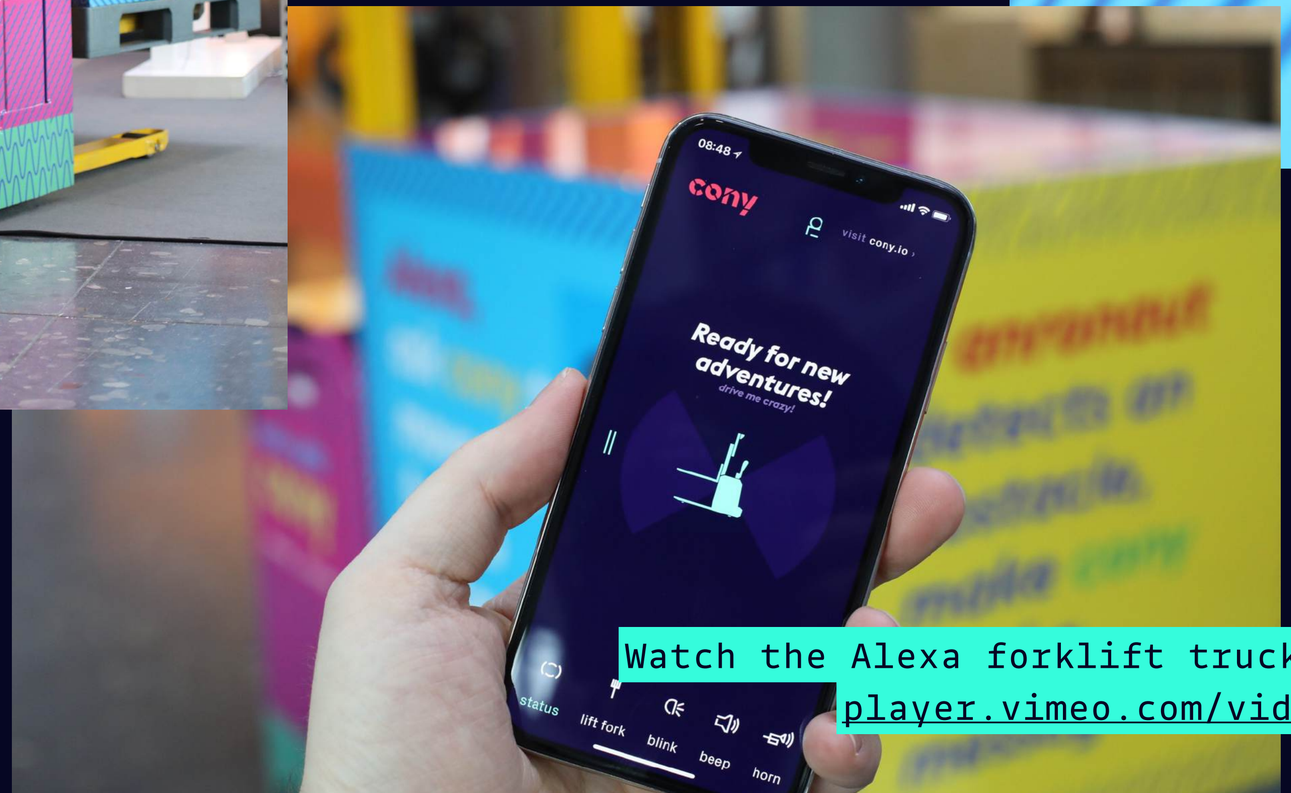


IoT without IT

Through it's universal API cony can also be controlled by all kinds of modern communication technologies like voice control apps or chat interfaces.

works with
cony
driven by
ask cony to
move the
fork to
80cm.





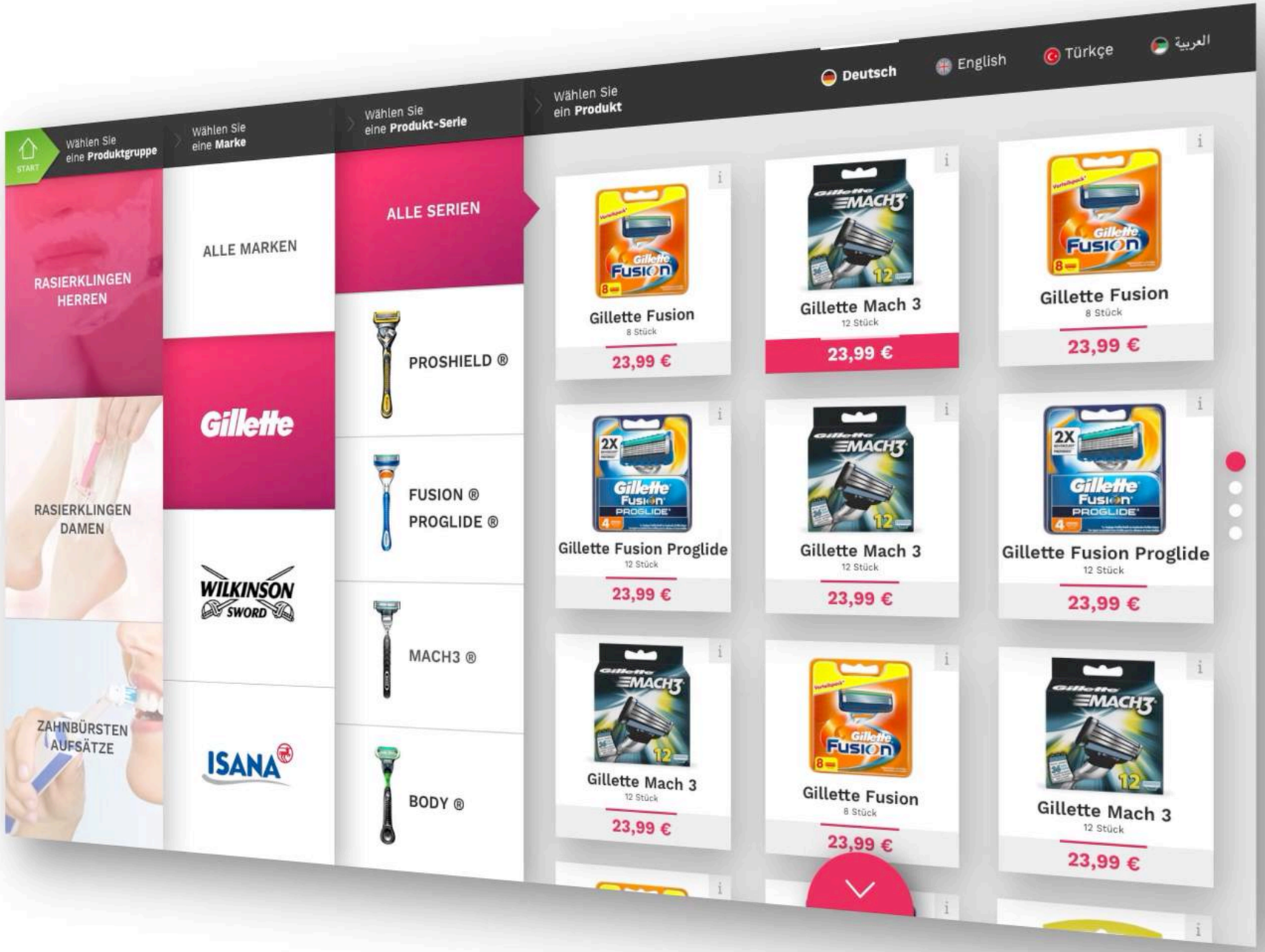
Watch the Alexa forklift truck video online
player.vimeo.com/video/275111204

con.io

IoT
without IT.
con.io
48
BALTIC SEA CIRCLE

PROPOSED PRODUCTS

These products can be filtered by brand

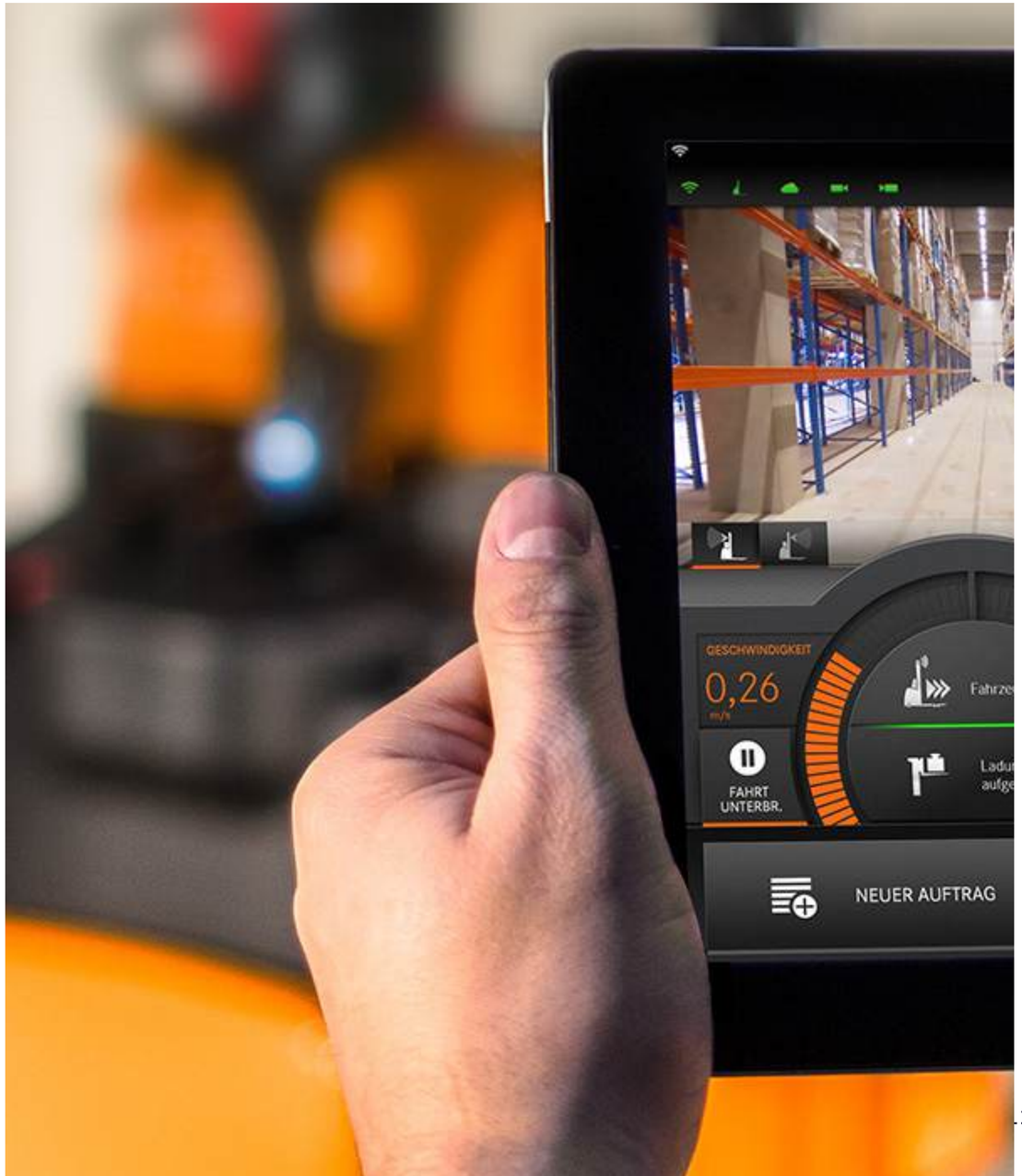


Melting
Experience

UX_UI

Digital self driving

STILL GmbH / KION AG

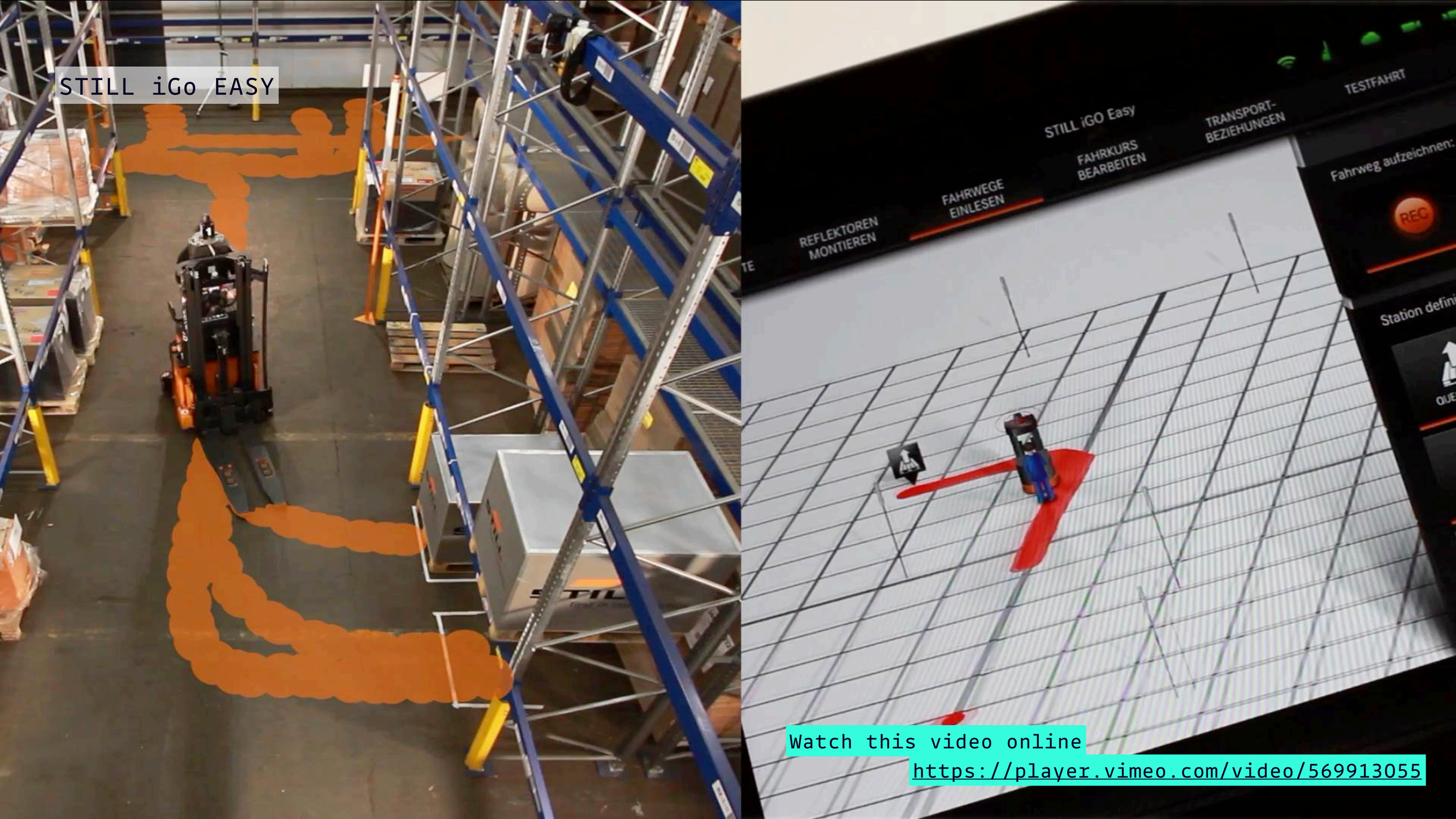


iGo
Easy
SYSTEM SETUP
NEUER AUFTRAG
COCKPIT
SCHNELLWAHL

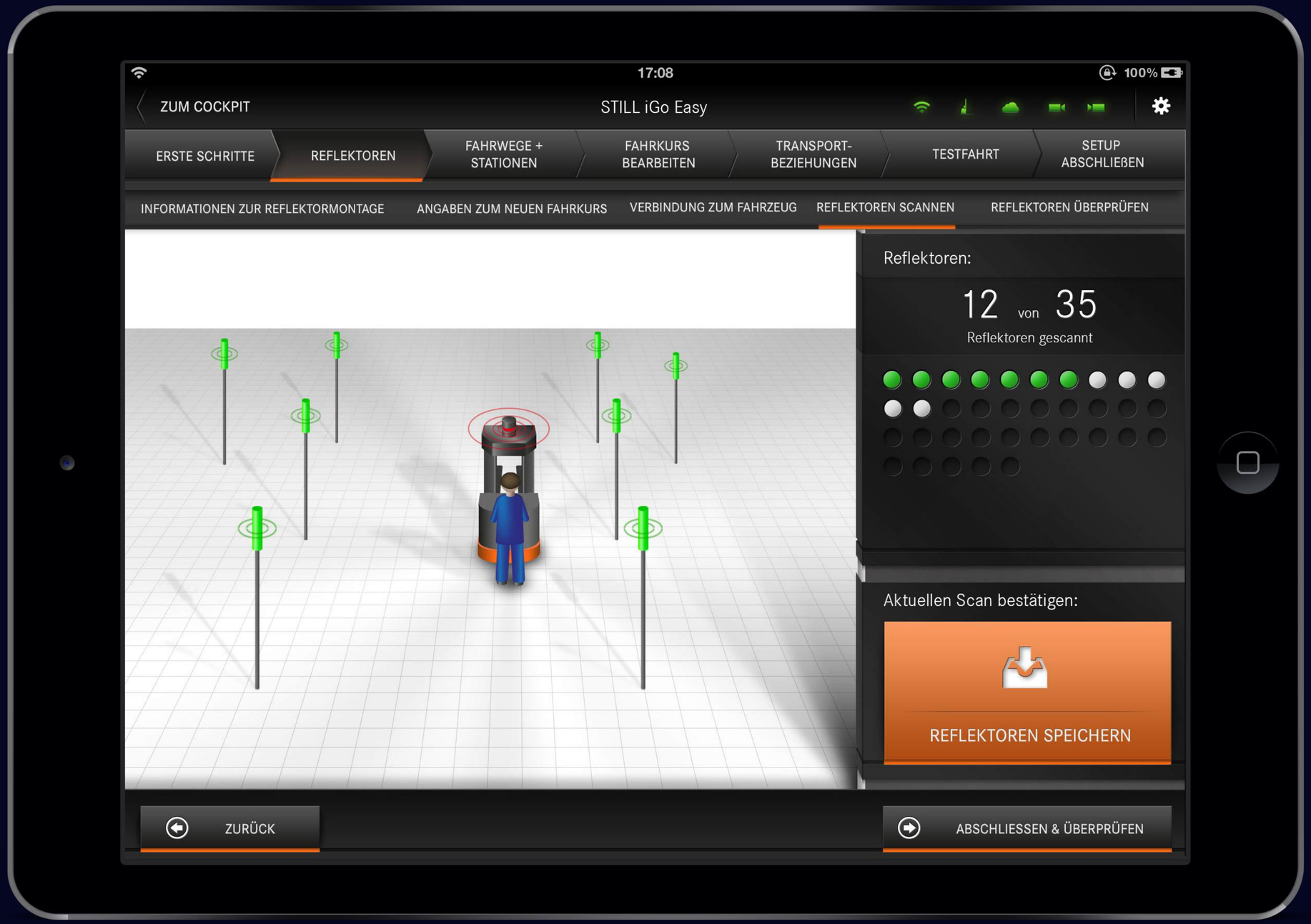
17:08
100%
STILL iGo Easy
AKTUELLER AUFTRAG
1 Ziel(e) warten auf Freigabe!
GESCHWINDIGKEIT
0,26
m/s
FAHRT UNTERBR.
Fahrzeug fährt
Ladung aufgenommen
BATTERIELADUNG
85%
BATTERIE WECHSELN
Quelle
Ziel
Uhrzeit
Status
Source 1
Destination 1
14:37
wird ausgeführt
Source 2
Destination 2
14:38
wartet
Source 1
Destination 3
14:55
wartet
Source 2
Destination 1
15:03
wartet
Source 1
Destination 2
13:26
Ziel freigegeben
NEUER AUFTRAG
COCKPIT
SCHNELLWAHL

STILL

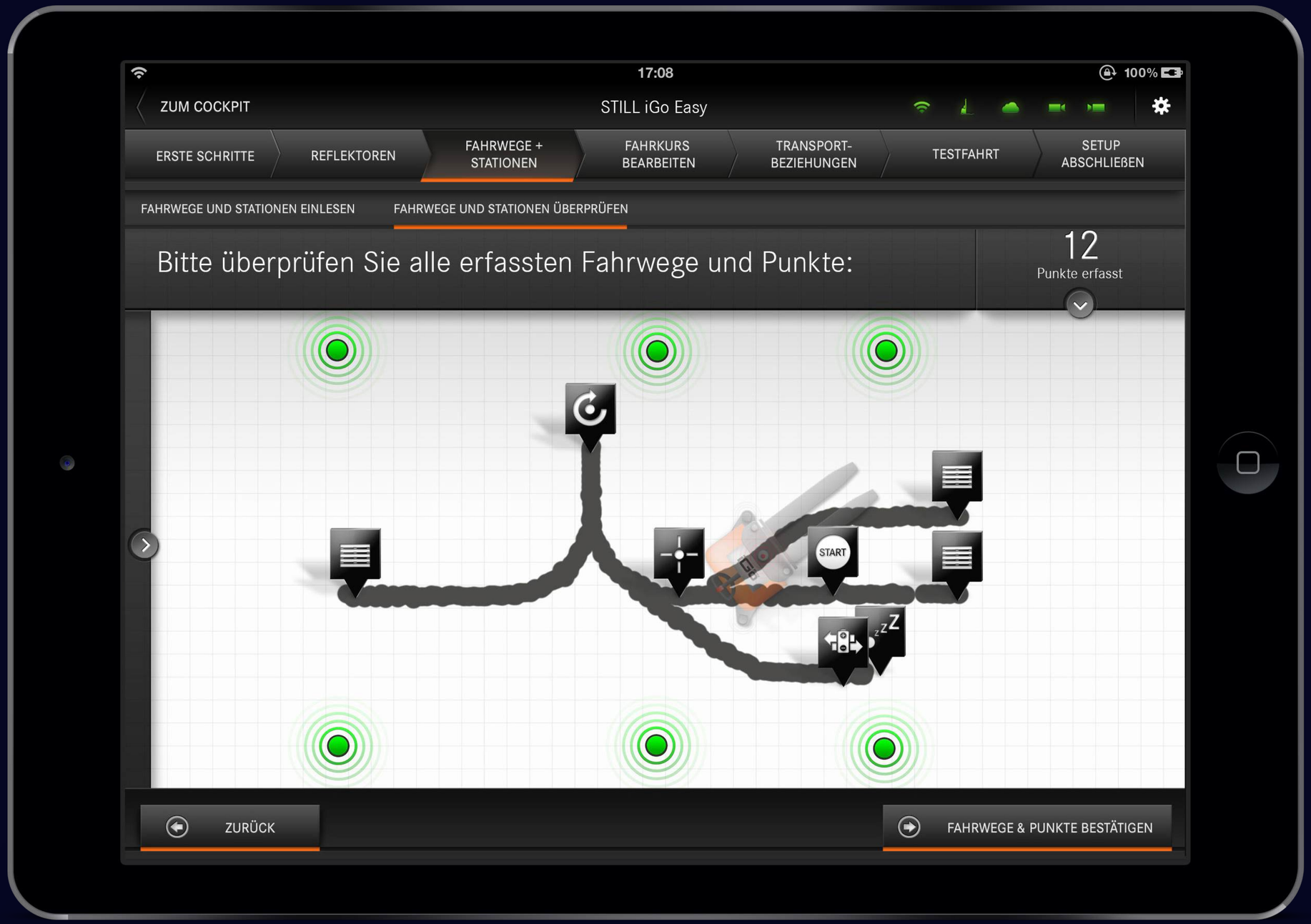
Melting
Experience


STILL iGo EASY
STILL iGO Easy
TESTFAHRT
TRANSPORT-
BEZIEHUNGEN
FAHRKURS
BEARBEITEN
FAHRWEGE
EINLESEN
REFLEKTOREN
MONTIEREN
Fahrweg aufzeichnen:
REC
Station defini
Watch this video online
https://player.vimeo.com/video/569913055

Melting
Experience



Melting
Experience



Melting
Experience

Melting
Experience

Melting
Experience

Melting
Experience

Der fahrerlose Hochhubwagens von Still wird mit einem iPad zum Leben – sprich zum Arbeiten – erweckt. Mit dem System iGoEasy werden dem Fahrzeug Aufträge erteilt

Mit dem iPad auf dem Weg zur intelligenten Fabrik

Die deutsche Logistikbranche ist Vorreiter in Sachen Digitalisierung. Still in Hamburg setzt etwa auf fahrerlose Hubwagen

JÜRGEN HOFFMANN

Die Digitalisierung stellt alle Branchen der Wirtschaft auf den Kopf. Selbst in klassischen Old Economy-Unternehmen wie Maschinenbaufirmen werden immer mehr Funktionen von Chips gesteuert, Web-Funktionen genutzt, Smartphones und iPads eingesetzt. Und die Produkte werden individualisiert, aus industrieller „Konfektionsware“ werden durch eine Palette an Ausstattungsvarianten und Anwendungsmöglichkeiten „Maßanzüge“.

Laut der Studie „Industrie 4.0 der IT-Dienstleistungsfirma CSC ist die deutsche Logistikbranche Vorreiter auf dem Weg zur vierten Industriellen Revolution. Vor allem beim Materialfluss innerhalb von Betrieben – Fachbegriff: Intralogistik – ist die Vision von der „Smart Factory“ bereits weitgehend Realität. Das sieht man auch in Hamburger Industrieunternehmen: Die Zahl der Entwicklungsteams steigt, die aus Ingenieuren und IT-Fachleuten bestehen.

Hamburg-Billbrook, Berzeliusstraße 10. In einer Halle auf dem Werksgelände des Gabelstaplerherstellers Still fährt ein orangener Hochhubwagen in einen Gang eines Regal-Lagers. Fahrerlos. Wie von Geisterhand bewegt sich das Fahrzeug blinkend zwischen den in den Regalen gestapelten Kisten, hebt eine heraus, setzt zurück und rollt zum Hallenausgang, wo ein Lkw wartet. Kiste für Kiste holt der automatisierte Transportwagen aus dem Lager, nicht ein einziges Mal verfährt er sich, nicht einmal stößt er irgendwo an, eine Pause macht er nicht.

„Wege, die ich ihm einmal gezeigt habe, vergisst es nicht“, lobt Christian Fischer, verantwortlich für den Entwicklungsbereich Intralogistik Systeme, das Fahrzeug voller Stolz. Der futuristisch anmutende Stapler ist ihm eine Herzensangelegenheit. Fischer hat die Entwicklung der Idee eines fahrerlosen Hochhubwagens vorangetrieben. Die Kombination mit einem iPad, über das der Stapler zum Leben – sprich zum Arbeiten – erweckt wird, bildet das System iGoEasy. Fischer: „Für Anwender ist dies ein einfacher Einstieg in die Welt der automatisierten Intralogistik“.

2012 stellte Still mit der Fuhlsbüttler Firma melting elements und dem Luzerner Unternehmen DS-Automotion eine TaskForce zusammen. „Ziel war es, die Vorteile der Automatisierung auch dorthin zu bringen, wo in der Vergangenheit der Transport von Waren nur mit einem manuell geführte Stapler möglich war“, erinnert sich Gérard Lacher, Leiter Still Intralogistik Systeme. 2013 war der erste Prototyp fertig, mittlerweile arbeiten iGoEasy-Systeme bei mehreren Kunden in ganz Europa.

„Das System ist für wiederkehrende, standardisierte Aufträge, wie beispielsweise die Ver- und Entsorgung der Produktion ausgelegt“, erläutert Lacher. Zuerst werden in der Halle 1,50 Meter hohe Reflektoren installiert, über die die Position des Fahrzeugs mit Hilfe von Lasern bestimmt wird. Danach fährt ein Mitarbeiter mit dem Stapler die Wege und Stationen im Lager ab, die dieser künftig allein ansteuern soll, und aktiviert sie durch einen Fingertipp auf dem iPad.

Das System „merkt“ sich alle angedachten Strecken und Positionen. Damit nicht genug: Es errechnet und visualisiert aus den gespeicherten Daten den optimalen Fahrkurs. Auch Tempolimits oder Einbahnstraßen können konfiguriert werden.

Nach erfolgreicher Testfahrt ist der „Geister“-Wagen betriebsbereit. Über einen Button auf dem iPad erteilt der Lagerarbeiter Fahraufträge, die über WLAN an das Fahrzeug übermittelt werden. Wenn der Mitarbeiter möchte, kann er über das Livebild einer der zwei auf dem Stapler installierten Kameras dessen Umfeld während der Fahrt im Blick behalten.

In seinem virtuellen Cockpit auf dem Mobilgerät sieht er auch, wie schnell das Fahrzeug sich bewegt, wie voll die Batterieladung ist und welche Aufträge noch nicht ausgeführt wurden.

„Dieses System mit Konfiguration, Steuerung und Überwachung per iPad ist weltweit einmalig“, ist Gérard Lacher stolz. Was dem Intralogistikanbieter aus dem Osten Hamburgs besonders wichtig ist: Im Vergleich zu konventionellen Automatisierungslösungen, kann das iGoEasy-System innerhalb kürzester Zeit angepasst werden. Das ist notwendig, weil Produktions- und Logistikknoten immer wieder umgebaut werden.

Damit will Still dem Ziel der intelligenten Fabrik – Stichwort „Industrie 4.0“ – näher kommen. Fischer: „Unseren Kunden verleiht iGoEasy mehr Flexibilität und Unabhängigkeit, um verändernden Marktanforderungen erfolgreich zu begegnen.“ Das Billbrooker Intralogistikunternehmen könnte damit, wie CSC-Geschäftsführer Claus Schünemann von dieser Branche fordert, „als Know-how-Treiber für Industrie 4.0-Projekte in der Fertigungsindustrie eine Schlüsselrolle spielen“.

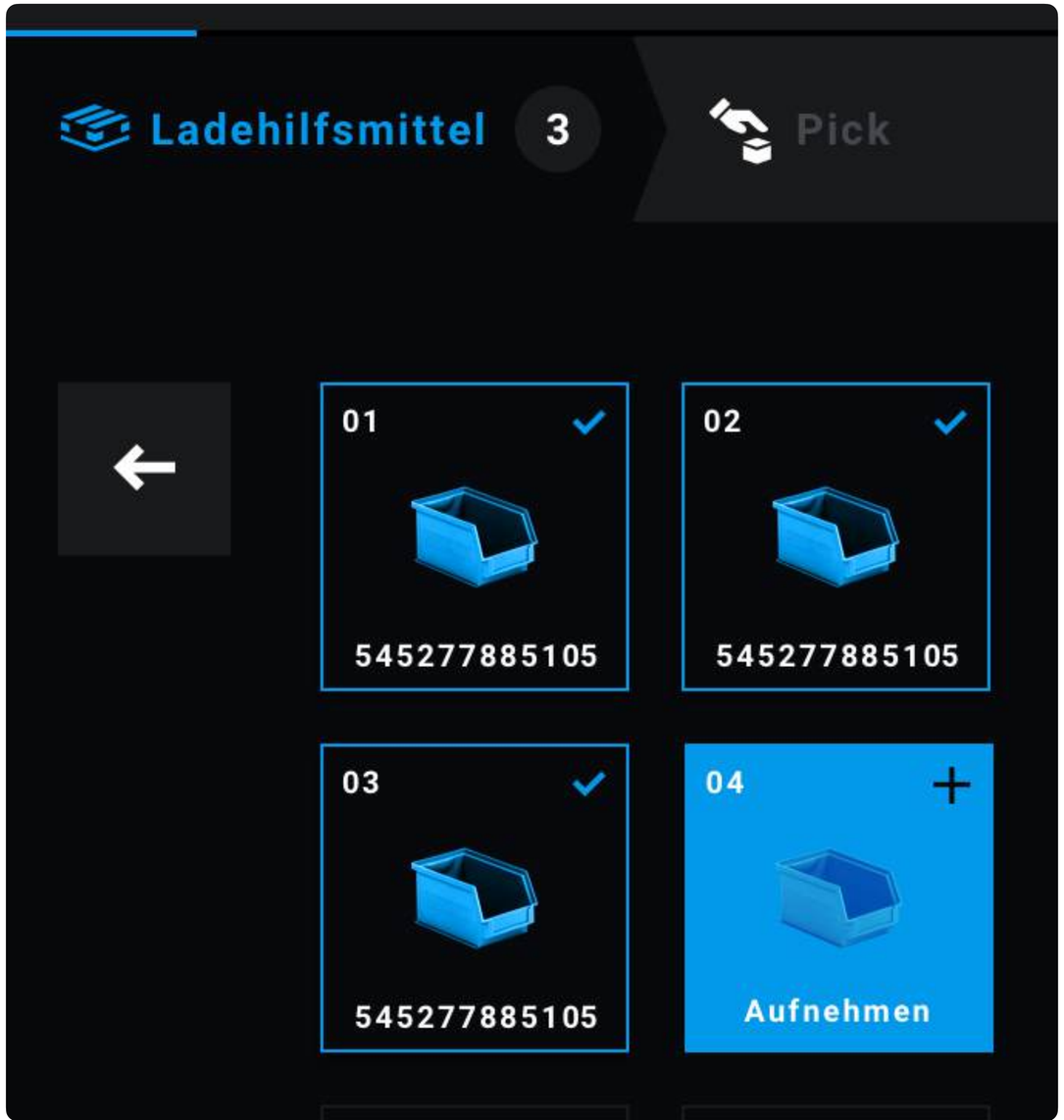
Süddeutsche
Zeitung

Melting
Experience

UX_UI

Digital warehouse

proLogistik

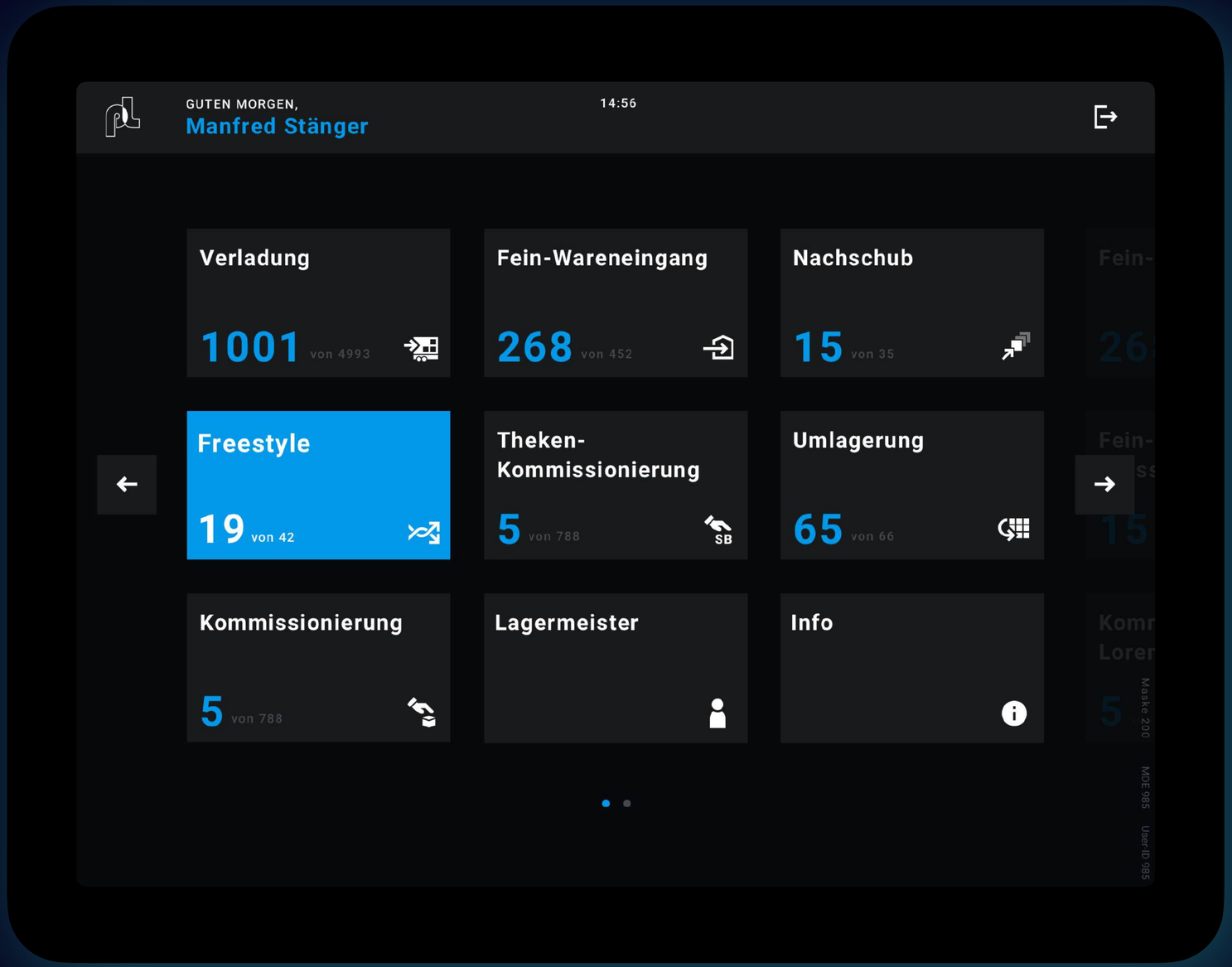


pL Store 9.0

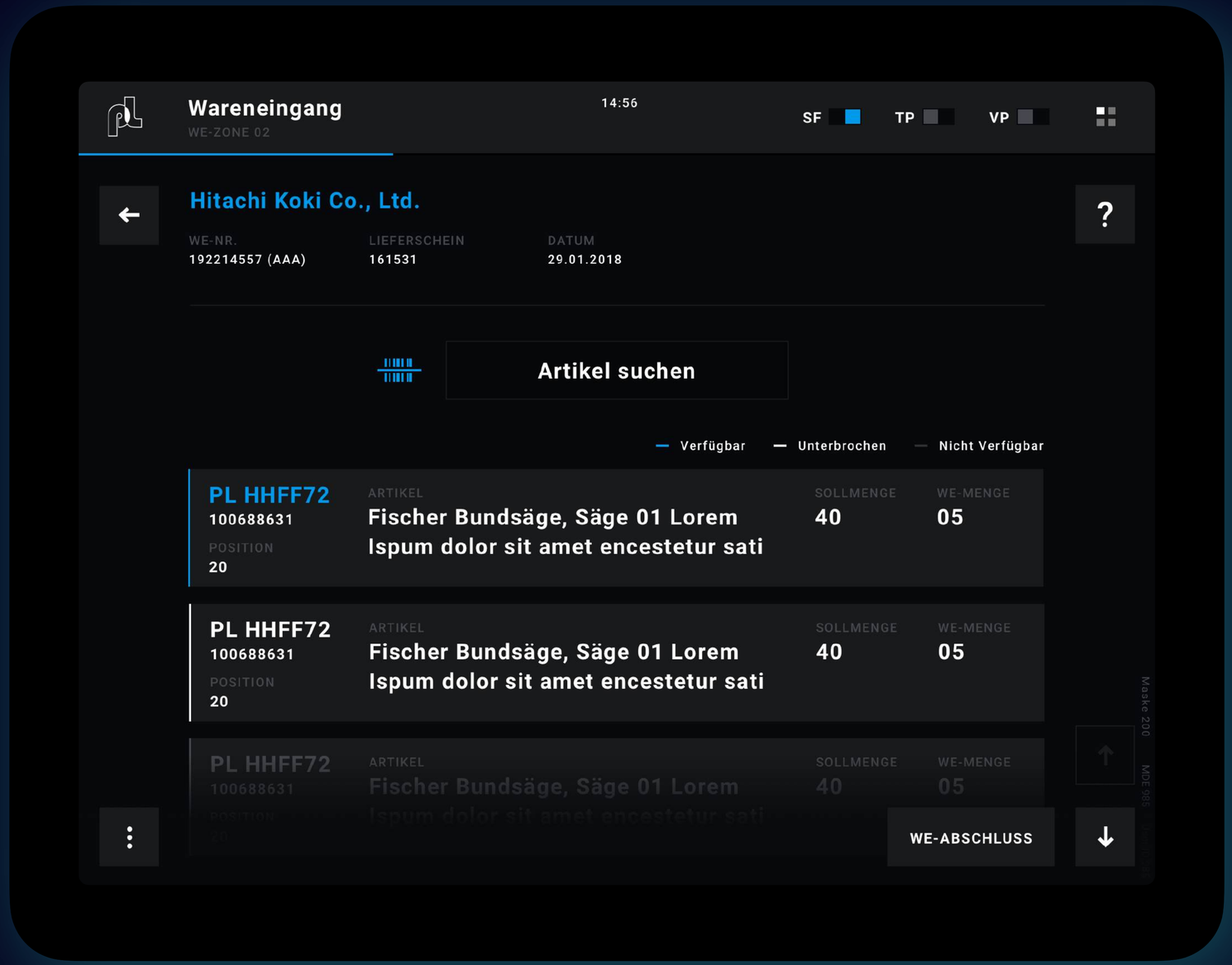
Watch this video online
https://player.vimeo.com/video/275101353

Quellplatz
SCHRITT 1
Gehe zum Quellplatz
20
HALLE
06
REGAL
04
10-15
SCHRITT 2
Barcode scanner
Artikelinfo

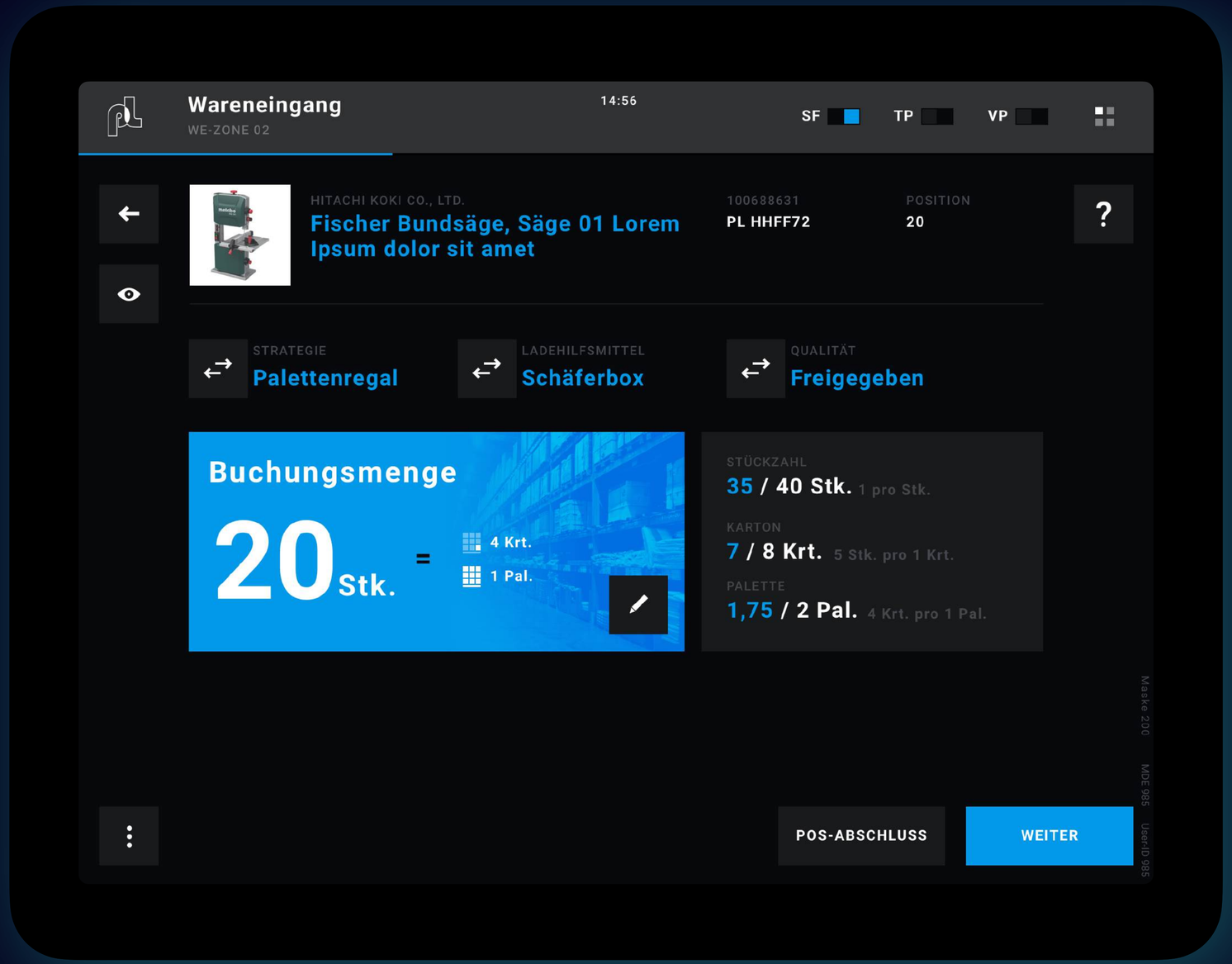
Melting
Experience



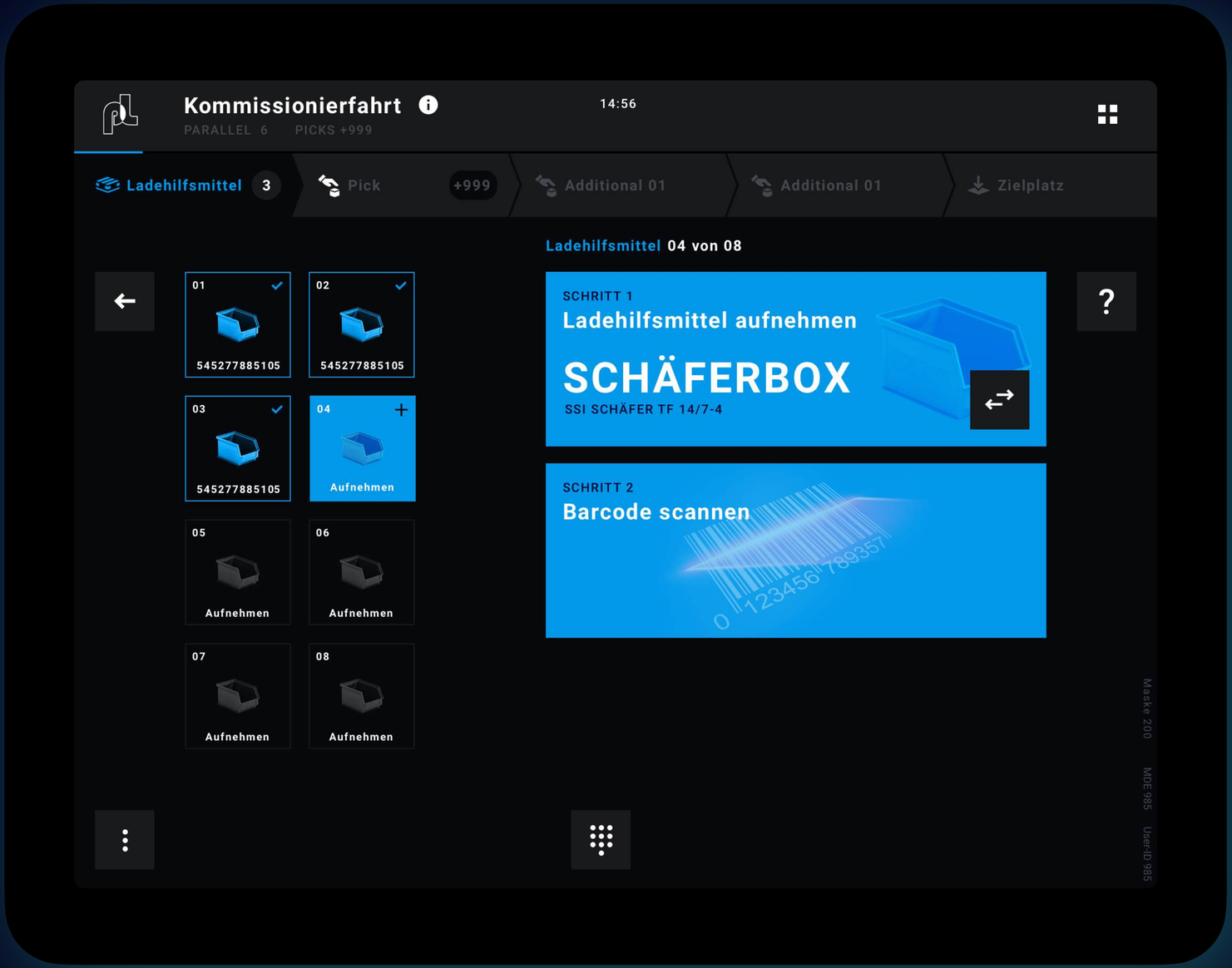
Melting
Experience



Melting
Experience

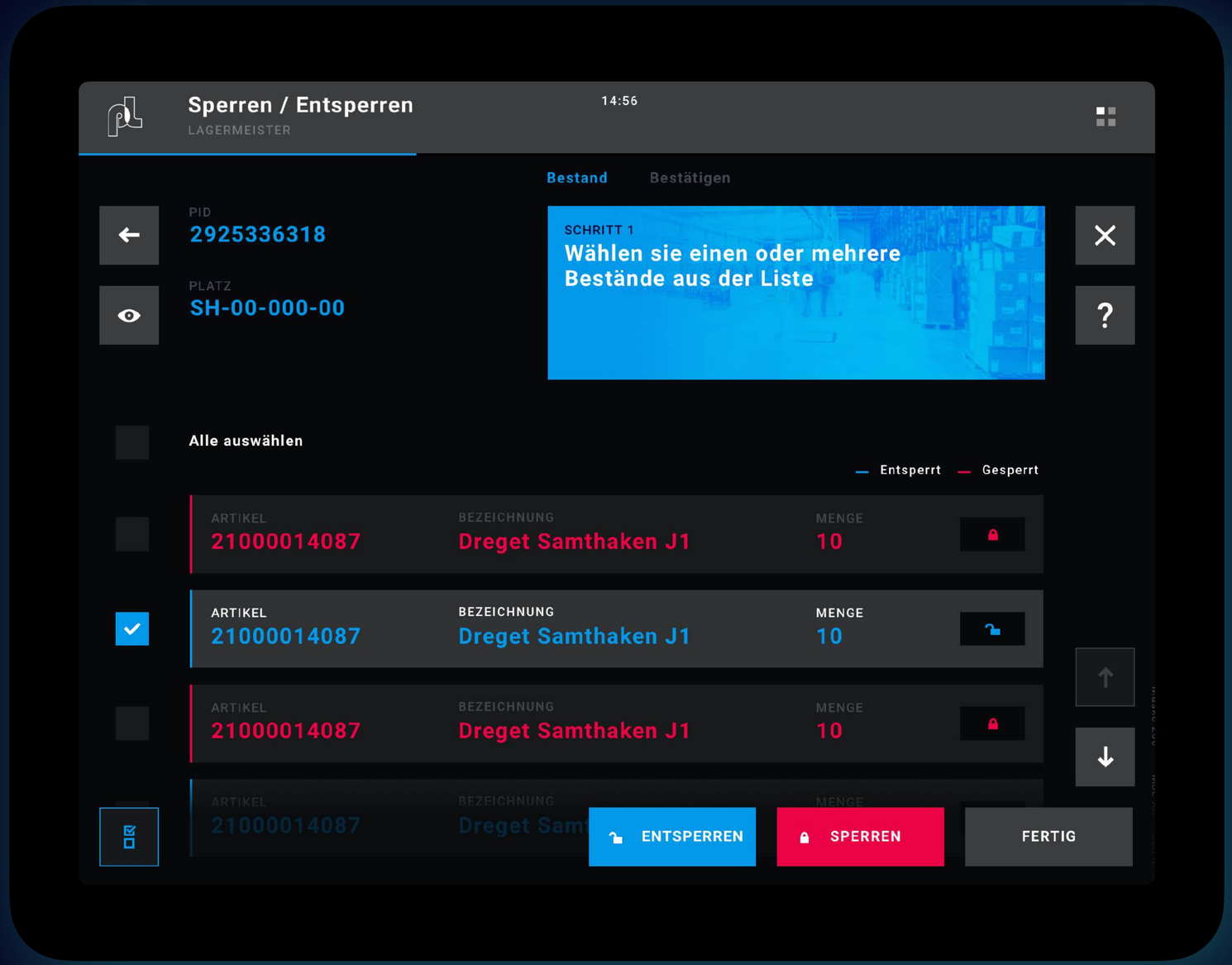


Melting
Experience



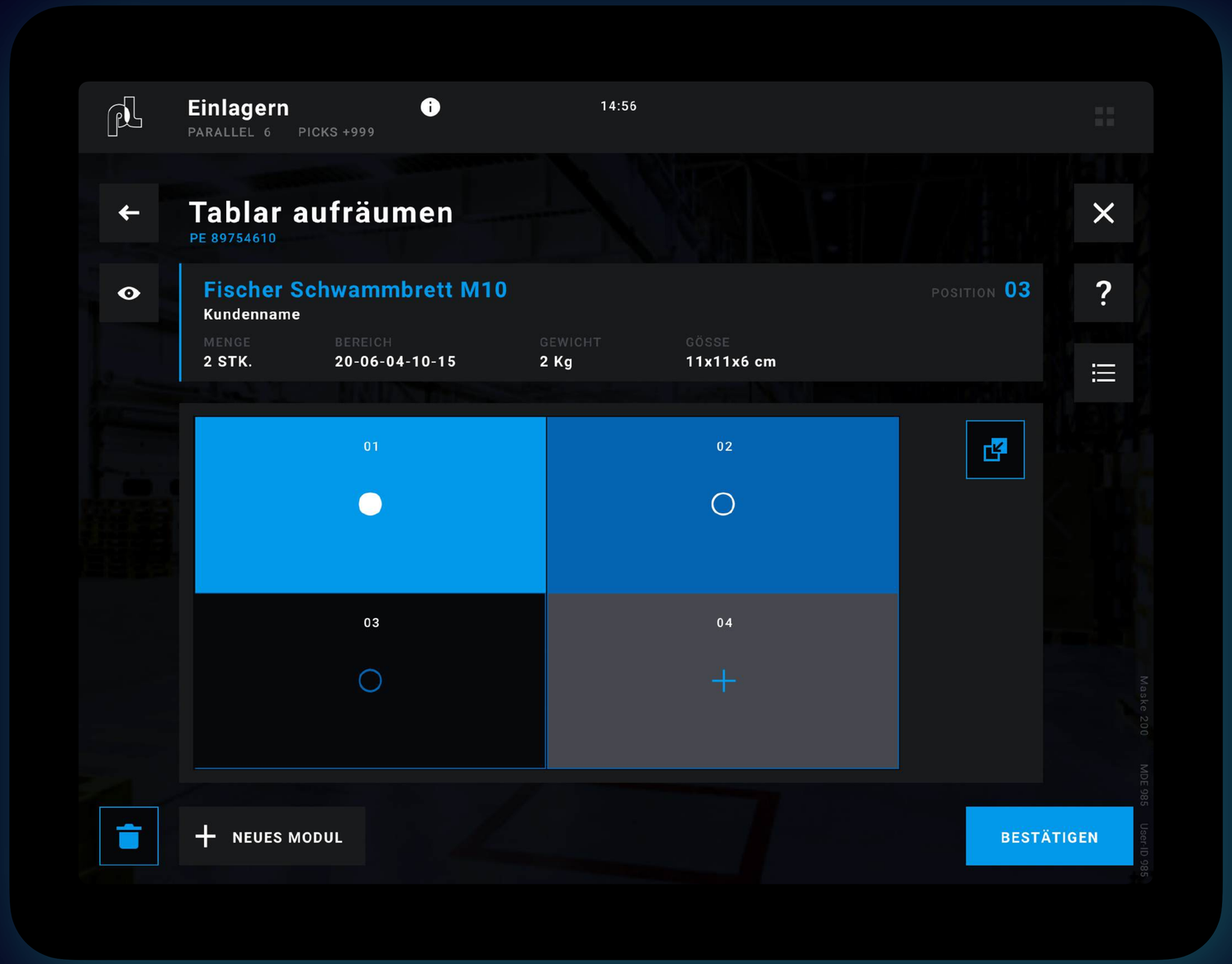
Die Teilmenge von 20 Stk. aus dem Bestand 21000014087 wurde erfolgreich auf die Zielpalette 21000014087 umgebucht.
Sie werden automatisch weiter geleitet.
Maske 20C
MDE 985
User ID 985

Melting
Experience

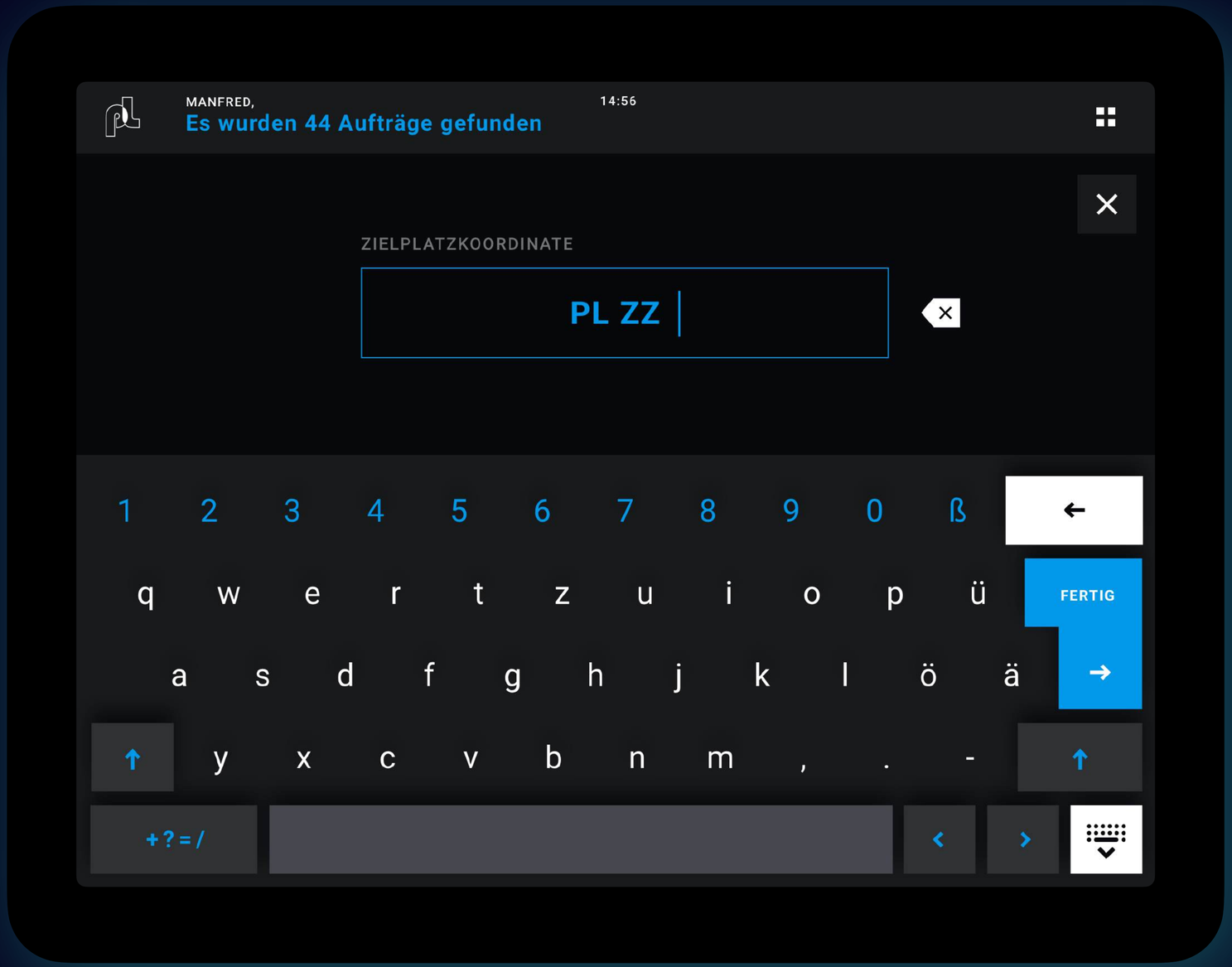


Melting
Experience

Melting
Experience



Melting
Experience



Color

Dark
#07090C

Input
#060709

Red
#EB0346

Grey
#191A1C

Sky
#0399EB

Zebra-grey
#3C3D3F

Inactive
#303133

Pressed
#0464B2

Zebra-light
#747678

Light-grey
#45484E

White
#FFFFFF

Hierarchy

Roboto Bold

giant

22
56/56/1

Quanity Input , Subtle Backround Typography

h1

SCHÄFERBOX
40 / 46 / 1

Keyinfo

h2

Artikelinfo
28 / 36 / 1

Headline, Dashboard-Tile Numbers

h3

Fein-Wareneingang
Cross Docking
21 / 28 / 1

Dashboard-Tile Headlines, Sub-Headlines,
Inputfields, Numpad

h4

LADEHILFSMITTEL
16 / 21 / 2

Buttons

Roboto Bold

giant

22
104/104/0

Quanity Input , Subtle Backround Typography

h1

SCHÄFERBOX
40 / 53 / 2

Keyinfo

h2

Artikelinfo
28 / 36 / 2

Headline, Dashboard-Tile Numbers

h3

Fein-Wareneingang
Cross Docking
21 / 28 / 1

Dashboard-Tile Headlines, Sub-Headlines,
Inputfields, Numpad

h4

Ladehilfsmittel
14 / 19 / 1

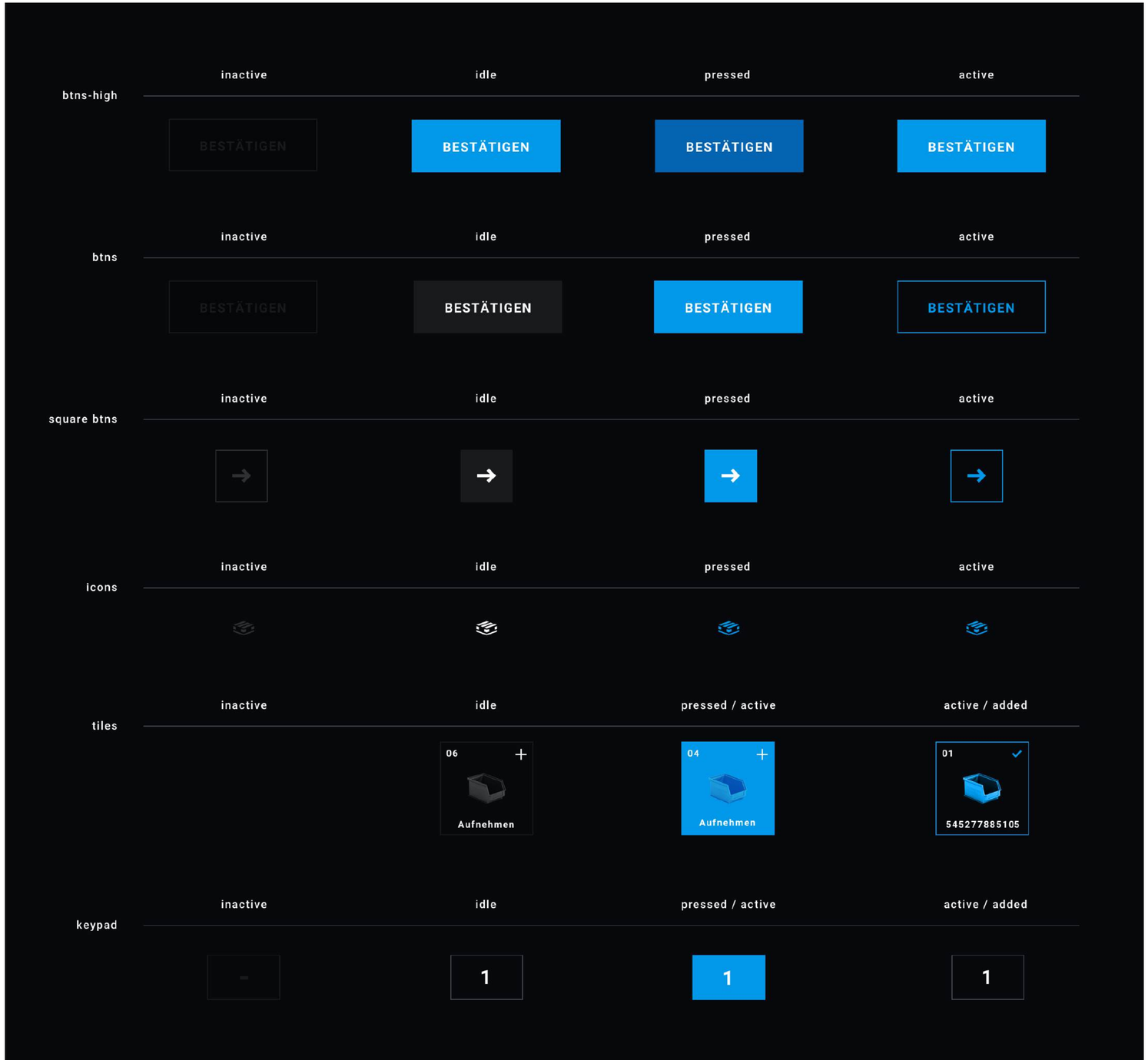
Buttons, Progressbar

mini

Scannen
10 / 13 / 1

Additional info, Notes

UI Modules (Atomic Design)



Custom Drawn Icons

hall
area
shelf
bay
level
block
height
width
help
info-big
keypad
scan

plus
minus
box
check
close
detail
info
pallet
pick
list
piece
single-piece
reports

app-zuladung
app-freestyle
app-endkommissionierui
app-lagermeister
app-bereichsprofil
app-verladung
app-inventur
app-wa
app-stammdaten
app-verwaltung
app-lm-verdichten
app-lm-umbuchen
app-lm-bestandskorrekt
app-lm-sperren
app-lm-umpacken

detail / Bestandsmenge
search / Suchen
sync / Aktualisieren
filter-clear / Filter Löschen
column-edit / Tabellenspalten
export / Datenfelder exportier
resize / Anfasser für Fenster-
pause / Pause
help / Hilfe
logout / Logout
close all / alle Fenster schließ
toolbox / Toolbox
rocket / Spotlicht search
stop / Stop
check / Abschluss

Melting
Experience

UX_UI

Digital workers

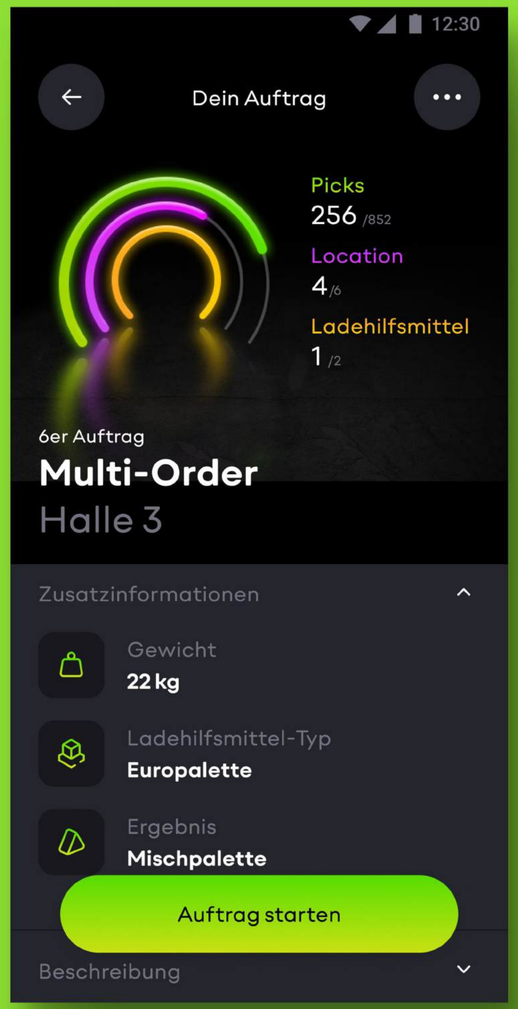
storelogix EvoScan

storelogix

12:30
Dein Auftrag
Picks
256 /852
Location
4 /6
Ladehilfsmittel
1 /2
6er Auftrag
Multi-Order
Halle 3
Zusatzinformationen
Gewicht
22 kg
Ladehilfsmittel-Typ
Europalette
Ergebnis
Mischpalette
Auftrag starten
Beschreibung

12:30
Noch viel picken du musst
junger Padawan!
Artikel
Simplecase FFP2
Maske
Anzahl
25 VE
Gebinde
1 Kiste und 1 Flasche
Bereits gepickt
23
VE
Fertig
12:30
agerplatz
reich bestätigt.

storelogix

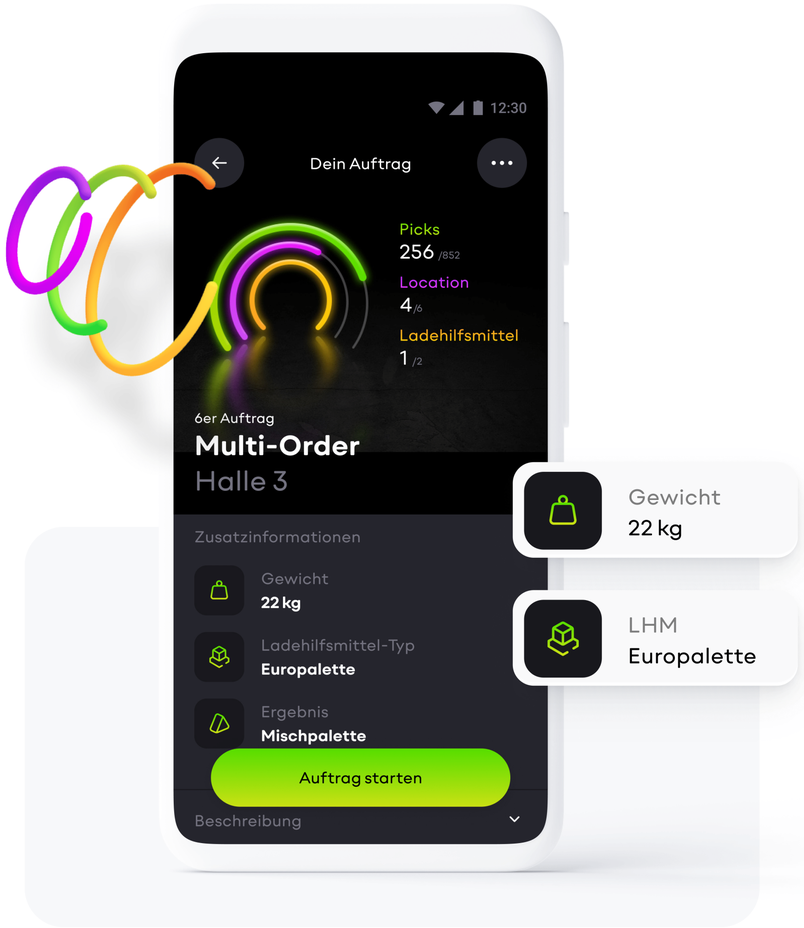


EvoScan

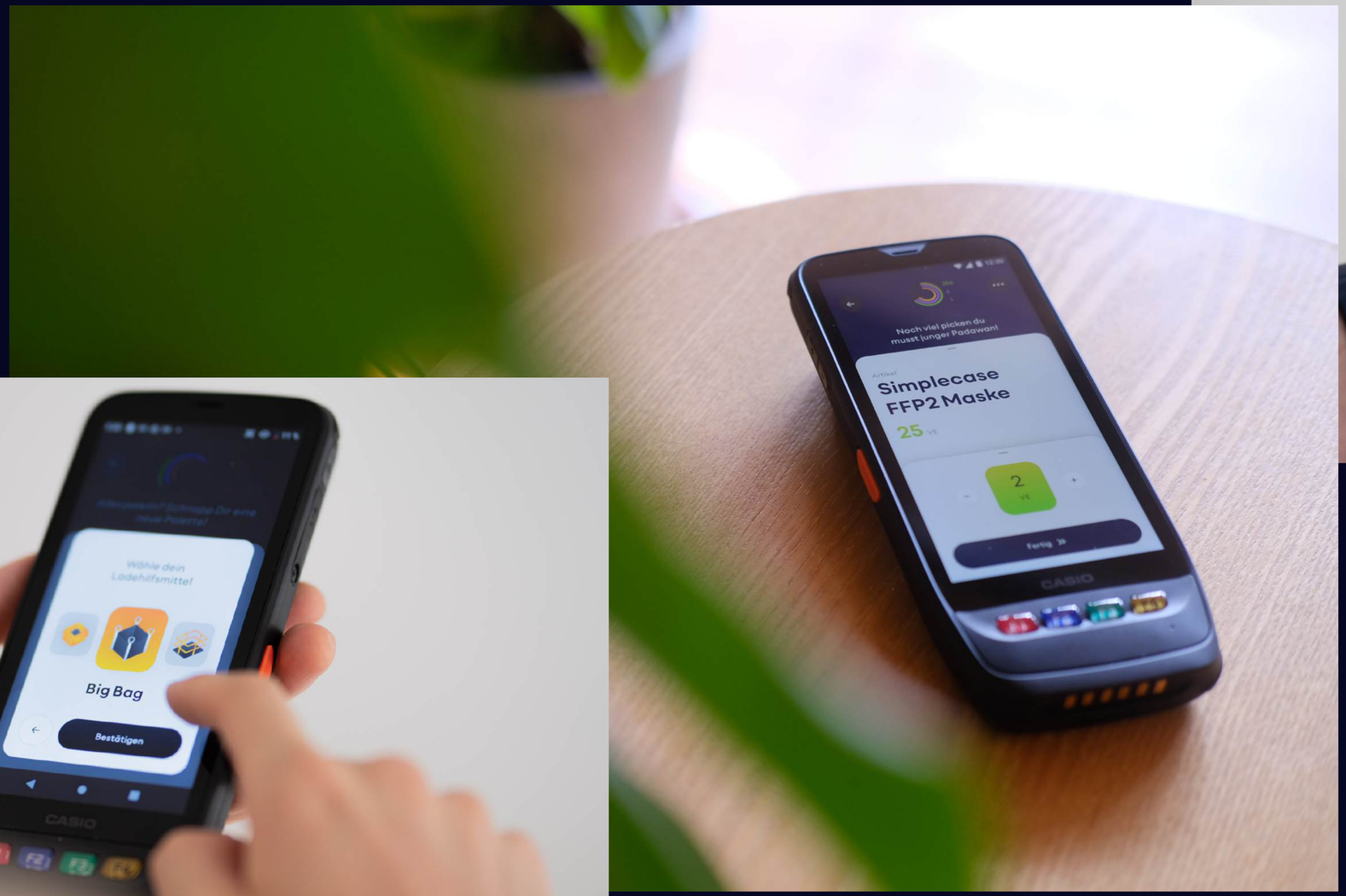
storelogix

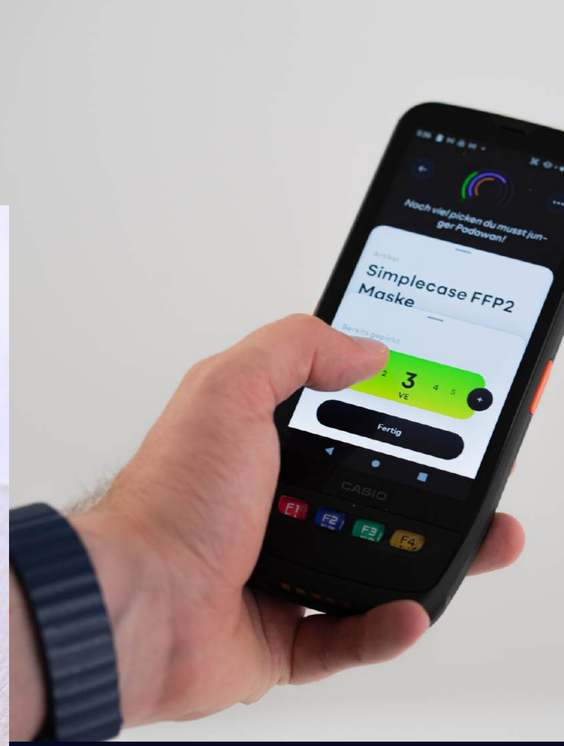
EvoScan

Melting
Experience



Melting
Experience





pL Store 9.0

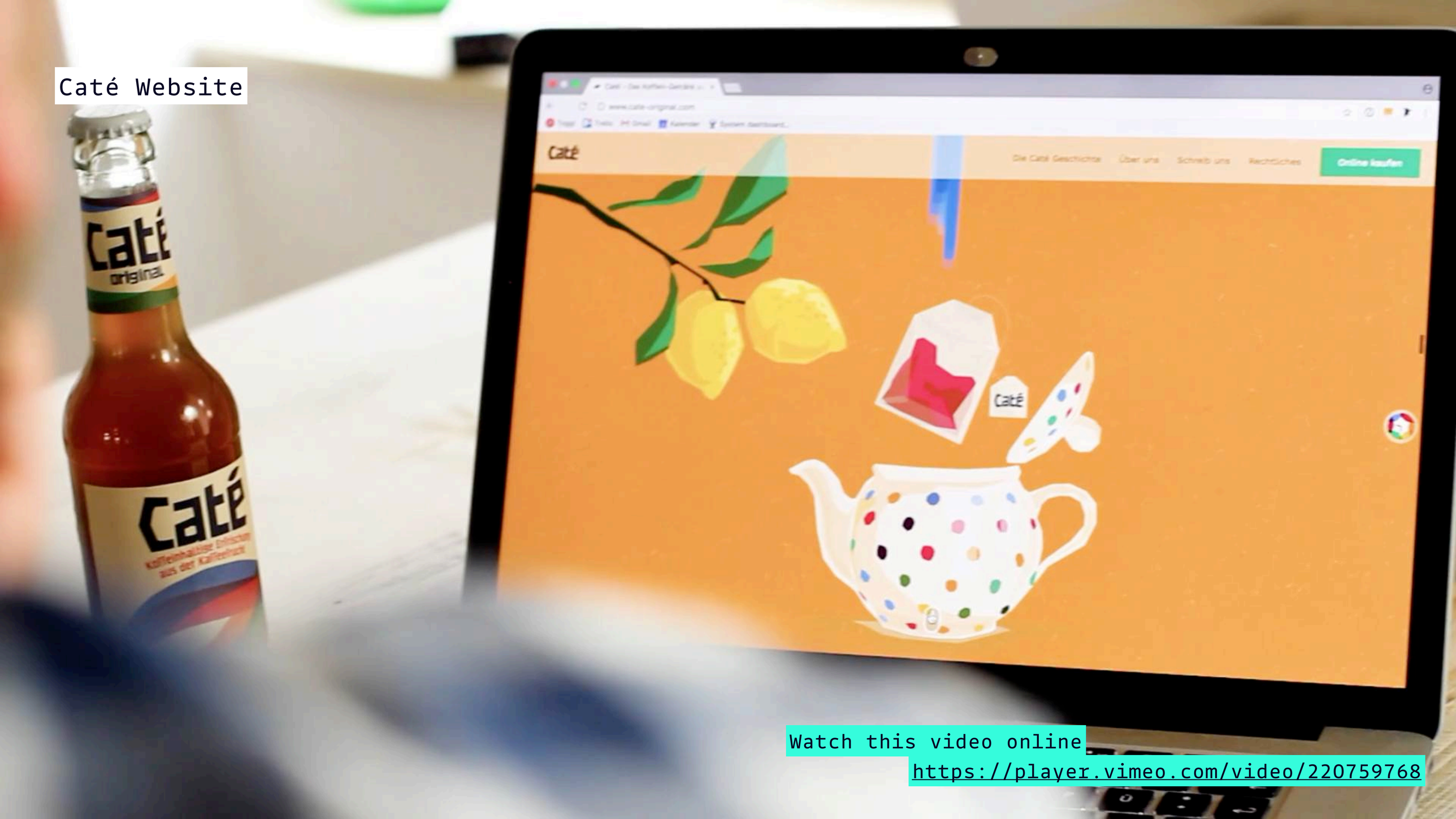
Watch this video online
https://player.vimeo.com/video/555678537

02

Web Experiences

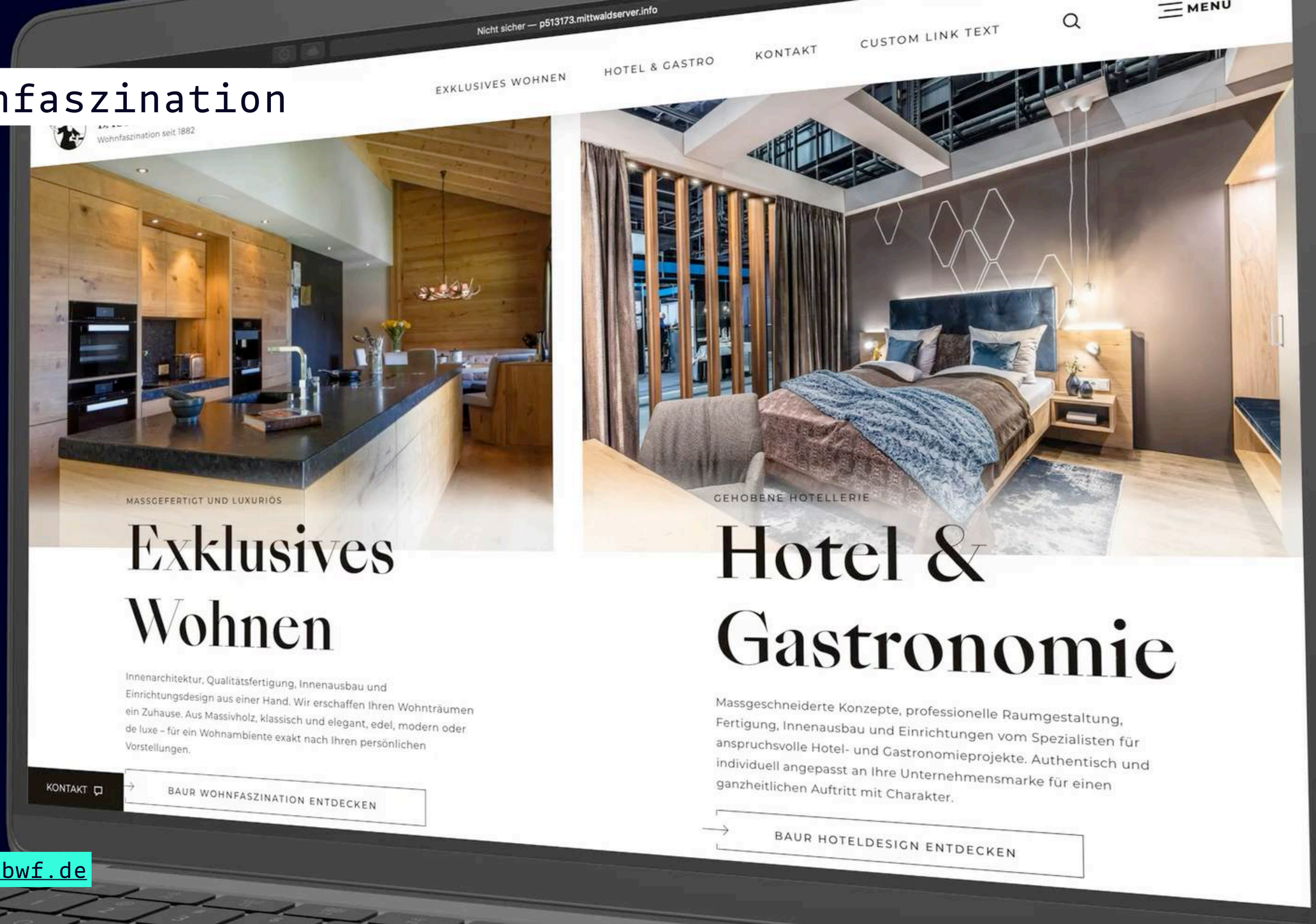
Forming your business processes into apps, webapps and more.

Caté Website



Watch this video online
https://player.vimeo.com/video/220759768

BAUR Wohnfaszination



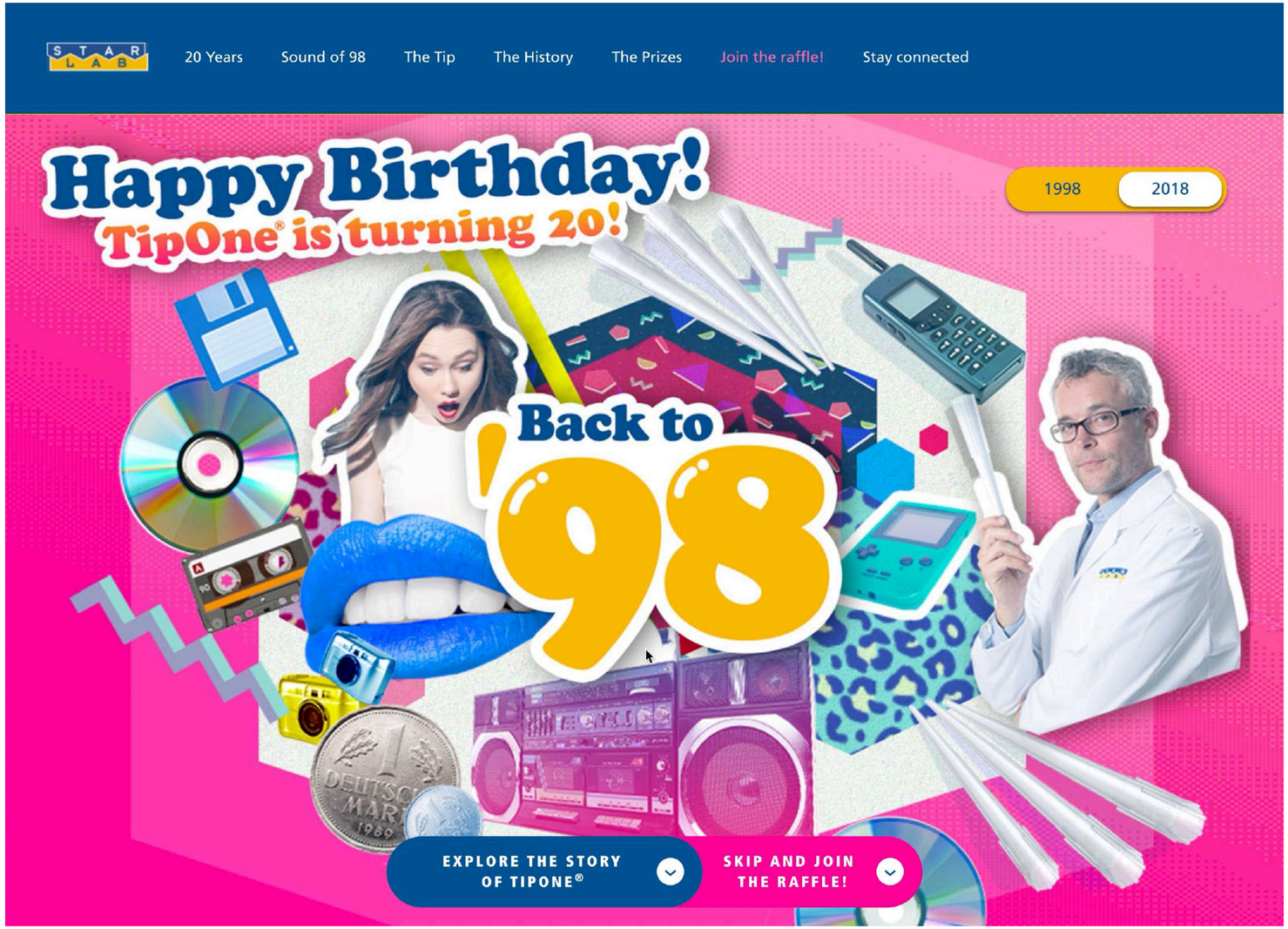
Visit website
www.baur-bwf.de

cony.io Website

View on the web:
http://www.cony.io

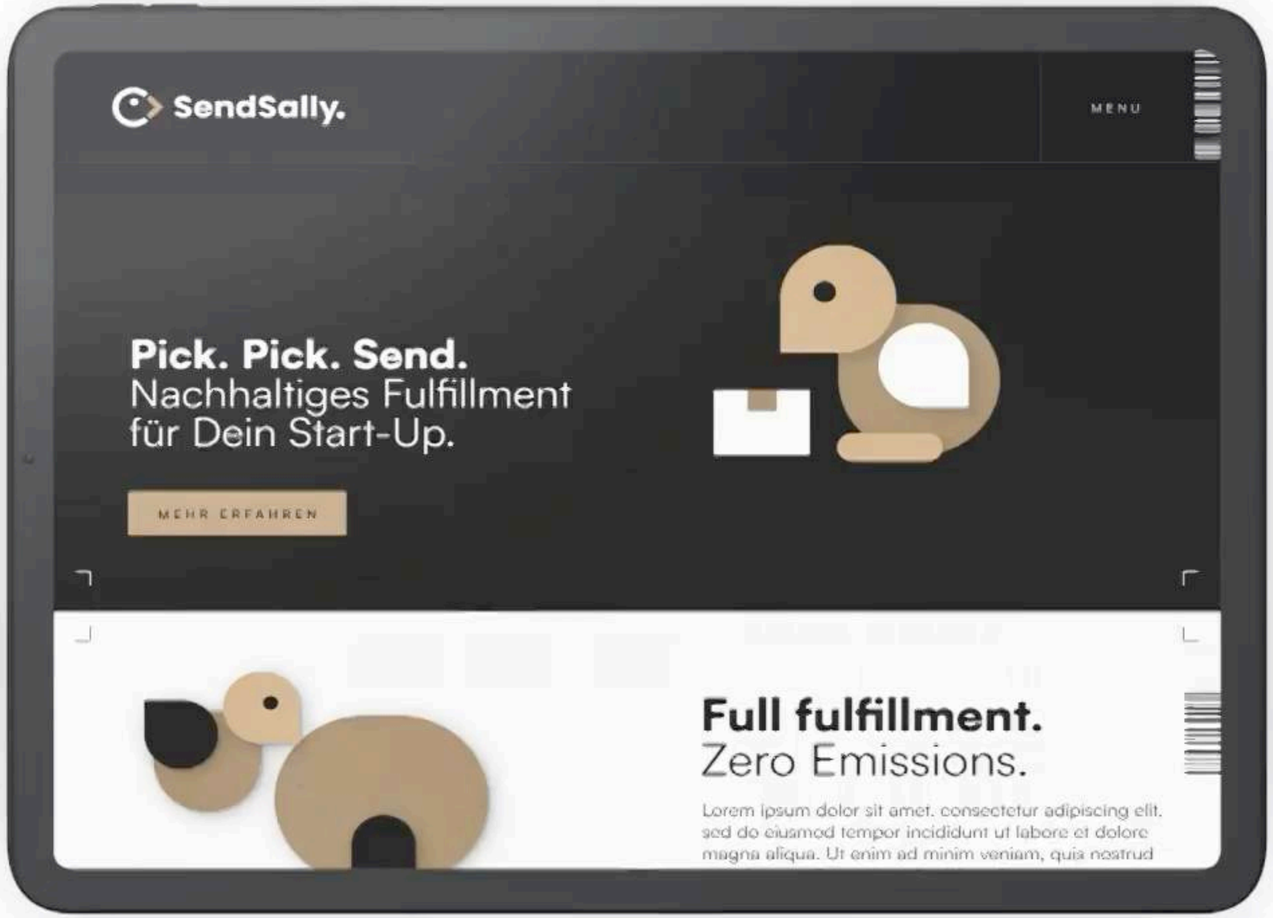
Melting
Signals

Happy Birthday!
TipOne®, the fabulous STARLAB pipette tip, is turning 20!
Let us take you and your team back to 1998. Participate
in our raffle by following! www.starlab.click/1998
Amazing prizes:
• All-inclusive weekend in Hamburg!
Including travel costs, hotel, and tickets
for one of the biggest 90s parties in Europe
• Tickets for several phenomenal concerts
of your favourite 90s stars in different
locations all over Europe!
• Many more amazing 90s themed prizes
Just follow
ONLINE
ONLINE
ONLINE
www.starlab.click/1998
Scan the code with your spotify app
for our awesome 90s TipOne® playlist.
Happy Birthday!
TipOne® is turning 20!
Scan the code with your spotify app
for our awesome 90s TipOne® playlist.
STAR
LAB


STAR LAB
20 Years
Sound of 98
The Tip
The History
The Prizes
Join the raffle!
Stay connected
Happy Birthday!
TipOne® is turning 20!
1998
2018
Back to
'98
EXPLORE THE STORY OF TIPONE®
SKIP AND JOIN THE RAFFLE!

Melting
Signals

sendsally.com Website



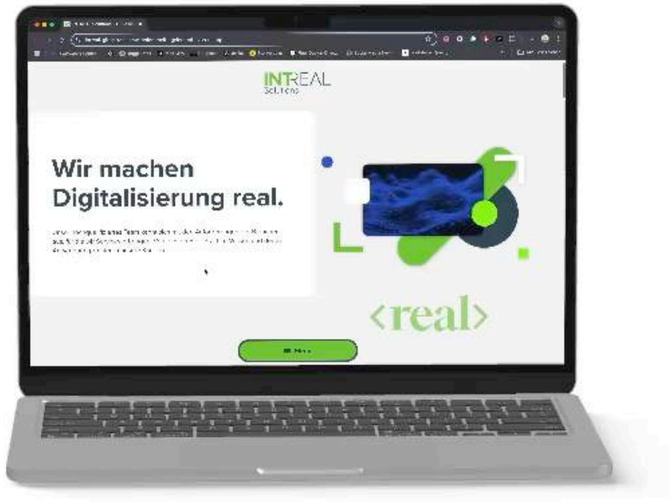
Hanns R. Neumann Stiftung Website

View on the web:
www.hrnstiftung.org

Storelogix Warehouse Mangement Website

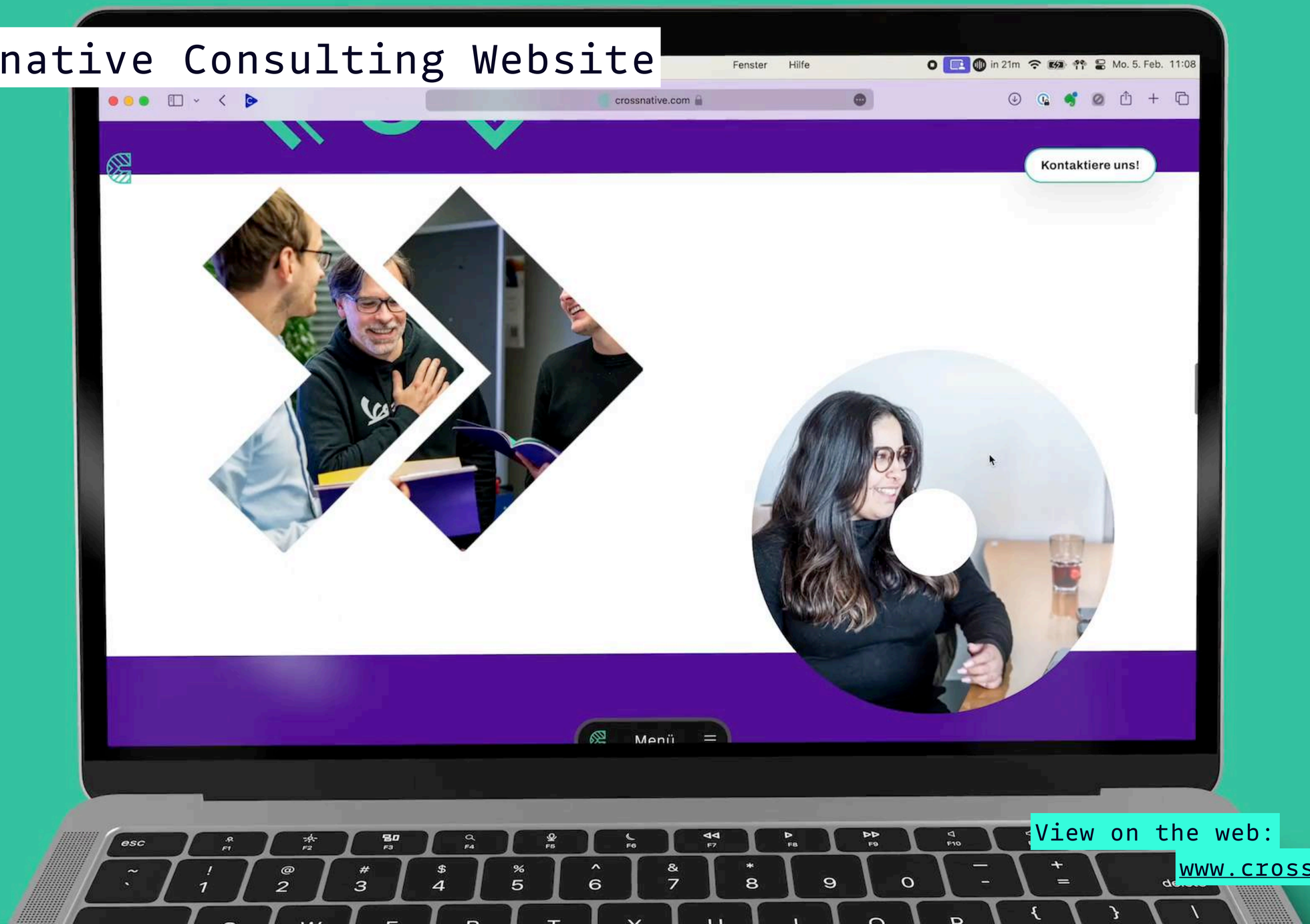
View on the web:
www.storelogix.de

INTreal Solutions



View on the web:
www.hrnstiftung.org

Crossnative Consulting Website



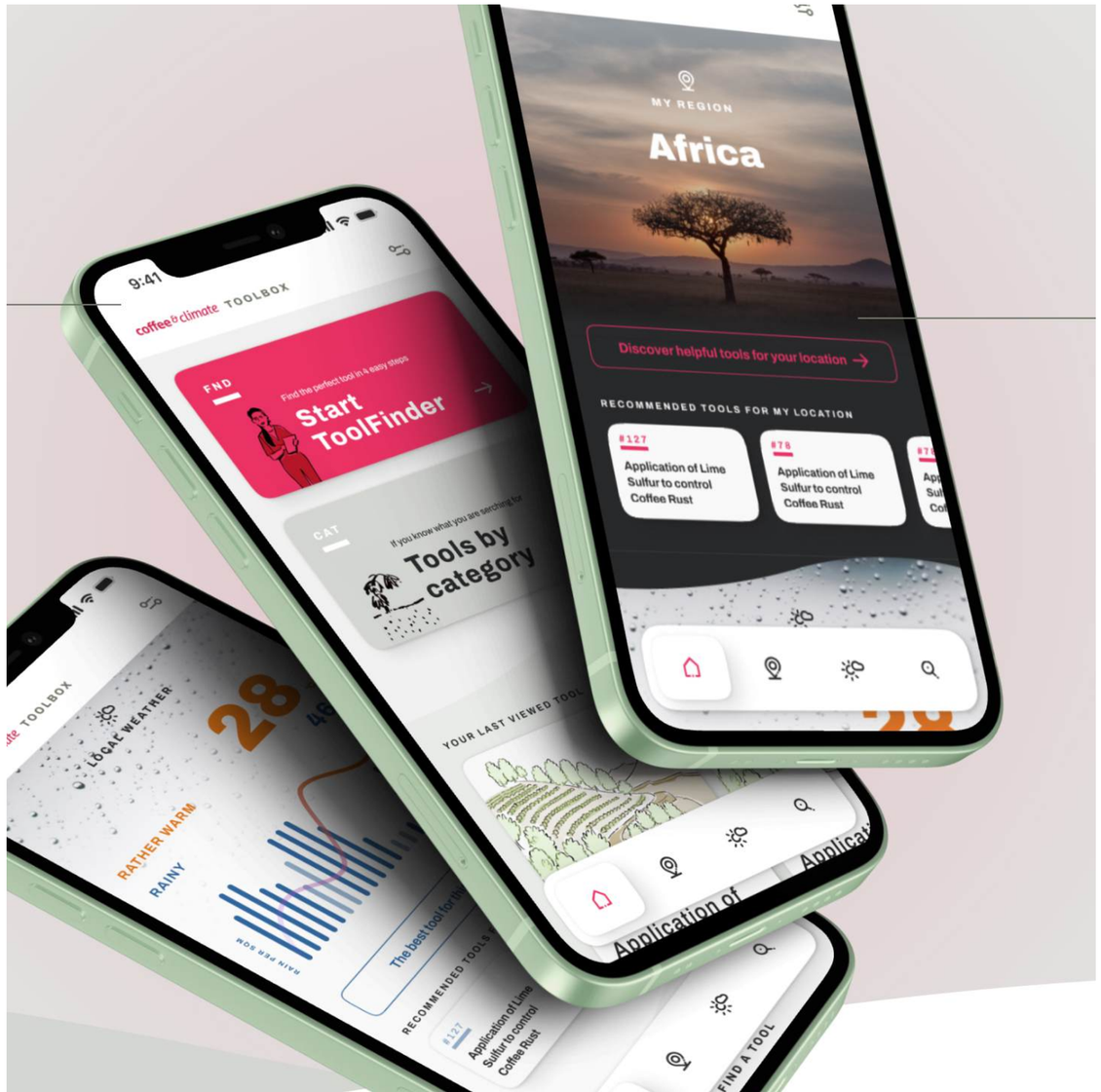
View on the web:
www.crossnative.com

Melting
Experience

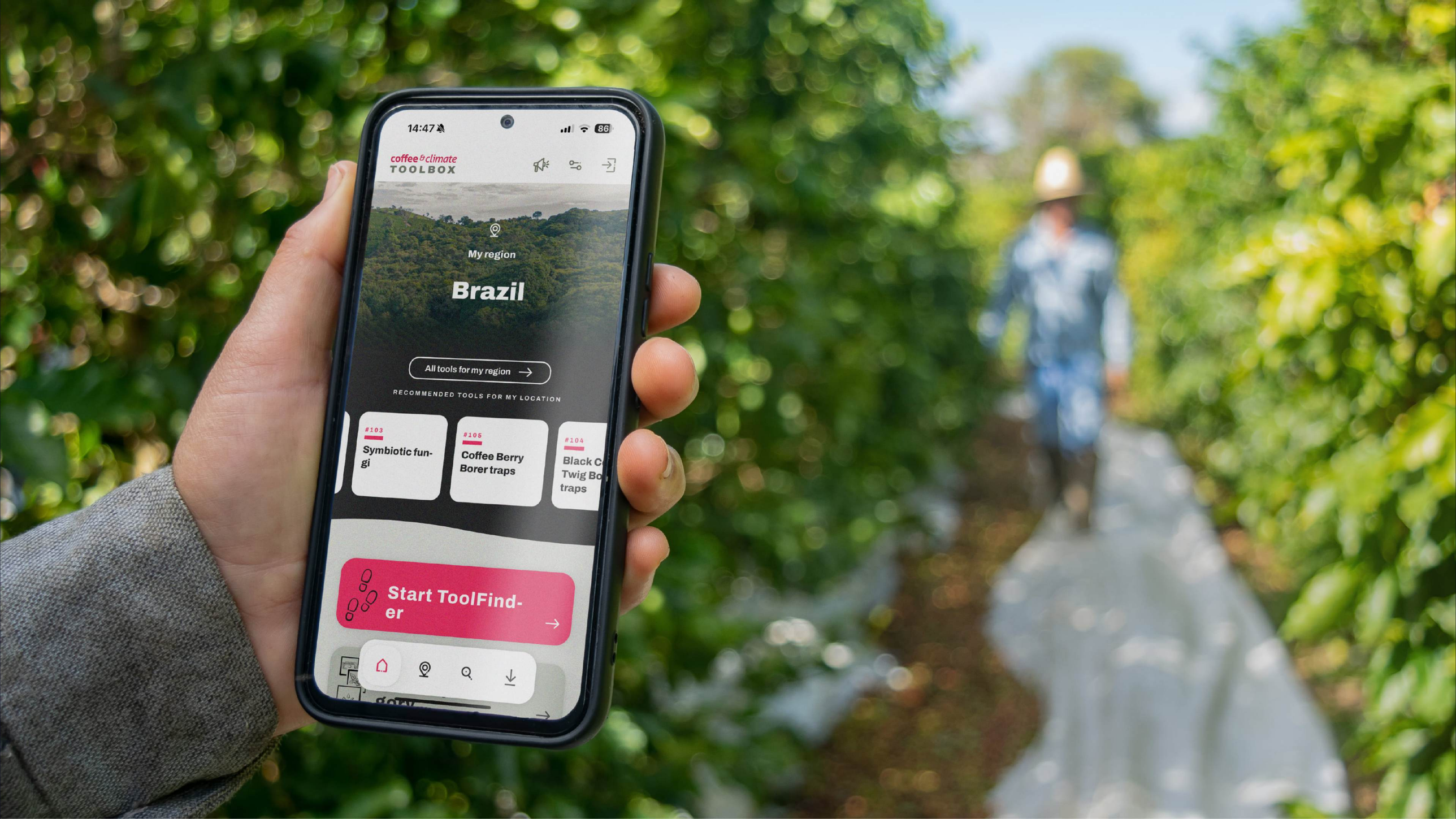
UX_UI

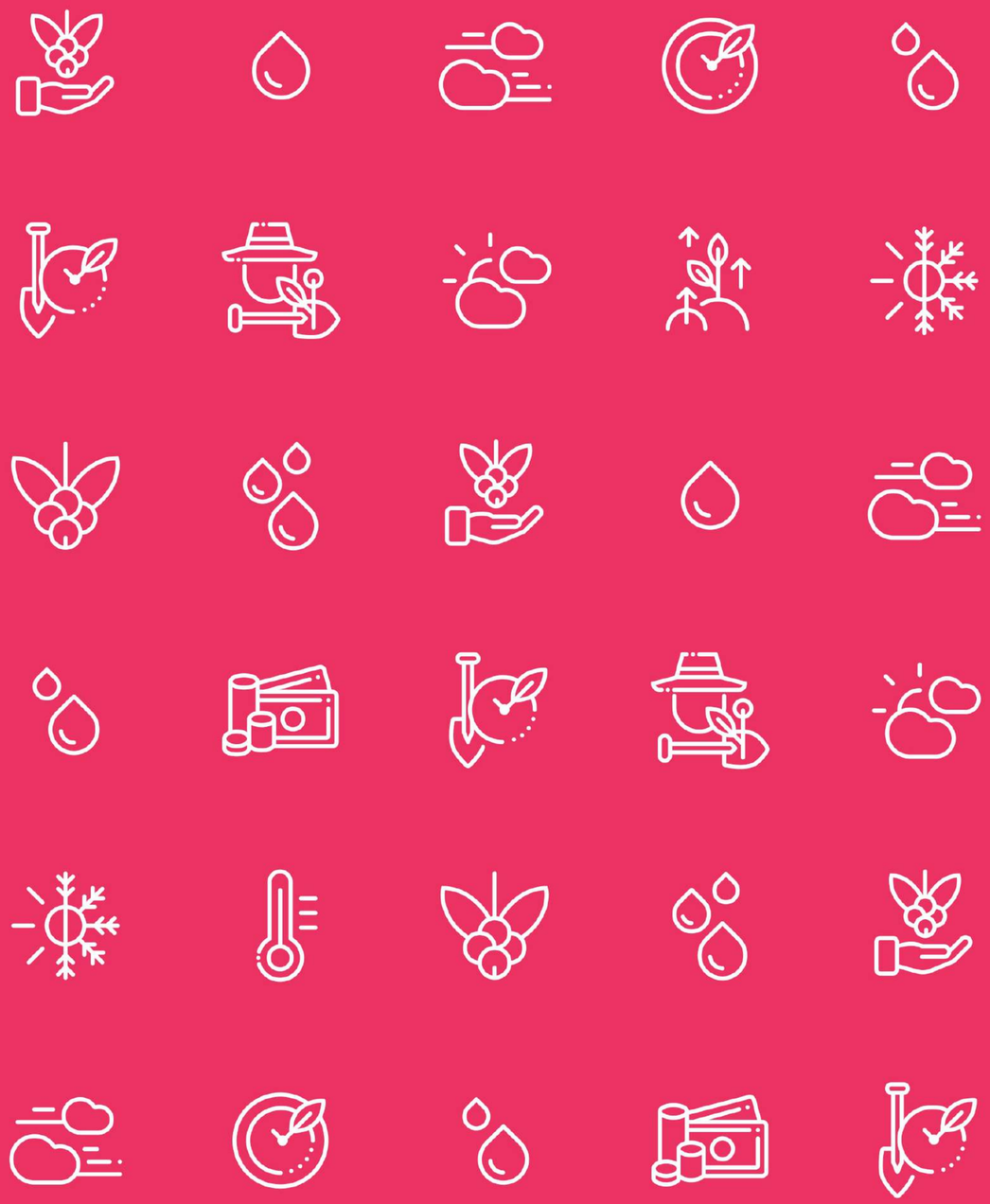
Digital agricultre

coffee & climate Toolbox
Hanns R. Neumann Stiftung
for Lavazza, Löfberg & Co.



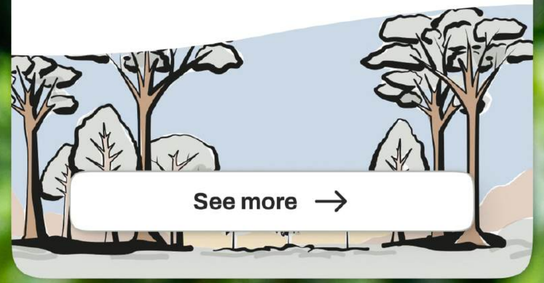
coffee&climate


14:47
86
coffee & climate
TOOLBOX
My region
Brazil
All tools for my region
RECOMMENDED TOOLS FOR MY LOCATION
#103
Symbiotic fun-
gi
#105
Coffee Berry
Borer traps
#104
Black C
Twig Bo
traps
Start ToolFind-
er



#101 Companion trees

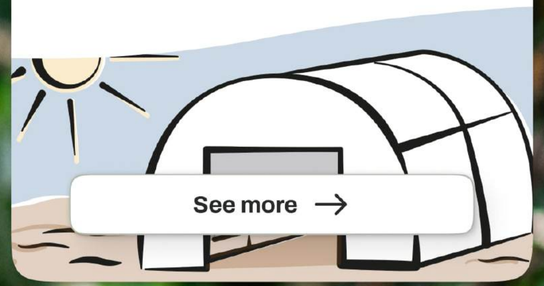
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore...



See more →

#102 Solar dryers

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore...



See more →

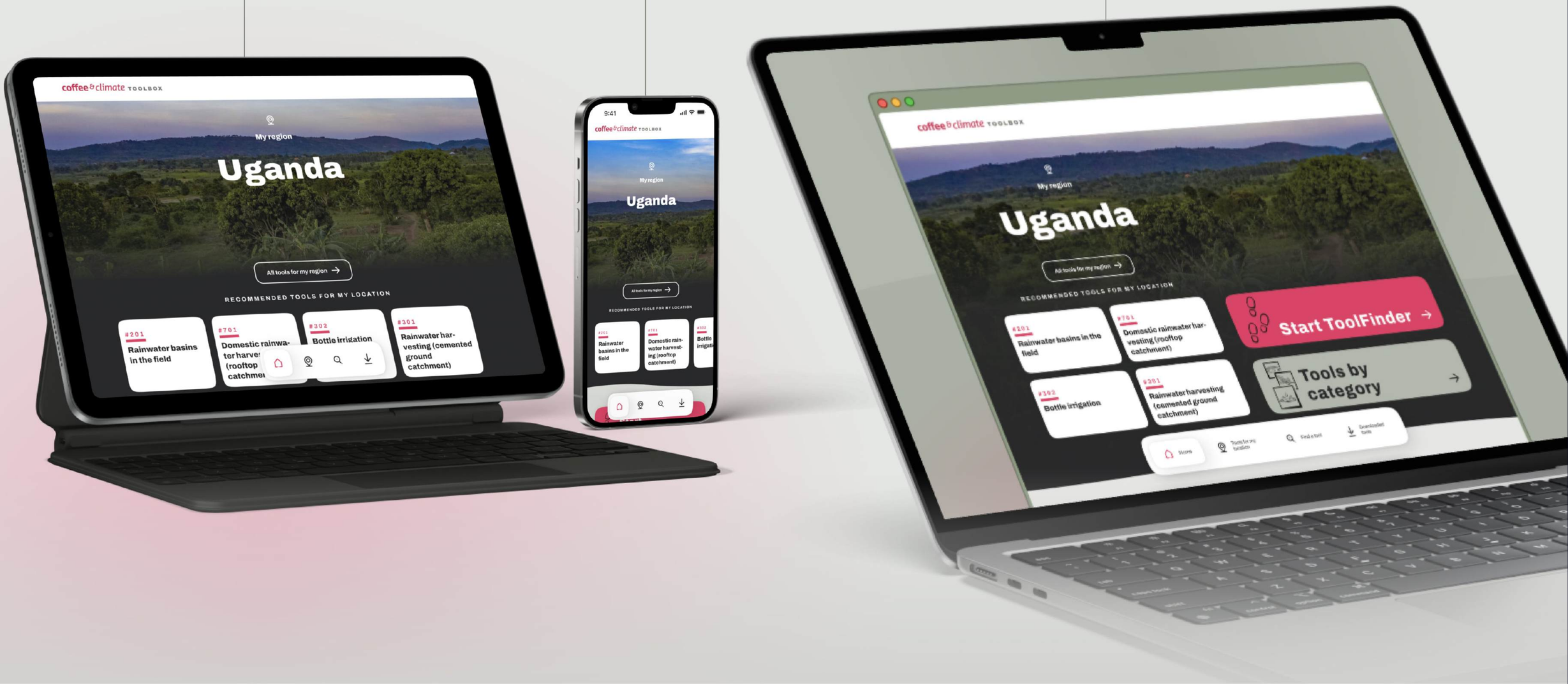
#103 Biochar Production

Lorem ipsum dolor sit amet, consetetur

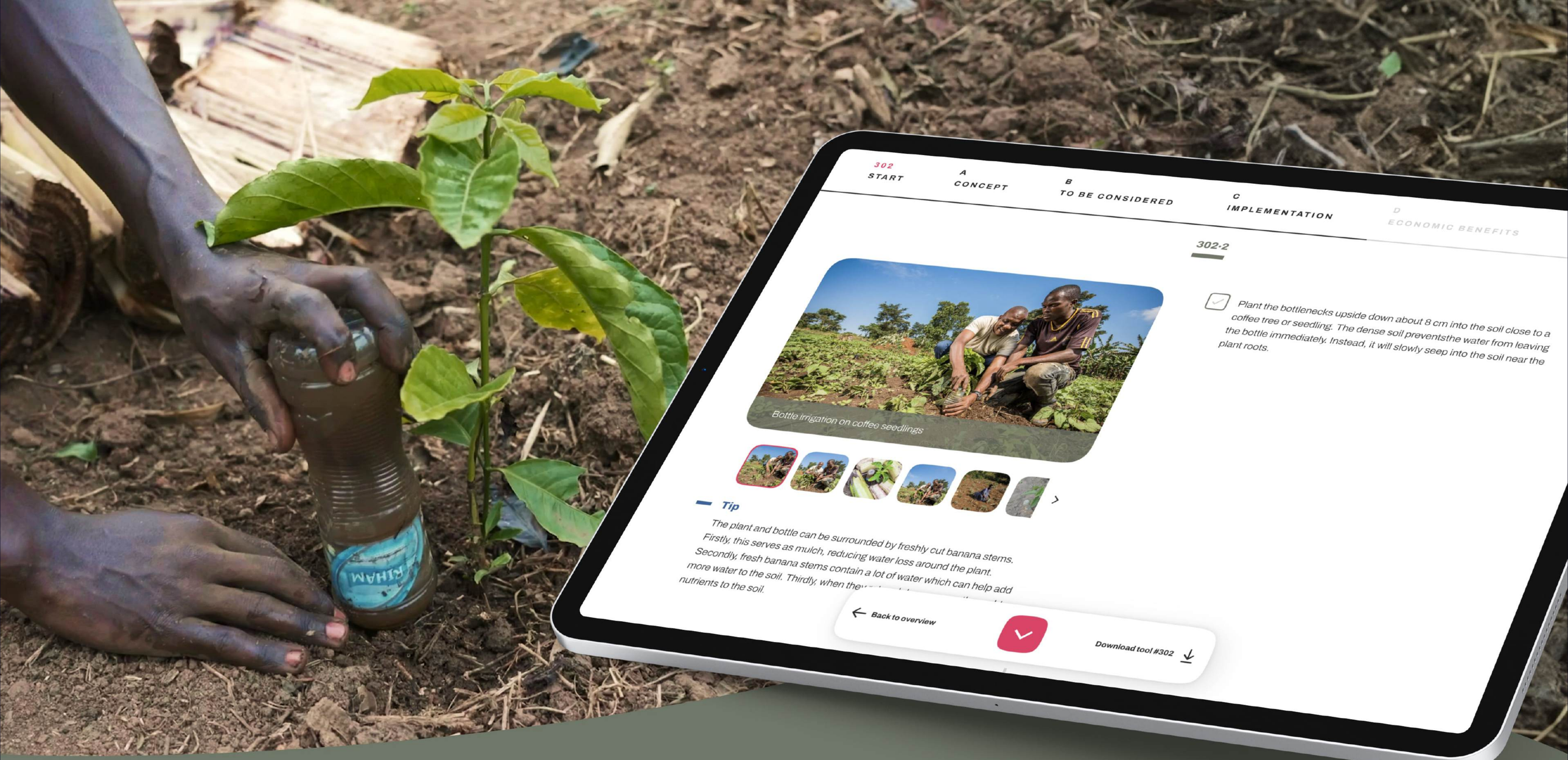
ALL SMARTPHONES

TABLET

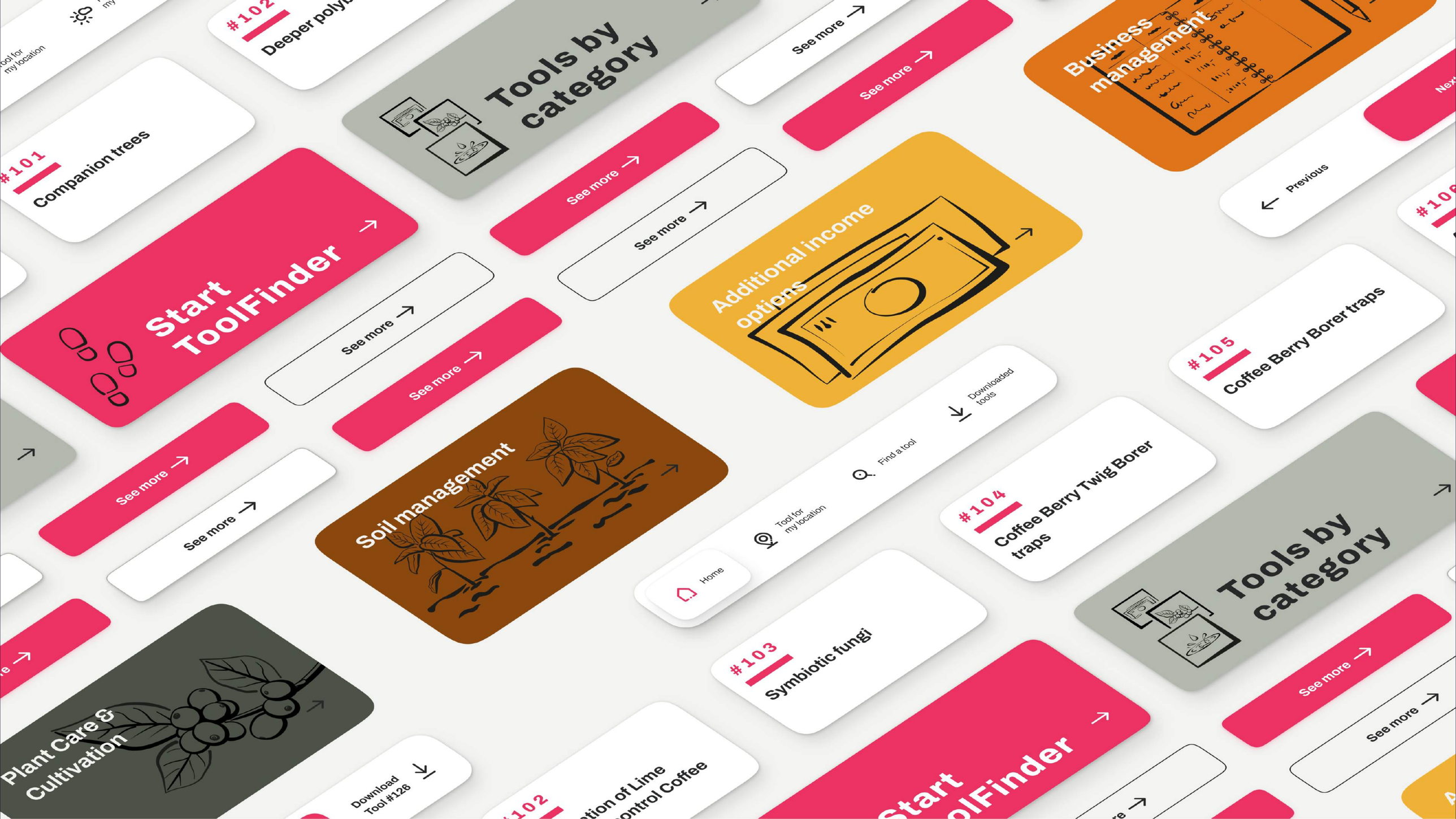
LAPTOP & DESKTOP



OCT 01
INTERNATIONAL COFFEE DAY
9:41
coffee&climate TOOLBOX
My region
Uganda
All tools for my region
RECOMMENDED TOOLS FOR MY LOCATION
Rainwater basins in the field
Domestic rain-water harvest-ing (rooftop catchment)
Start ToolFinder
Tools by category
Climate-Smart Cof
Cultivation in You
Read more
Cover crops
Uganda
Concept


302
START
A
CONCEPT
B
TO BE CONSIDERED
C
IMPLEMENTATION
D
ECONOMIC BENEFITS
302·2
Bottle irrigation on coffee seedlings
Plant the bottlenecks upside down about 8 cm into the soil close to a coffee tree or seedling. The dense soil preventsthe water from leaving the bottle immediately. Instead, it will slowly seep into the soil near the plant roots.
Tip
The plant and bottle can be surrounded by freshly cut banana stems. Firstly, this serves as mulch, reducing water loss around the plant. Secondly, fresh banana stems contain a lot of water which can help add more water to the soil. Thirdly, when the
nutrients to the soil.
Back to overview
Download tool #302

14:47
coffee & climate
TOOLBOX
#105 Coffee Berry Borer traps
VERSION FOR
Brazil
also available for: Ethiopia, Guatemala, Honduras, Indonesia, Tanzania, Uganda
APPLICABLE FOR:
Robusta, Arabica
105
START
A
CONCEPT
B
TO BE CONSIDERED
105·A Concept
Back to overview
Download tool #105


#102
Deeper polyu
Tools by category
See more
See more
Business management
#101
Companion trees
Previous
Start ToolFinder
See more
See more
See more
Additional income options
See more
See more
#105
Coffee Berry Borer traps
Soil management
Downloaded tools
Find a tool
Tool for my location
Home
#104
Coffee Berry Twig Borer traps
Tools by category
#103
Symbiotic fungi
Plant Care & Cultivation
Download Tool #128
See more
See more

SICOOB
UV+50
9:41
coffee&climate TOOLBOX
My region
Uganda
All tools for my region
RECOMMENDED TOOLS FOR MY LOCATION
Rainwater basins in the field
Domestic rain-water harvest-ing (rooftop catchment)
Start ToolFinder
Tools by category
Climate-Smart Cof
Cultivation in You
Cover crops
Concept

#003 design decisions

The design concept draws inspiration from the **natural world of coffee cultivation**, creating a visual experience that is both aesthetically pleasing and functional. The font chosen is versatile, with a clean and even appearance that ensures readability across different platforms. Its simplicity enhances the overall user experience by making information easily accessible to a broad audience.

The **color palette** takes cues from the rich, earthy tones of the coffee-growing landscape. These colors are not only visually appealing but also highly practical. With their strong contrast, the hues are designed to remain vibrant and clear even under direct sunlight, ensuring that text and other elements are easy to read in outdoor settings, when in field.

In addition to typography and color, the use of shapes plays a crucial role in the design. Rounded corners and "squirkle" shapes mimic the rolling hills of coffee **plantations**, bringing a sense of warmth and friendliness to the overall visual language. These soft, flowing forms seamlessly integrate with the illustrative elements, giving the design a cohesive, approachable feel that resonates with the natural beauty of coffee farming.

The result is a design that not only reflects the essence of the coffee industry but also invites users into an engaging and pleasant visual experience.

TYPOGRAPHY:

Grafting Arabica Scion onto Robusta.

Archivo

Grafting Arabica Scion onto Robusta.

SHAPES:

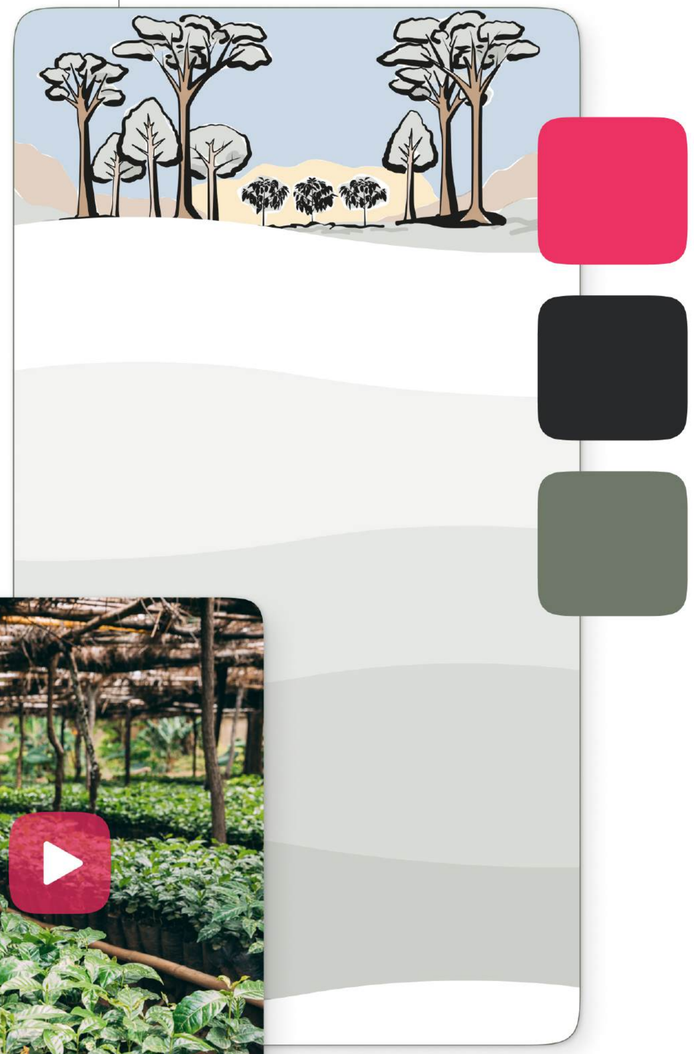
G S o R o c

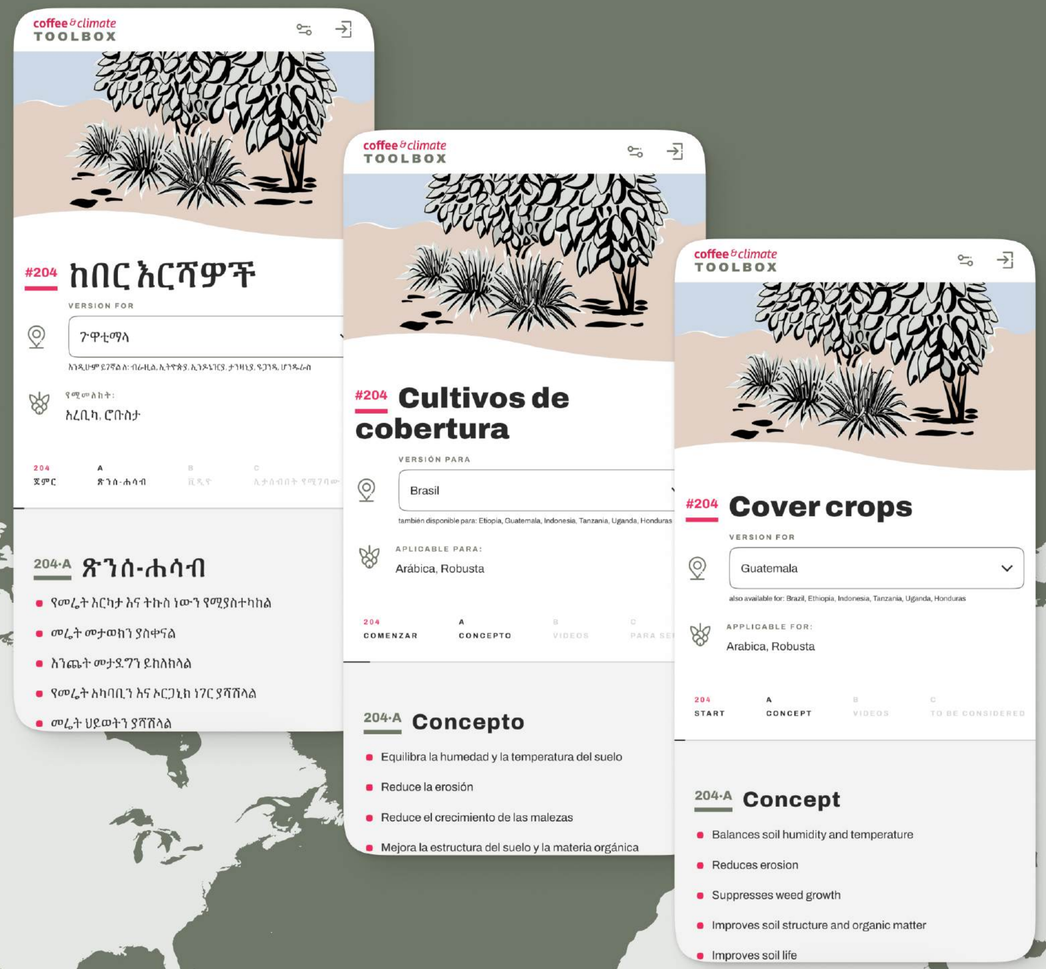
VERSION FOR:

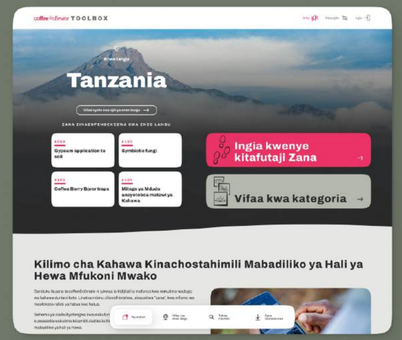
Tanzania

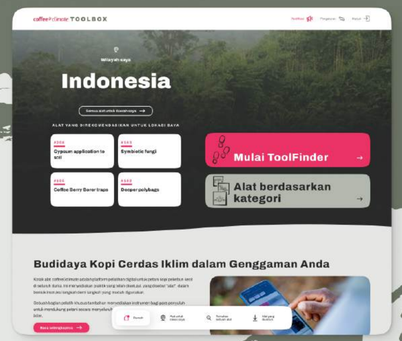
also available for: Uganda, Indonesia, Brazil.

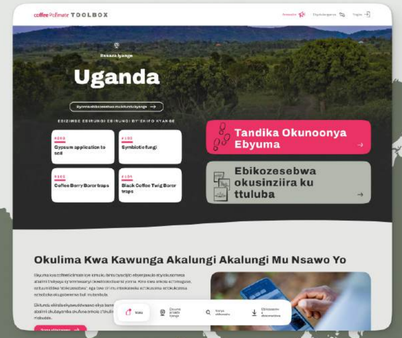
COLOR LAYER:











#004 language and local versions

Coffee is grown in many areas of the world. Coffee and climate is active in almost all coffee-growing regions of the world in order to promote climate-resilient agriculture for the smallholders there. A decisive factor for the acceptance of tools and information is accessibility by the population. It is essential to provide all information in the **native language of the farming families.** With the help of artificial intelligence and the support of local expert teams, the c&c Toolbox can be made available in almost all languages spoken in the world's most important coffee-growing regions.

In addition to the languages, **the instructions themselves often differ from region to region.** For example, water management is practised very differently in Brazil than in Ethiopia.

The c&c Toolbox offers regionally adapted versions of the tools that are perfectly tailored to the needs of the smallholder family in the respective coffee-growing region. Together with language independent animated how-to films and a social function for sharing best practices within the farming community, the digital c&c Toolbox provides the best possible support for farmers to shape the future of their business in a climate-resilient way.

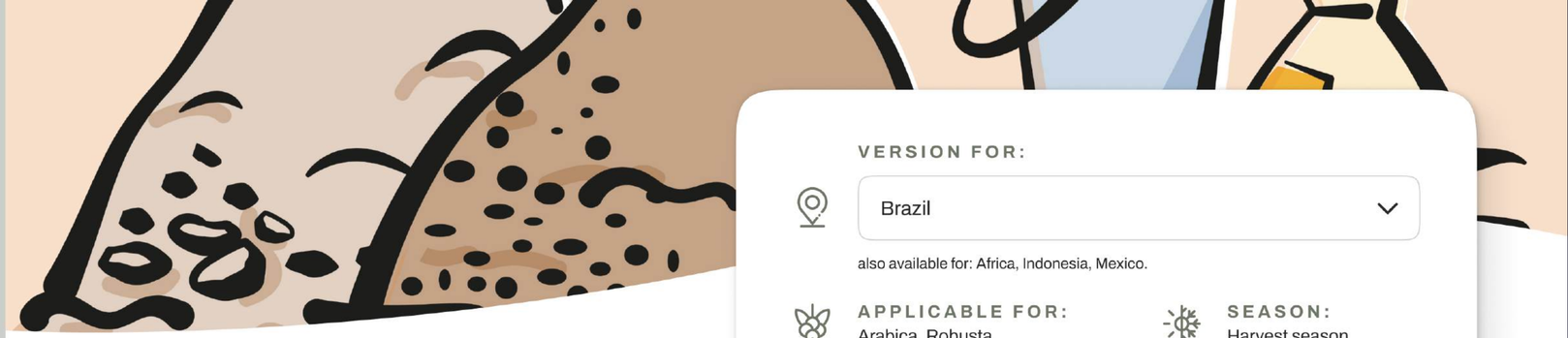
#001 tool structure

The tools within the c&c Toolbox are detailed descriptions and instructions for the cultivation, growing and care of coffee plants, supplemented by soil, preparation, shading and water supply.

Efficient and cost-effective practices for fertilising and processing coffee plants are also presented. The focus of all tools is on preparing one's own business for the effects of climate change.
Farmers are also introduced to the implementation of their own climate and environmentally friendly practices.

The tools themselves are structured in an **intuitive digital interface** in various sections such as introduction, animations, video and a to-do-checklist divided into several steps, which is perfectly optimised for large screens such as PCs and tablets as well as for cheap and rugged smartphones.

Easy readability, clear steps and consistent operation should make it possible to use the toolbox as an aid directly in the field.



VERSION FOR:

Brazil

also available for: Africa, Indonesia, Mexico.

APPLICABLE FOR:
Arabica, Robusta

SEASON:
Harvest season

TEMPERATRUE:
High

PRECIPITATION:
Low

#001 START | A CONCEPT | B VIDEO | C RATING | D TO BE CONSIDERED | E IMPLEMEN

001·E **Implementation - Production of Biochar**

Materials

For 1 hectar

- [x] Open, free area with normal soil ground
- [x] 10 tons of (coffee) wood
- [x] A shovel to dig the pit and take out the biochar after the production process is completed

001·1

Preparation

- [x] Collect biomass, e. g. 10 tons of dry coffee wood from pruning or from old coffee plants, that were cut to plant new ones. It should be bigger branches and pieces of the same size and diameter. The material must be dry, green branches can not be used.
- [x] Choose a place with normal soil ground and enough space and distance from any buildings. Make sure there are no wires above or electricity or flammable materials nearby.

TIP:
Lorem ipsum dolor sit amet, consetetur sadipscing elitr

ATTENTION:
The flames might reach high and the heat is intense.

001·3

- [x] Iniciate the fire using matches and by lighting the easily flammable material.

Melting
Experience

Melting Experience Web Framework

ess, ultrafast & futureproof Content Management System.

MeltingCore

- Individual Base Modules
- Custom functionality
- Stle
- added functionality

ucture

Hosting & Cloudfunctions

Vercel

- cloudbased
- EU Servers
- ultrafast

Build-Process

Code Repository
Bitbucket

TypeScript
Next.js

API

API

API

Backend

Content Management & Data

SANITY

- Content-Lake
- headless
- one POT for your content
- real time content editing
- entirely customizable
- intuitive
- Schemaless JSON Datastore

Website
e.g. macship.com

Frontend

Website 2

Website 3

App

Data Service

API

API

03

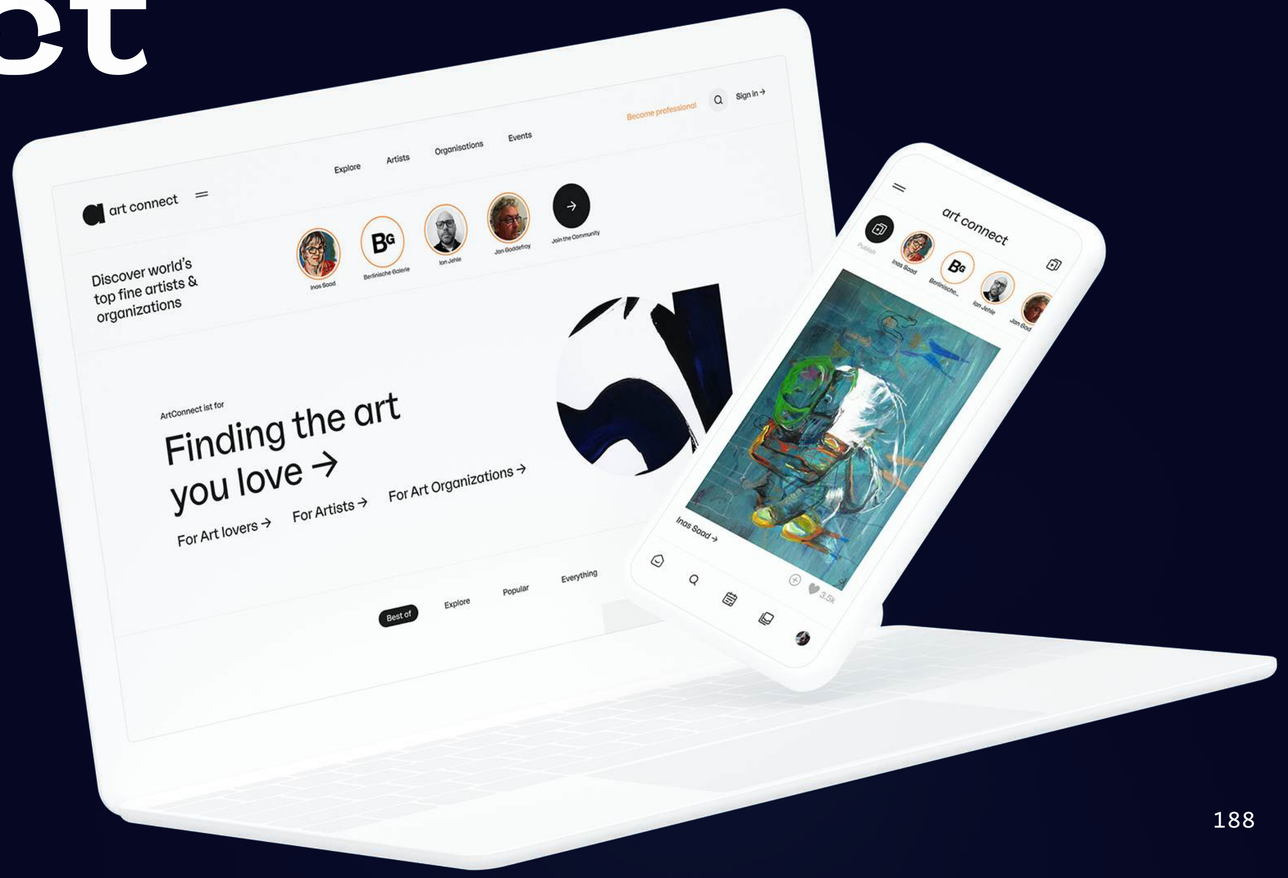
Brand

Deepdiving into your company’s soul

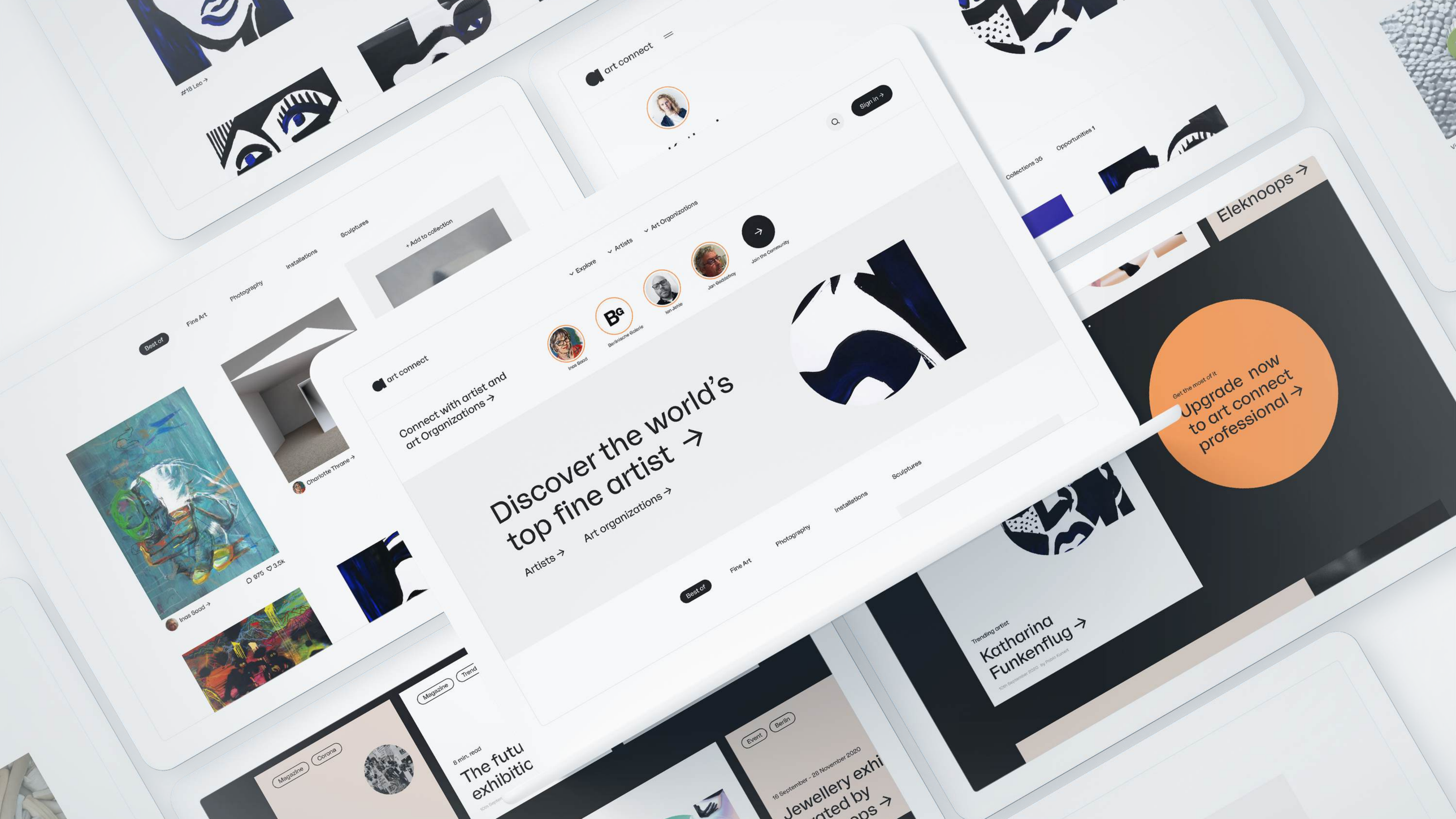
Melting
Experience

Brand Strategy, Corporate Design

Art Connect



Democratizing the art world.



art connect
Sign in
Collections 35
Opportunities 1
Eleknoops
Get the most of it
Upgrade now to art connect professional
Trending artist
Katharina Funkenflug
Best of
Fine Art
Photography
Installations
Sculptures
+ Add to collection
Explore
Artists
Art Organizations
Join the Community
Inas Saad
Berlinische Galerie
Ian Jehle
Jan Goddefroy
Connect with artist and art Organizations
Discover the world's top fine artist
Artists
Art organizations
Charlotte Thrane
975
3.5k
Magazine
Trend
Corona
8 min. read
Event
Berlin
16 September - 28 November 2020

10%

line sales
for only
l sales for
ses.

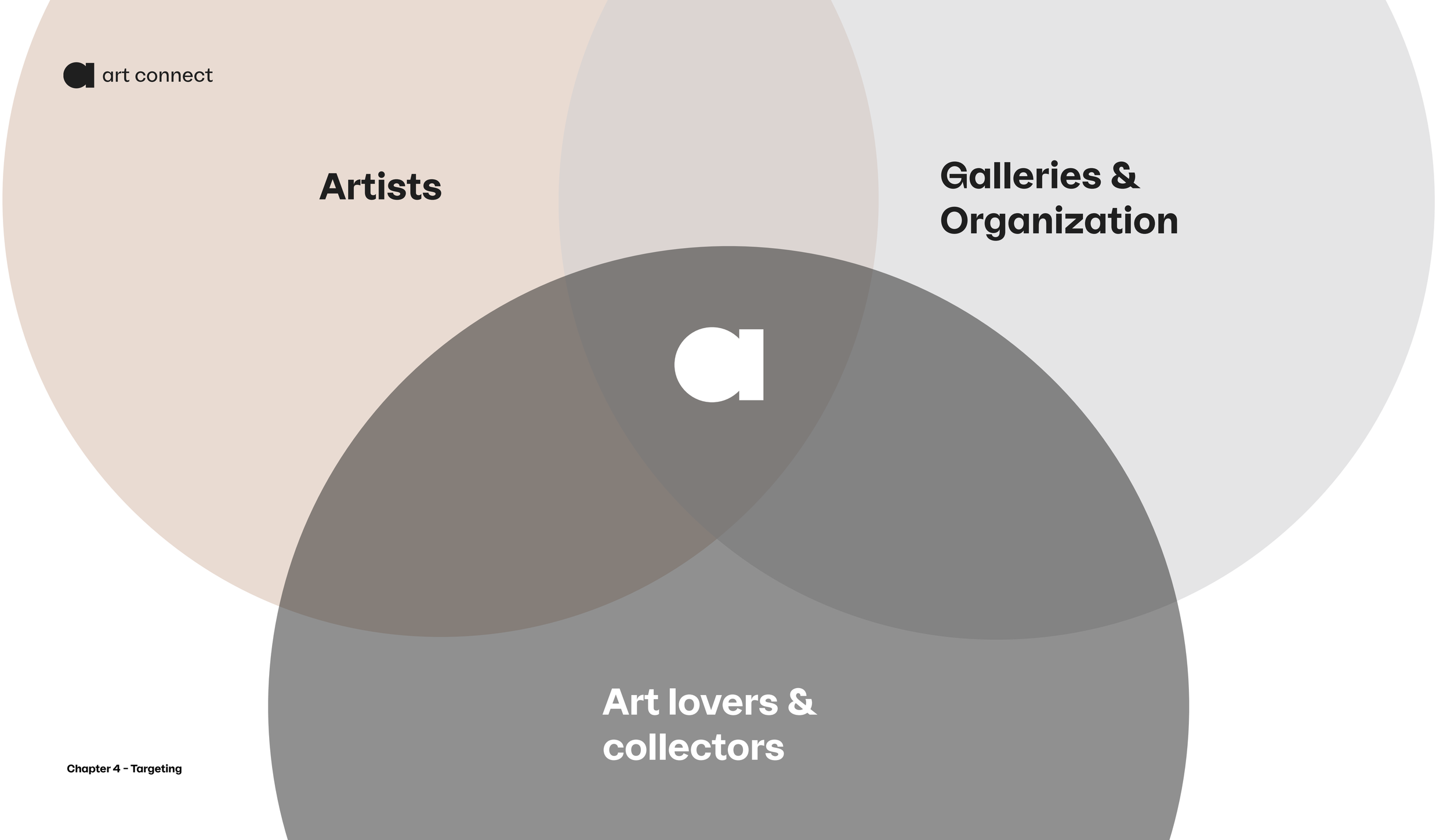
40%↗

In 2020, that number has risen to nearly 40%.

90%

Until 2030, online art sales will dominate.

art connect

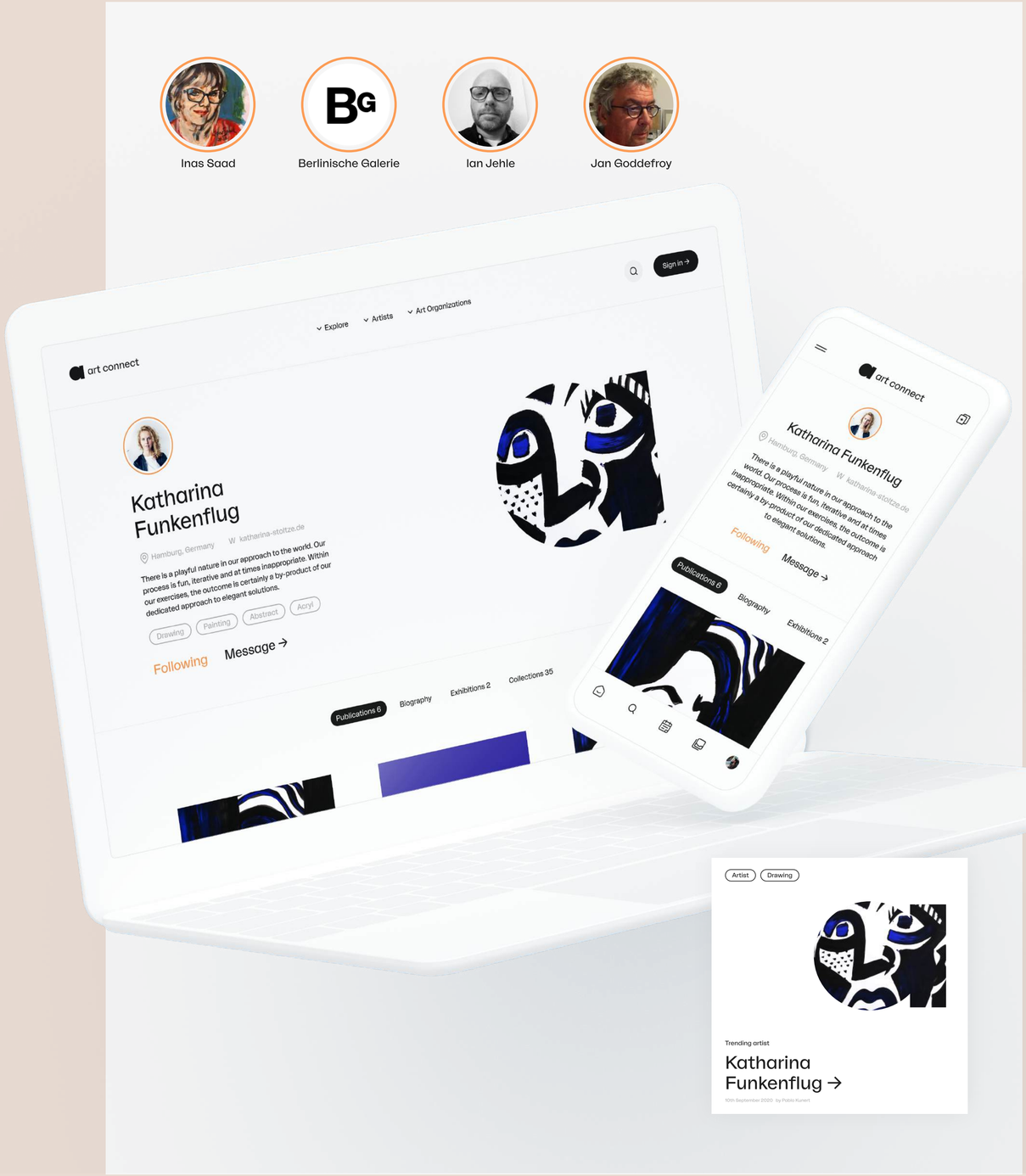


art connect

Artists

Accelerate their art career to new heights.

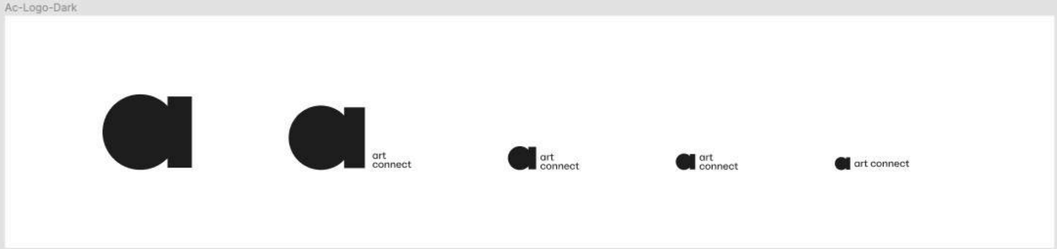
Expand their network by connecting with international art lovers, collectors, curators and galleries.
Reach a wider audience and boost inquiries and sales.



art
connect

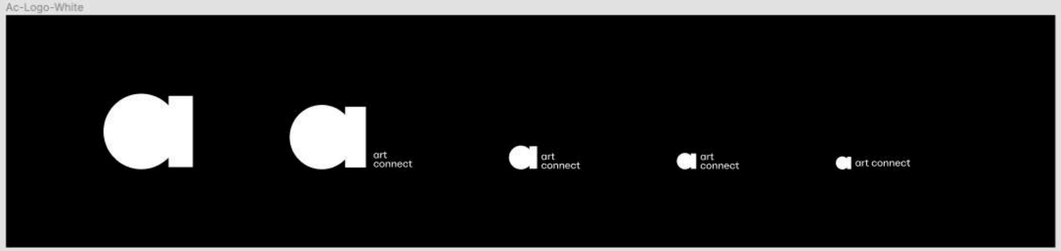
Ac-Logo-Dark

Dark
#1F1F1F



Ac-Logo-White

White
#FFFFFF



art connect * PRADA

art
connect
*
Alex
Gardener

Type here to search the website

Artist

KAREN BLANDON →

Skills

Featured | Art Gallery | Contemporary | Theater | Community | Deep Learning

MA at UdK Berlin. Design. We are in this together and without each other we couldn't stay alive. This co-existing isn't always easy and some people still build borders around themselves, while excluding other people. In terms of cultural anthropology, humans aren't lonely „monads" in the...

Event

03/09/2020

IN A RUSH - MARIUS HECKMANN → BERLIN → LITE-HAUS GALERIE

Video

passpartout

minimal

contrast

emphasis the content

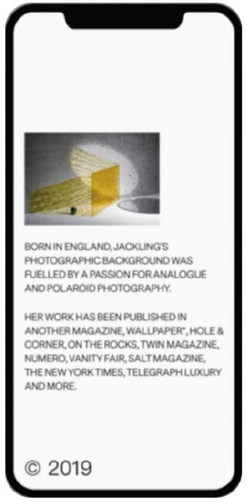
transparent

adaptive

Studio

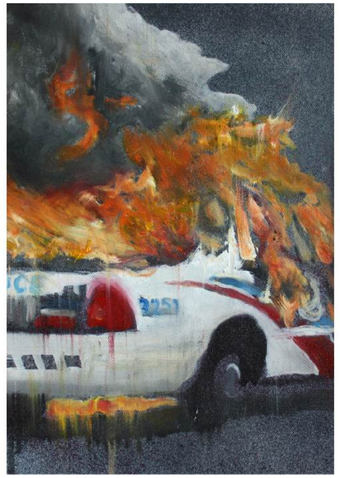
Skud fra studiet

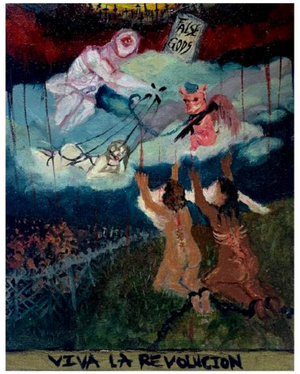
01/04



Y → Y

SS → SS





Viva la revolution

KAREN BLANDON →

Burning car

BEN M →

THE KEY TO ART BUSINESS

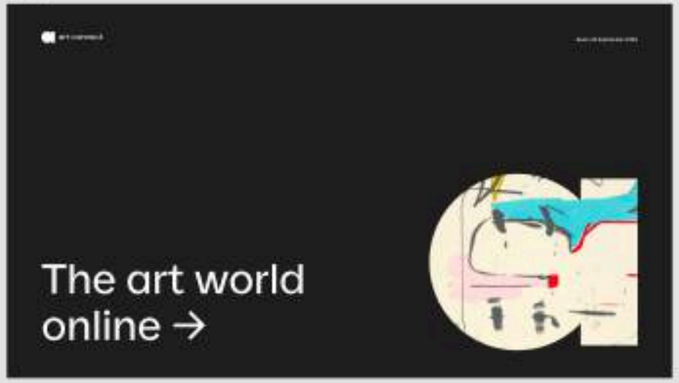
art connect

Frame 2

Frame 3

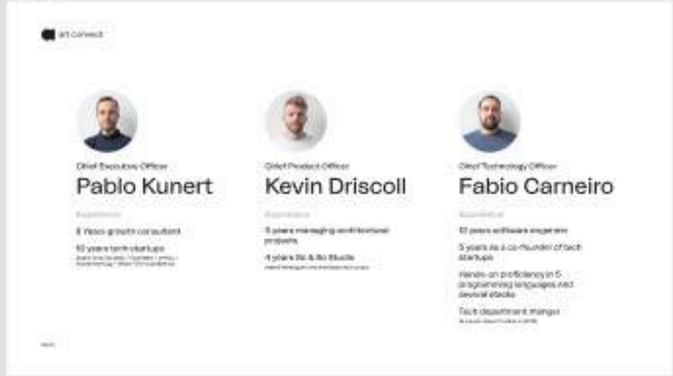
HOW DEEP IS
YOUR LOVE →

Title



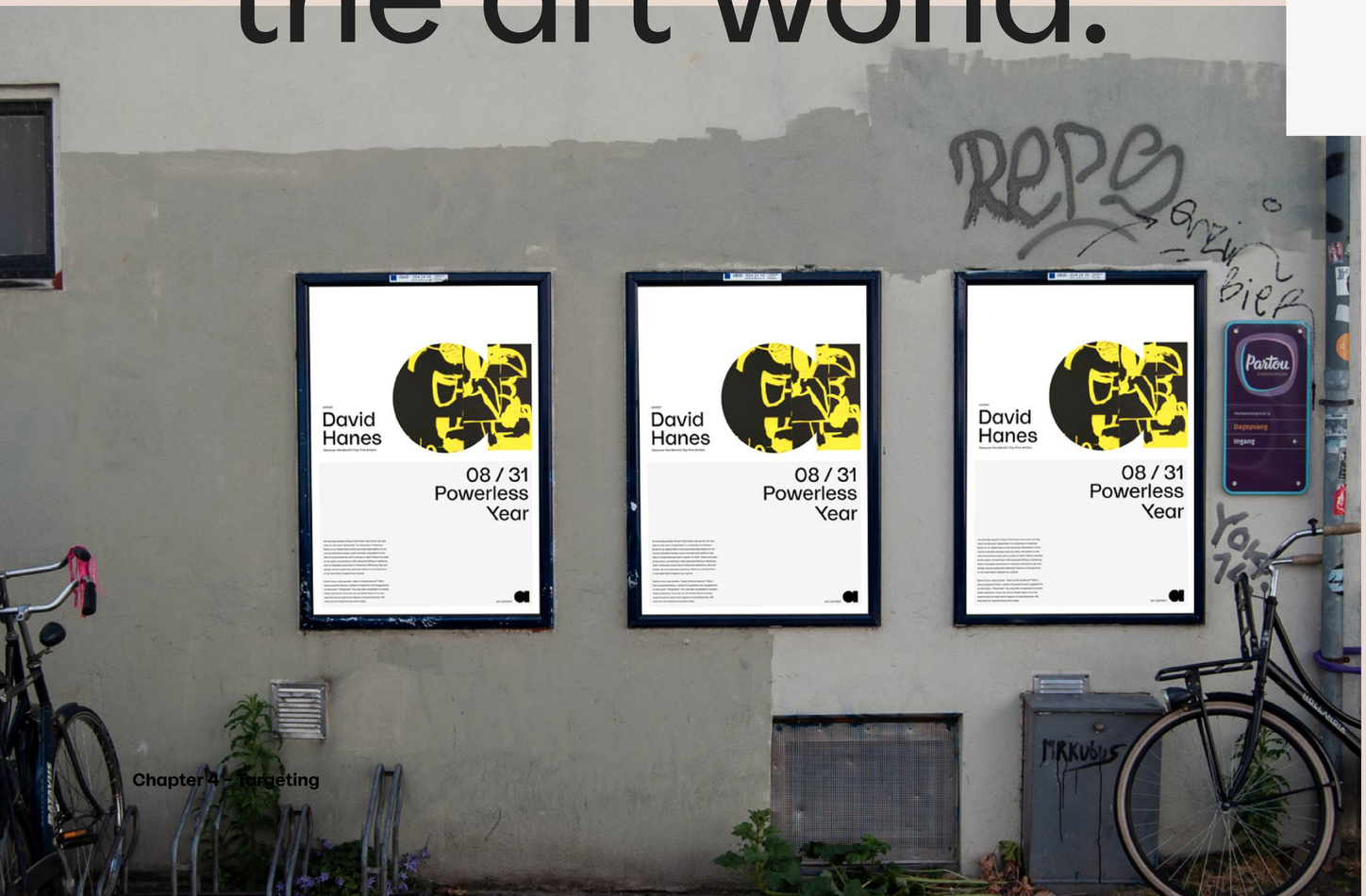
Mockup1

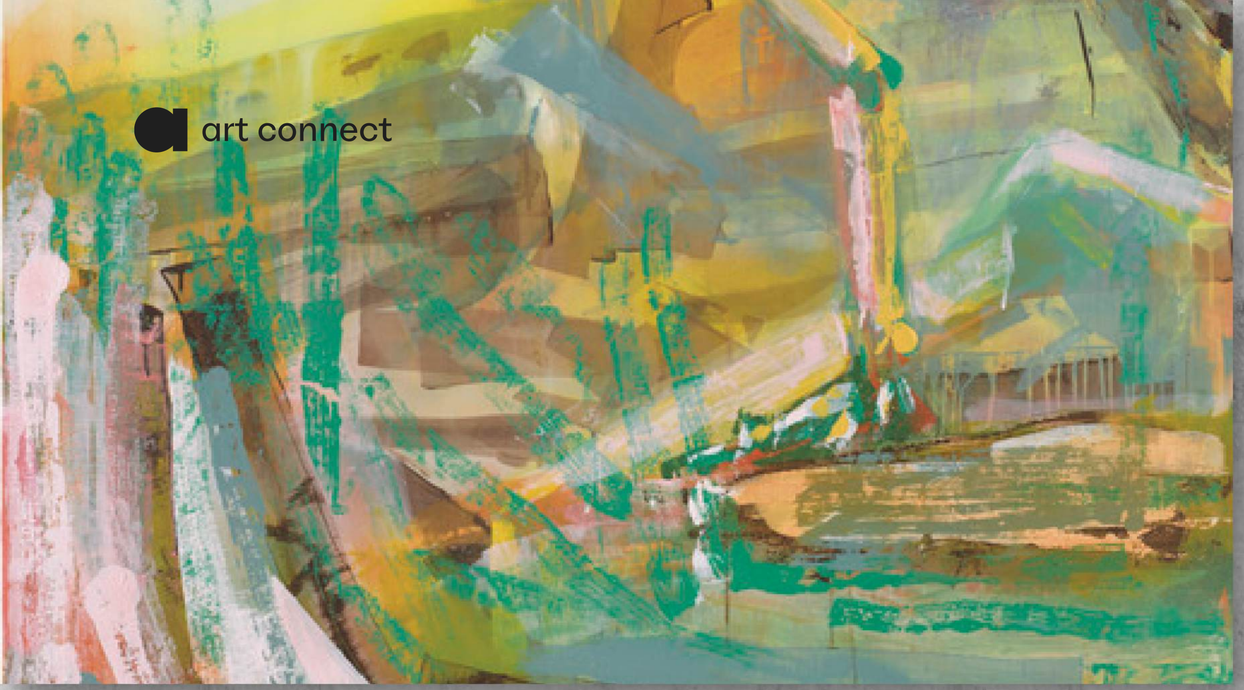
Team



art connect

Democratize the art world.





Find Out More About This Artist & His Work

DAVID
HANES →

art
connect

Scan the art.code with your ArtConnect App or go to art-co.de/hanes

exhibit

DAVID HANES

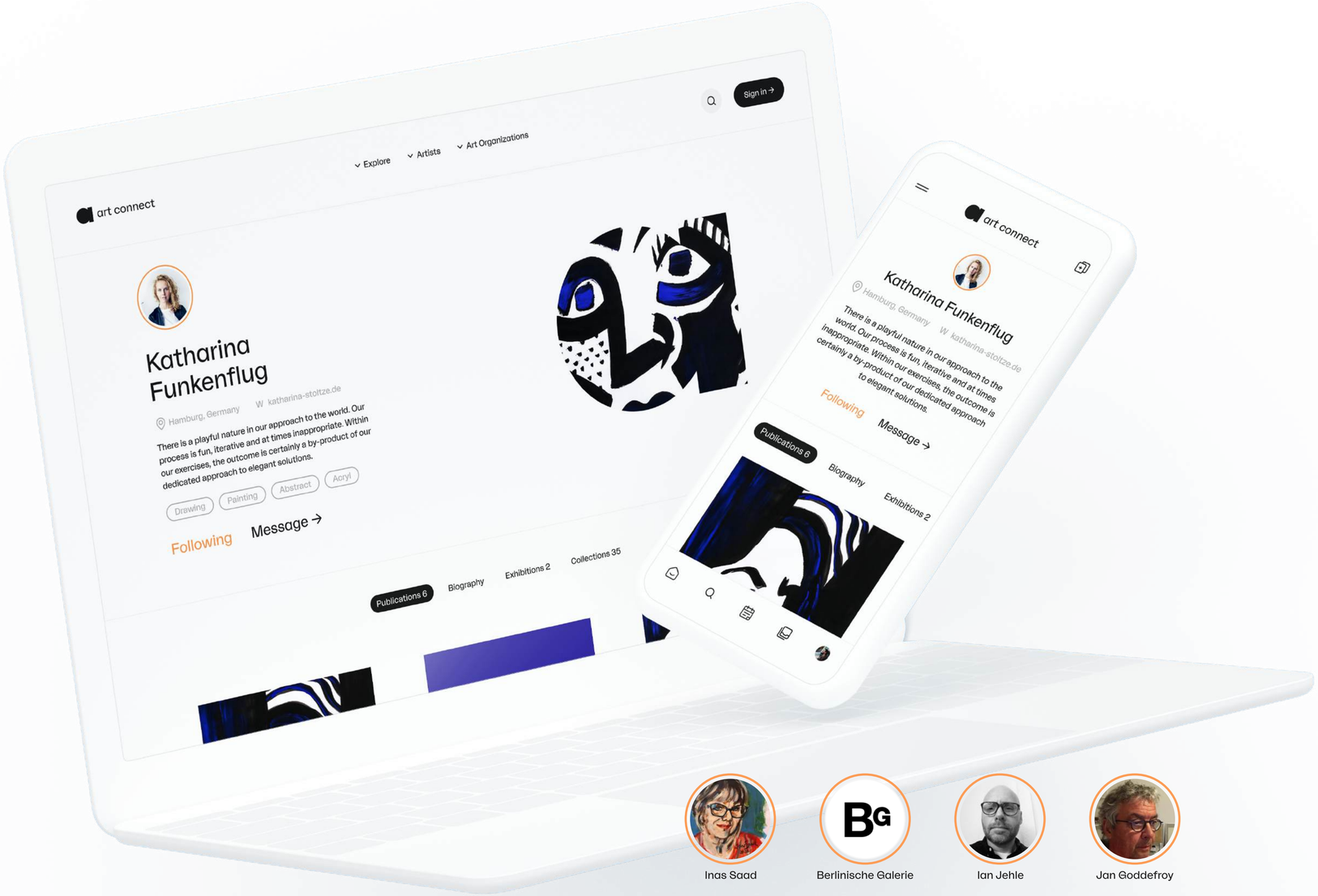
Discover the World's Top Fine Artists

08 / 31
Powerless Year

As everyday people living in this brave new world, we may react to the word "powerless" in a diversity of manners. Some of us realize that a more accurate description of our current situation simply could not exist, and admit to the idea of powerlessness with a sense of relief. Others shudder at the word, connecting it with personal failing or believing that it indicates some kind of character deficiency. But put simply, we are powerless whenever there is a driving force in our lives that is beyond our control.

Some of you may wonder, "what is this all about?" Well, I have prepared below, a series of questions and suggestions on the topic: "Powerless". You may feel compelled to answer these questions. If you do, be not afraid. Each of us has experienced at least some degree of powerlessness. We may even be experiencing some today.

art
connect



Inas Saad

Berlinische Galerie

Ian Jehle

Jan Goddefroy

Melting
Experience

Brand Strategy, Corporate Design

Decadia

The future of pensions.

decadia brand identity

de———
c—a——
-d——i–a

de———
c—a——
-d——i—a

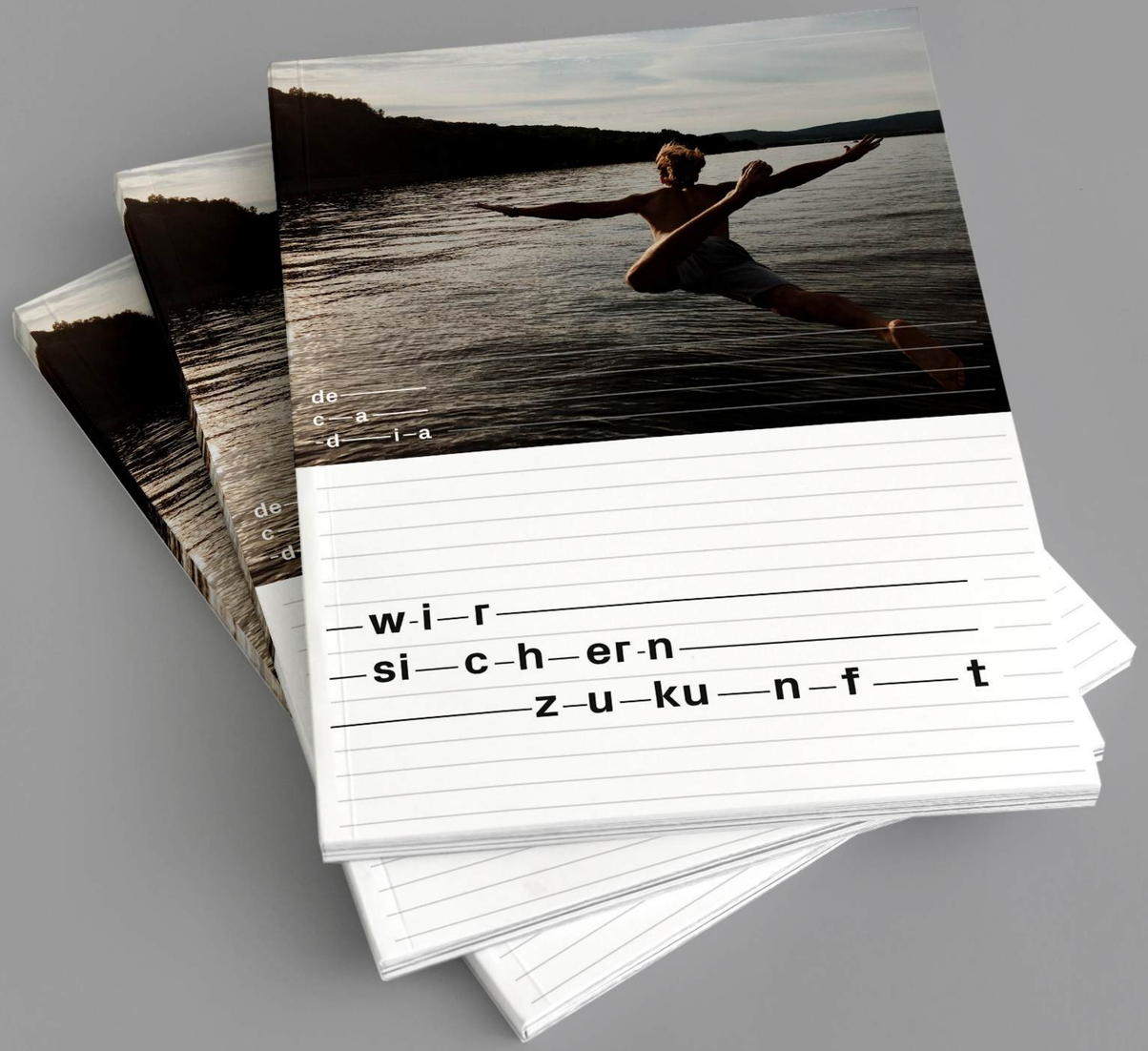
—d-e—
——c—a—
di———a

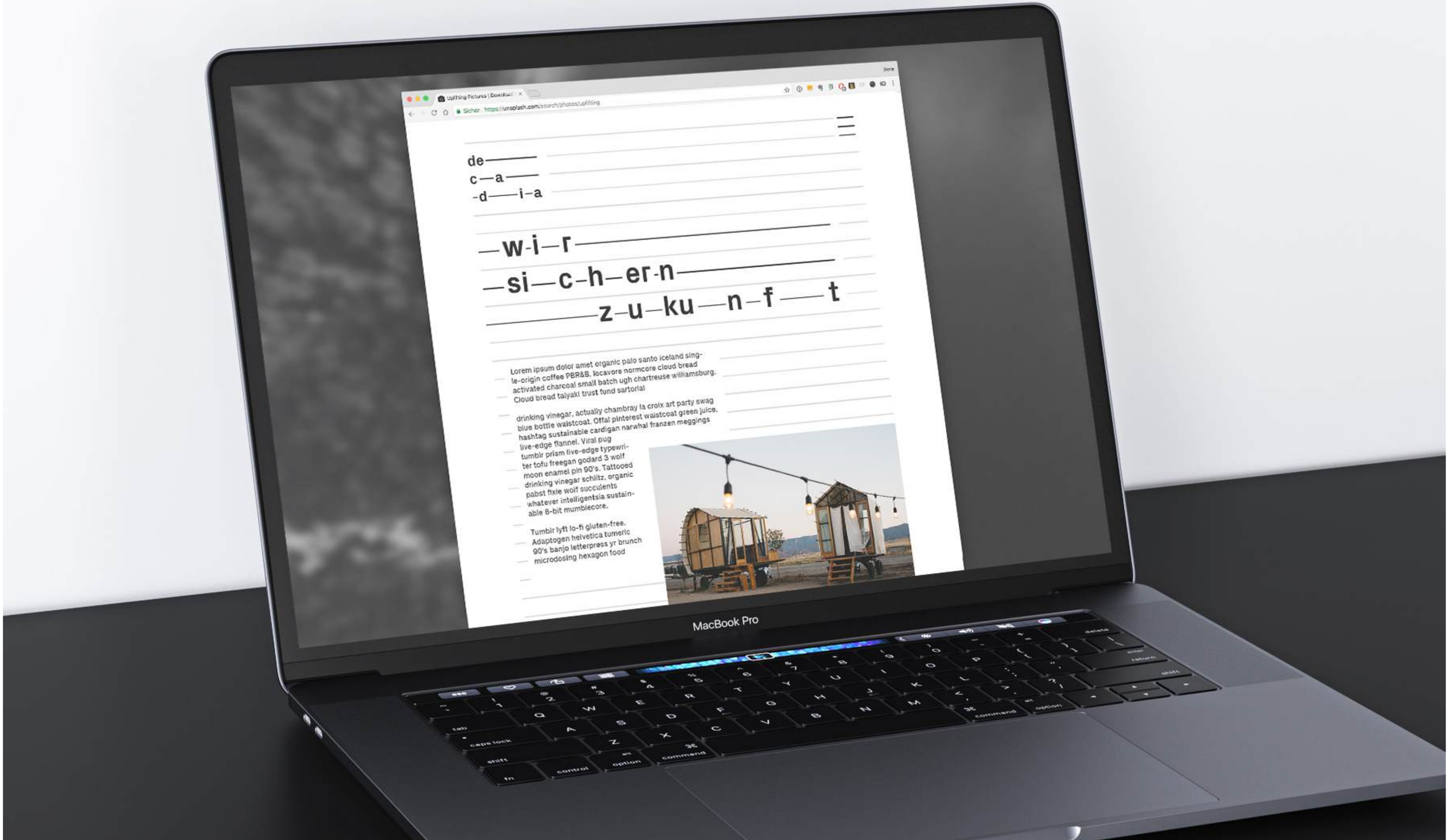
———de-
—c-a——
—d—ia—

sebastian
west
Referent
decadia GmbH
Rellinghauser Str. 27
45128 Essen
de
c a
d i a
decadia. Wir sichern Zukunft.
Zukunft.

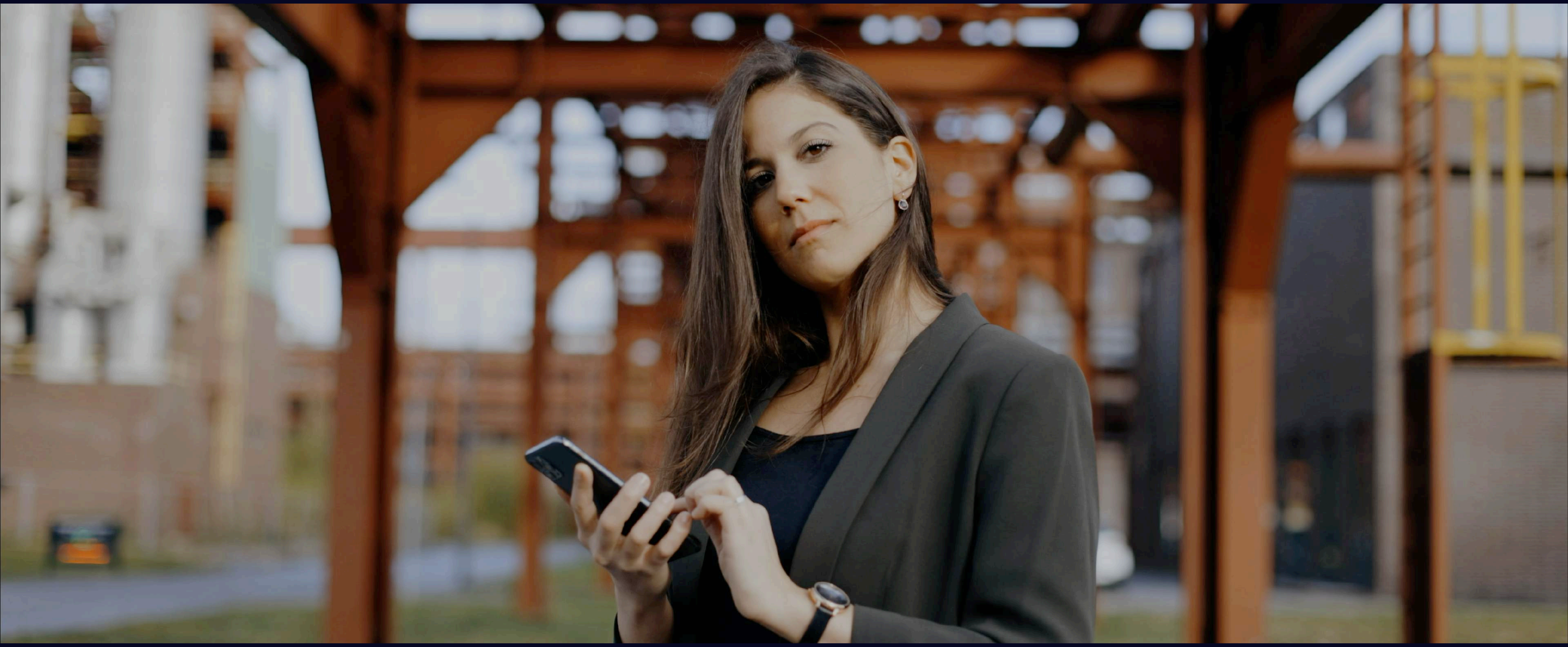
decadia. Wir sichern Zukunft.
decadia GmbH
Rellinghauser Str. 27
45128 Essen
T +49 201 12-44648
M +49 162 2507641
sebastian.west@decadia.de
sebastian west
Referent Pensions
de c a d i a
decadia. Wir sichern Zukunft.

de
c a
d i a
decadia. Wir sichern Zukunft
Peter Ruhestand
SuperClient GmbH
Pensionsstrasse 8
23496 Rentenhausen
ihre altersvorsoge
DC 43915
sebastian
west
Referent Pensions
decadia GmbH
Rellinghauser Str. 27
45128 Essen
T +49 201 12-44648
M +49 162 2507641
sebastian.west@decadia.de


de
c a
d i a
w i r
si c h er n
z u ku n f t


de
c a
d i a
w i r
si c h er n
z u ku n f t
Lorem ipsum dolor amet organic palo santo iceland single-origin coffee PBR&B, locavore normcore cloud bread activated charcoal small batch ugh chartreuse williamsburg. Cloud bread taiyaki trust fund sartorial
drinking vinegar, actually chambray la croix art party swag blue bottle waistcoat. Offal pinterest waistcoat green juice, hashtag sustainable cardigan narwhal franzen meggings live-edge flannel. Viral pug tumblr prism live-edge typewriter tofu freegan godard 3 wolf moon enamel pin 90's. Tattooed drinking vinegar schlitz, organic pabst fixie wolf succulents whatever intelligentsia sustainable 8-bit mumblecore.
Tumblr lyft lo-fi gluten-free, Adaptogen helvetica tumeric 90's banjo letterpress yr brunch microdosing hexagon food
MacBook Pro

Decadia Brand Video (de)



Watch this video online
https://player.vimeo.com/video/486180753

Melting
Experience

**Brand Strategy, Consulting,
Corporate Identity, Corporate Design**

Starlab

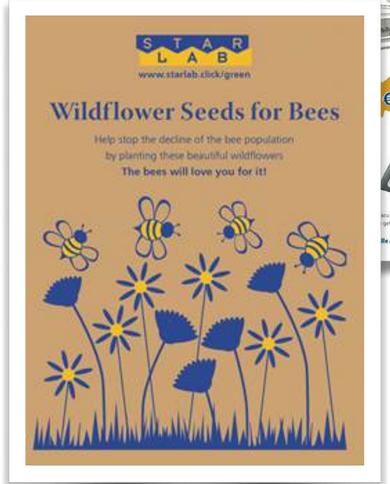
The future of liquid handling

What it looked like before...

TipOne® Filter Refill 2018
TipOne® Filter Refill
Sonderpreise 2018
Das umweltfreundliche Filterspitzen-Nachfüllsystem
Produktmerkmale

REFILL
SAVE
plastic waste
and money by
using the REFILL

Oktober 2018 – Januar 2019
LABORlichter
Fallende Blätter - fallende Preise bei STARLAB!
1+1
1+1: Serologische Pipetten
Serologische Pipetten
EvoOne® FAST
Labor leidenschaft
www.starlab.de


STAR LAB
www.starlab.click/green
Wildflower Seeds for Bees
Help stop the decline of the bee population
by planting these beautiful wildflowers
The bees will love you for it!

Passionate for Science.
STAR LAB

Aktionspreise
NOV - DEZ 2018
TipOne® Stack Rack
CERTIFIED
Das kompakte Stack Rack

Happy Birthday!
TipOne is turning 20!
Back to '98
www.starlab.click/1998

Neu!
Aspirator
Komfortable und sichere Absaugung von Flüssigkeiten und mobile Vakuumquelle für das Labor
STAR LAB
www.starlab.click/aspirator

MAR – JUN 2019
Mixer HC
SPECIAL offers

5 finger guide for laboratory gloves – safety briefing
COMFORT
PROTECT
SENSITIVE
TOUCH

Eiskalt reduziert!
Jetzt noch bis Ende Januar
Aktionsangebote bestellen!
Jetzt bestellen!

STAR LAB

Suchbegriff eingeben

Kontakt | Mein Konto | 0 Warenkorb | Anmelden

Pipettenspitzen | Handschuhe | Pipetten | Zellkultur | Einmalartikel | Probenlagerung | Sonstiges | Pipettenservice | Favoriten | Express-Eingabe

Zentrifugenröhrchen

Neu!

Perfekt für die Zentrifugation von Zellen

- sterile Gefäße aus Polypropylen
- weiße Beschriftungsfläche
- Zertifiziert als frei von RNase, DNase, DNA und Pyrogenen

Jetzt zum Einführungspreis!

Anmelden

E-Mail Adresse

Passwort

Anmelden

Passwort vergessen?

Neuer Kunde? > Jetzt registrieren

> Literatur Downloads

Katalog 2018 & Aktuelle Broschüren

TipFinder

Finden Sie die passende Spitze für Ihre Pipette!

Jetzt suchen

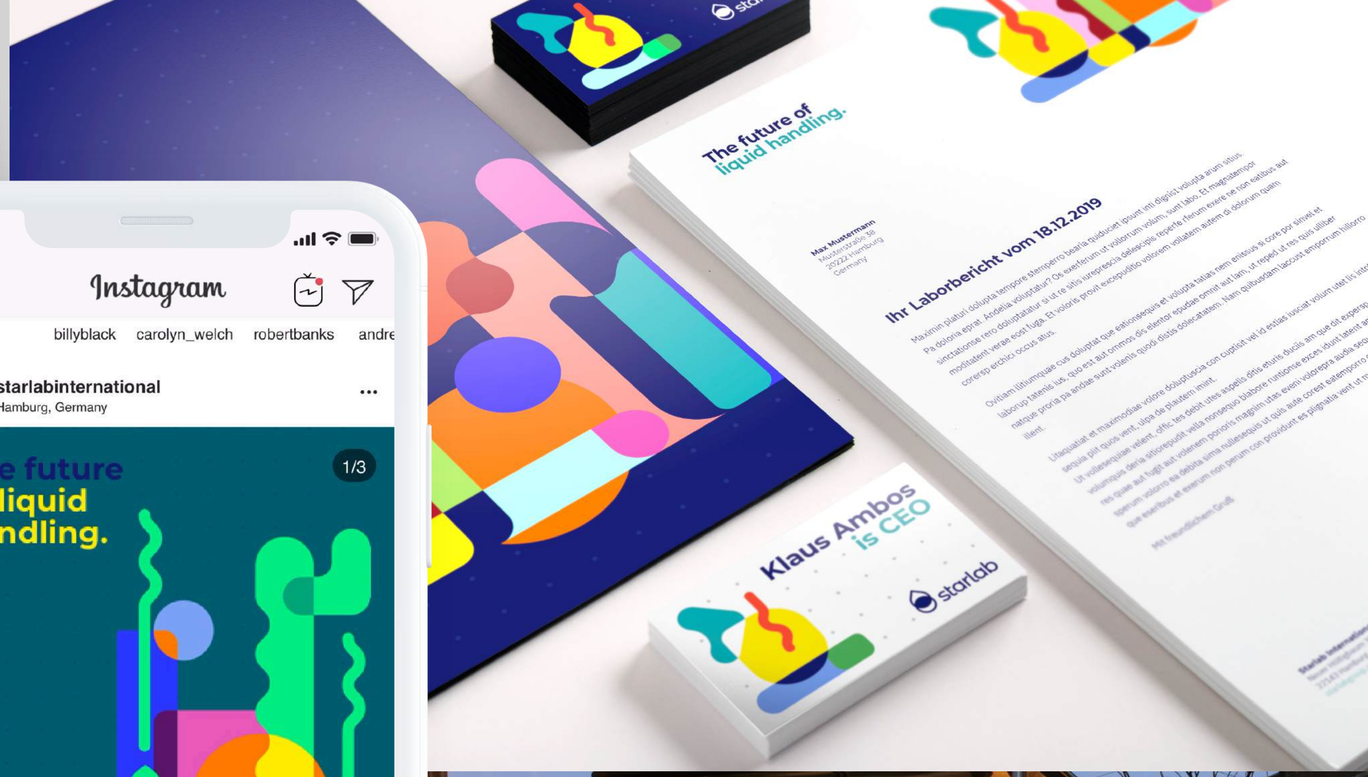
> Nachhaltigkeit

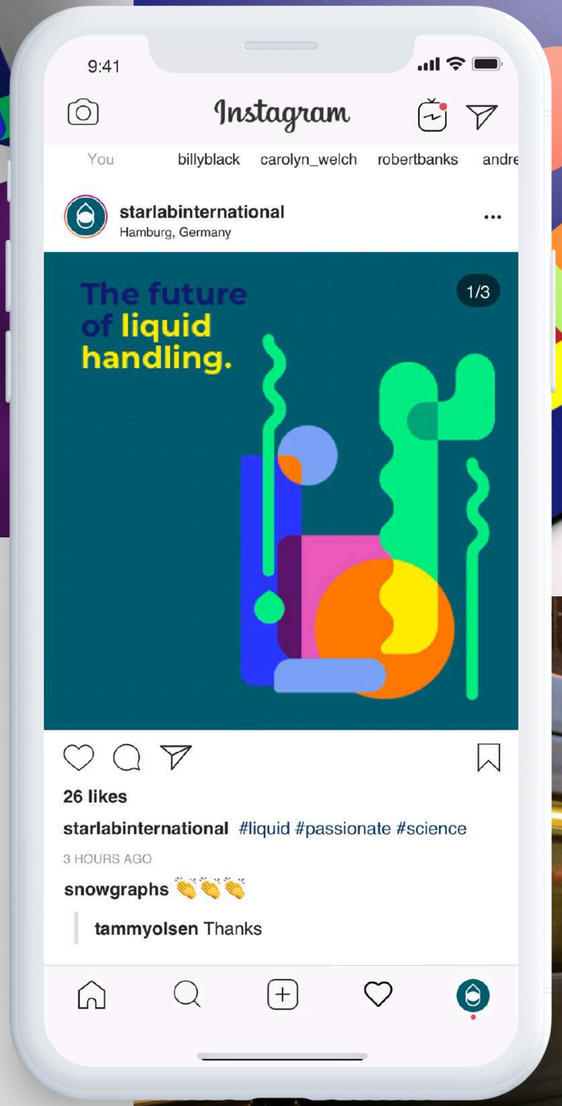
Unser Beitrag für eine sauberere Zukunft

starlab

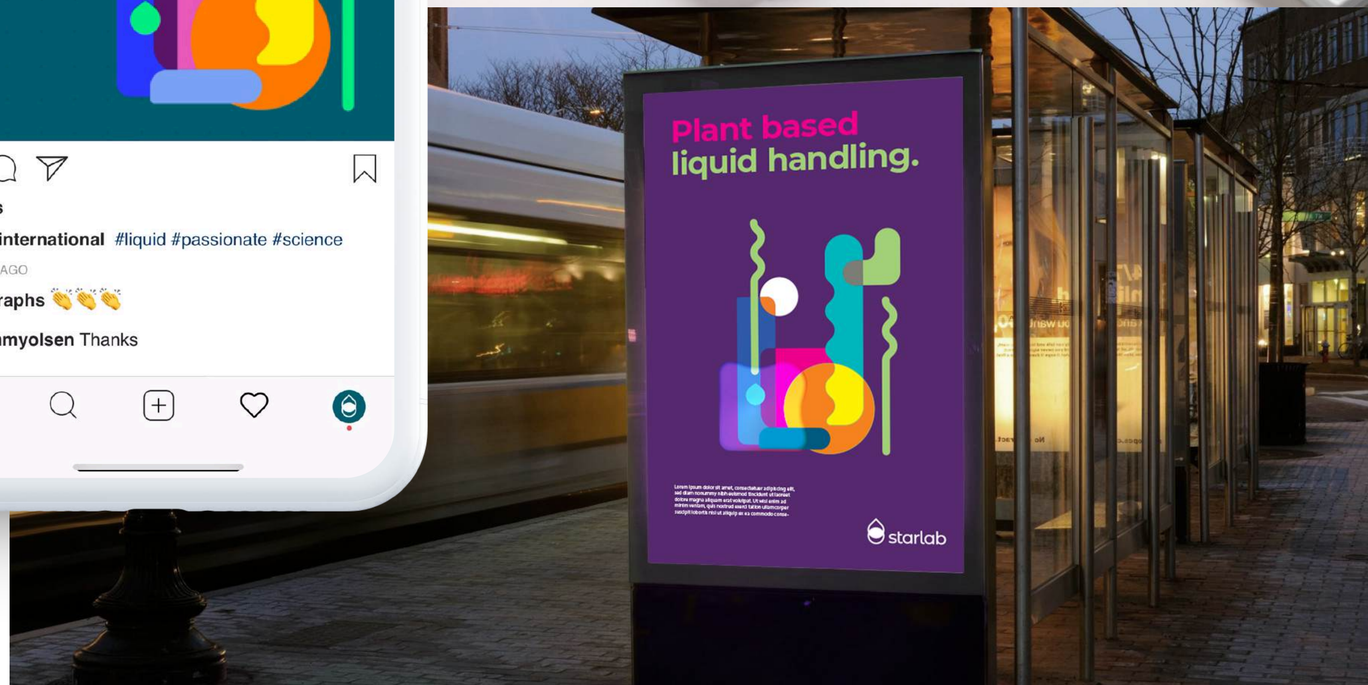
Watch this video online
https://player.vimeo.com/video/469719046

Hi, Stefanie.
Welcome to the future
of liquid handling.
starlab


The future of
liquid handling.
Ihr Laborbericht vom 18.12.2019
Klaus Ambos
is CEO
starlab


9:41
Instagram
You
billyblack
carolyn_welch
robertbanks
andre
starlabinternational
Hamburg, Germany
The future
of liquid
handling.
1/3
26 likes
starlabinternational #liquid #passionate #science
3 HOURS AGO
snowgraphs
tammyolsen Thanks

No speed limit: here is your
new ErgoOne® FAST pipette controller.
starlab


Plant based
liquid handling.
starlab

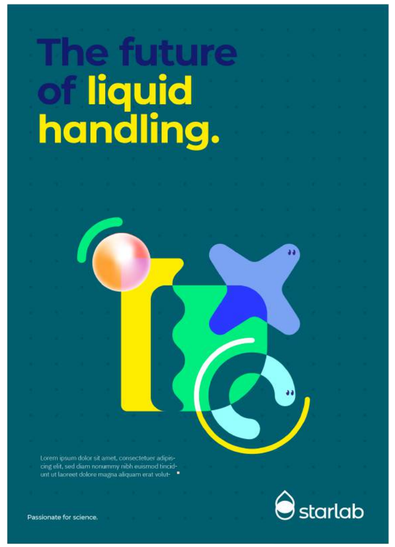
starlab
100-1000 µl
CAL

starlab
max. 24 x 3.75 g
max. 15060 rpm
2019-02
N5495KM000002

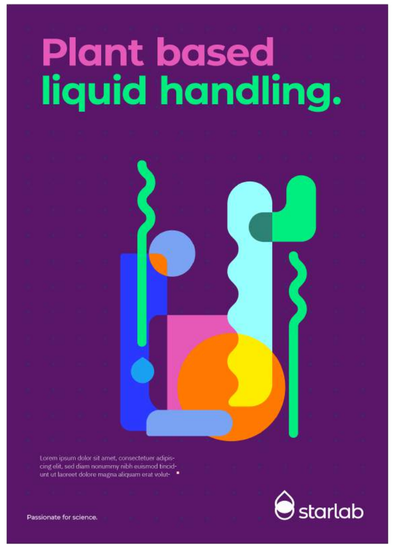
Sterile
2022-10
starlab

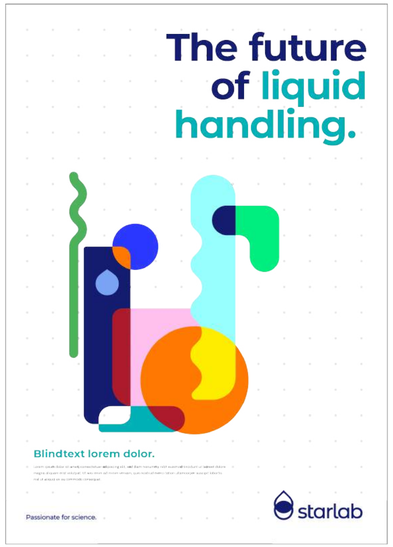
Microcentrifuge 24.
START
STOP
OPEN
SPEED
TIME
SHORT
RPM
RCF
starlab

Plant based
liquid handling.
Lorem ipsum dolor sit amet, consectetuer adipiscing elit,
sed diam nonummy nibh euismod tincidunt ut laoreet
dolore magna aliquam erat volutpat. Ut wisi enim ad
minim veniam, quis nostrud exerci tation ullamcorper
suscipit lobortis nisi ut aliquip ex ea commodo conse-
starlab

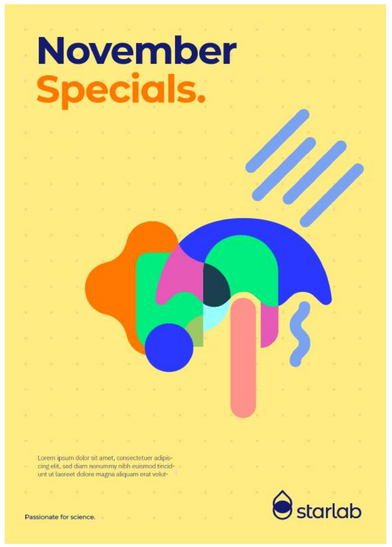

The future
of liquid
handling.
Lorem ipsum dolor sit amet, consectetuer adipis-
cing elit, sed diam nonummy nibh euismod tincid-
unt ut laoreet dolore magna aliquam erat volut-
Passionate for science.
starlab

The guide to
healthy lunch
in the lab.
Lorem ipsum dolor sit amet, consectetuer adipis-
cing elit, sed diam nonummy nibh euismod tincid-
unt ut laoreet dolore magna aliquam erat volut-
Passionate for science.
starlab


Plant based
liquid handling.
Lorem ipsum dolor sit amet, consectetuer adipis-
cing elit, sed diam nonummy nibh euismod tincid-
unt ut laoreet dolore magna aliquam erat volut-
Passionate for science.
starlab

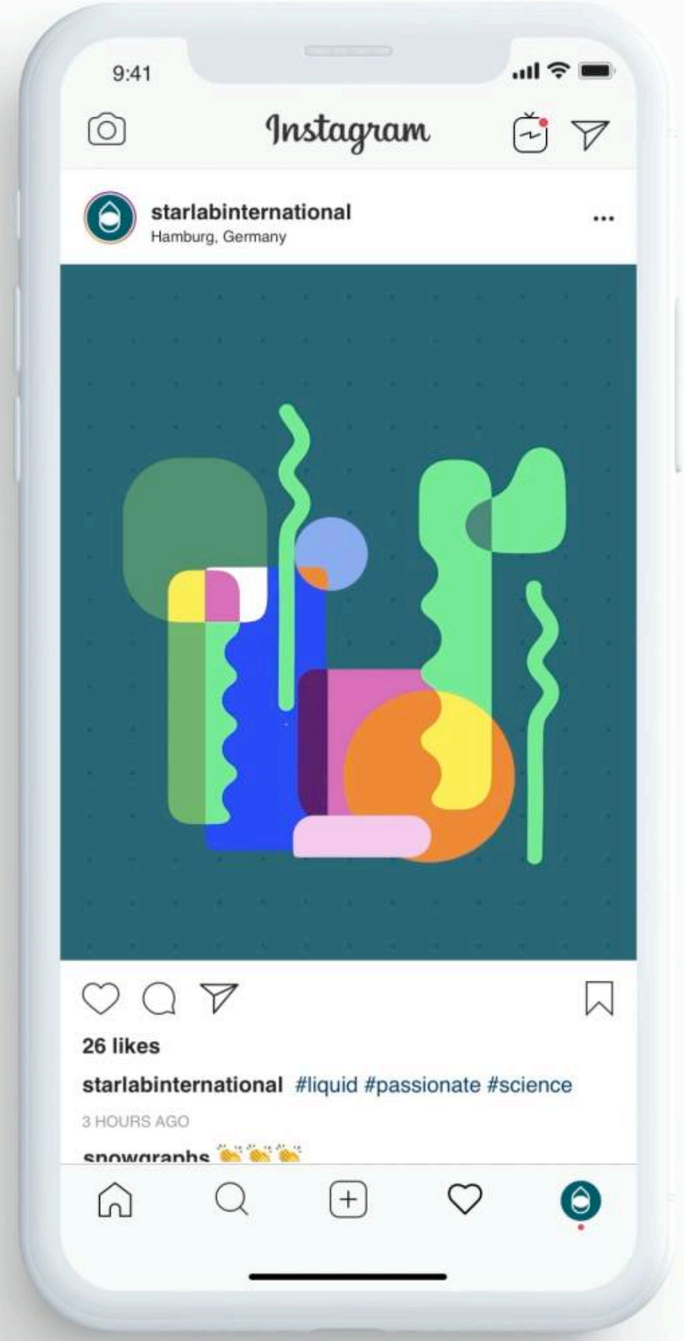

The future
of liquid
handling.
Blindtext lorem dolor.
Passionate for science.
starlab

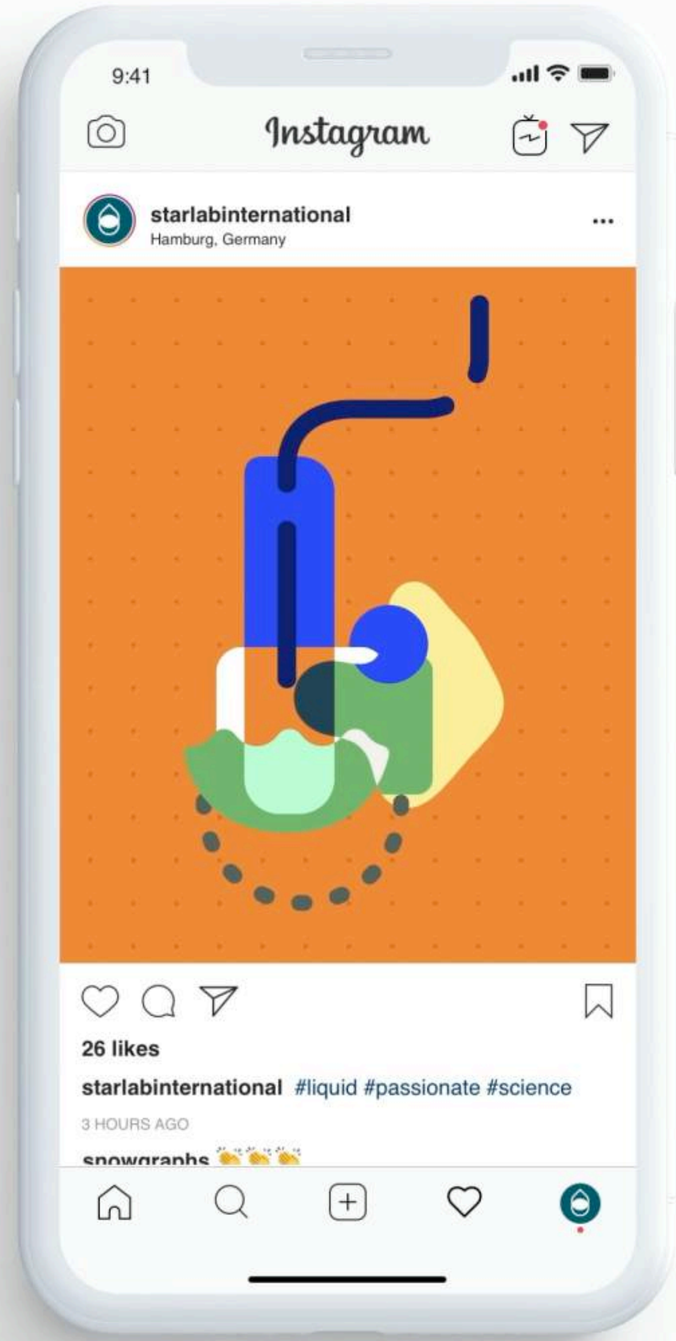
How to survive
the Brexit.
Lorem ipsum dolor sit amet, consectetuer adipis-
cing elit, sed diam nonummy nibh euismod tincid-
unt ut laoreet dolore magna aliquam erat volut-
Passionate for science.
starlab

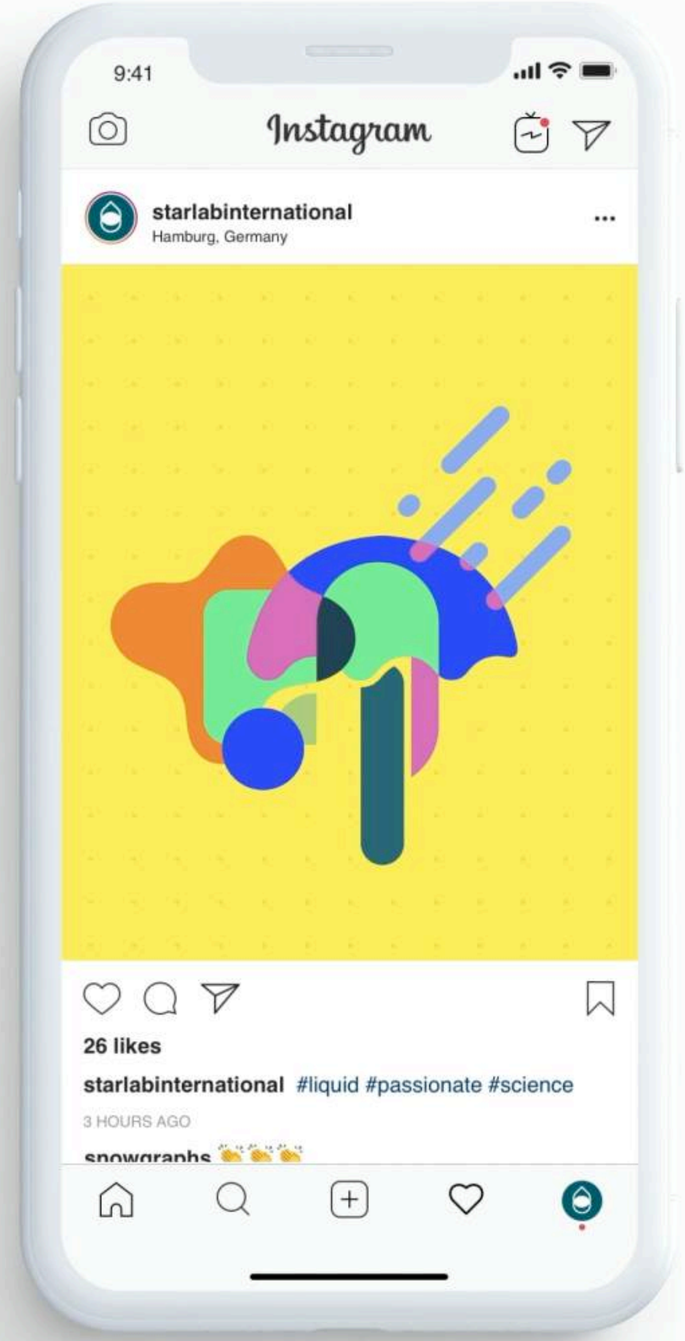

November
Specials.
Lorem ipsum dolor sit amet, consectetuer adipis-
cing elit, sed diam nonummy nibh euismod tincid-
unt ut laoreet dolore magna aliquam erat volut-
Passionate for science.
starlab

Automatic
Refills by
Starlab.
Passionate for science.
starlab

We celebrate
Womens Day.
Lorem ipsum dolor sit amet, consectetuer adipis-
cing elit, sed diam nonummy nibh euismod tincid-
unt ut laoreet dolore magna aliquam erat volut-
Passionate for science.
starlab


9:41
Instagram
starlabinternational
Hamburg, Germany
26 likes
starlabinternational #liquid #passionate #science
3 HOURS AGO


9:41
Instagram
starlabinternational
Hamburg, Germany
26 likes
starlabinternational #liquid #passionate #science
3 HOURS AGO


9:41
Instagram
starlabinternational
Hamburg, Germany
26 likes
starlabinternational #liquid #passionate #science
3 HOURS AGO

Sailing into the weekend like...
starlabinternational
Posts
23:39
23:33
starlabinternational
BehindThe...
Quiz
Design
Labbys
Products
Get low, low, low rentention.
Dont forget to stay hydrated!
Swipe to make a discovery!
Stop plastic pollution!
Let's save the planet...
Who is best suited to save the earth...
Keenan Back makin music for scientists in the lab.
Starlab is

23:37
STARLABINTERNATIONAL
Posts
starlabinternational
Hamburg, Germany
Swipe to make a discovery!
SWIPE
Liked by elvencyborg and 13 others
starlabinternational Everything that is being researched in labs around the world has a huge potential to change the world. This whole #covid situation has shown us all... more
View all 3 comments
elvencyborg
4 days ago
starlabinternational
Hamburg, Germany
23:35
starlabinternational
95 Posts
363 Followers
200 Following
Starlab
We believe in progress through #science. Our #liquidhandling solutions enable bright minds to change the world! #greenfuture #passionateforscience www.starlabgroup.com/GB-en/life-in-plastic
Followed by l_l_i_t, meltingelements and 15 others
Following
Message
Contact
Quiz
Design
Labbys
Products
Get low, low, low rentention.
Don't forget to stay hydrated!
Swipe to make a discovery!
Stop plastic pollution!
Polyhydroxybutanoic

Klaus Ambos
is CEO
starlab

Klaus Ambos
T +49 (0) 40 / 675 99 39 00
M +49 (0) 151 / 123 45 67 8
@ klaus.ambos@starlabgroup.com
Starlab International GmbH
Neuer Höltigbaum 38
22143 Hamburg, Germany
starlabgroup.com
Passionate for science.
starlab

LabLife
Issue 5 / March 2020
The science
a meat-free
world.
LabLife Magazine
Passionate for Science
The big
meat methane
challenge.

Protection at your fingertips:
your StarGuard® gloves.
starlab
starlab

All-in for your applications. The GuardOne® workstation.

Passionate for science.

starlab

Product overview.
For your applications.
Environmental care.
For the nerds: The tech specs.

Product Overview.

We went all-in on this one. Except for contamination.

TOP LID
Easy to open for an effortless one-person filter exchange
WATCH VIDEO

EASY ASSEMBLING
Tool-free assembly in just 15 minutes. No specialist knowledge required.
WATCH VIDEO

IDEAL WORKSPACE
for sensitive and critical applications requiring a clean environment

INTUITIVE TOUCHSCREEN
Glove-compatible and convenient one touch QuickStart / QuickStop
WATCH VIDEO

HOLDS YOUR GEAR
Integrated shelf and pipette holder

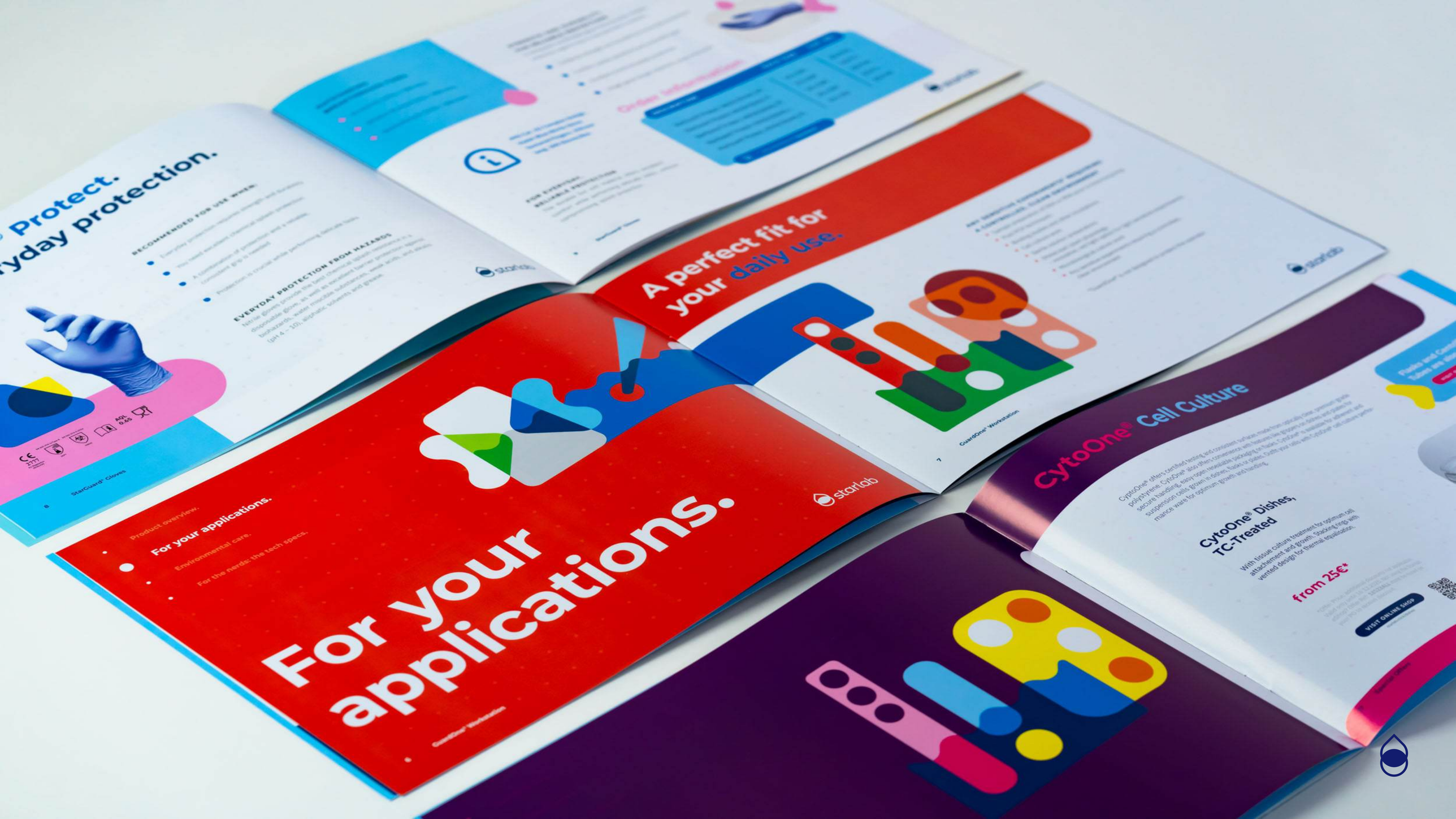
starlab

Starlab GuardOne® Workbench

	Dead Air Workstation 32"	Dead Air Workstation 48"	Laminar Flow Workstation 32"	Laminar Flow Workstation 48"
BASE FEATURES				
Dimension (W x D x H) outside	813 x 610 x 877 mm	1220 x 610 x 877 mm	813 x 610 x 877 mm	1220 x 610 x 877 mm
Dimensions (W x D x H) working area	800 x 600 x 600 mm	1200 x 600 x 600 mm	800 x 600 x 600 mm	1200 x 600 x 600 mm
Weight	32 kg	35 kg	36 kg	42 kg
Lab timer	Yes	Yes	Yes	Yes
Power consumption	38 W	38 W	90 W	160 W
AIRFLOW				
Air velocity	-	-	0.2 – 0.4 m/s	0.2 – 0.4 m/s
Realtime airflow measuring	-	-	Yes	Yes
Pre-filter	-	-	1x	1x
HEPA filter	-	-	1x H14	1x H14
HEPA filter lifespan monitor	-	-	Yes	Yes
LIGHT				
LED light intensity	1400 lux	1400 lux	1400 lux	1400 lux
UV lamp	1x 15 W	2x 15 W	2x 15 W	2x 15 W
UV lamp lifespan monitor	Yes	Yes	Yes	Yes
UV timer	Yes	Yes	Yes	Yes
UV safety switch	Yes	Yes	Yes	Yes

starlab

16
StarGuard® Gloves
Give your hands the protection they deserve.
THERE ARE THREE CATEGORIES OF PPE:
Category I (Simple Design) for use against minimal or minor risks
Category II (Intermediate Design) for use against intermediate or reversible risks
Category III (Complex Design) for use against mortal or irreversible risks
The type of markings, pictograms and info provided with a particular PPE will vary depending on what it is designed for.
Where disposable gloves are concerned, the following is used (see table opposite).
starlab
gloves against dangerou
and micro-organisms.


Protect.
yday protection.
RECOMMENDED FOR USE WHEN:
EVERYDAY PROTECTION FROM HAZARDS
StarGuard® Gloves
A perfect fit for your daily use.
GuardOne® Workstation
For your applications.
Product overview.
For your applications.
Environmental care.
For the nerds: the tech specs.
startlab
CytoOne® Cell Culture
CytoOne® Dishes, TC-Treated
from 25€*
VISIT ONLINE SHOP

The StarGuard® Touch. Everything you need to know.

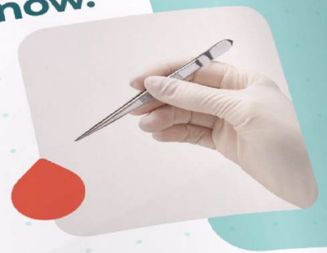
SECURE GRIP AND TACTILE SENSITIVITY

StarGuard® Touch is a comfortable, fully-textured latex glove that provides a secure, consistent grip and excellent tactile sensitivity.

- Excellent grip in both wet and dry conditions
- Great elasticity for comfort during long periods of wear
- Ideal for work that requires great dexterity

Order Information

DESCRIPTION	PACK SIZE	CAT. NO.
StarGuard® Touch, Latex Gloves, XS	10 x 100	SG-T-XS
StarGuard® Touch, Latex Gloves, S	10 x 100	SG-T-S
StarGuard® Touch, Latex Gloves, M	10 x 100	SG-T-M
StarGuard® Touch, Latex Gloves, L	10 x 100	SG-T-L
StarGuard® Touch, Latex Gloves, XL	10 x 90	SG-T-XL



SECURE, LATEX GRIP

Latex gloves are ideal for work with small instruments. StarGuard® Touch are fully textured for a secure, consistent grip with the tactile sensitivity of latex.

PPE Cat. III Complex Design Natural Latex Glove. Fully Textured Length: 245 mm. 200 Gloves per Box*

PROVIDING CERTIFIED PROTECTION

Our range of StarGuard® gloves are in compliance with the highest EN safety standards.

You should know about your personal protection.

ACCEPTABLE QUALITY LEVEL

All gloves have been tested against a variety of chemi-cals to EN16523-1:2015 standards (see Chemical Break-through Times available separately).

FOR EN ISO 374-5

they also fulfill the ISO 16604:2004 which states the pro-tection against bac-teria, fungi and virus.

FOR THE NEWEST EN ISO 374-1

all gloves are classified as Type B and there-fore belong to a high protection class against chemi-cals and micro-organisms.

Your tool for being a great scientist:
Here is your new ErgoOne® pipette.
starlab
starlab
The ErgoOne® pipette.
Passionate for science.
Your new ErgoOne® pipette.
Passionate for science.
starlab

starlab
Passionate for science.
TipOne® professional pipette tips inside.
Passionate for science.
starlab

This is modern science: Plastic free
TipOne® Green pipette tips.
starlab
Passionate for science.
100% science.
0% plastic.
TipOne® Green is your
eco fiendly pipette tip system.
starlab
Passionate for science.

No speed limit: here is your
new ErgoOne® FAST pipette controller.
starlab
starlab

starlab

This is how we drive transformation at Starlab.

The Five Eppendorf Core Goals:

1. Focus on delivering strong, **sustainable and profitable revenue growth** target of 6% p.a. organic growth (above market growth) with acquisitions, grow Eppendorf to a ~€1bn business in 5-5 years
2. Build an **attractive and competitive product portfolio** through a renewed focus on predictable and reliable innovation
3. Develop & implement **smart sales channel strategies** that leverage all our capabilities
4. **Evolve our capabilities & organization** to best align with our strategic priorities
5. Create a more dynamic, responsive, and fun **working environment**

At Starlab, we need to...

- Be aligned with **eppendorf2021**
- Come up with **new innovative products**
- **Adapt to the core strategies** of the Eppendorf Group
- Re-new our **brand image**
- Re-shape our **organizational** set up

We need to be fit for our prosperous future!

starlab

All about the Starlab brand core.

Our Spirit — Consultative — Modern — Greener — Personal

ADDITIONAL STARLAB
Vision

Starlab will be a modern and agile brand with a young, straight forward appearance.
We provide seamless liquid handling – with good quality products for the environmentally conscious user, via excellent customer service and exceptional value.

ADDITIONAL STARLAB
Misson

STARLAB is passionate for science and sustainability in science. We approach our customers with enthusiasm and respect: as experts in our field, we are a consultative company whose strength lies in a highly motivated work force that provides a personal approach to our customers and customer care.

THE STARLAB CORE
Offering

We offer good quality products with clever features that bring exceptional value to the customer. Our excellent customer service makes us to experts and respected by our customers.

THE STARLAB CORE
Benefits

Service excellence, personal care, problem solving:
This is the Starlab state of mind.

Passionate for science.

Our Values

High Quality
Products | Services

Service Excellence
Consultative | Expert
Problem Solver

Value for Money
Clever products
Innovative | Greener

Cool Science Nerds
Products | Services

starlab

Our four key brand personas.

Emma
Scientist
32

- Single
- Open-minded, flexible, good work/life balance, personal fulfilment
- Sustainability, Environmental protection
- Digital Native, Work & Private is lived digitally

Louisa
MTA, 24

- Single
- Open-minded, flexible, good work/life balance, personal fulfilment
- Sustainability, Environmental protection
- Digital Native, Work & Private is lived digitally

Steve
CEO Startup, 35

- Single
- Startup is the center of life
- Business & team-oriented, outgoing, agile
- Information is generated directly from the network. Digital Native, Cloud Networking, uses new technologies

Holger
Purchasing, 35

- Married, or in a relationship
- Number-focused, team-oriented, outgoing Information comes from employees and suppliers, journals, trade shows, websites

Passionate for science.

starlab

Hi, Stefanie.
Welcome to the future
of liquid handling.
starlab

starlab

We can handle
our liquid.

starlab
The future of liquid handling.

starlab
The future of liquid handling.

up to 63% plastic
sone® Sterile Refills.
starlab

Your tool for being a great scientist:
here is your new ErgoOne® pipette.
starlab
Passionate for science.
Inside this box: your new
ErgoOne® adjustable volume pipette.
starlab
Your new ErgoOne®
pipette.
starlab
Passionate for science.

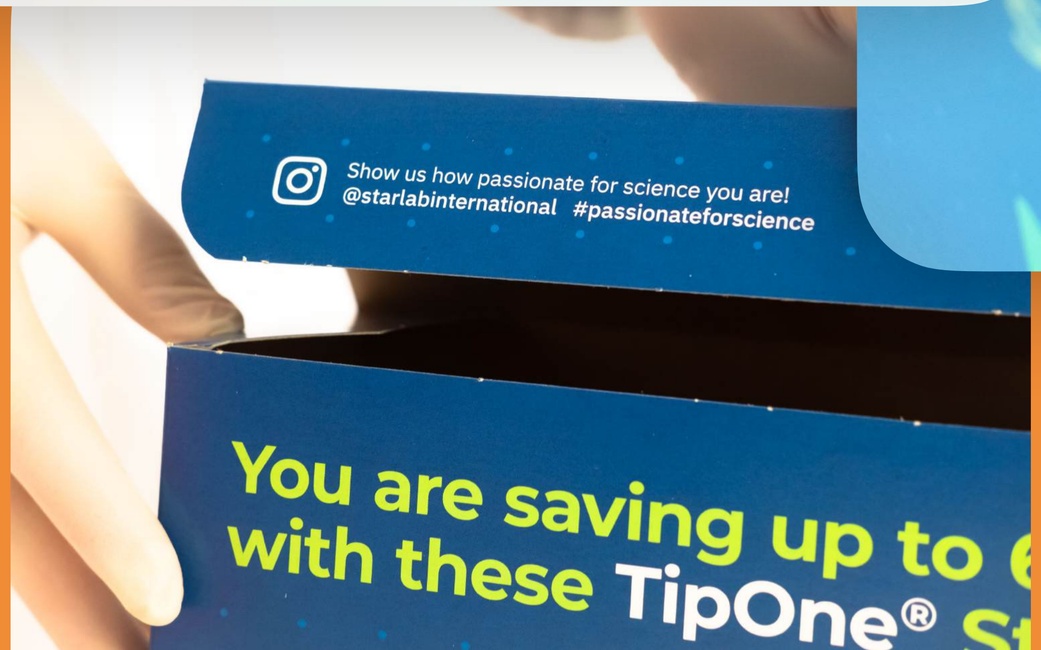
The world before bringing color into the lab.

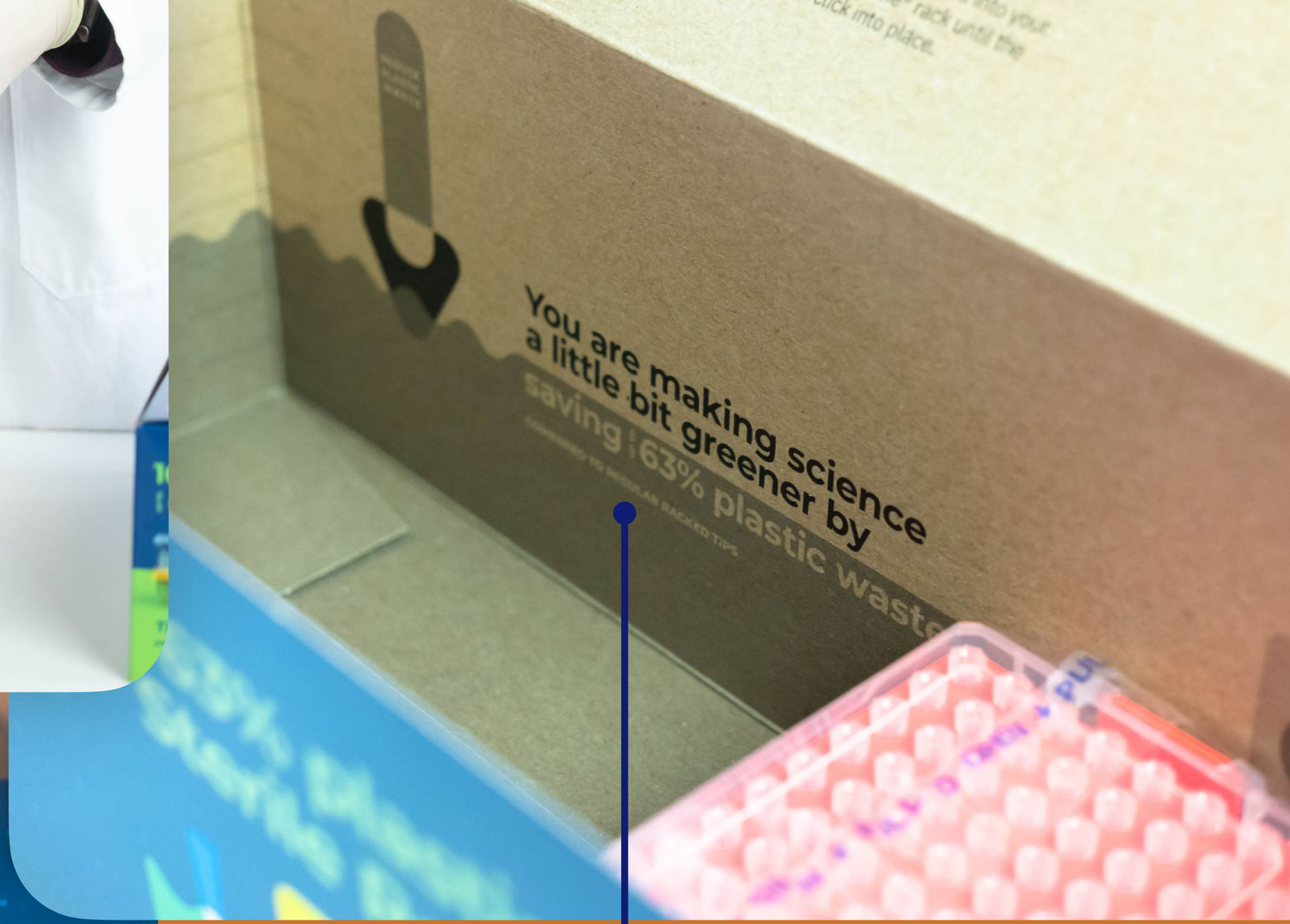
The Starlab product packaging line until 2020.

starlab

Bringing color, fun and
usability into the lab!

starlab





Small and fun details to make scientists smile

starlab

A great unboxing experience in ecological sustainable cardboard boxes from 100% recycled material.

starlab

Individual colorcodes for every product category

starlab

Your tool for being a great scientist:
here is your new ErgoOne® pipette.
starlab
Your new ErgoOne® pipette.
starlab
Passionate for science.

DISCOVER THE POSSIBILITIES!
Try Starlab Serological Pipettes now!
STARLAB.CLICK/SEROLOGICALS
starlab

Your new
ErgoOne® pipette.
starlab
10

starlab

starlab

The StarGuard® Touch
Protection can feel so good.
TOUCH
M
MEDIUM
CAT.NO. SG-E-XS
250
GLOVES
AQL 1.5
Passionate for science.
starlab
Inside this box:
StarGuard® Touch
protective gloves
starlab

The StarGuard® Sensitive
glove takes care of your skin.
SENSITIVE
XS
250
GLOVES
AQL 1.5
Passionate for science.
starlab
SENSITIVE
XS
X-SMALL
CAT.NO. SG-E-XS

It's so easy to fall in love with
StarGuard® EasyFit gloves.
250
GLOVES
starlab
EASYFIT
XS
Passionate for science.
Enhanced Donning
Inside this box:
EasyFit
protective gloves.
starlab

starlab

You are saving up to 63% plastic
with these TipOne® Sterile Refills.
CERTIFIED
Passionate for science.
starlab
Ultra low retention, ultra low waste:
TipOne® RPT Filter Tip Refills.
UNIQUE REPEL POLYMER TECHNOLOGY
CERTIFIED
starlab
No speed limit: here is your
new ErgoOne® FAST pipette controller.
starlab

starlab
You are saving up to 63% plastic with these TipOne® Sterile Refills.
Passionate for science.
starlab
low retention, ultra low waste:
RPT Filter Tip Refills.
No speed limit: here is your new ErgoOne® FAST pipette controller.
starlab
Inside this box: your new ErgoOne® adjustable volume pipette.
starlab
We are the brand new Starlab #starlabday2020

04

Storytelling Campaigns

Ideas that rock!

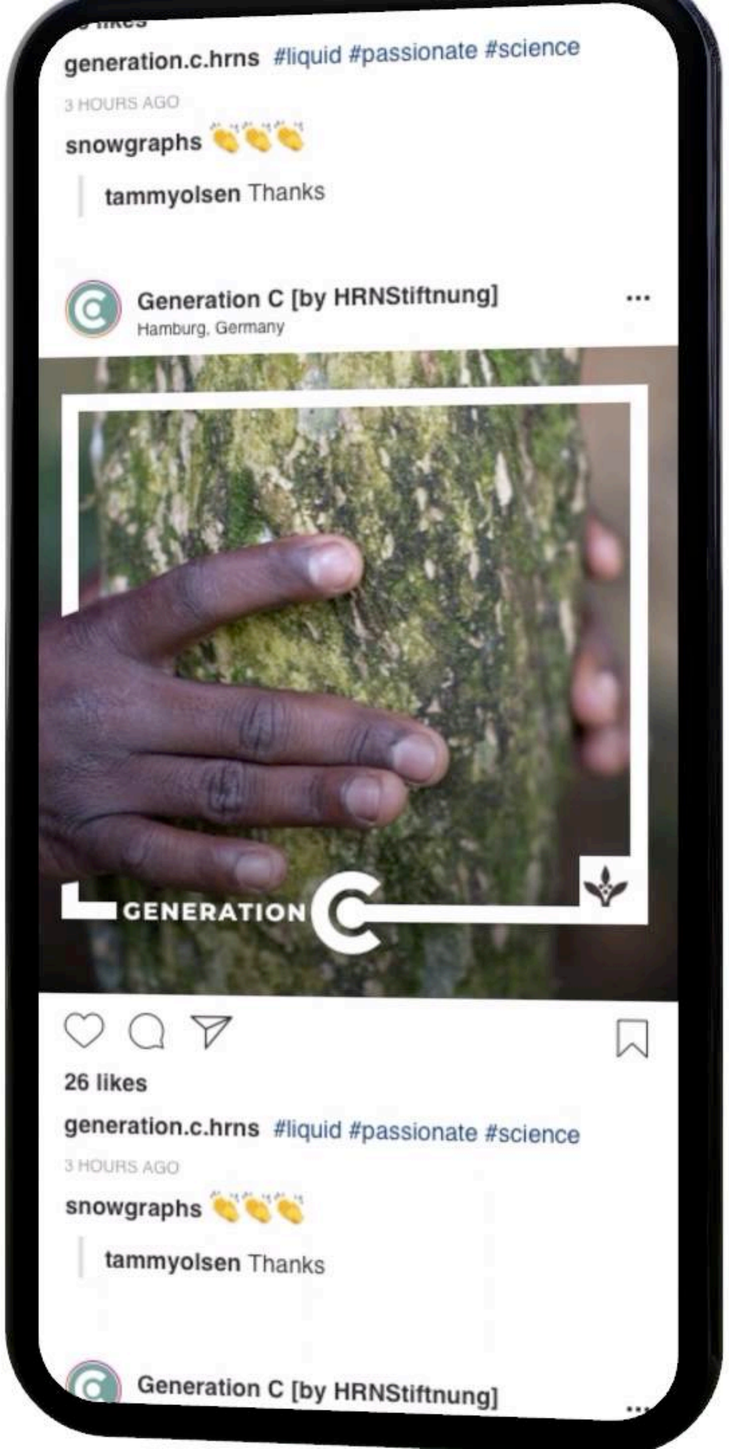
Hanns R. Neumann Stiftung.

Digital Outreach Campaign.

Hanns R. Neumann Stiftung – Generation C Teaser

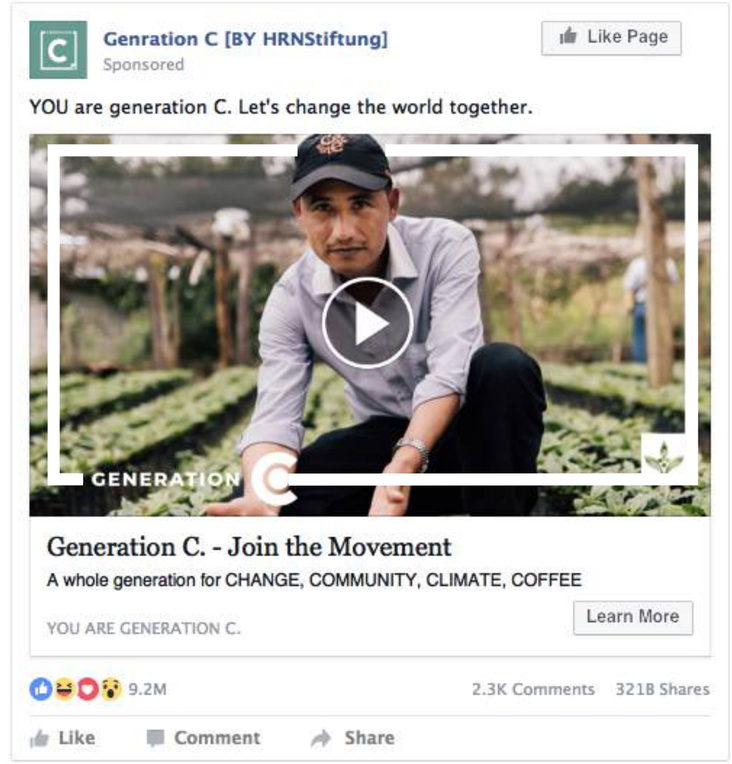
Watch this video online
https://vimeo.com/380652187/30fc59fcd5

Instagram


generation.c.hrns #liquid #passionate #science
3 HOURS AGO
snowgraphs
tammyolsen Thanks
Generation C [by HRNStiftnung]
Hamburg, Germany
GENERATION C
26 likes
generation.c.hrns #liquid #passionate #science
3 HOURS AGO
snowgraphs
tammyolsen Thanks
Generation C [by HRNStiftnung]

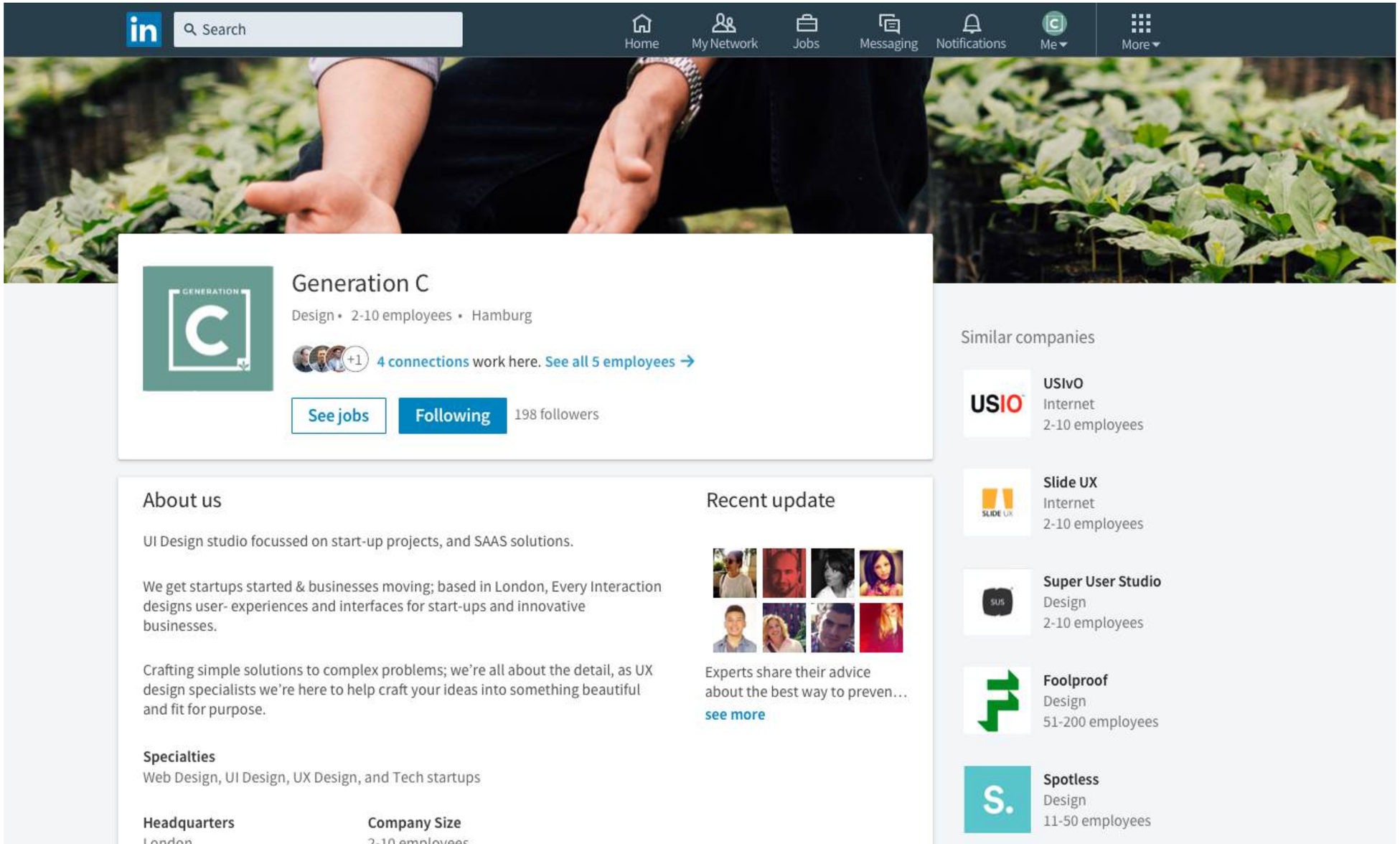
Melting
Experience

Facebook & Twitter



Melting
Experience

LinkedIn



Melting
Experience

Medium

Coffee austerity in Uganda.

Traceability, price transparency and quality are essential to a sustainable supply chain.

Phil Adams Follow
Apr 11, 2017 · 6 min read

Morning commute in the Rwenzori Mountains of Western Uganda.

You are a coffee farmer in Uganda. You till the soil on your patch of mountain with your spouse. You have three children and a dependent grandparent to support. You have a roof over your head and, to all intents and purposes, you are self-sufficient for food. You are poor but you are not malnourished. How much money do you need to live off the land in this way? What is the price of minimum viable coffee farming in Uganda?

According to Great Lakes Coffee, a Ugandan coffee trading company that works with and buys from thousands of smallholder farmers, it is $758.

Seven hundred and fifty-eight US Dollars

WE ARE
GENERATION
COFFEE
GENERATION
ESCAPE

Become
Part
of the
Movement
GENERATION
C

Become
Part
of the
Movement
GENERATION
C

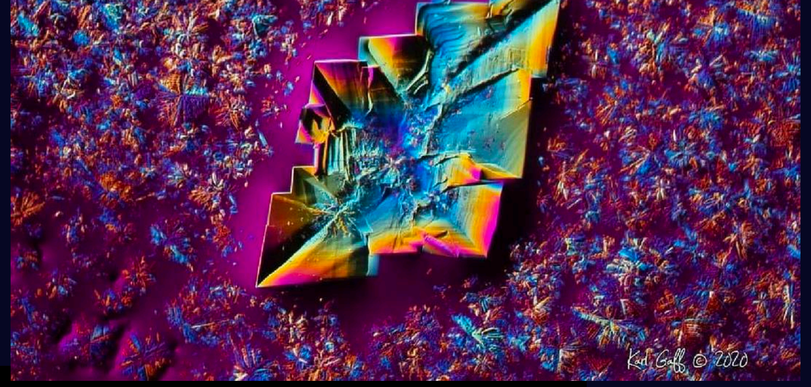
GENERATION
C
ARGENTINA
1600 - 1800
WASHED
CHOCOLATE
85
500g
AREOPRESS, CHEMEX,
V20, SYPHON

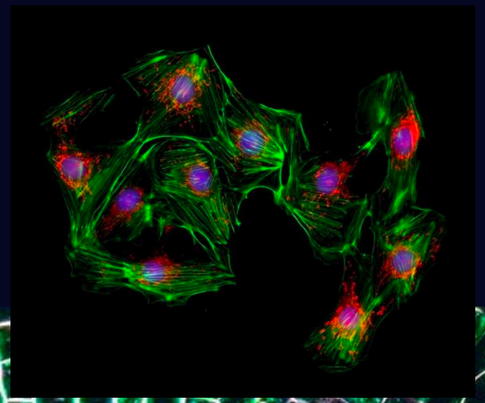
GENERATION
C
PERU
1600 - 1800
WASHED
CHOCOLATE
85
500g
AREOPRESS, CHEMEX,
V20, SYPHON

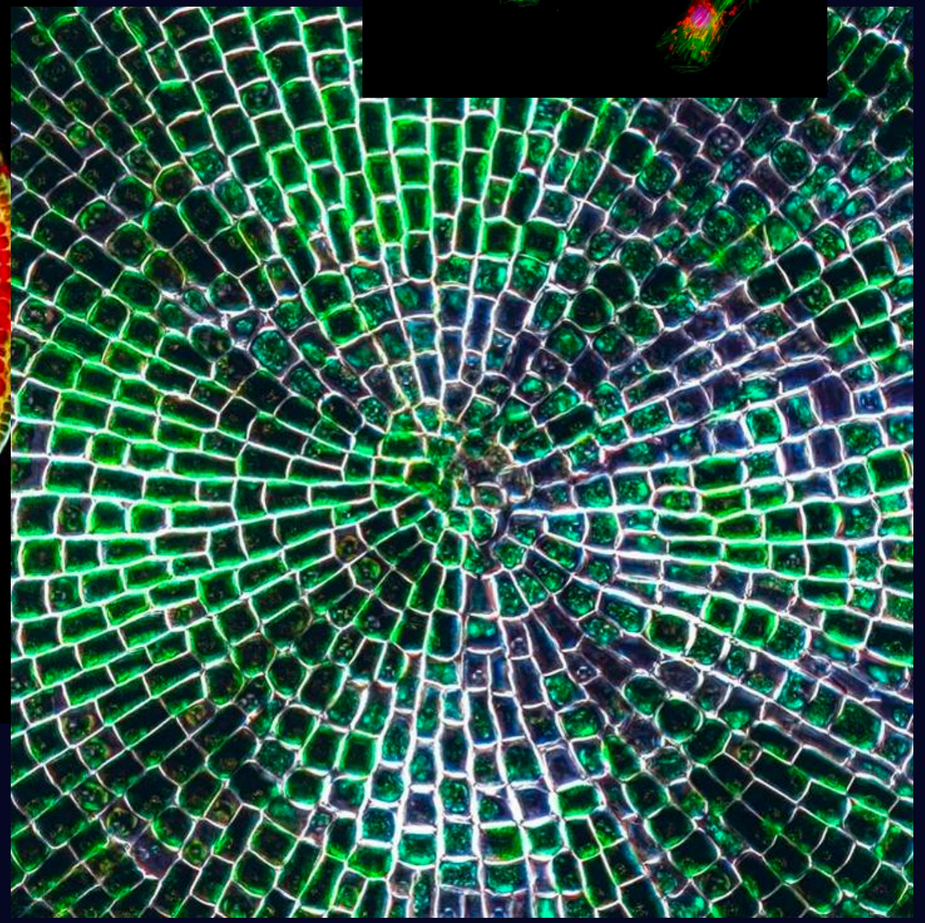
Olympus.

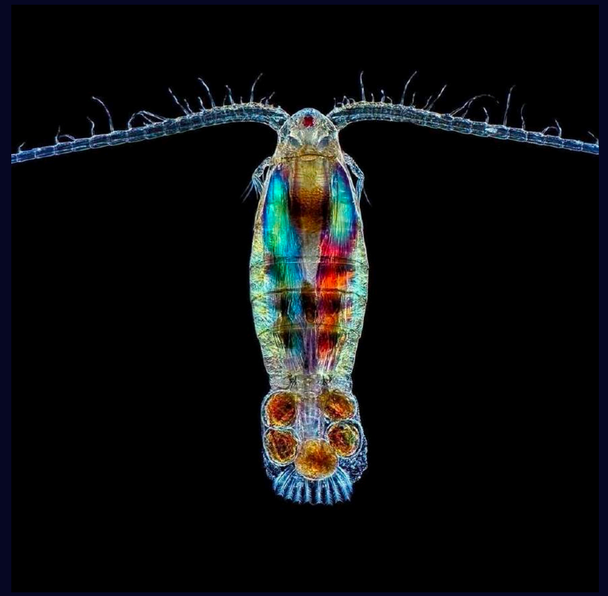
Awareness Campaign.

Melting
Experience









Melting
Experience

Every image triggers the same question: Wow. **What is that?**

Melting
Experience

Melting
Experience

This is not a wallpaper...

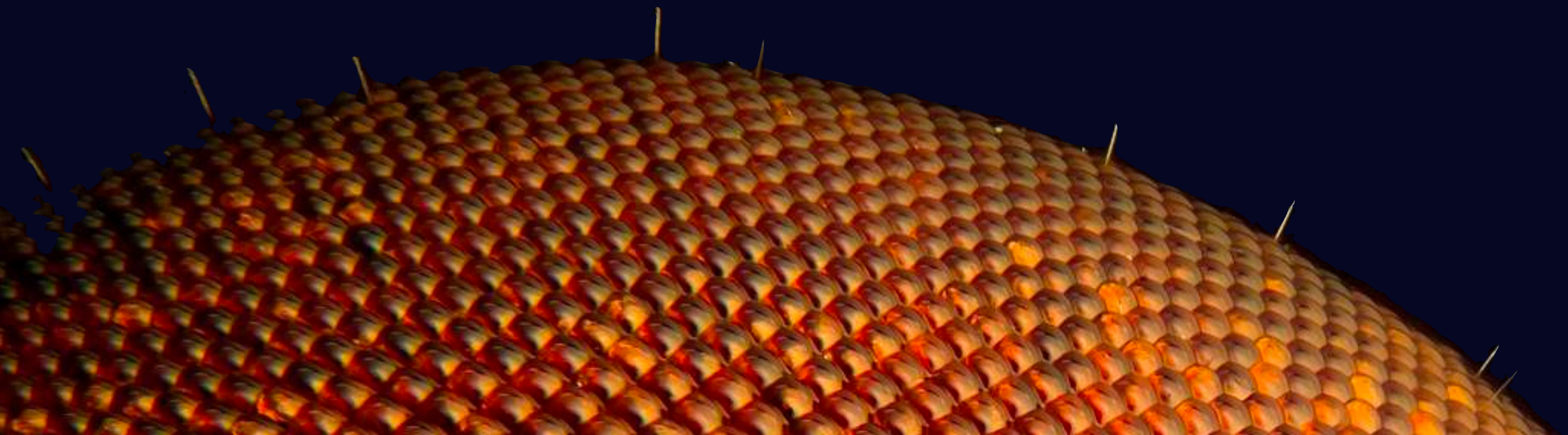
These are agricultural fertilisers

Melting
Experience

Melting
Experience

This is not a distant sun...

This is the eye of a fruit fly

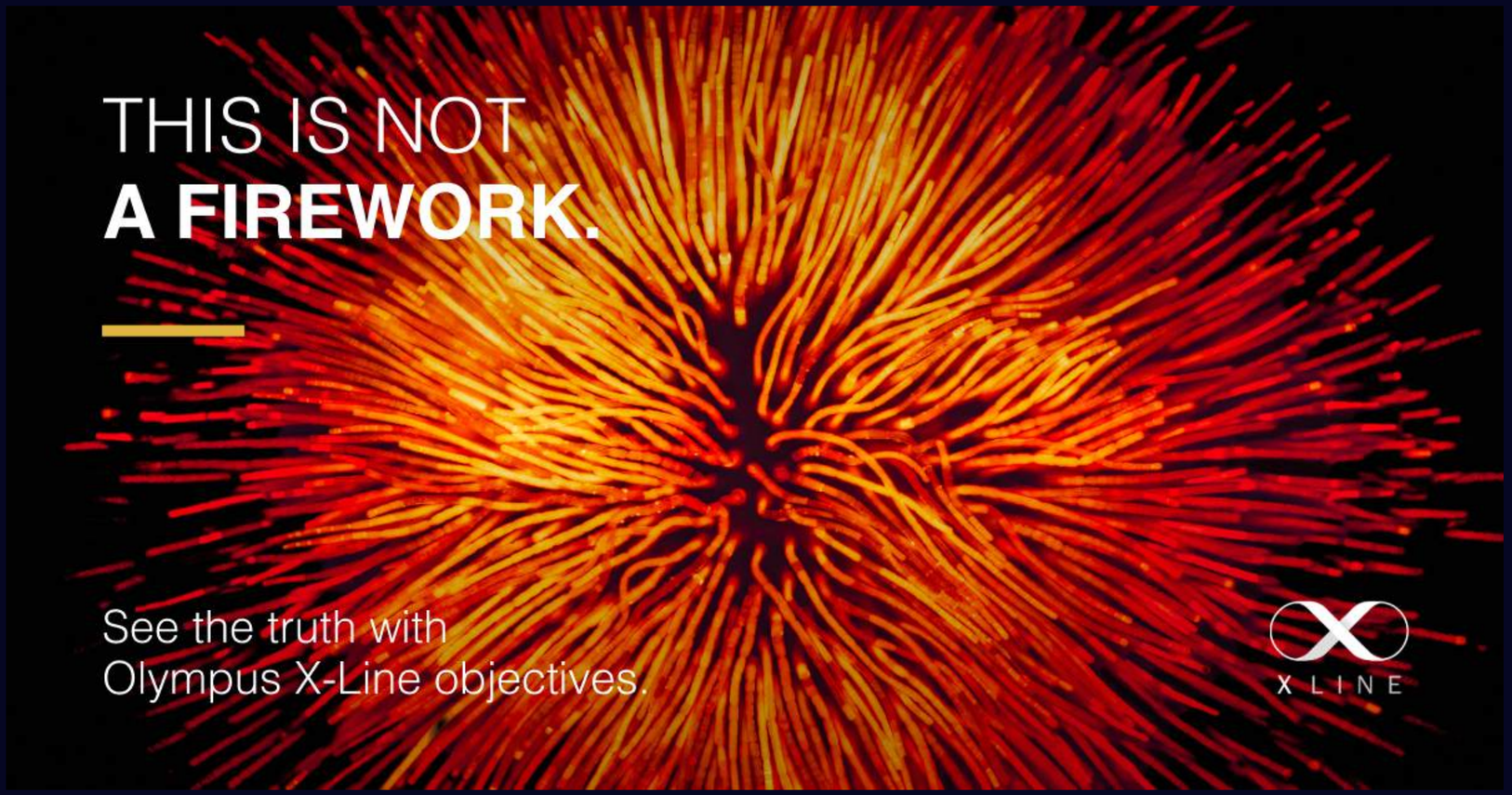


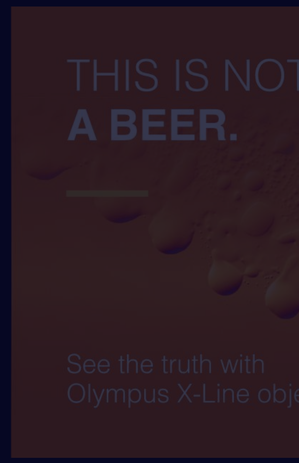
02

The Campaign

How it was realised…

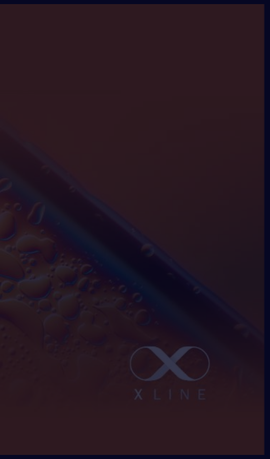
Melting
Experience





Melting
Experience

Melting
Experience



OLYMPUS
X LINE
THIS IS NOT
A FIREWORK
NEXT
SEE THE TRUTH
TOP FEATURES
APPLICATIONS
MANUFACTURING
VOICES

X LINE

See the truth with X-Line objectives.

Even the best microscope in the world cannot compensate for a poor objective. When pursuing the highest image quality possible, it's essential to use the highest quality objectives. OLYMPUS X Line objectives enable you to maximize your microscope's optical performance and enable you to see the truest representation of your sample without compromise. Achieve more flatness, better color, and higher resolution without changing anything else on your microscope. The ever-increasing demands of science require optics that push the boundaries of physics. Get more out of your samples because we pack more into our objectives. You don't know what you're missing until you see it—and once you do—you won't want to go back.

Melting
Experience

Imaging applications

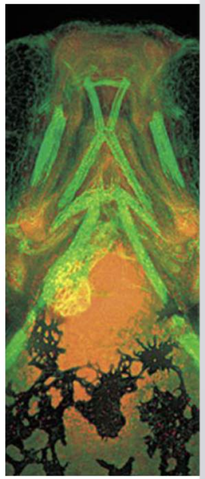
ology and

Widefield

Confocal Laser Scanning Imaging

LEARN MORE

Whole Slide



Developmental

SEE THE TRUTH | TOP FEATURES | APPLICATIONS | MANUFACTURING | VOICES

THIS IS NOT THE END.
YOUR STORY BEGINS HERE.

Hi, my name is FIRST NAME _____ LAST NAME _____ ,

I am from COUNTRY **Germany** ZIP CODE _____ and

work for COMPANY _____ .

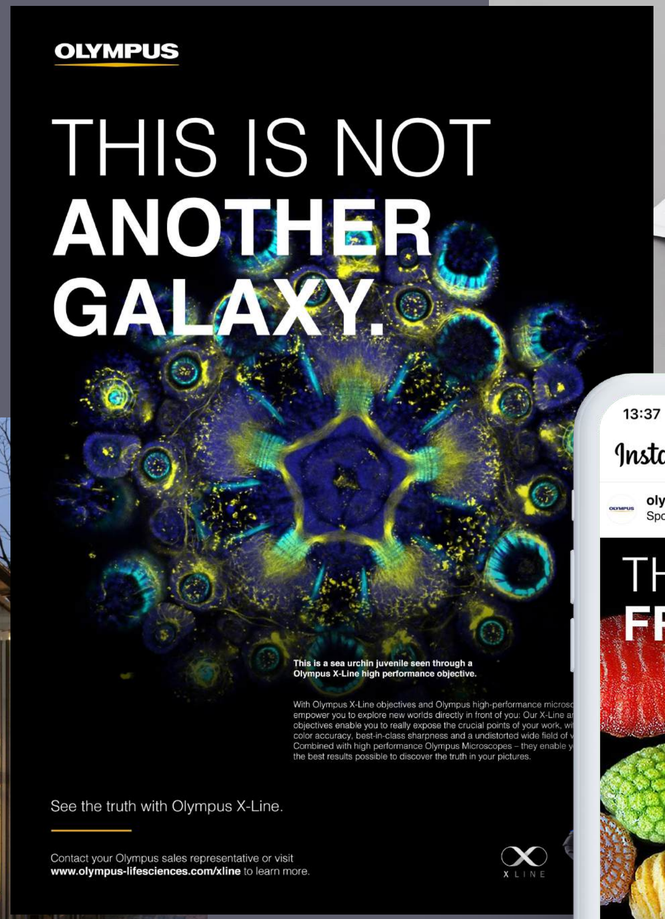
I would like to learn more about INFORMATION ABOUT **X-Line** .

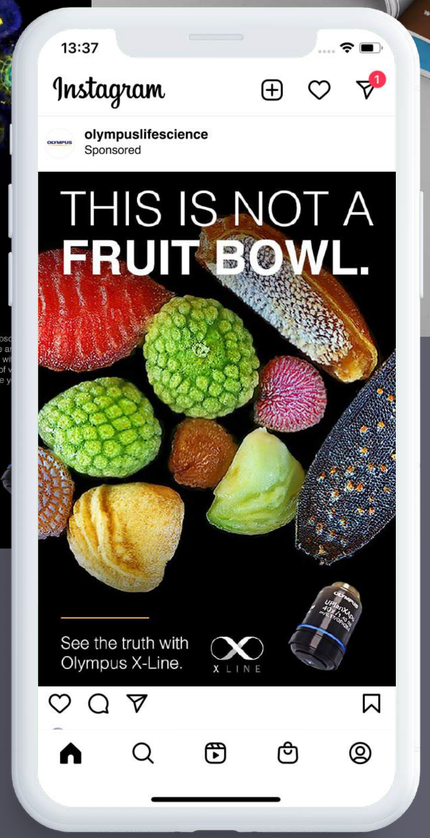
I am also interested in INFORMATION ABOUT **Demo** .

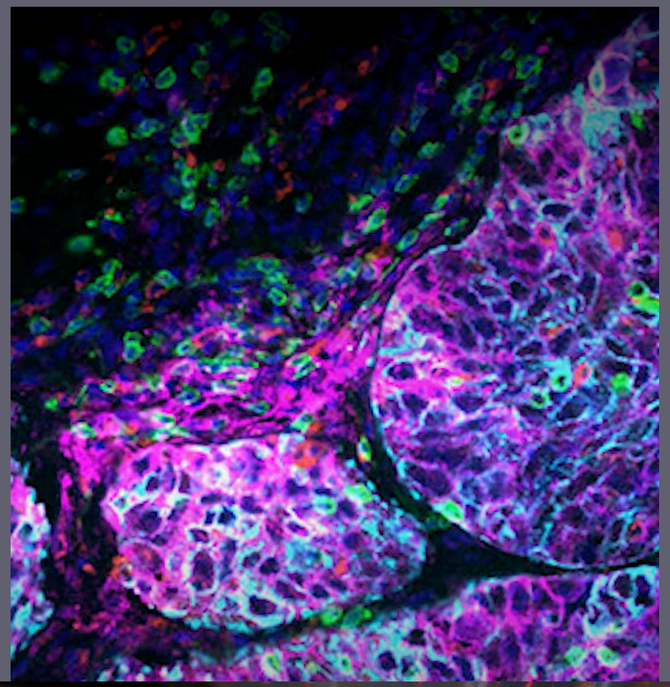
Please contact me at E-MAIL ADRESS _____ .

SEE THE TRUTH | TOP FEATURES | APPLICATIONS | MANUFACTURING | VOICES

Melting
Experience







OLYMPUS

X LINE

See the truth with Olympus X-Line objectives.

Objectives are the heart of the microscope system.

WHAT DO YOU **SEE?**

Watch this video online: https://vimeo.com/721368474

01

Films

Videos

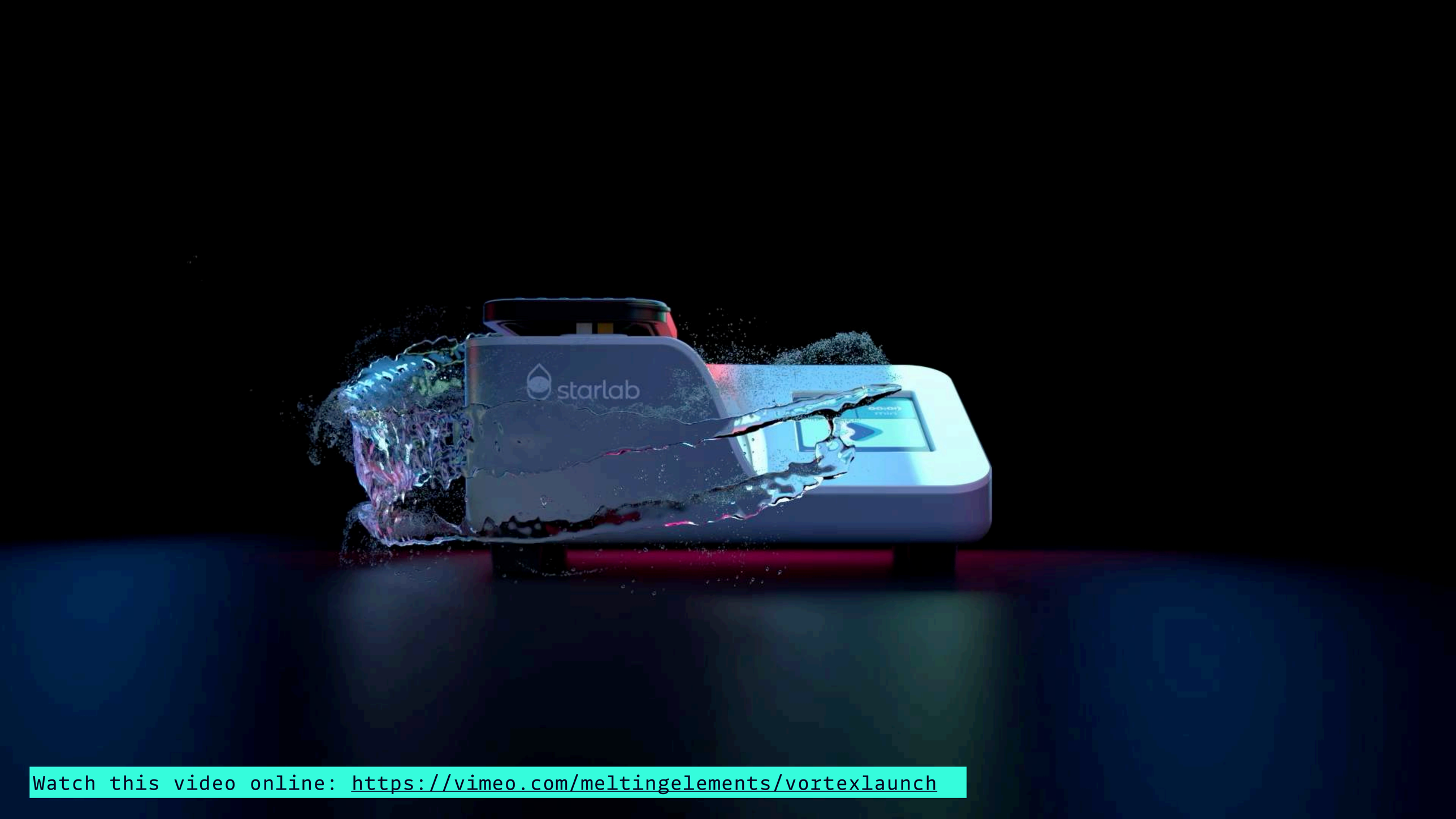
Starlab.

Passionate for Science Film.

Watch this video online: https://vimeo.com/1001657788/7c7a112dc7

Starlab.

Vortex Launch Film.



Watch this video online: https://vimeo.com/meltingelements/vortexlaunch

Starlab.

Minicentrifuge Reveal.

Watch this video online: https://vimeo.com/meltingelements/minicentrifuge

STILL.

Product Launch Teaser.

Watch this video online: https://vimeo.com/41783408

proLogistik.
pL Store 9.0

Logistics Operating System Launch Film.

Intuitive

Watch this video online: https://vimeo.com/meltingelements/award-pl-store

Starlab.

The Sound of Starlab.

Watch this video online: https://vimeo.com/713778382/af765fc976

Coffee Kids.

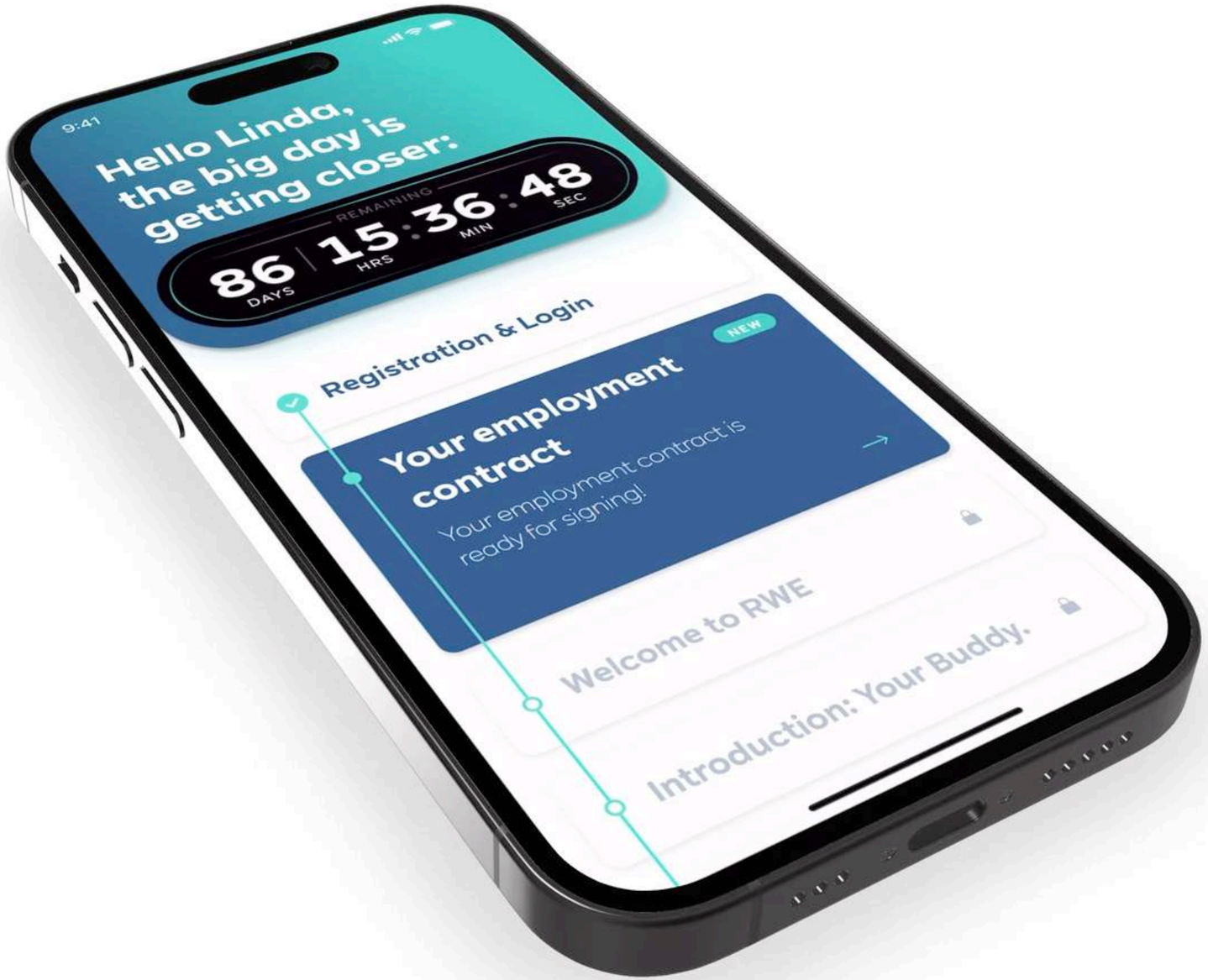
Awareness & Fundraising Campaign.

Watch this video online: https://vimeo.com/411427852

Watch this video online: https://vimeo.com/456884732

RWE.

RWE+You App Introduction & Award submission.



Watch this video online:https://vimeo.com/meltingelements/rweandyou

Olympus.

X-Line Objectives Movie.

Watch this video online: https://vimeo.com/721368474

Mega.

MEGAgrün Avira Schimmel-Kampagne.

Watch this video online: https://vimeo.com/779977046

Watch this video online: https://vimeo.com/779977009

Watch this video online: https://vimeo.com/779976956

Starlab.

Guerrilla Campaign Film.

Watch this video online: https://vimeo.com/599010031

Starlab.

Brand Launch Film.

Watch this video online: https://vimeo.com/463102062

Volume WAVE.

Product Film.

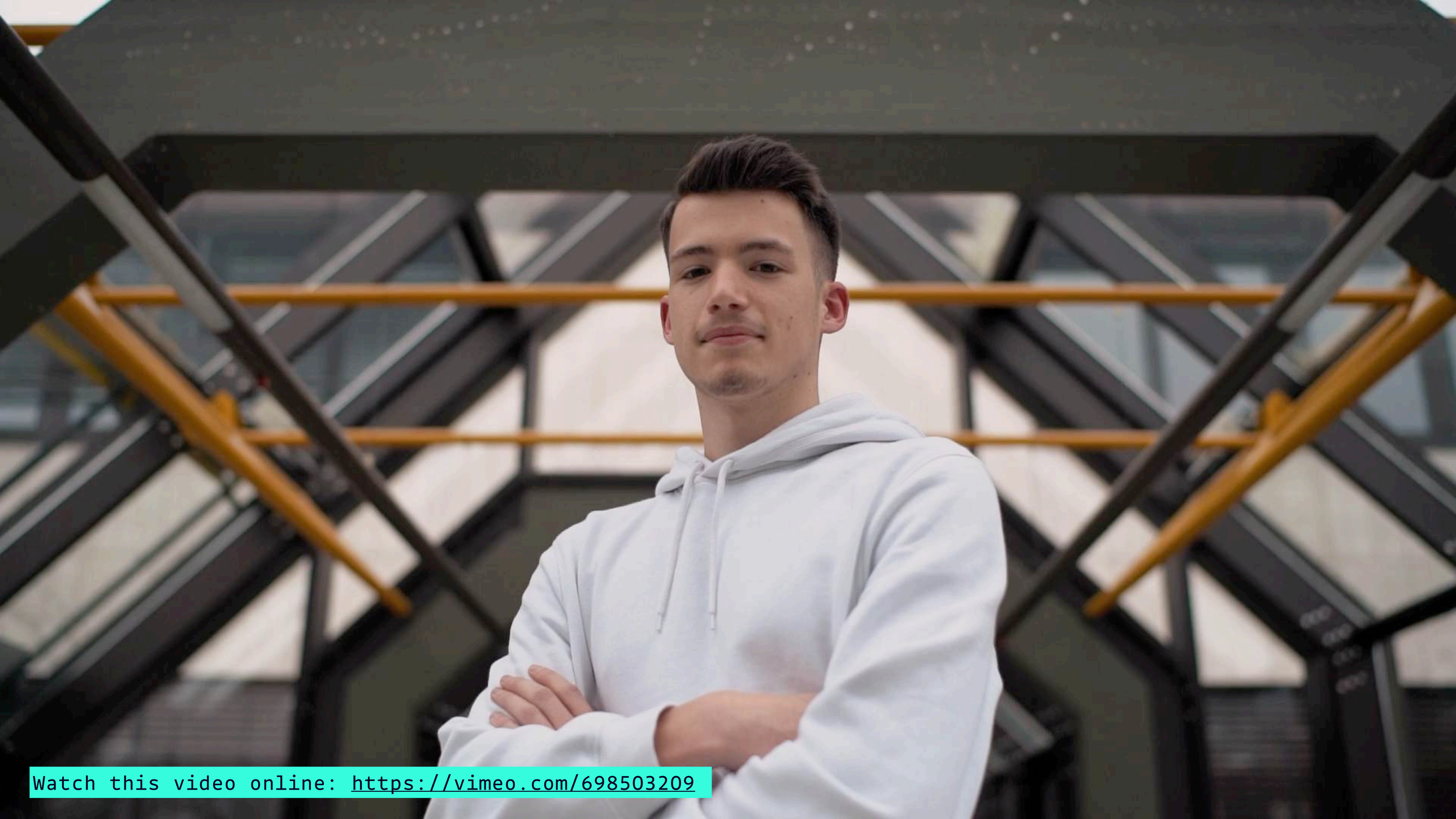
Watch this video online:

DE https://vimeo.com/771086581

DE https://vimeo.com/773302544

Starlab.

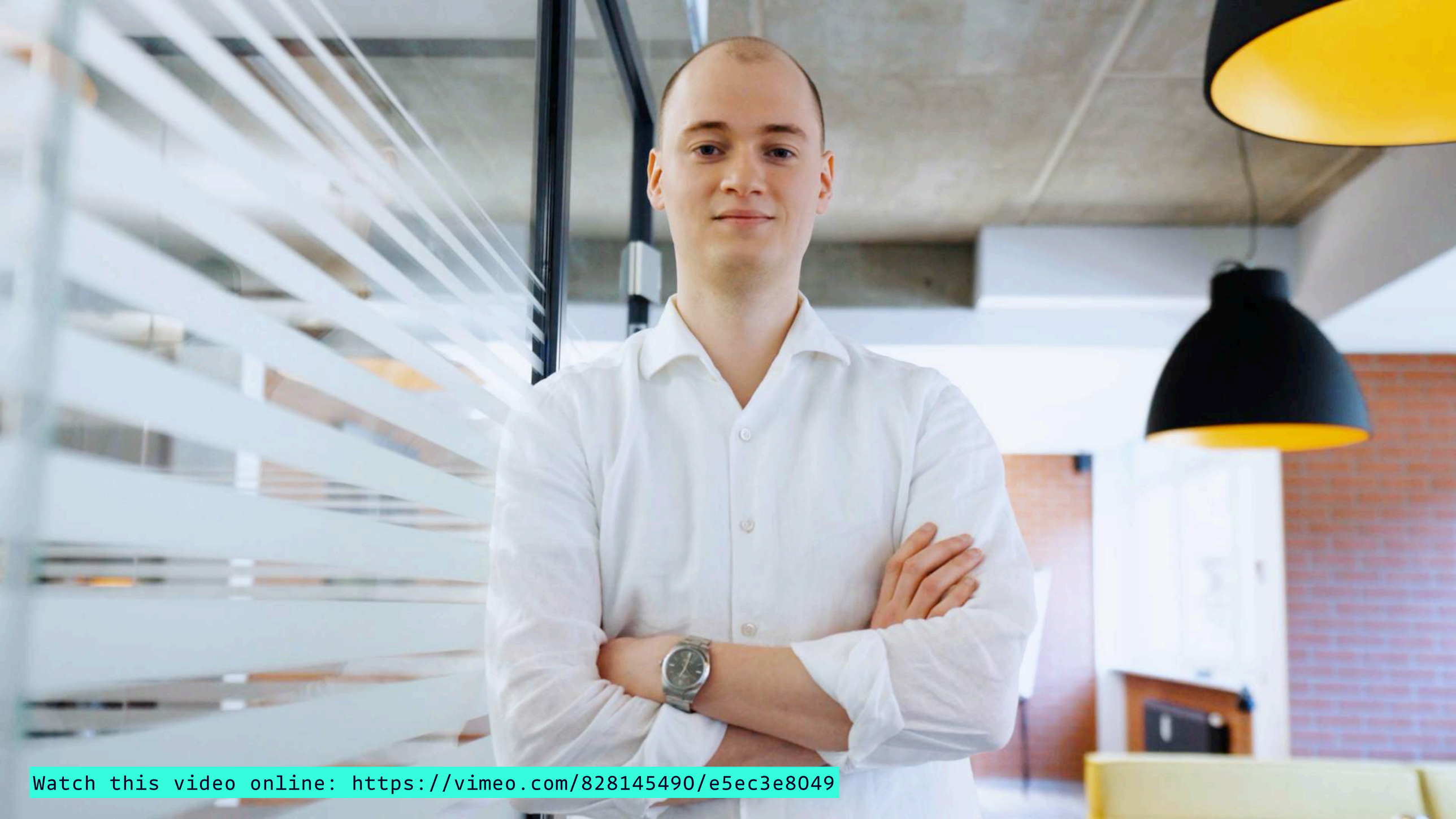
„Colors of Science“ Portraits.



Watch this video online: https://vimeo.com/698503209

Karabag.

Employer Branding Videos.



Watch this video online: https://vimeo.com/828145490/e5ec3e8049

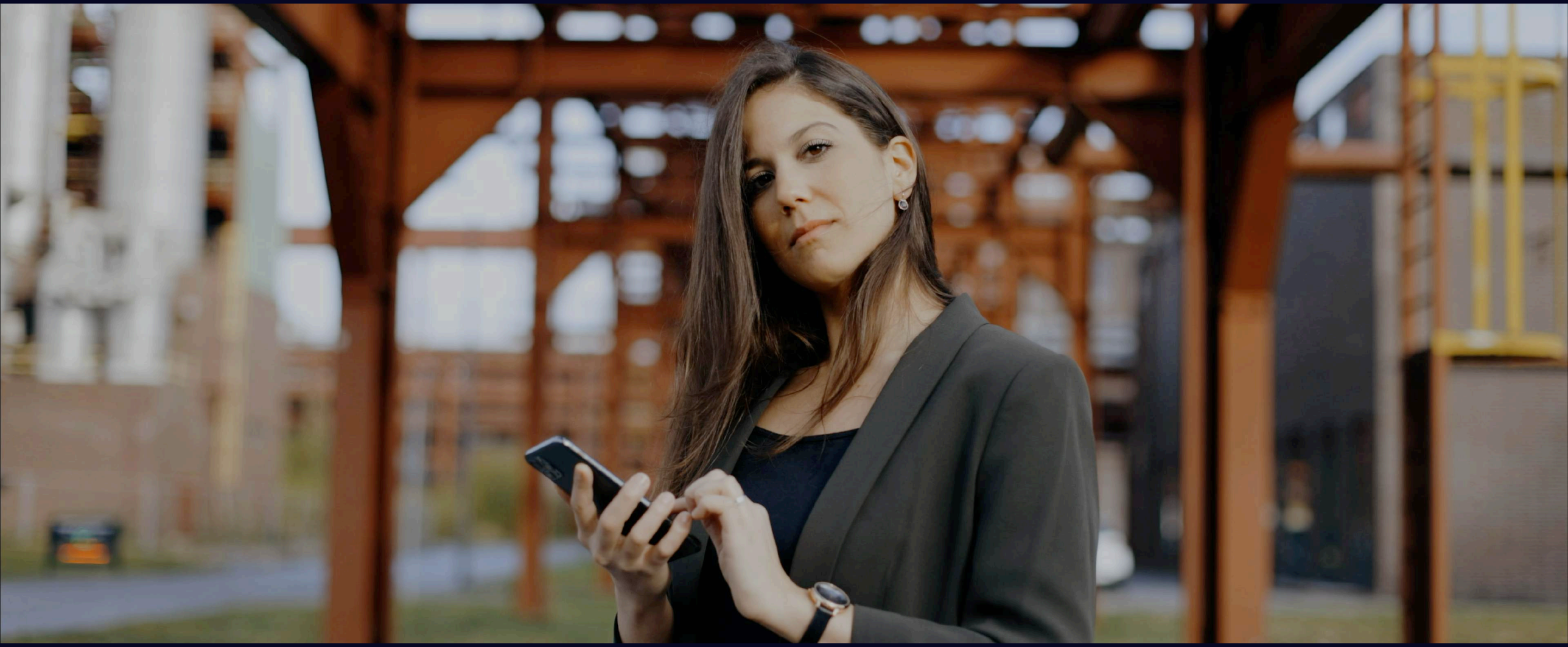
Starlab.

Upcycling Campaign Film.

Watch this video online: https://vimeo.com/340299968/9096ae997a

Decadia.

Company Film.



Watch this video online:

DE https://vimeo.com/meltingelements/wirsinddecadia

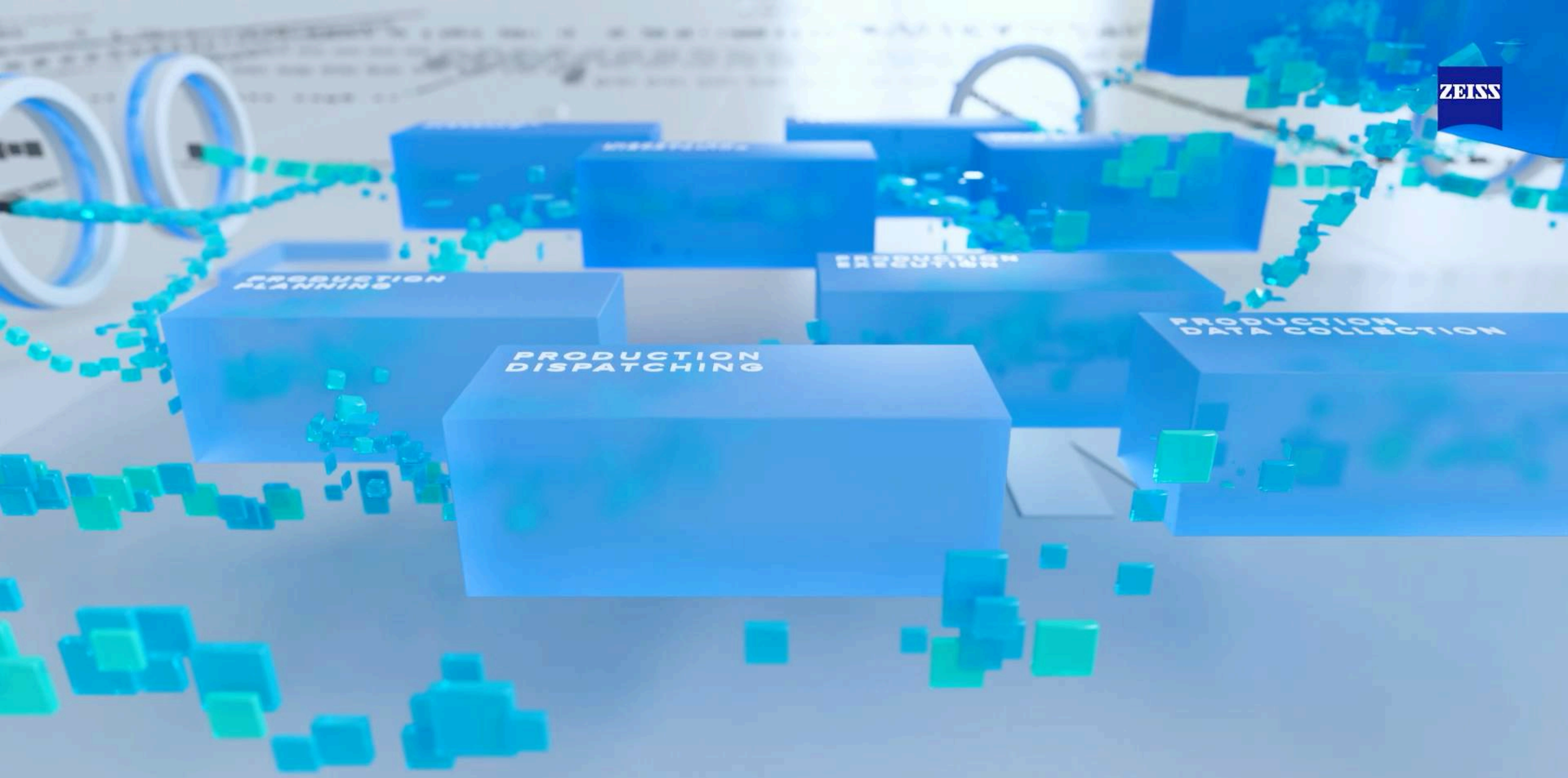
EN https://vimeo.com/486177421/a455a1d675

Melting
Experience

Carl Zeiss AG.

Software Product Introduction.

(confidential)



Watch this video online: https://vimeo.com/meltingelements/qmes

Starlab.

Guerrilla Campaign Film.

Watch this video online: https://vimeo.com/599010031

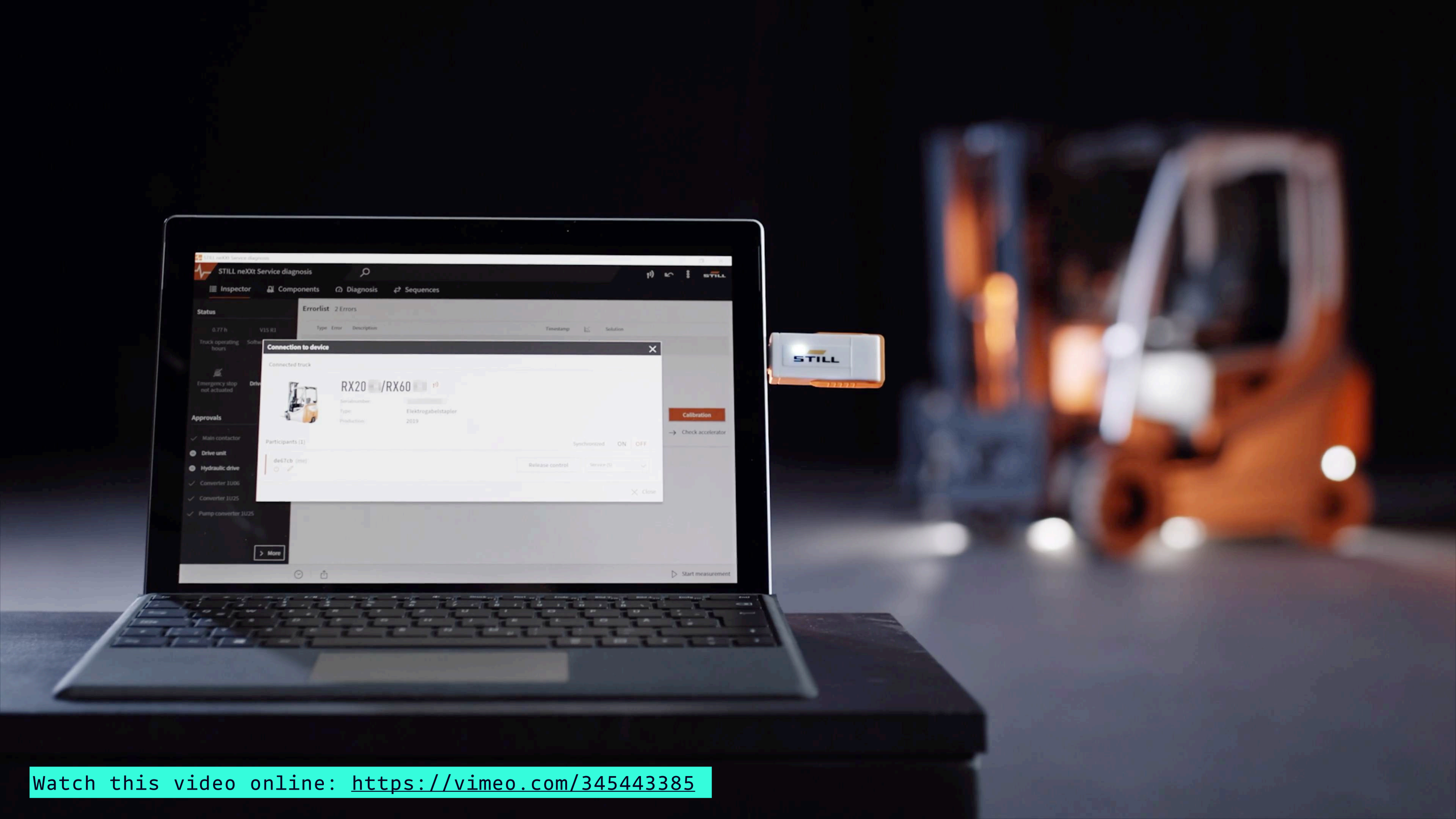
DB Regio.

Wohin·Du·Willst Fahrkarten kaufen.

Watch this video online: https://vimeo.com/671059094

STILL.

Short Tutorials.

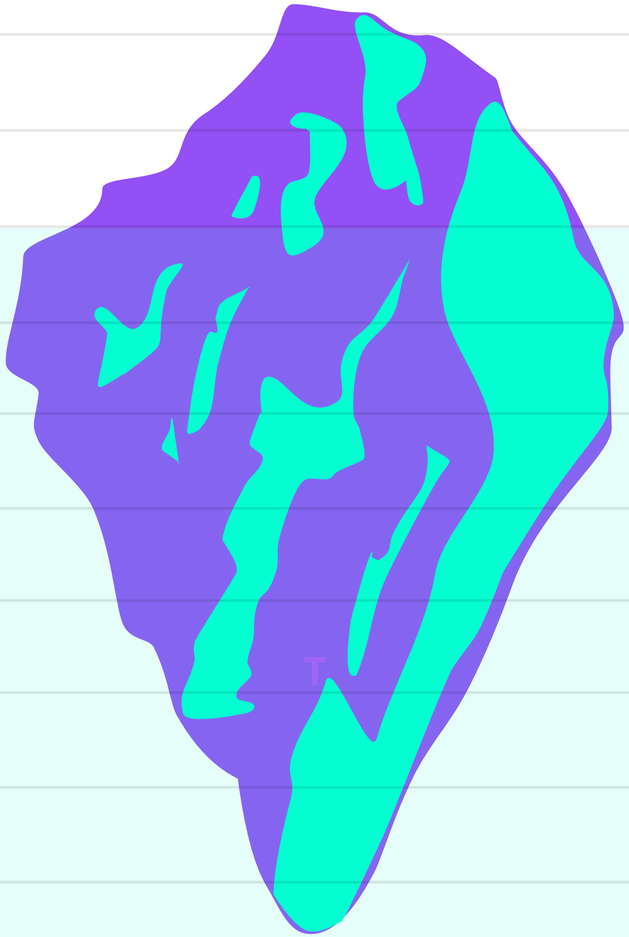


Watch this video online: https://vimeo.com/345443385

Our process

Agile design-to-product approach

The Iceberg



Code

Interface Design

Information Design

Interaction Design

Information Architecture

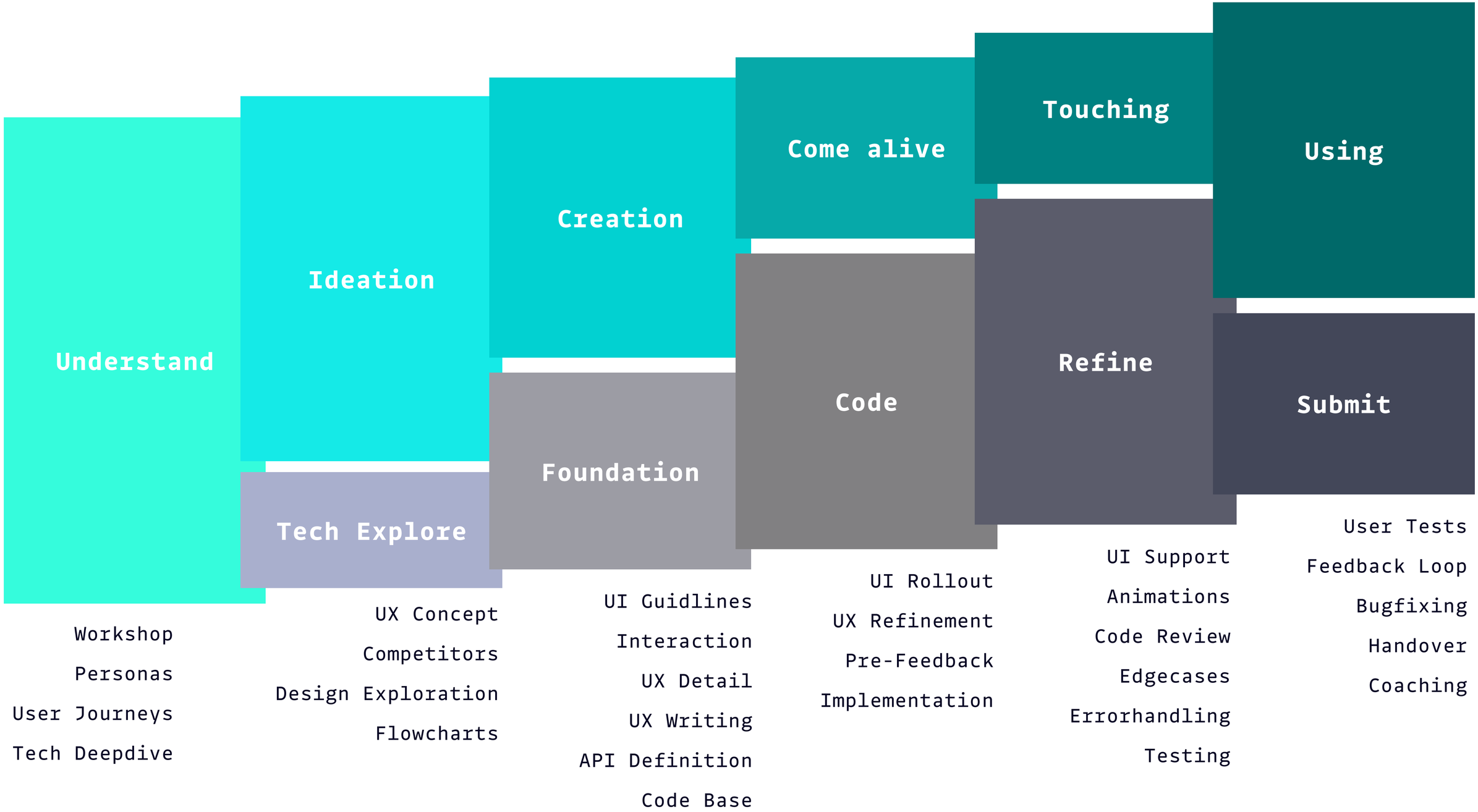
Konzept-Erstellung

Ideen-Findung

Wettbewerbs-Analyse

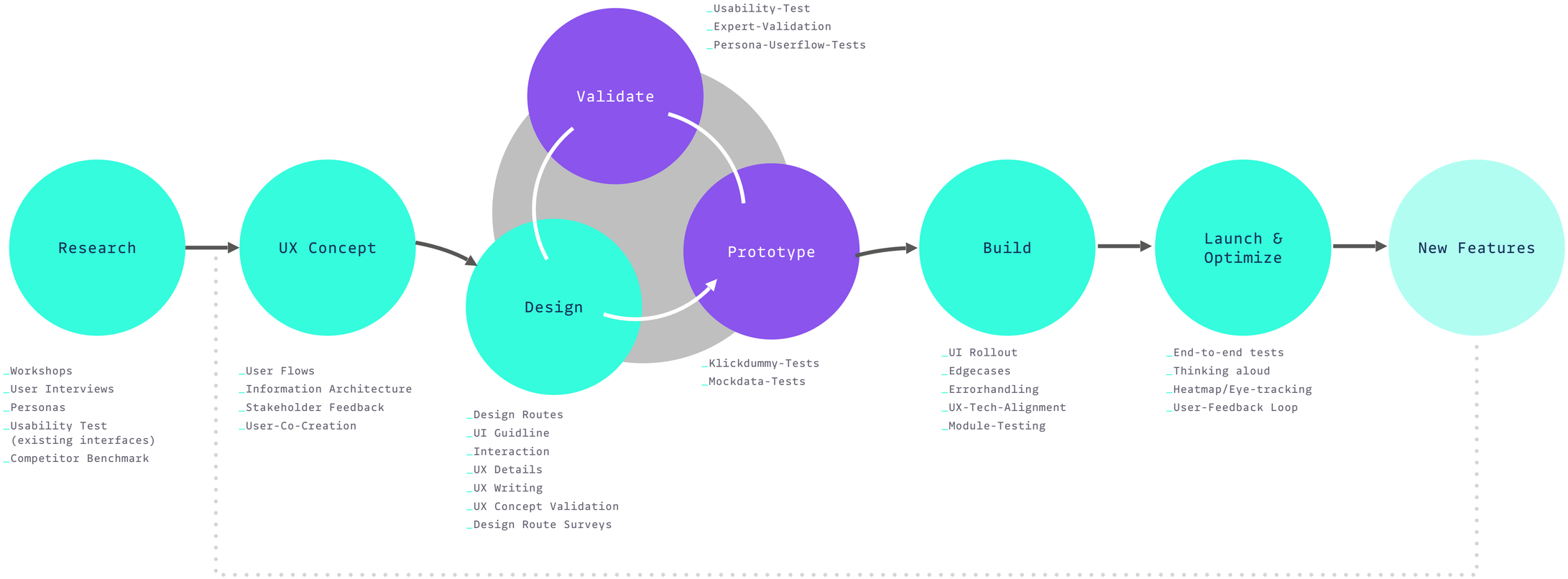
Zielgruppen-Analyse

Zieldefinition


Understand
Ideation
Tech Explore
Creation
Foundation
Come alive
Code
Touching
Refine
Using
Submit
Workshop
Personas
User Journeys
Tech Deepdive
UX Concept
Competitors
Design Exploration
Flowcharts
UI Guidlines
Interaction
UX Detail
UX Writing
API Definition
Code Base
UI Rollout
UX Refinement
Pre-Feedback
Implementation
UI Support
Animations
Code Review
Edgecases
Errorhandling
Testing
User Tests
Feedback Loop
Bugfixing
Handover
Coaching

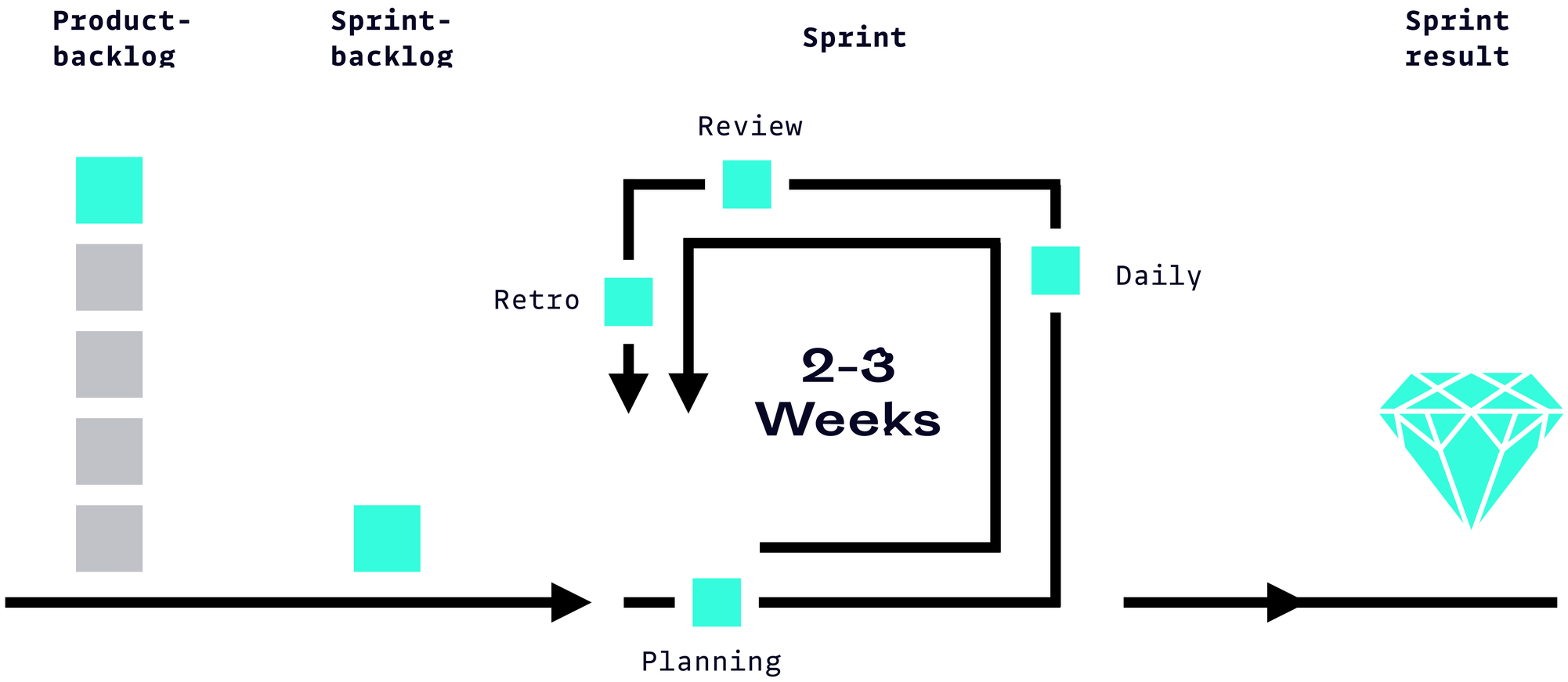
Melting
Experience

Our UX-Process



Let’s start a journey together!

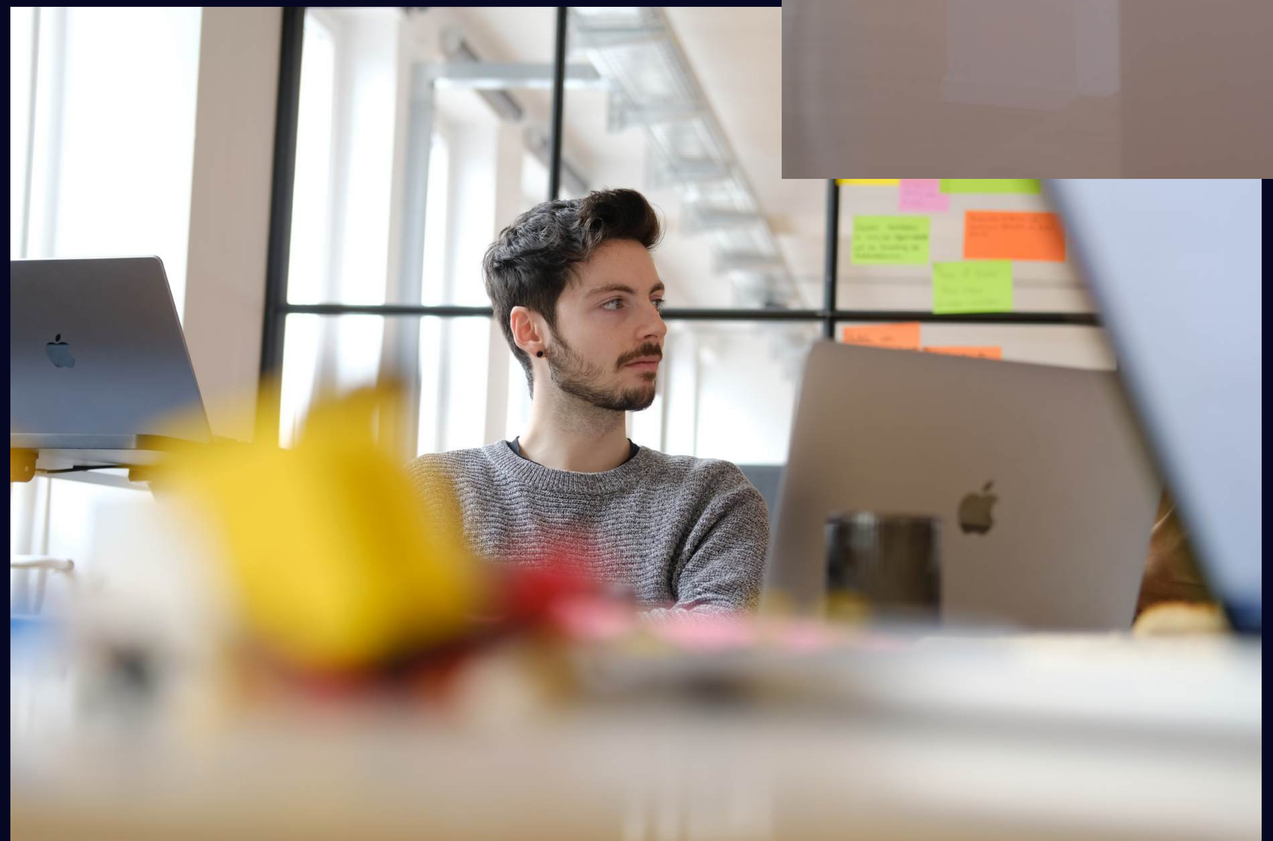
AgileSprints SCRUM



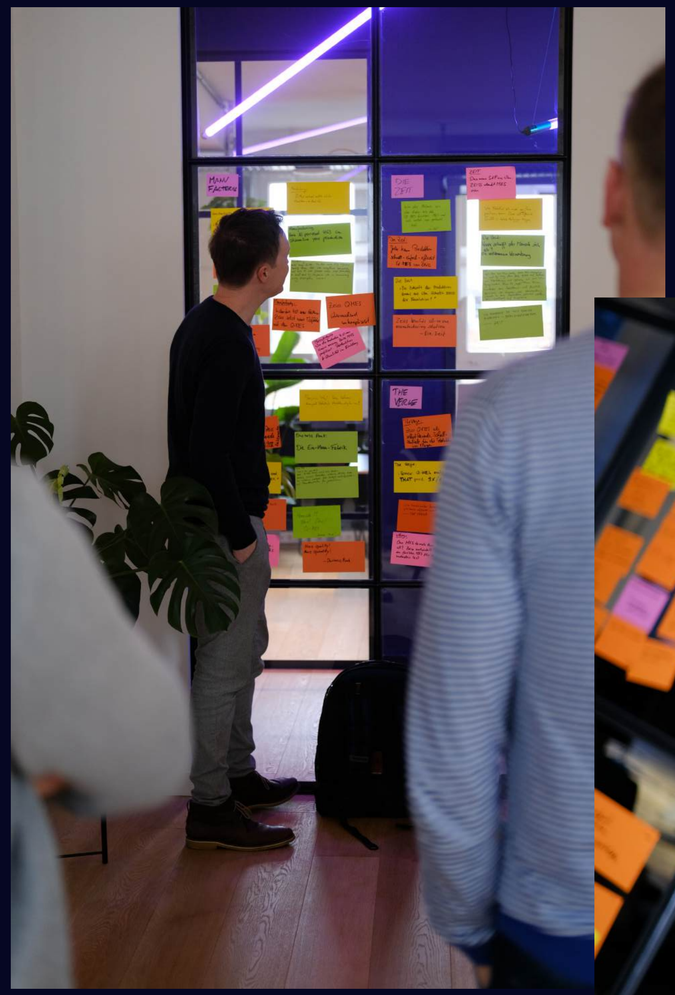
Workshop

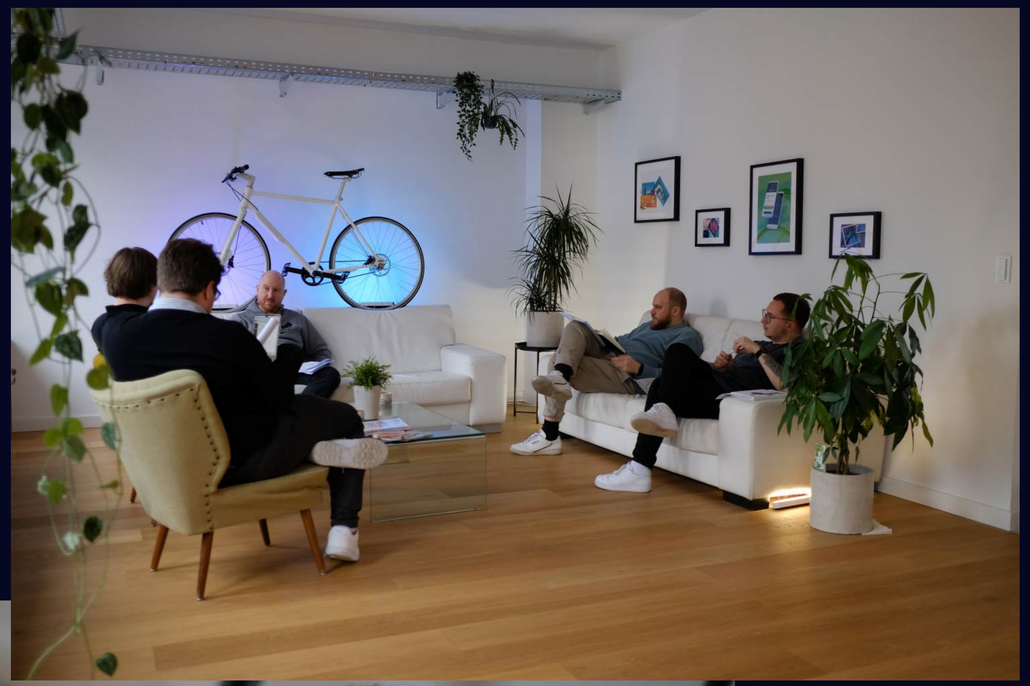
Sailing with all-hands-on-deck!

Melting
Experience

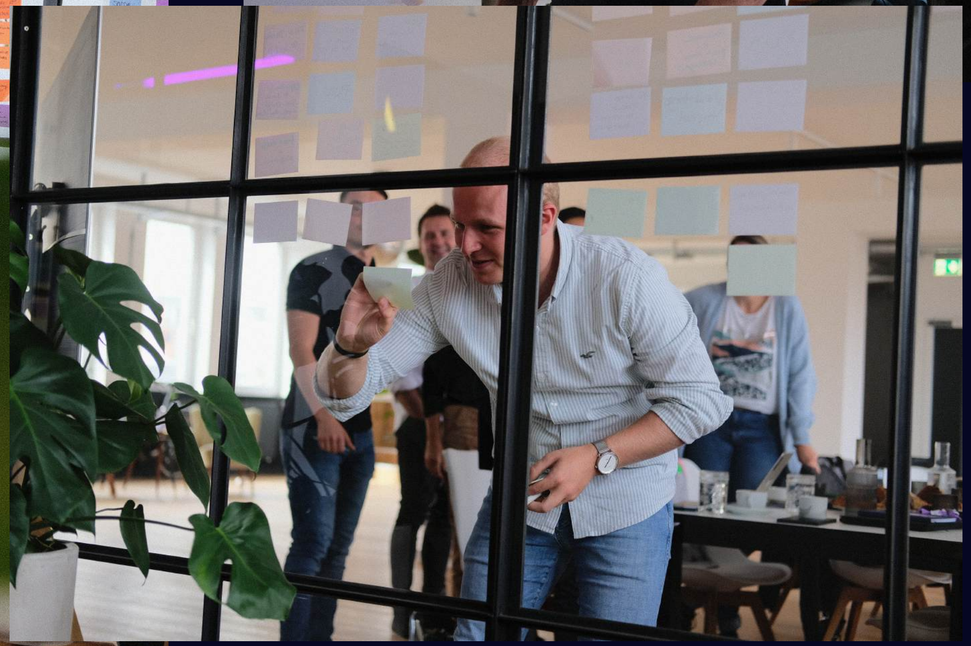


Melting
Experience

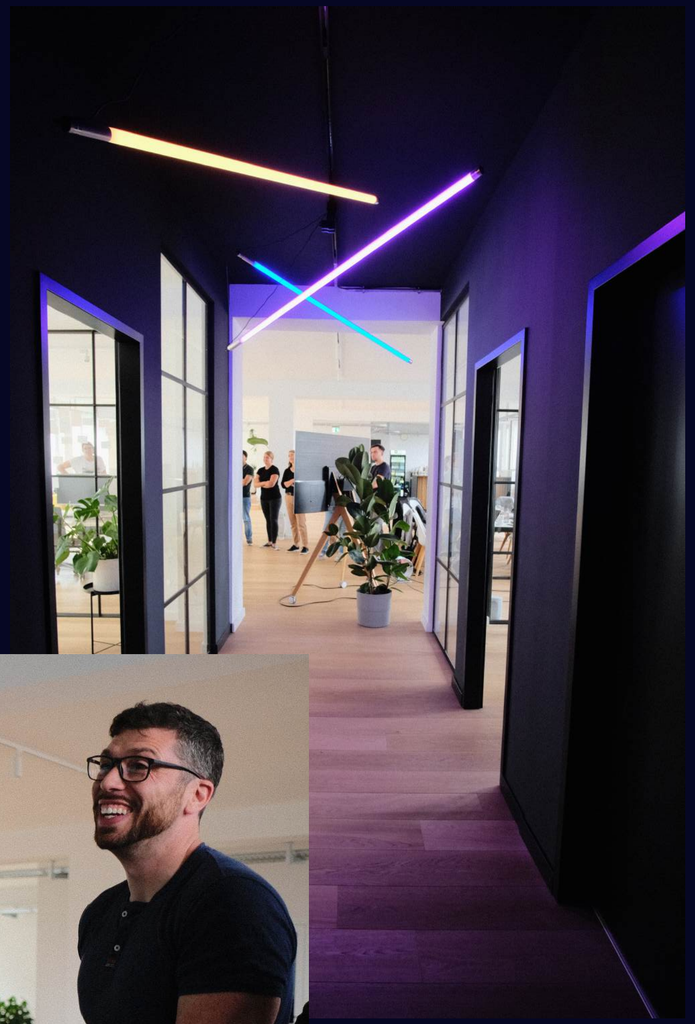




Melting
Experience



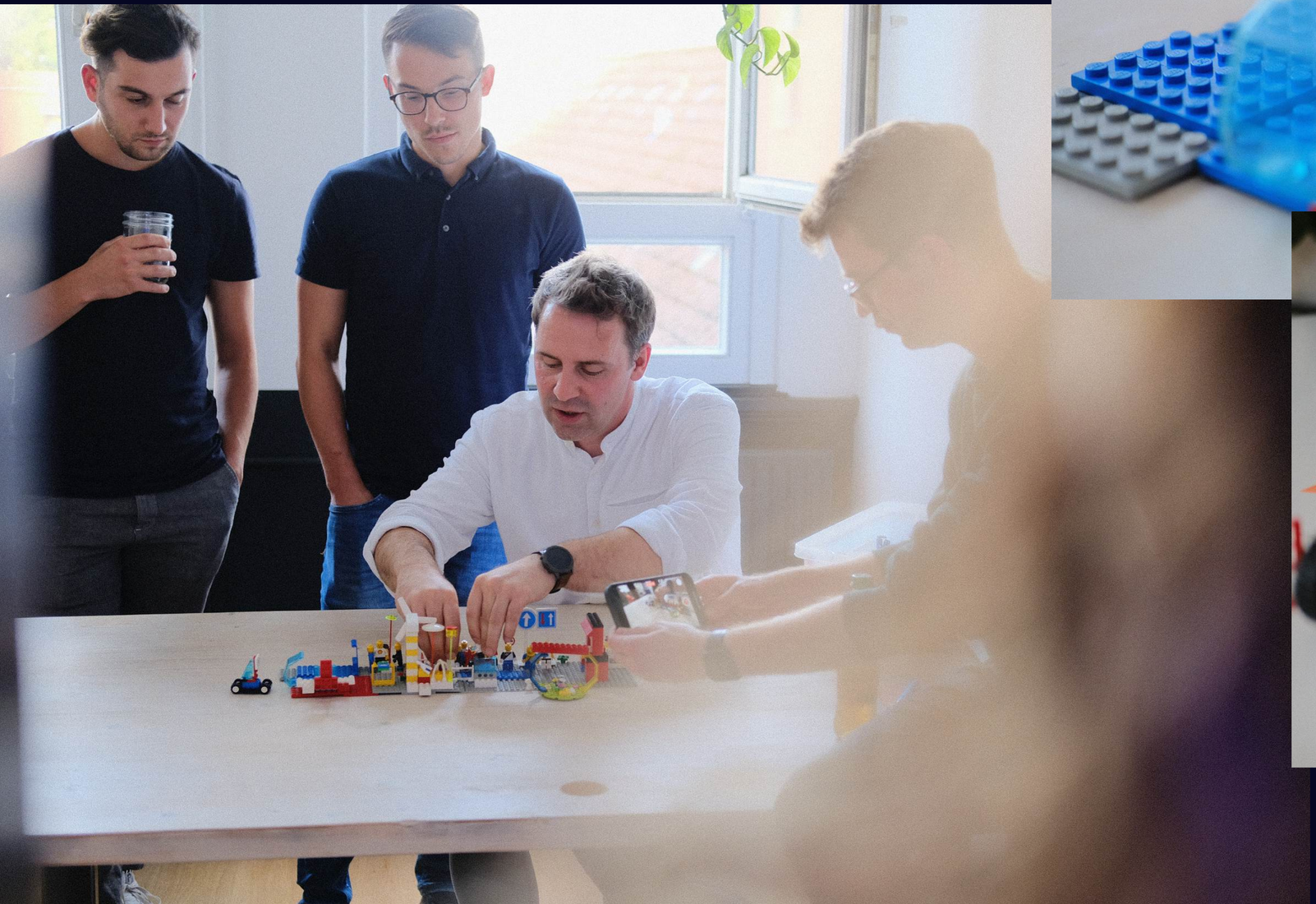
Melting
Experience

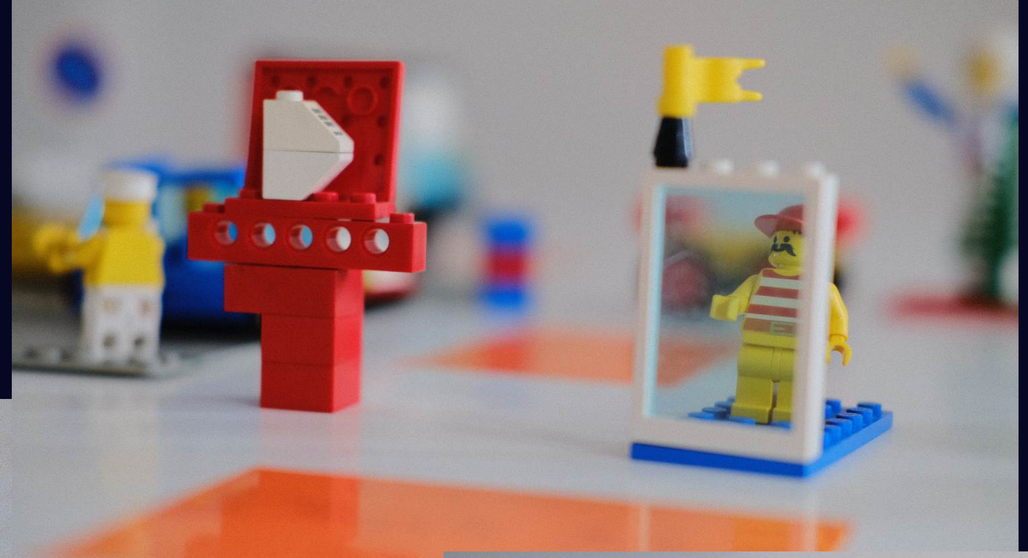


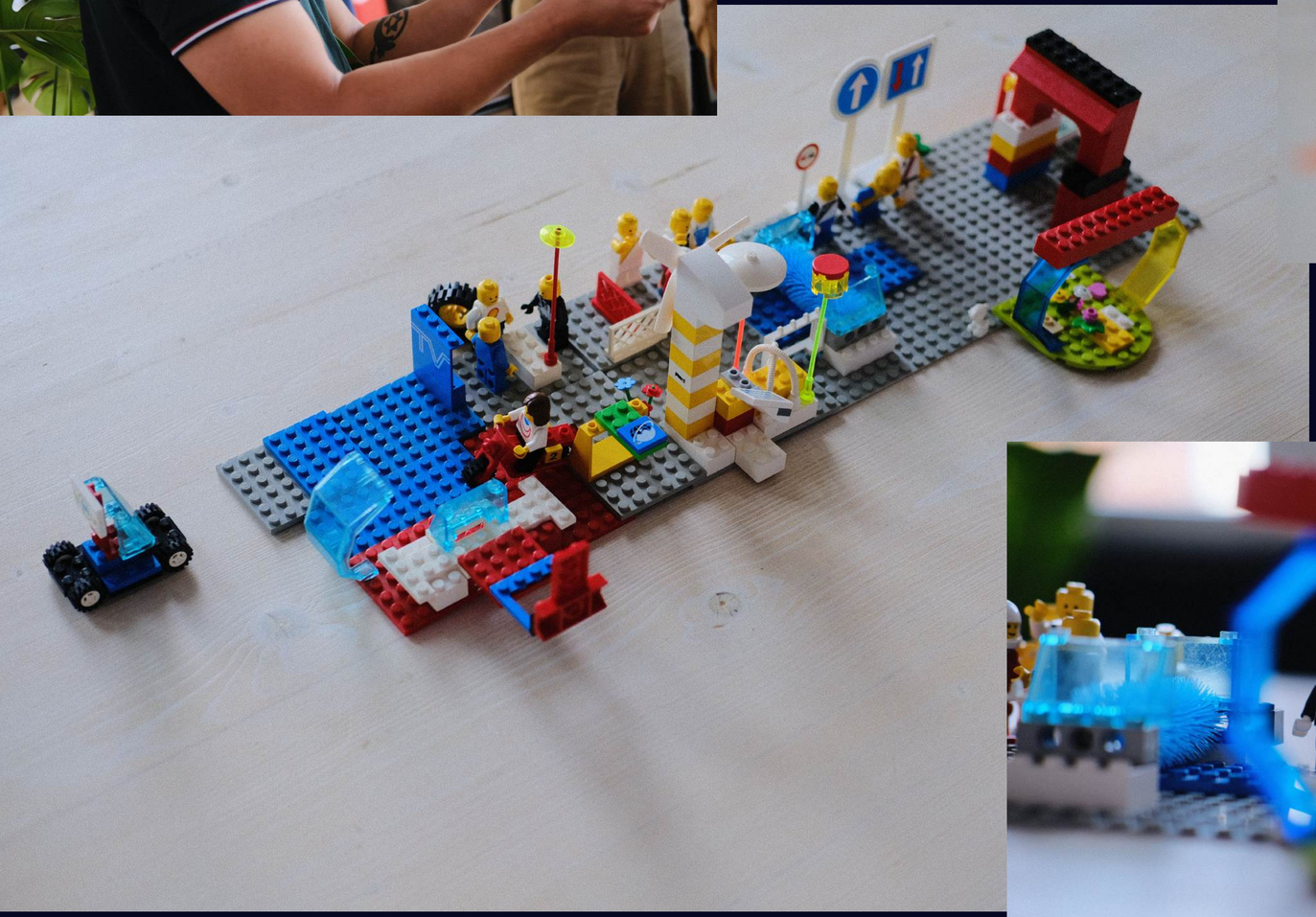
Share &
Present

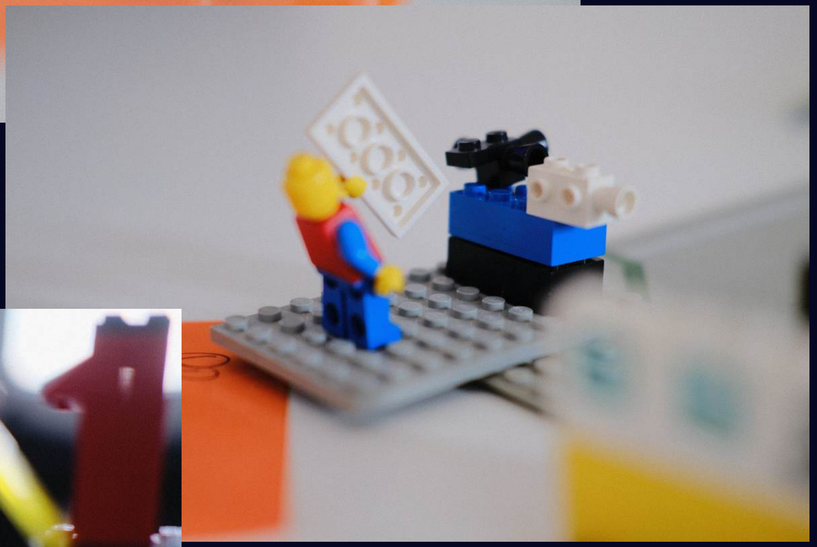
Hierarchy Scope
Import
Template
Scratch
Source:

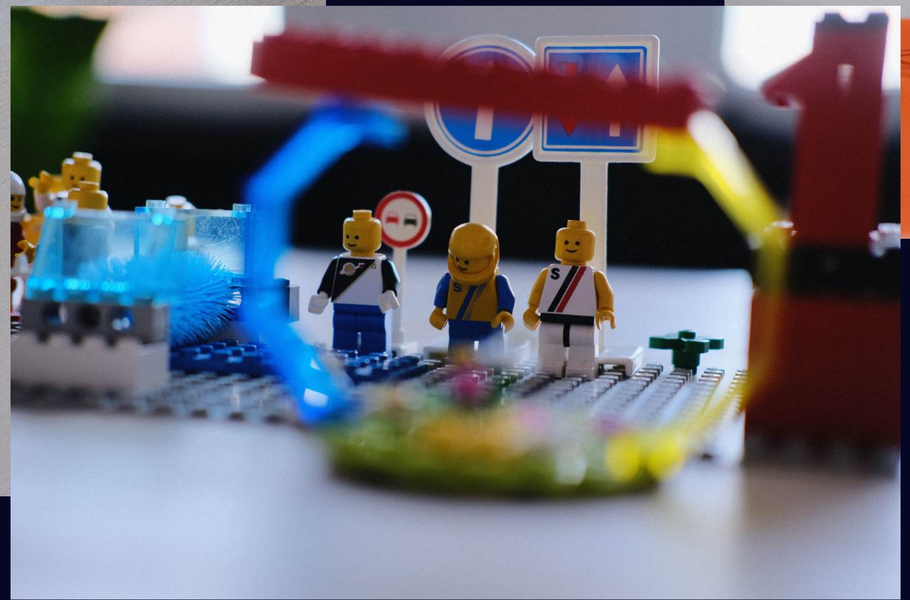
Melting
Experience



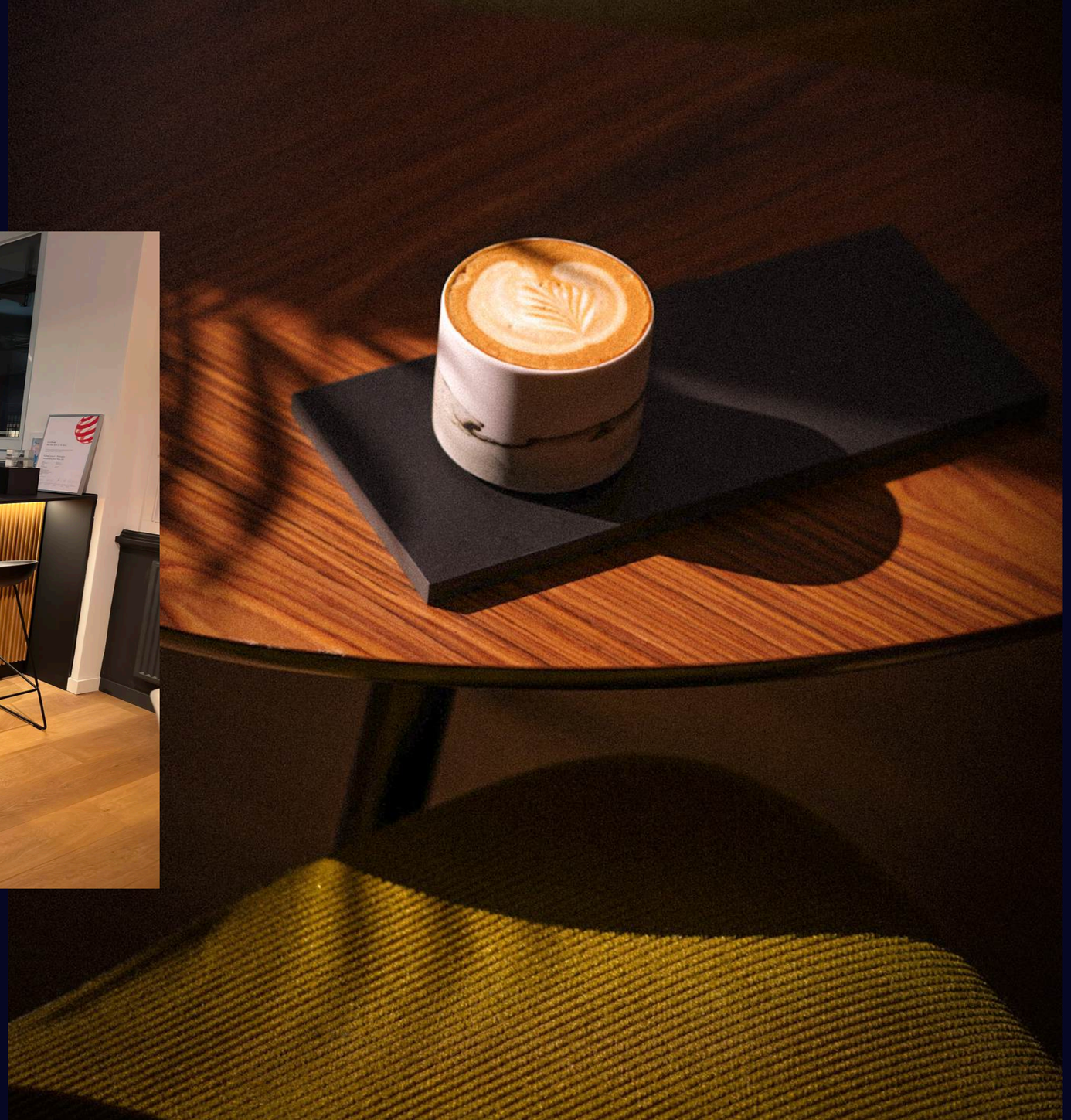








Melting
Experience



Melting
Experience

Location

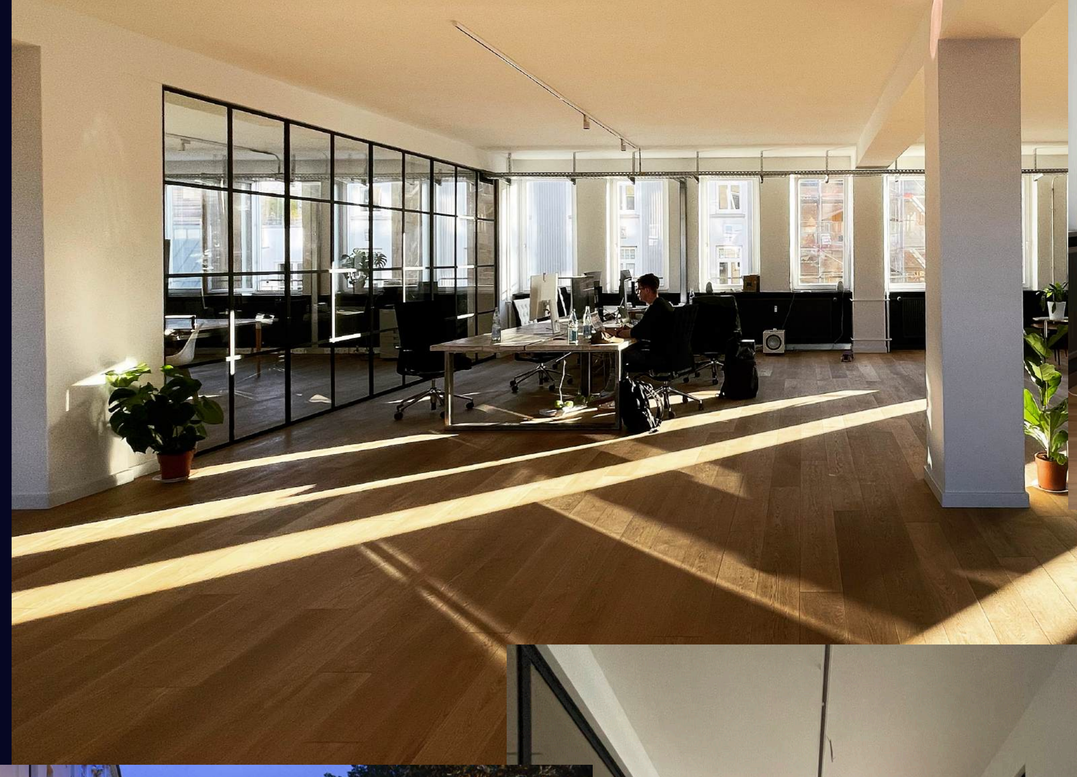
Space for creativity, design and events

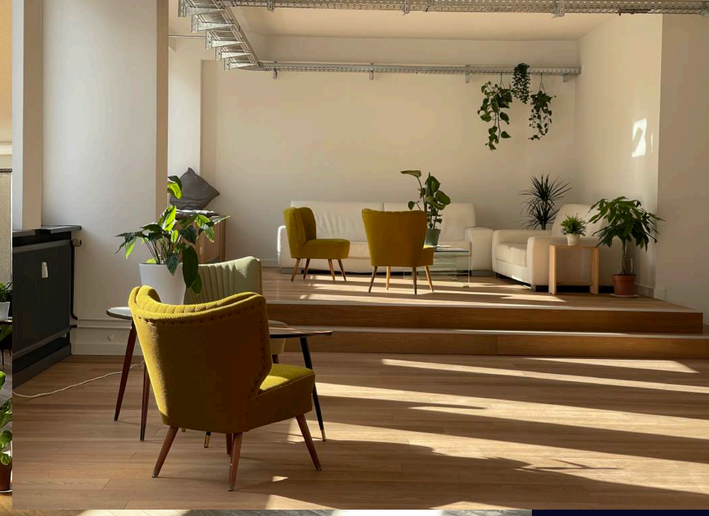
The
Melting
Elements

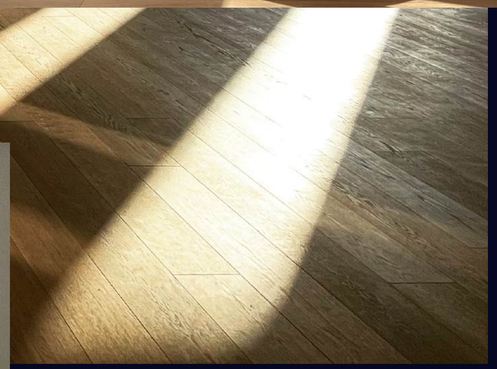
New Location since 06/2022:

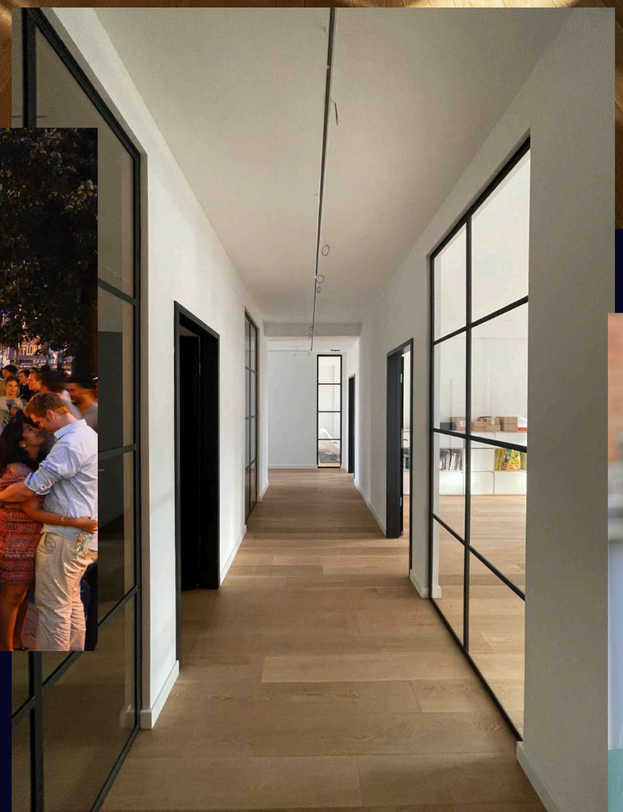
Schulterblatt 36
Hamburg

In the heart of Hamburg’s
Creative District, the
„Sternschanze“





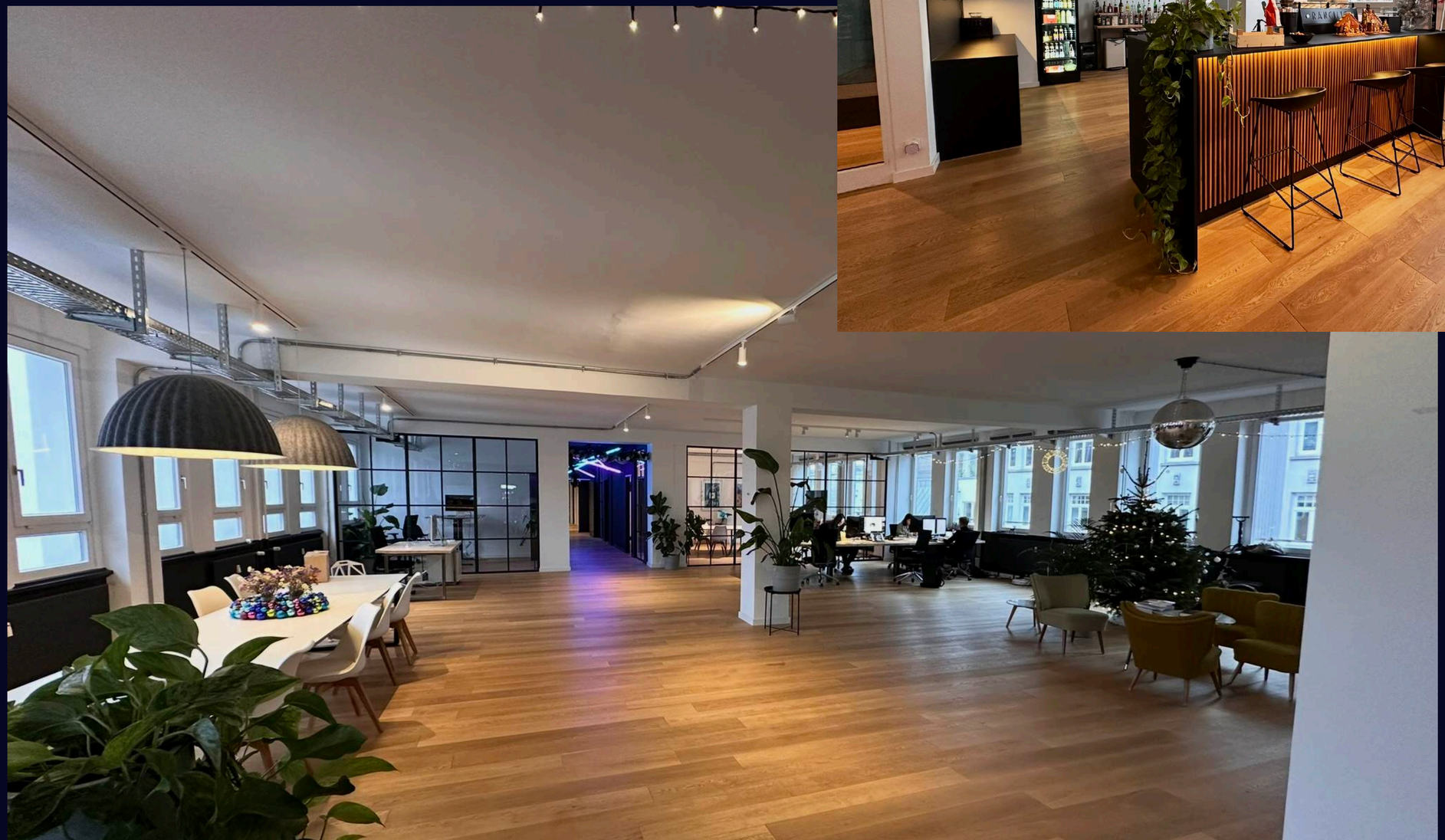


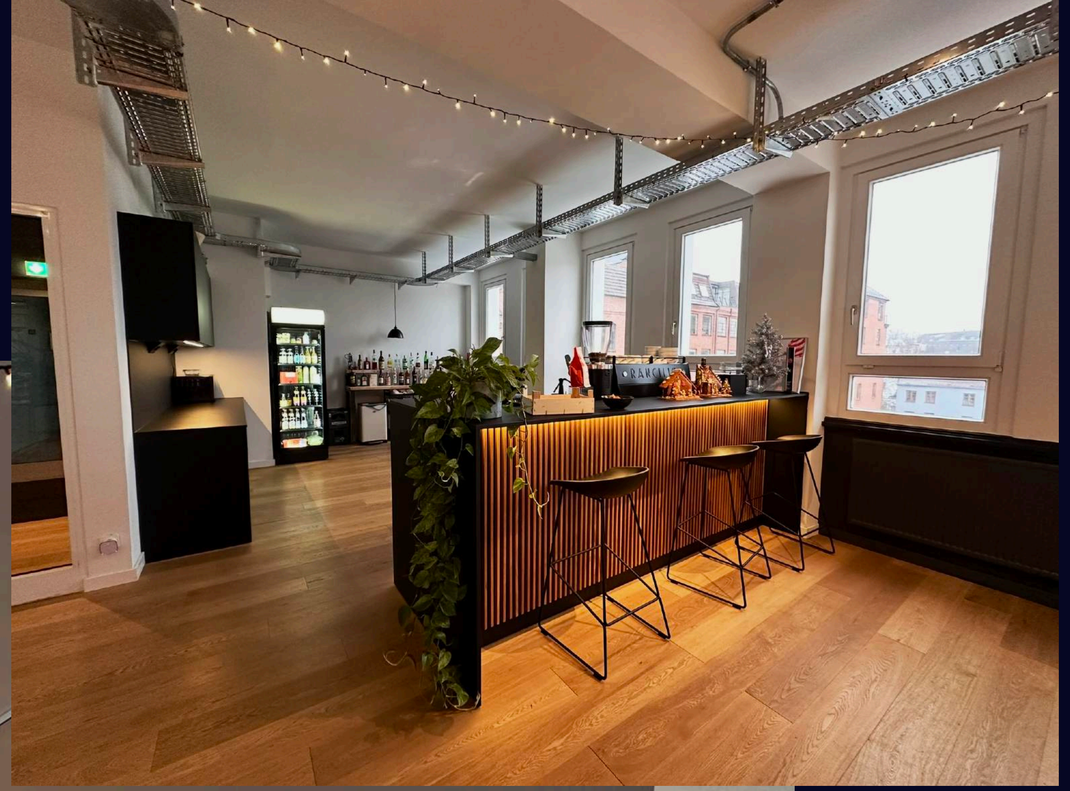


Melting
Experience

The Hall

up to 100p





The Bar

Melting
Experience

The Hall & Lounge Stage

up to 100p

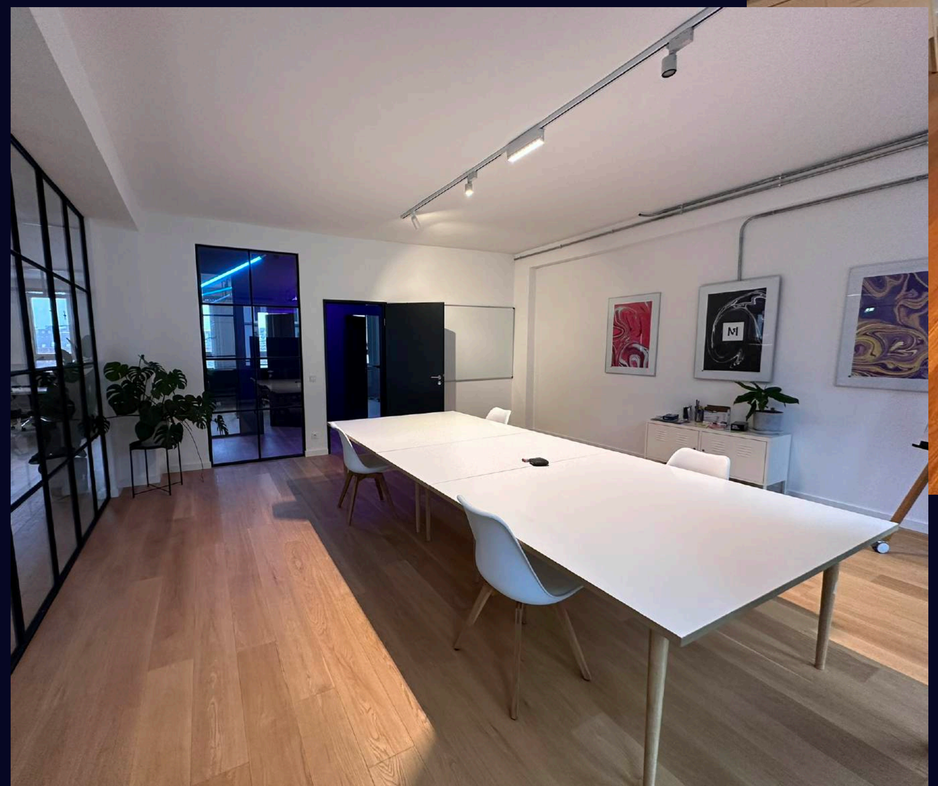
Lounge Stage

up to 20p

Melting
Experience

Conference Room

up to 12p



Small Conferenece

up to 7p

Photo Studio

up to 15p

Melting
Experience

Work bench rooms

x2

6p incl. ext.Display

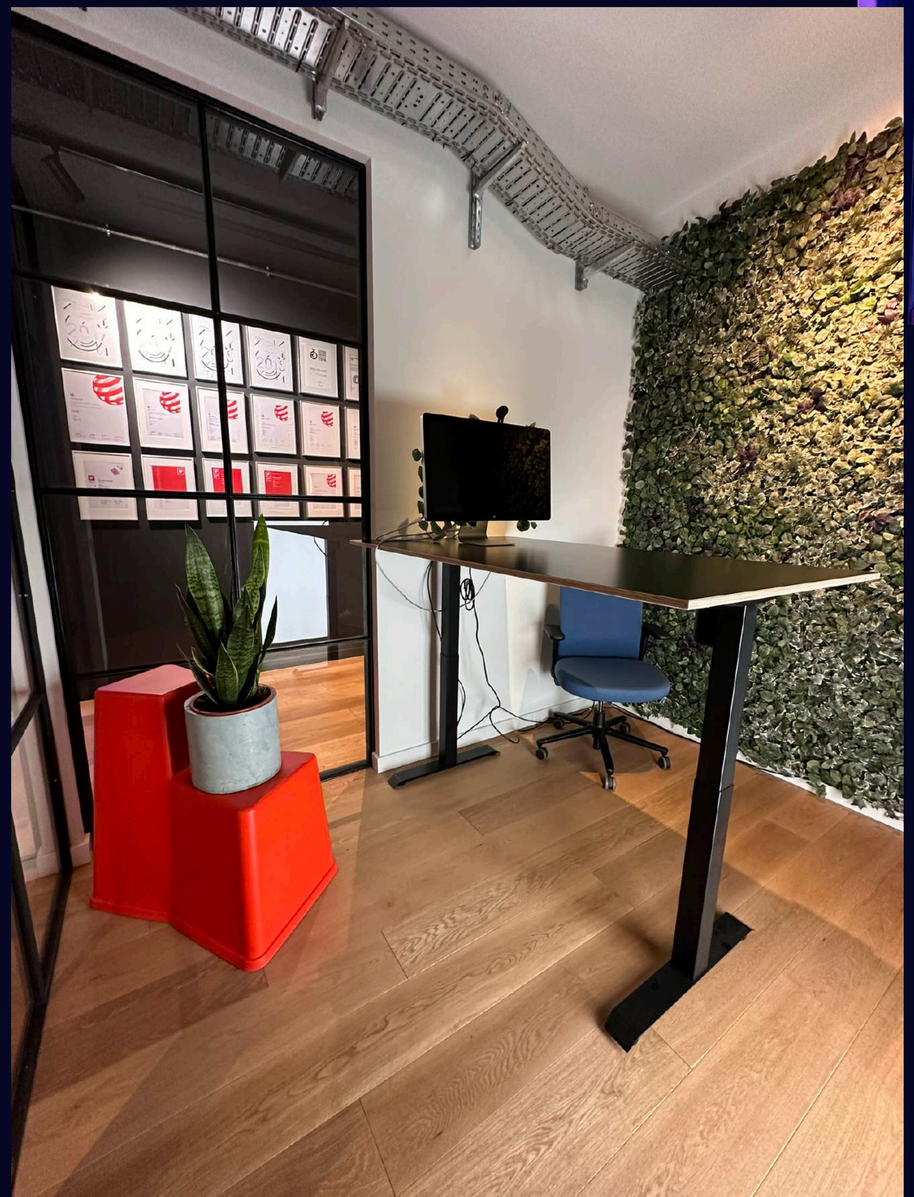
Melting
Experience

Creativity room

4 workstations incl. Dual Display

Lounge 3-4p

Melting
Experience



Jungle room

up to 4p (standing table)

Melting
Experience

The long table
in the Hall/Bar
up to 22p

We can’t wait to get create a great experience together.

Contact

Boris Juhl (Founder & Creative Director)

bo@melti.ng

+49-177-7167800

A short introduction to the other Melting Elements…

Melting
Signals

Melting
Travel

Melting
Visions

Melting
Signals

Melting Signals

Melting
Signals

Wir sind das performance-orientierte Digital Marketing

Element der Melting Elements

Melting
Signals

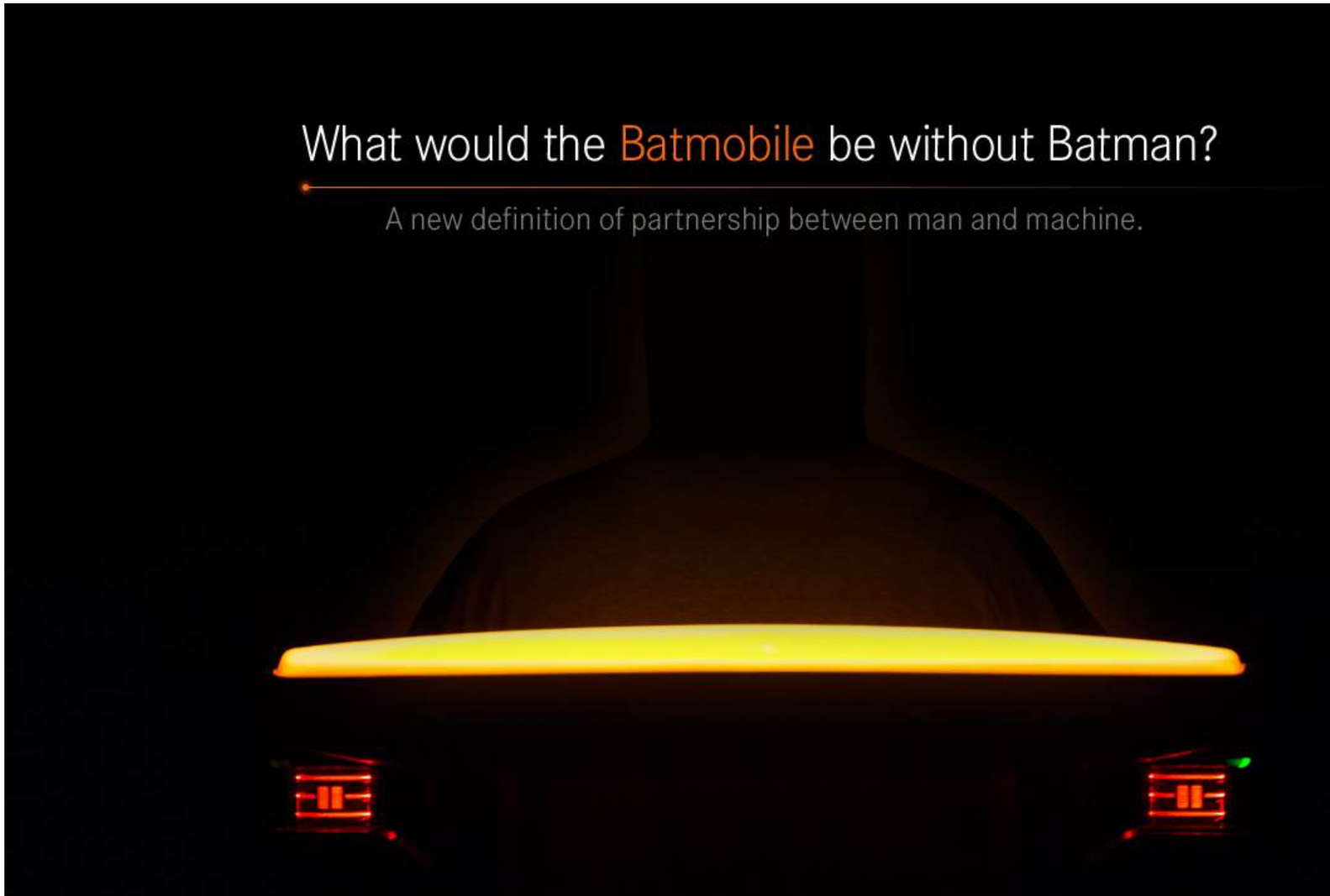
Mit über 10 Jahren Erfahrung im Bereich

B2B-Marketing

Melting
Signals

Preis-gekrönte

digitale Kampagnen



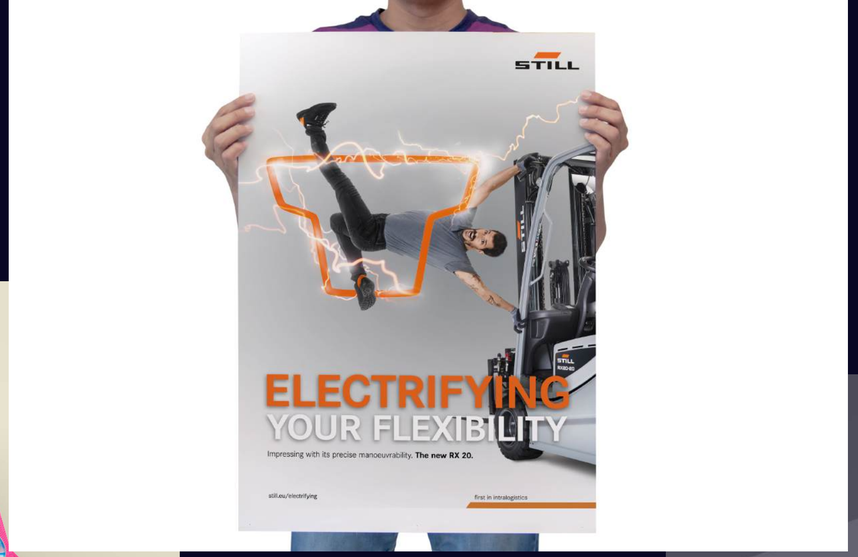
DEUTSCHER PREIS FÜR WIRTSCHAFTS KOMMUNIKATION
DER GOLDENE FUNKE
GEWINNER 2012

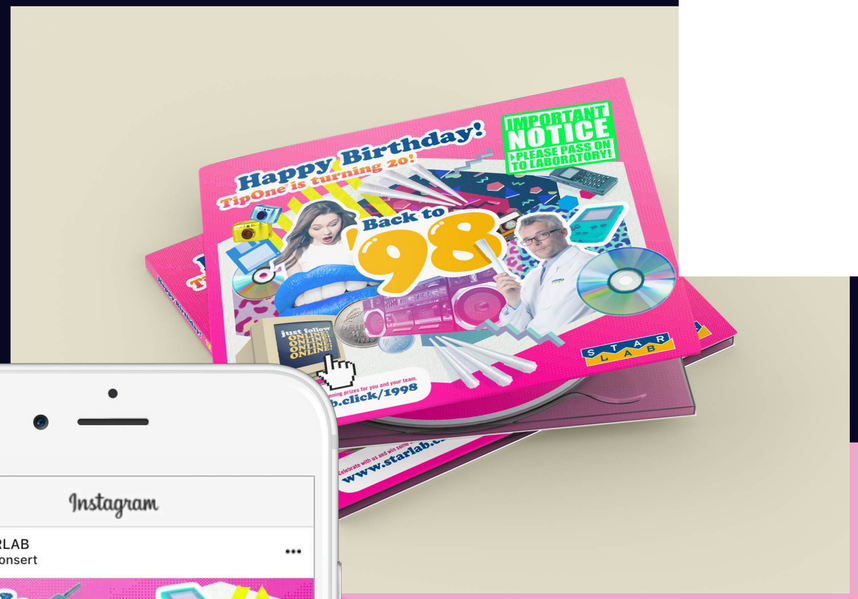
DEUTSCHER PREIS FÜR WIRTSCHAFTS KOMMUNIKATION
DER GOLDENE FUNKE
GEWINNER 2016

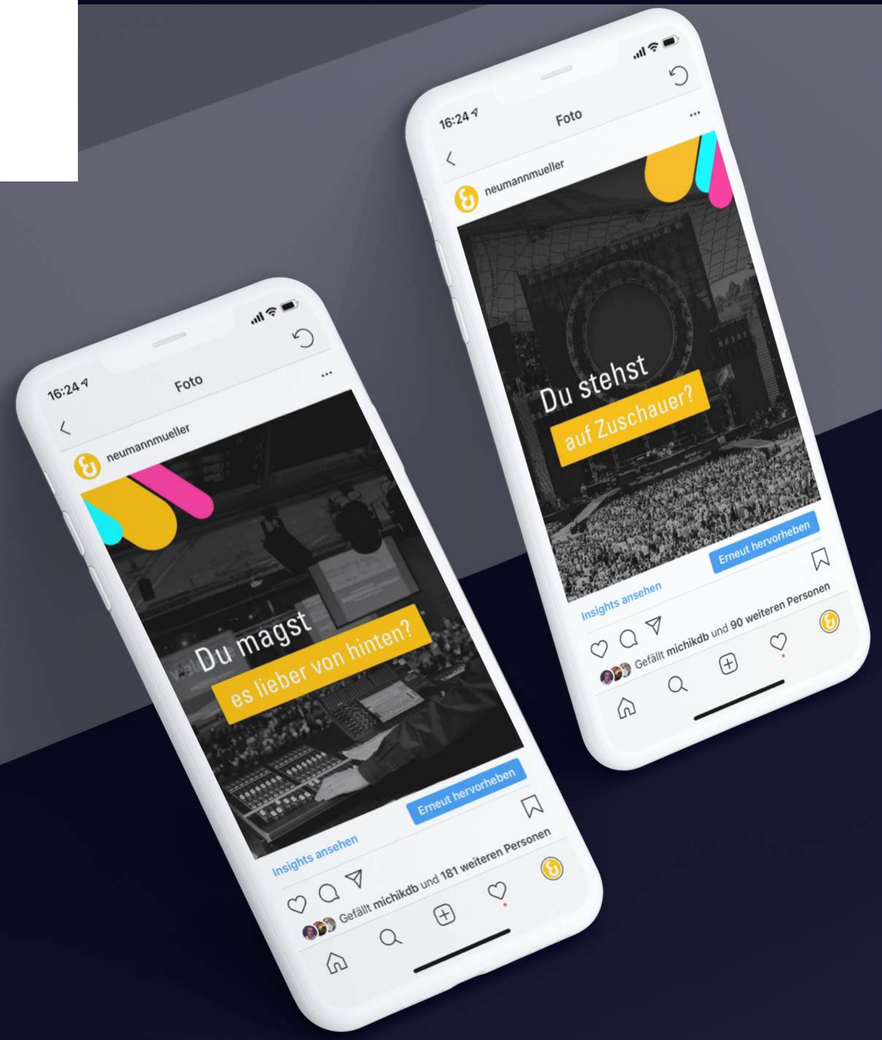
Deutscher Preis für Onlinekommunikation 2017

Digitales Marketing von Melting Signals, das sich auszahlt.

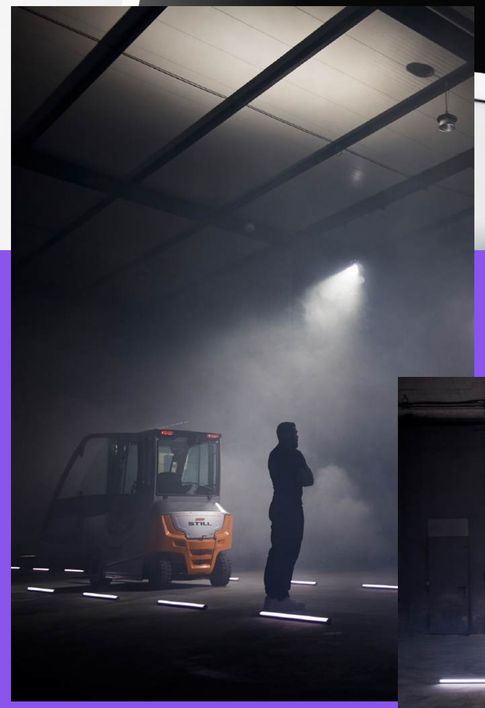
Melting
Signals

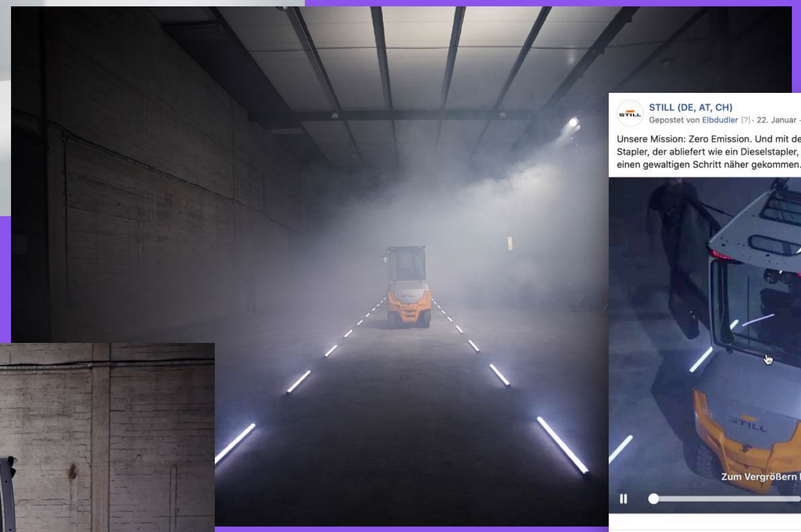


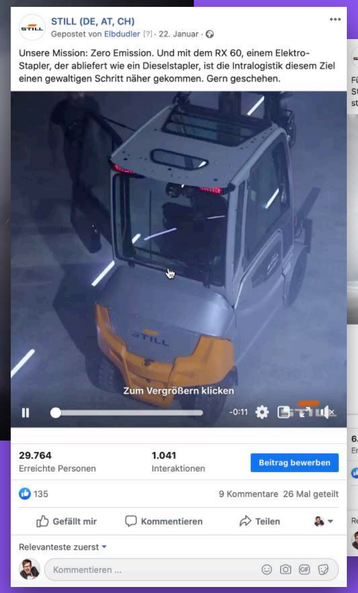


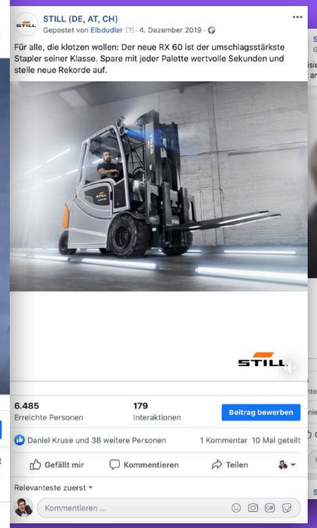


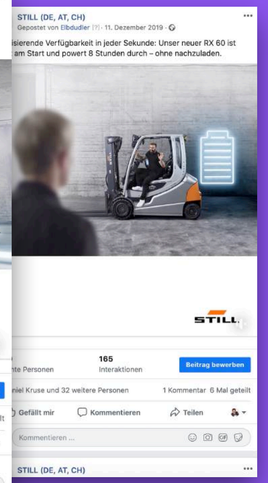
Melting Signals



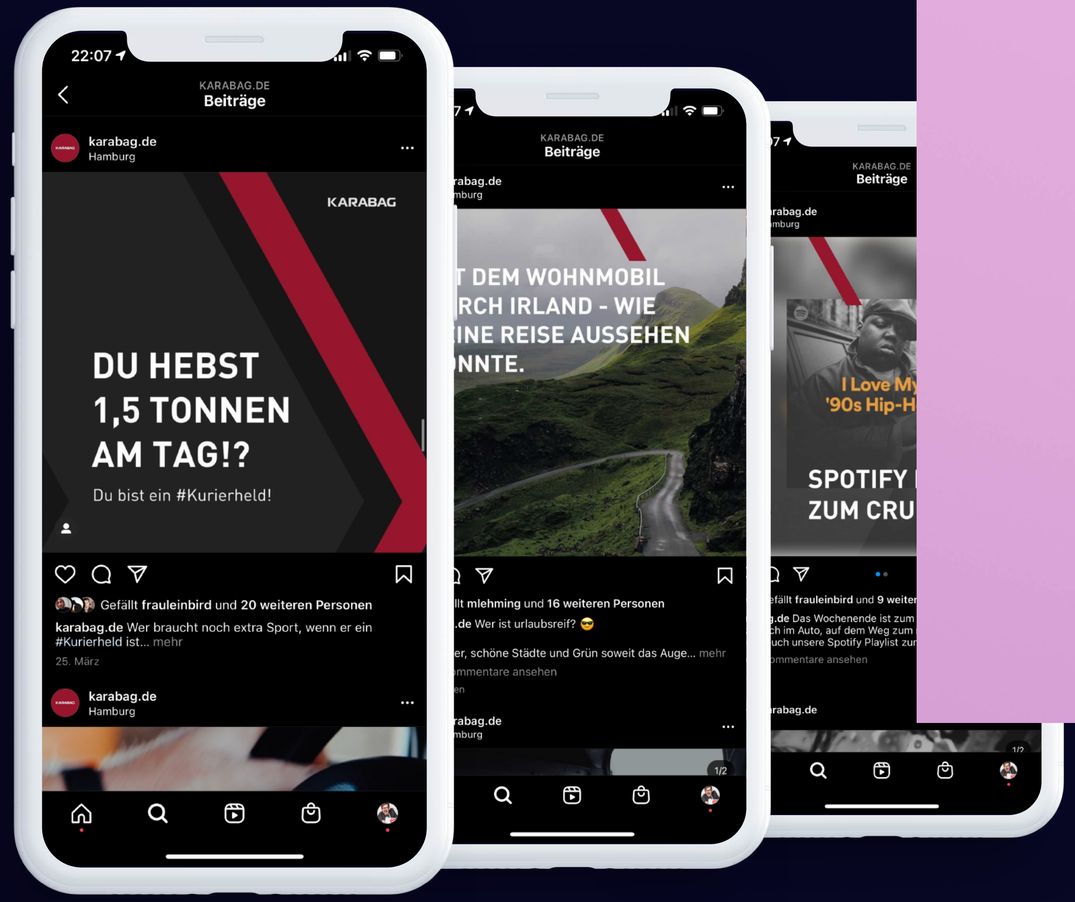


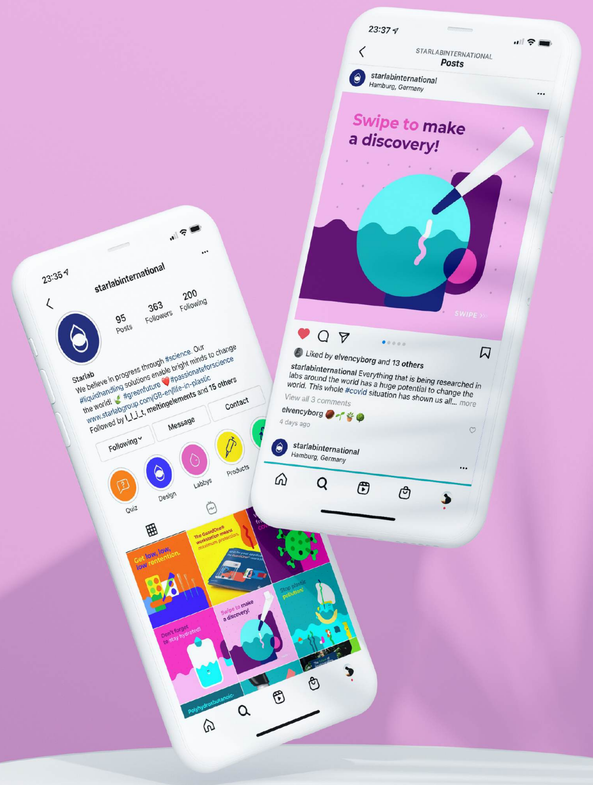


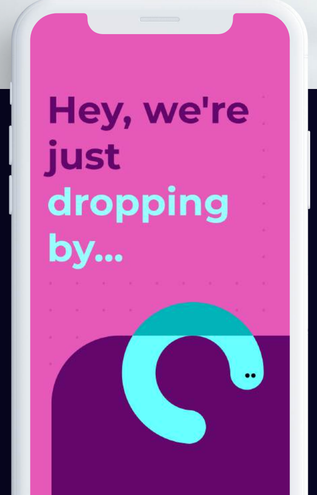


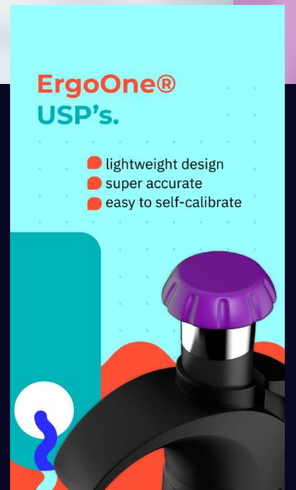


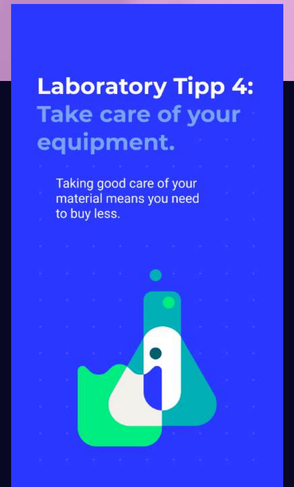
Melting
Signals







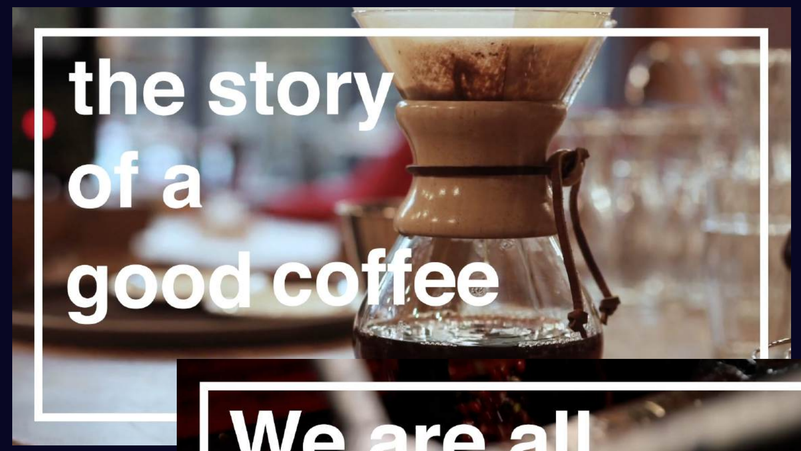


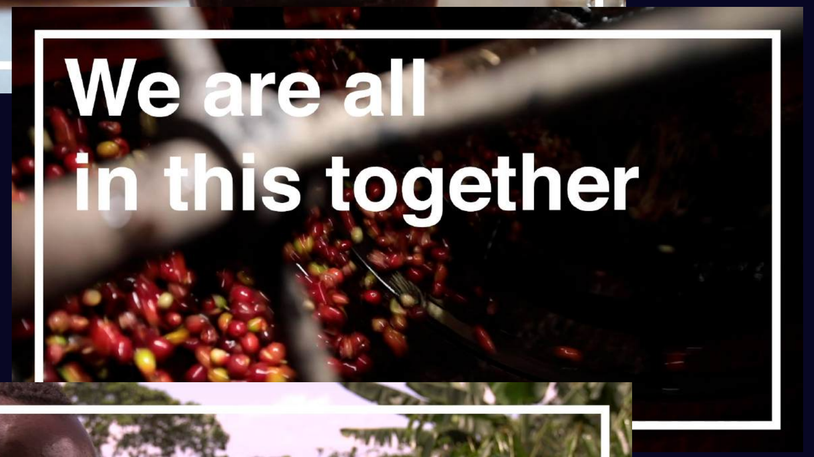


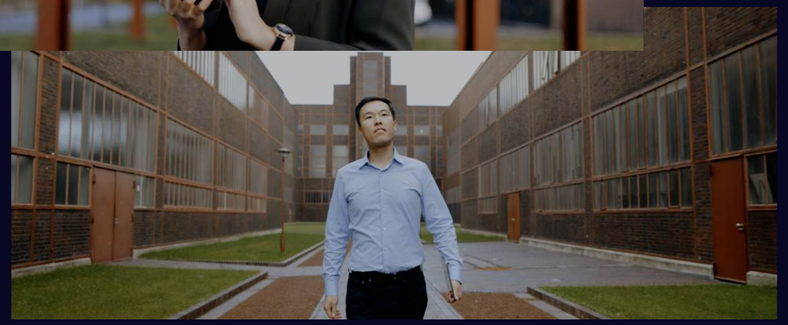
What’s inside?

Das ist Melting Signals
Mitarbeiter
Referenzen
Prozessvorschlag
Qualitätssicherung
Datenschutz und Sicherheit

Melting
Signals







Melting
Travel

Melting Travel

We are Melting Travel

Wir sind Travel Nerds. Wir glauben daran, dass Reisen uns zu glücklicheren Menschen macht. Reisen ist mehr als fremde Orte sehen. Reisen lehrt uns Respekt vor anderen Kulturen. Reisen fördert die Fähigkeit zur Empathie. Es hilft uns, die Welt besser zu verstehen.

Homebase für Travel Expertise

Wir haben unsere Reiselust zum Beruf gemacht. Und erfolgreich eigene starke Travel Projekte realisiert. Mit Loving New York erreichen wir über 150.000 Besucher pro Monat – und die meisten Bewertungen aller Reiseführern auf Amazon. Mit Loving London erreichen wir über 100.000 London-Begeisterte und haben einen erfolgreichen Reiseführer gelauncht. Mit Loving Australia sind wir die #1 bei Routenplanungen.

Doch jeder Reisende braucht auch eine Homebase. Einen Ort, an dem er immer wieder zurückkehrt mit seinen Erfahrungen, Geschichten, Learnings und neuen Fähigkeiten im Gepäck. Dieser Ort heißt bei uns:

Melting Travel Homebase

Hier bündeln wir all die Expertise aus unseren erfolgreichen Plattform-Projekten unter einem Dach. Von hier aus reflektieren und analysieren wir unsere Erfahrungen. Entwickeln neue Ideen, planen die nächsten Schritte und bereiten vor – um wieder abzuheben und das nächste große Travel Projekt zu starten. Vielleicht zusammen mit euch?

Melting
Travel

4 Reisebegleiter für geballte Expertise.

So kann deine Marke konkret von der Melting Travel Expertise profitieren:

Affiliate Marketing

Wir verlinken deine Produkte und Dienstleistungen auf unseren Websites. Wenn ein Travel Fan dort bucht bzw. kauft, erhalten wir eine Provision.

Native Advertising

Wir erstellen neuen Content mit dem wir Reisende von einer Tour, einem Hotel, einem Reiseziel oder Produkten überzeugen. Der Content wird nicht als Anzeige markiert und durch unsere authentische Meinung ergänzt.

Sponsored Content

Sponsored Content wird zusammen mit deinem Markennamen und Logo veröffentlicht. Hier spielt dein Unternehmen eine wichtige Rolle und wird unserer Audience bekannt gemacht.

Content Production

Als Content Team sind wir in der Lage, authentische und SEO-optimierte Texte zu erstellen. Unsere B2B-Kunden können diese, ohne Nennung unserer Marke, auf ihrer eigenen Plattform, oder Websites verwenden.

Reisedestinationen erleben wie ein Einheimischer:

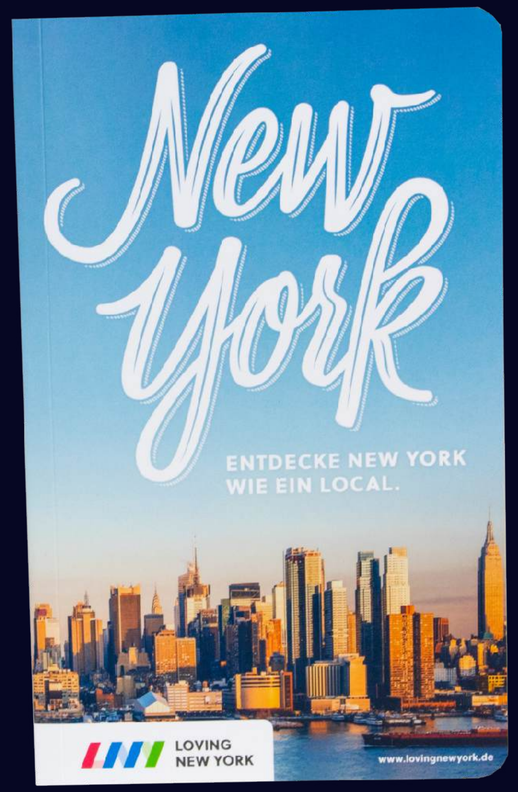
Persönliche Reisetipps, die ankommen.

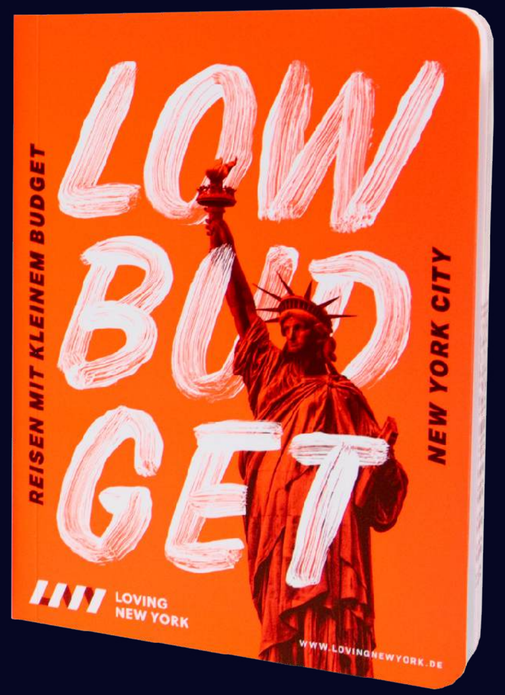
Melting
Signals

Eigene

Reiseführer

im Selbstverlag &
Nr.1 Reiseführer
bei Amazon!



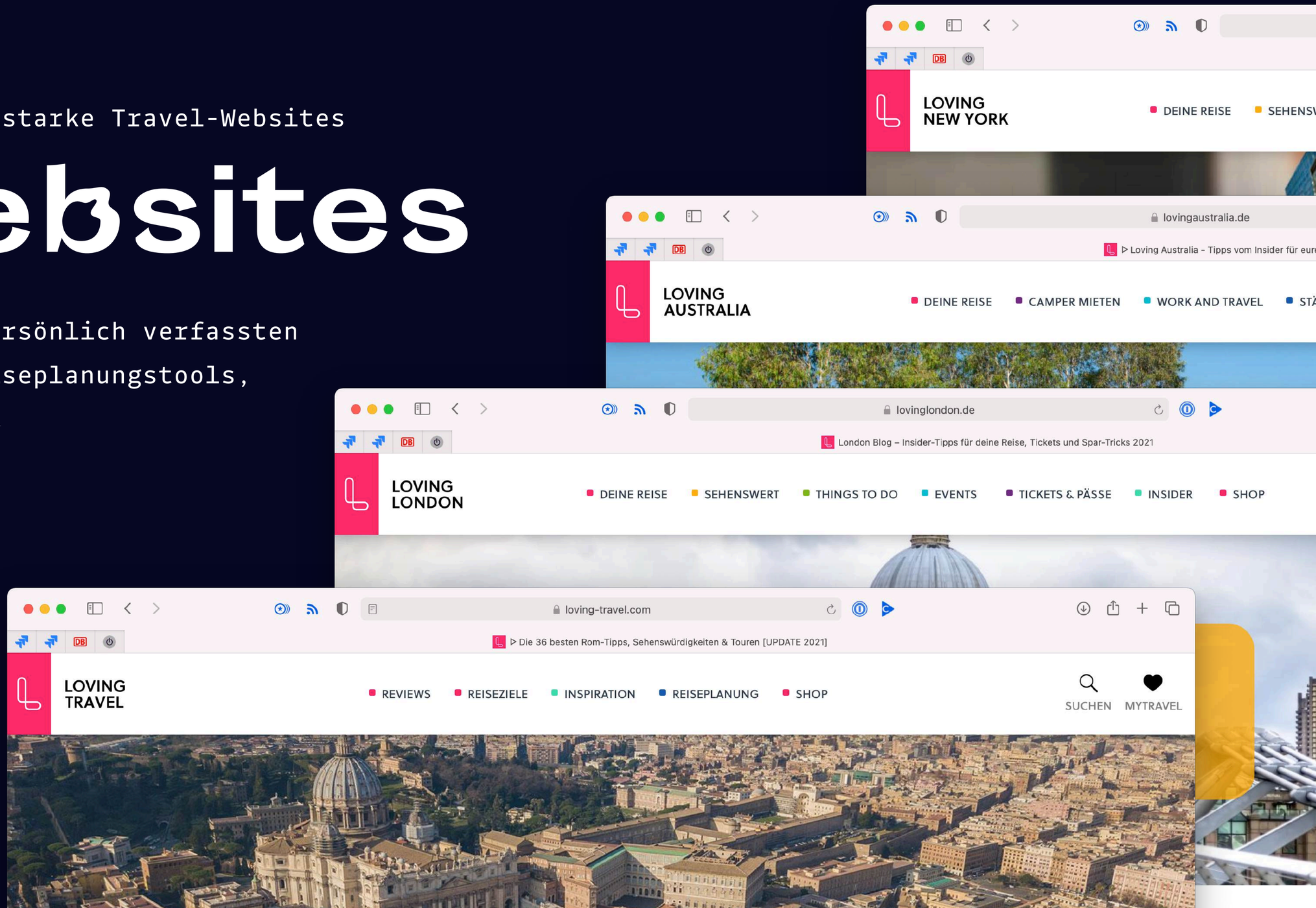


Melting Signals

Ultra reichweitenstarke Travel-Websites

Websites

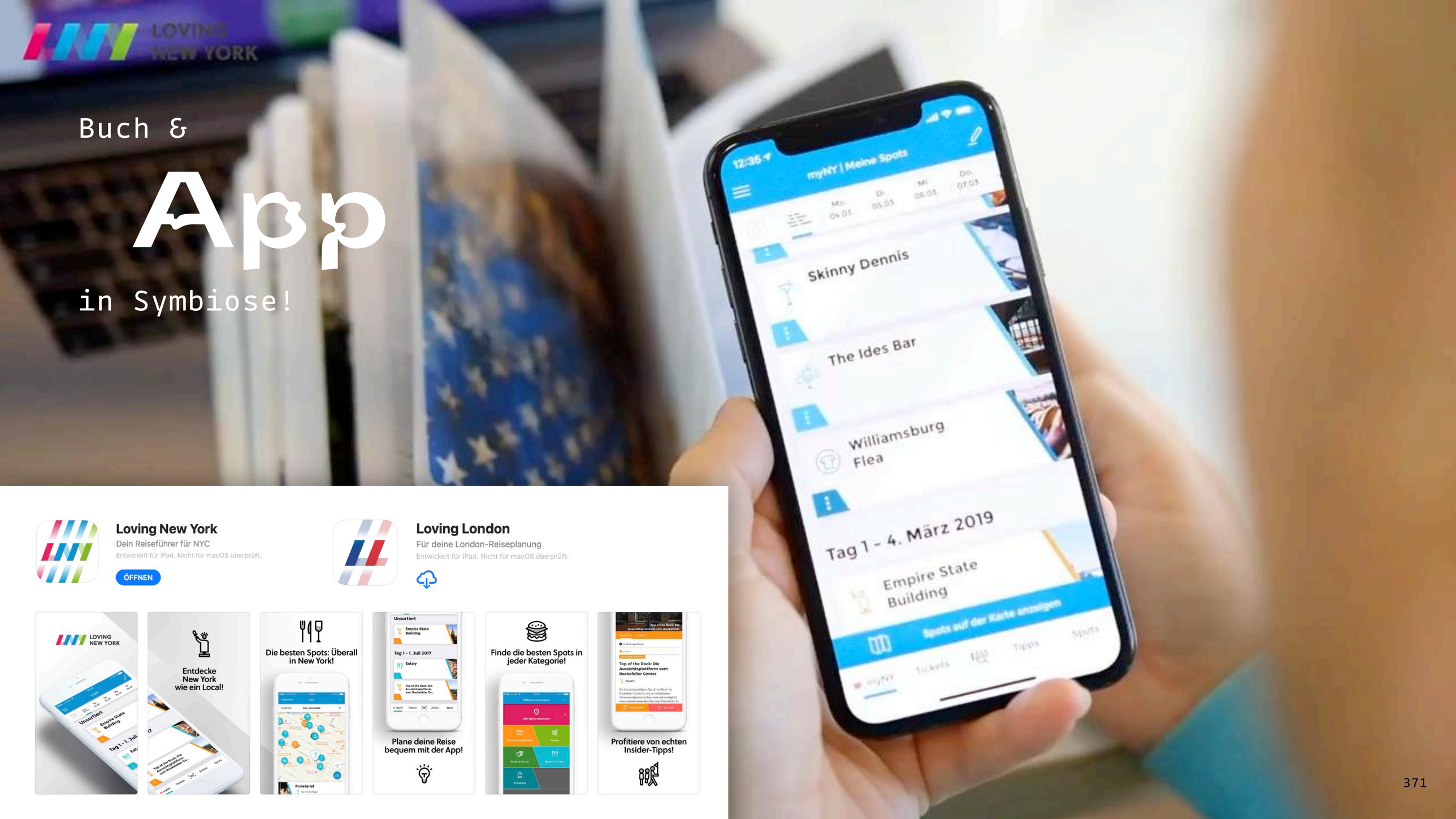
mit über 4.000 persönlich verfassten Blogartikeln, Reiseplanungstools, Vorteilstickets,…



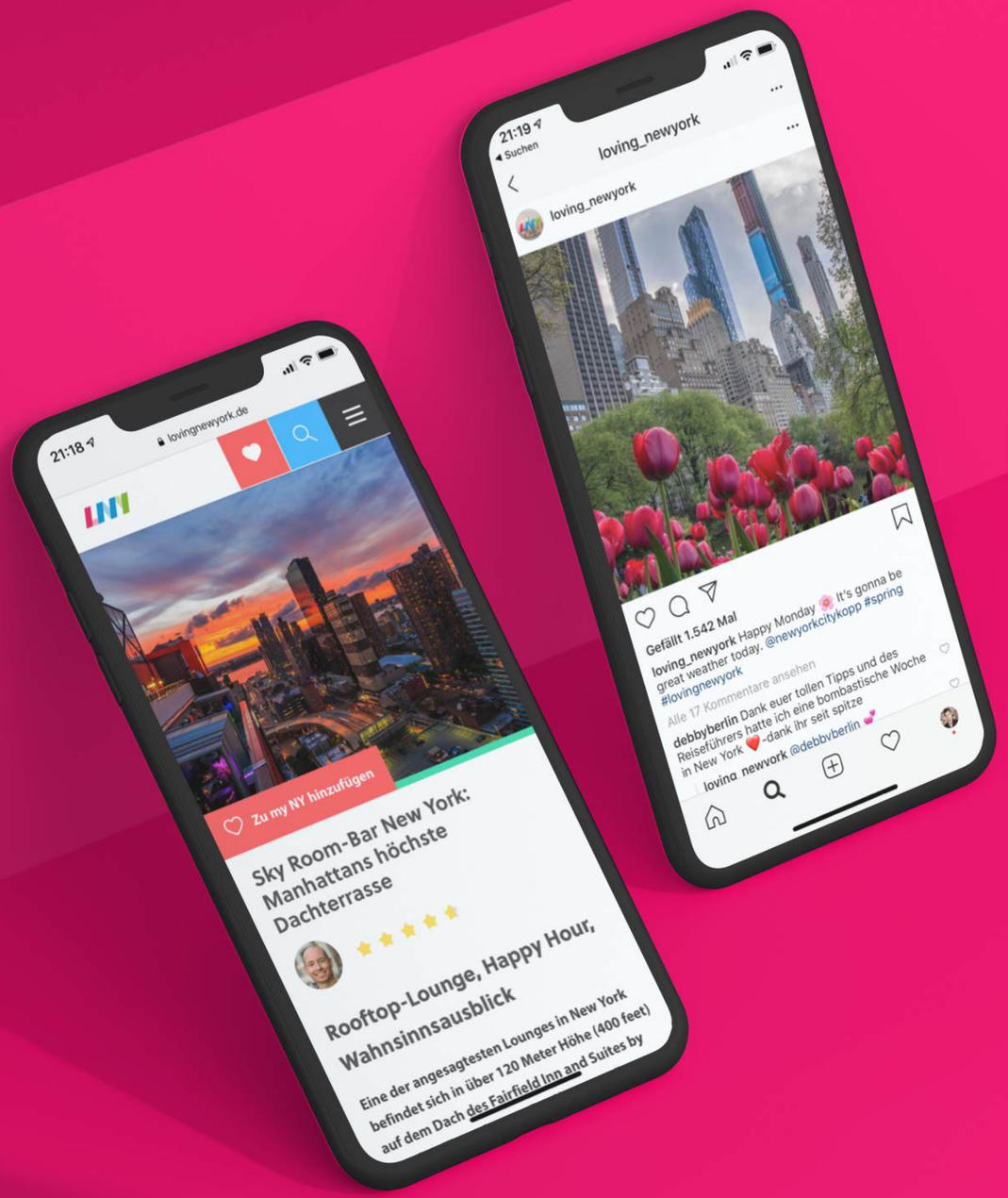
Buch &

App

in Symbiose!



Melting
Travel



Melting
Travel

Melting Travel Facts

Unsere Audience wird zu deinem Asset.

17
Länder

50
Städte

6
Sprachen

1.000.000
Unique Views

48.000
Newsletter Subscribers

530.000
Facebook Fans

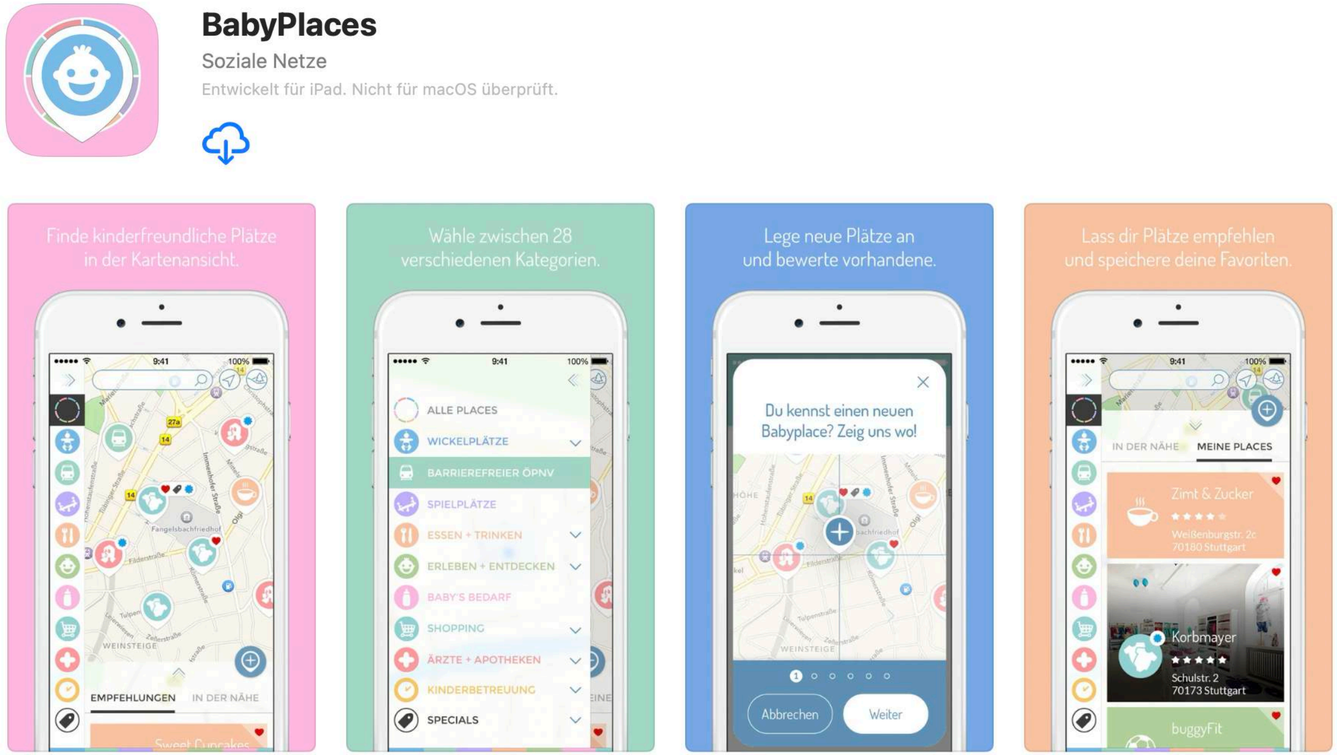
5.000
Youtube Subscribers

Melting
Visions

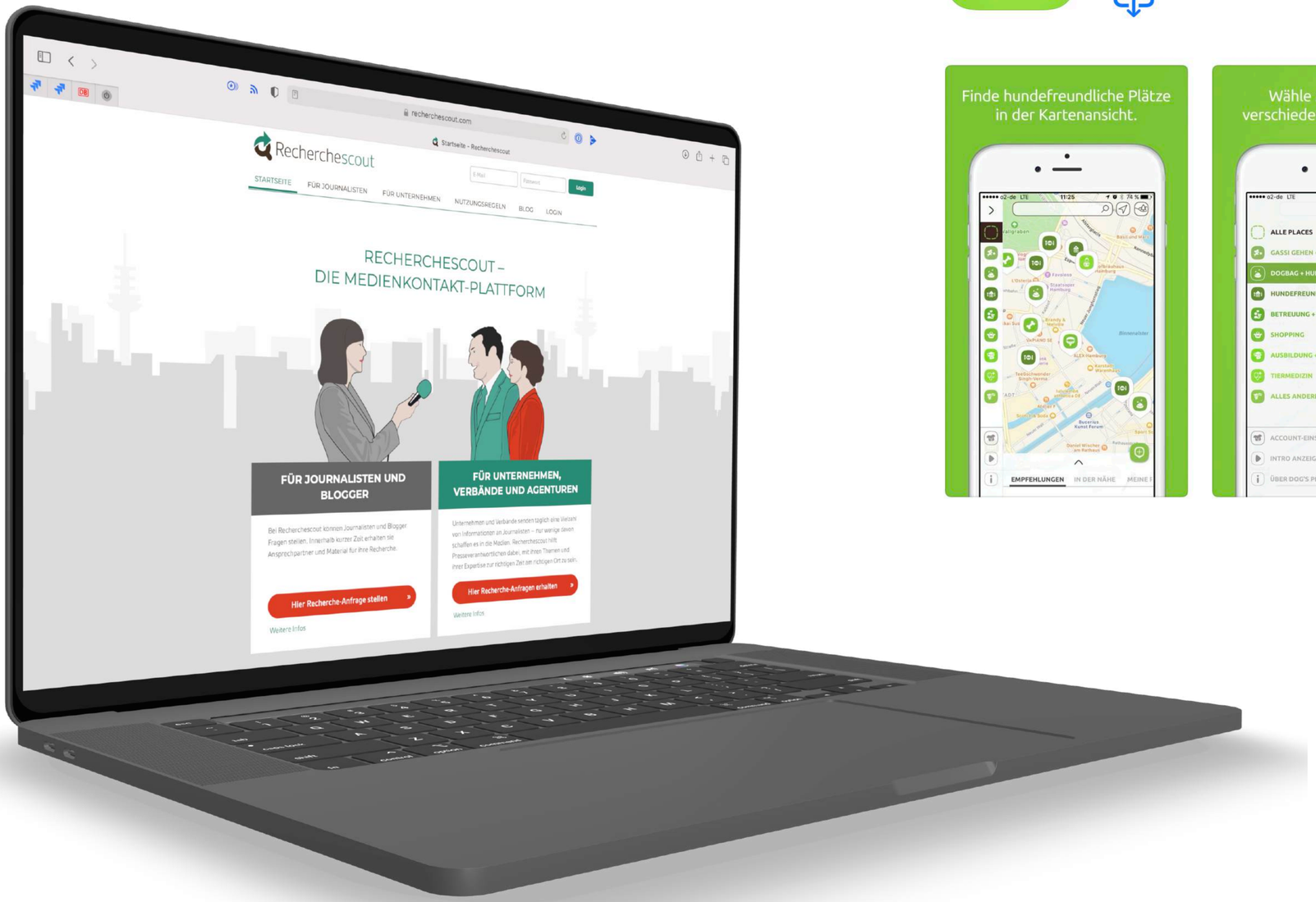
Melting Visions

Unsere Spinoffs, Startups und Ideenschmiede von Melting Visions

around.pet
MEIN TIER



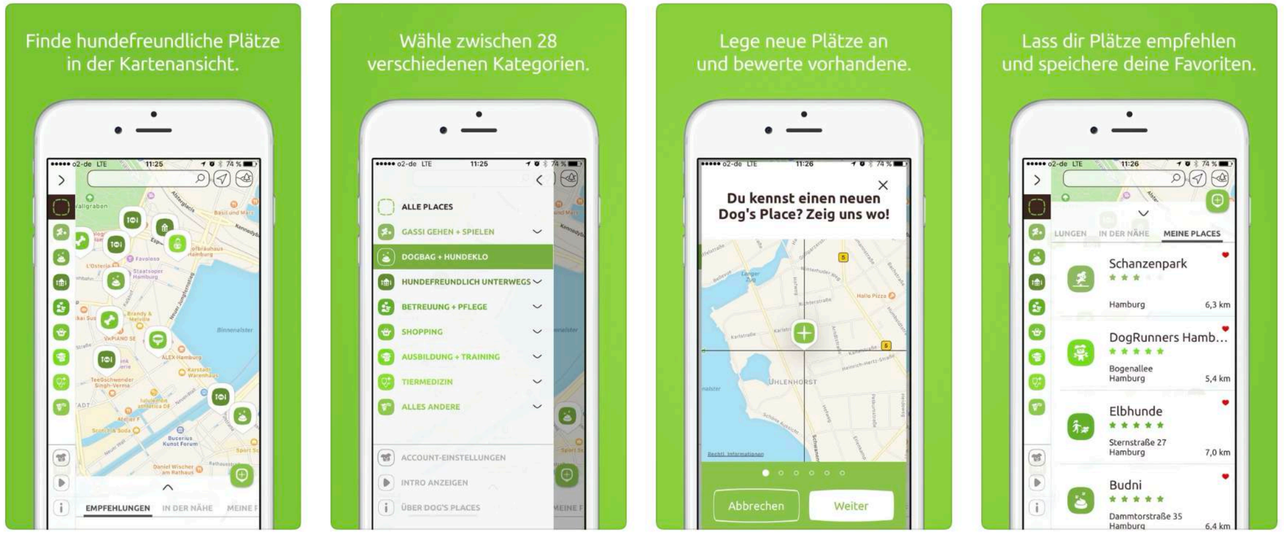
Melting Signals



Dog's Places

Soziale Netze

Entwickelt für iPad. Nicht für macOS überprüft.

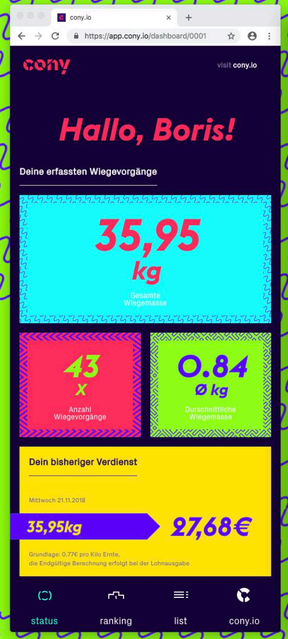


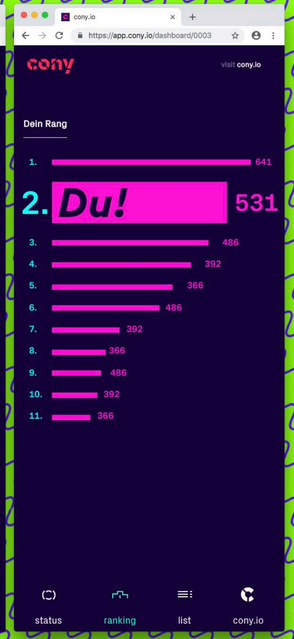
CONY

We connect everything with anything

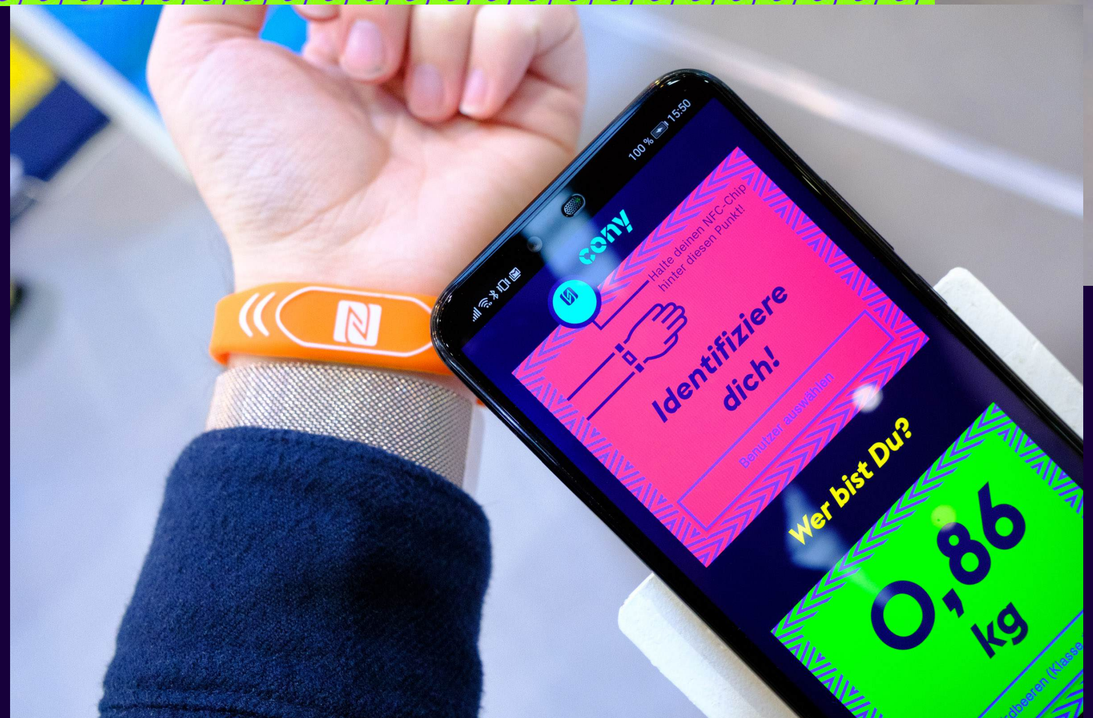
With cony you can easily connect triggers, condititions and actions of all your connected services. Build and run – without the hassle of writing a single line of code.

cony.io


cony.io
https://app.cony.io/dashboard/0001
cony
visit cony.io
Hallo, Boris!
Deine erfassten Wiegevorgänge
35,95
kg
Gesamte Wiegemasse
43
x
Anzahl Wiegevorgänge
0.84
ø kg
Durchschnittliche Wiegemasse
Dein bisheriger Verdienst
Mittwoch 21.11.2018
35,95kg
27,68€
Grundlage: 0.77€ pro Kilo Ernte,
die Endgültige Berechnung erfolgt bei der Lohnausgabe
status
ranking
list
cony.io


cony.io
https://app.cony.io/dashboard/0003
cony
visit cony.io
Dein Rang
1. 641
2. Du! 531
3. 486
4. 392
5. 366
6. 486
7. 392
8. 366
9. 486
10. 392
11. 366
status
ranking
list
cony.io

Ernte einfach smart.
cony Smartphone-App
+ DEW D110 WLAN-Waage
= Ernte 4.0
Identifiziere dich!
Wer bist du?
3,18 kg
cony.io
Alles berührungslos und digital!
IoT without IT.
cony.io
Do-it-yourself digitalization of your productive workflows. Just build and run.


100 % 15:50
cony
Halte deinen NFC-Chip hinter diesen Punkt!
Identifiziere dich!
Benutzer auswählen
Wer bist Du?
0,86
kg

…und viele weitere Ideen.

The end

Yay, you made it to slide 371!

This is the end. Since you klicked to aaaaall our slides, we want to reward you: Get a free barista coffee at the Melting Bar with your secret promo code IWANTTOWORKWITHMELTING :-)

Thanks for having us!